

Global News Application Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/G2DE68D1C1D2EN.html

Date: August 2020

Pages: 96

Price: US\$ 3,900.00 (Single User License)

ID: G2DE68D1C1D2EN

Abstracts

This report focuses on the global News Application status, future forecast, growth opportunity, key market and key players. The study objectives are to present the News Application development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Apple
Google
Microsoft
Baidu
Tencent
The New York Times

BBC
WarnerMedia
SmartNews

DevHD



Flipboard Market segment by Type, the product can be split into Cloud-Based On-Premise Market segment by Application, split into For Android For IOS For Windows Market segment by Regions/Countries, this report covers North America Europe China Japan Southeast Asia India Central & South America

The study objectives of this report are:



To analyze global News Application status, future forecast, growth opportunity, key market and key players.

To present the News Application development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of News Application are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.



Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by News Application Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global News Application Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud-Based
 - 1.4.3 On-Premise
- 1.5 Market by Application
 - 1.5.1 Global News Application Market Share by Application: 2020 VS 2026
 - 1.5.2 For Android
 - 1.5.3 For IOS
 - 1.5.4 For Windows
- 1.6 Coronavirus Disease 2019 (Covid-19): News Application Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the News Application Industry
 - 1.6.1.1 News Application Business Impact Assessment Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and News Application Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for News Application Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 News Application Market Perspective (2015-2026)
- 2.2 News Application Growth Trends by Regions
 - 2.2.1 News Application Market Size by Regions: 2015 VS 2020 VS 2026
- 2.2.2 News Application Historic Market Share by Regions (2015-2020)
- 2.2.3 News Application Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers



- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 News Application Market Growth Strategy
- 2.3.6 Primary Interviews with Key News Application Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top News Application Players by Market Size
- 3.1.1 Global Top News Application Players by Revenue (2015-2020)
- 3.1.2 Global News Application Revenue Market Share by Players (2015-2020)
- 3.1.3 Global News Application Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global News Application Market Concentration Ratio
 - 3.2.1 Global News Application Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by News Application Revenue in 2019
- 3.3 News Application Key Players Head office and Area Served
- 3.4 Key Players News Application Product Solution and Service
- 3.5 Date of Enter into News Application Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global News Application Historic Market Size by Type (2015-2020)
- 4.2 Global News Application Forecasted Market Size by Type (2021-2026)

5 NEWS APPLICATION BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global News Application Market Size by Application (2015-2020)
- 5.2 Global News Application Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America News Application Market Size (2015-2020)
- 6.2 News Application Key Players in North America (2019-2020)
- 6.3 North America News Application Market Size by Type (2015-2020)
- 6.4 North America News Application Market Size by Application (2015-2020)

7 EUROPE



- 7.1 Europe News Application Market Size (2015-2020)
- 7.2 News Application Key Players in Europe (2019-2020)
- 7.3 Europe News Application Market Size by Type (2015-2020)
- 7.4 Europe News Application Market Size by Application (2015-2020)

8 CHINA

- 8.1 China News Application Market Size (2015-2020)
- 8.2 News Application Key Players in China (2019-2020)
- 8.3 China News Application Market Size by Type (2015-2020)
- 8.4 China News Application Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan News Application Market Size (2015-2020)
- 9.2 News Application Key Players in Japan (2019-2020)
- 9.3 Japan News Application Market Size by Type (2015-2020)
- 9.4 Japan News Application Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia News Application Market Size (2015-2020)
- 10.2 News Application Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia News Application Market Size by Type (2015-2020)
- 10.4 Southeast Asia News Application Market Size by Application (2015-2020)

11 INDIA

- 11.1 India News Application Market Size (2015-2020)
- 11.2 News Application Key Players in India (2019-2020)
- 11.3 India News Application Market Size by Type (2015-2020)
- 11.4 India News Application Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America News Application Market Size (2015-2020)
- 12.2 News Application Key Players in Central & South America (2019-2020)
- 12.3 Central & South America News Application Market Size by Type (2015-2020)
- 12.4 Central & South America News Application Market Size by Application (2015-2020)



13 KEY PLAYERS PROFILES

1	3.	1	Α	р	р	le

- 13.1.1 Apple Company Details
- 13.1.2 Apple Business Overview and Its Total Revenue
- 13.1.3 Apple News Application Introduction
- 13.1.4 Apple Revenue in News Application Business (2015-2020))
- 13.1.5 Apple Recent Development

13.2 Google

- 13.2.1 Google Company Details
- 13.2.2 Google Business Overview and Its Total Revenue
- 13.2.3 Google News Application Introduction
- 13.2.4 Google Revenue in News Application Business (2015-2020)
- 13.2.5 Google Recent Development

