

# Global Nicotine Gum Market Insights, Forecast to 2026

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## Abstracts

Nicotine gum is a smoking cessation product that helps smokers to slowly overcome nicotine addiction. Nicotine is released by chewing the gum and is absorbed into the blood stream through the lining of the mouth, which helps smokers to slowly reduce their craving for nicotine. It is one of nicotine replacement therapies (NRT's) and it is an over-the-counter medication.

Nicotine gum is a smoking cessation product that helps smokers to slowly overcome nicotine addiction. Usually, it has two scales, such as 2 mg/piece of gum dosage and 4 mg/piece of gum dosage. 2 mg/piece of gum dosage is more usual than 4 mg/piece of gum dosage. In 2015, 2 mg/piece of gum dosage production took about 61.34% of global production.

With the improvement of people's awareness of smoking cessation, demand for nicotine gum is increasing. In 2011, global nicotine gum production was 5143.1 Million Pieces. While in 2015, it increased to 6425.1 Million Pieces with an average increase rate of 5.72% during 2011-2015.

Nicotine gum manufacturers are mainly concentrated in North America, EU and Asia. In 2015, North America nicotine gum production was about 2867.5 Million Pieces, which took about 44.63% of global production. EU and Asia separately took about 42.48% and 6.32% in 2015.

There are many manufacturers all over the world, such as Novartis, Perrigo Company, Pharmacia, Fertin Pharma, Revolymer, Johnson & Johnson, Alchem International, Cambrex Corporation, GlaxoSmithKline, Reynolds American and Dr. Reddy's Laboratories, etc. Most of them are famous medical company.

In the future, we predict that global nicotine gum production will increase. Threatened by E-cigarette, nicotine gum production growth rate will not be high. We suspect that global nicotine gum production will be 8062.9 Million Pieces by 2022, with an average increase rate of 3.30% from 2016 to 2022.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a

public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Nicotine Gum 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Nicotine Gum 3900 industry.

Based on our recent survey, we have several different scenarios about the Nicotine Gum 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1390 million in 2019. The market size of Nicotine Gum 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Nicotine Gum market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Nicotine Gum market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Nicotine Gum market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Nicotine Gum market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Nicotine Gum market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Nicotine Gum market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Nicotine Gum market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Nicotine Gum market.

The following manufacturers are covered in this report:

Novartis

Perrigo Company

Pharmacia

Fertin Pharma

Revolymmer

Johnson & Johnson

Alchem International

Cambrex Corporation

GlaxoSmithKline

Reynolds American

Dr. Reddy's Laboratories

#### Nicotine Gum Breakdown Data by Type

2 mg/piece of gum dosage

4 mg/piece of gum dosage

#### Nicotine Gum Breakdown Data by Application

Withdrawal Clinics

Medical Practice

Individual Smokers

Others

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