

# Global Noise-Cancelling Headphones Sales Market Report 2018

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## Abstracts

This report studies the global Noise-Cancelling Headphones market status and forecast, categorizes the global Noise-Cancelling Headphones market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Noise-Cancelling Headphones is a type of high performance headphones taking Active Noise Reduction Technology to reduce unwanted ambient sounds. This is distinct from passive headphones which, if they reduce ambient sounds at all, use techniques such as soundproofing.

In this report, Noise-Cancelling Headphones refer to Active Noise-Cancelling Headphones.

At present, patent protection and technical barrier are the main negative factors for the development of this industry. Unfortunately, there exist many fake products especially in the developing countries. On the whole, there is no big growth in the industry of Noise-Cancelling Headphones.

The largest threat to the Noise-Cancelling Headphones brand of United States currently is the Original Equipment Manufacture from Asia. They may elect to manufacture their own products that are similar to original brand. It will increase the additional competition from this companies, principally located in or originating from the Asia Pacific region, which offer very low cost products, including products modeled on, direct copies of, or counterfeits products. It will lead to cause market pricing pressure, customer dissatisfaction and harm to reputation and brand name

The global Noise-Cancelling Headphones market is valued at 1010 million US\$ in 2017 and will reach 2100 million US\$ by the end of 2025, growing at a CAGR of 9.5% during

2018-2025.

The major players covered in this report

Bose

Audio-Technica

Beats

Sony

AKG

Sennheiser

Harman Kardon

Philips

Logitech UE

Plantronics

SYLLABLE

Monster

PHIATON

JVC

Klipsch

Others

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Active Noise-Cancelling Headphones

Passive Noise-Cancelling Headphones

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Supermarket

Exclusive Shop

Online Sales

Others

The study objectives of this report are:

To analyze and study the global Noise-Cancelling Headphones sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Noise-Cancelling Headphones players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Noise-Cancelling Headphones are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Noise-Cancelling Headphones Manufacturers

Noise-Cancelling Headphones Distributors/Traders/Wholesalers

Noise-Cancelling Headphones Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Noise-Cancelling Headphones market, by end-use.

Detailed analysis and profiles of additional market players.

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