13.3 Microsoft

- 13.3.1 Microsoft Company Details
- 13.3.2 Microsoft Business Overview and Its Total Revenue
- 13.3.3 Microsoft News Application Introduction
- 13.3.4 Microsoft Revenue in News Application Business (2015-2020)
- 13.3.5 Microsoft Recent Development

13.4 Baidu

- 13.4.1 Baidu Company Details
- 13.4.2 Baidu Business Overview and Its Total Revenue
- 13.4.3 Baidu News Application Introduction
- 13.4.4 Baidu Revenue in News Application Business (2015-2020)
- 13.4.5 Baidu Recent Development

13.5 Tencent

- 13.5.1 Tencent Company Details
- 13.5.2 Tencent Business Overview and Its Total Revenue
- 13.5.3 Tencent News Application Introduction
- 13.5.4 Tencent Revenue in News Application Business (2015-2020)
- 13.5.5 Tencent Recent Development

13.6 The New York Times

- 13.6.1 The New York Times Company Details
- 13.6.2 The New York Times Business Overview and Its Total Revenue
- 13.6.3 The New York Times News Application Introduction
- 13.6.4 The New York Times Revenue in News Application Business (2015-2020)
- 13.6.5 The New York Times Recent Development



13.7 BBC

- 13.7.1 BBC Company Details
- 13.7.2 BBC Business Overview and Its Total Revenue
- 13.7.3 BBC News Application Introduction
- 13.7.4 BBC Revenue in News Application Business (2015-2020)
- 13.7.5 BBC Recent Development

13.8 WarnerMedia

- 13.8.1 WarnerMedia Company Details
- 13.8.2 WarnerMedia Business Overview and Its Total Revenue
- 13.8.3 WarnerMedia News Application Introduction
- 13.8.4 WarnerMedia Revenue in News Application Business (2015-2020)
- 13.8.5 WarnerMedia Recent Development
- 13.9 SmartNews
 - 13.9.1 SmartNews Company Details
 - 13.9.2 SmartNews Business Overview and Its Total Revenue
 - 13.9.3 SmartNews News Application Introduction
 - 13.9.4 SmartNews Revenue in News Application Business (2015-2020)
 - 13.9.5 SmartNews Recent Development
- 13.10 DevHD
 - 13.10.1 DevHD Company Details
 - 13.10.2 DevHD Business Overview and Its Total Revenue
 - 13.10.3 DevHD News Application Introduction
 - 13.10.4 DevHD Revenue in News Application Business (2015-2020)
 - 13.10.5 DevHD Recent Development
- 13.11 Flipboard
 - 10.11.1 Flipboard Company Details
 - 10.11.2 Flipboard Business Overview and Its Total Revenue
 - 10.11.3 Flipboard News Application Introduction
 - 10.11.4 Flipboard Revenue in News Application Business (2015-2020)
 - 10.11.5 Flipboard Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

- 15.1 Research Methodology
 - 15.1.1 Methodology/Research Approach
 - 15.1.2 Data Source
- 15.2 Disclaimer



15.3 Author Details



List Of Tables

LIST OF TABLES

- Table 1. News Application Key Market Segments
- Table 2. Key Players Covered: Ranking by News Application Revenue
- Table 3. Ranking of Global Top News Application Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global News Application Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Cloud-Based
- Table 6. Key Players of On-Premise
- Table 7. COVID-19 Impact Global Market: (Four News Application Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for News Application Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for News Application Players to Combat Covid-19 Impact
- Table 12. Global News Application Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 13. Global News Application Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 14. Global News Application Market Size by Regions (2015-2020) (US\$ Million)
- Table 15. Global News Application Market Share by Regions (2015-2020)
- Table 16. Global News Application Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 17. Global News Application Market Share by Regions (2021-2026)
- Table 18. Market Top Trends
- Table 19. Key Drivers: Impact Analysis
- Table 20. Key Challenges
- Table 21. News Application Market Growth Strategy
- Table 22. Main Points Interviewed from Key News Application Players
- Table 23. Global News Application Revenue by Players (2015-2020) (Million US\$)
- Table 24. Global News Application Market Share by Players (2015-2020)
- Table 25. Global Top News Application Players by Company Type (Tier 1, Tier 2 and
- Tier 3) (based on the Revenue in News Application as of 2019)
- Table 26. Global News Application by Players Market Concentration Ratio (CR5 and HHI)



- Table 27. Key Players Headquarters and Area Served
- Table 28. Key Players News Application Product Solution and Service
- Table 29. Date of Enter into News Application Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global News Application Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global News Application Market Size Share by Type (2015-2020)
- Table 33. Global News Application Revenue Market Share by Type (2021-2026)
- Table 34. Global News Application Market Size Share by Application (2015-2020)
- Table 35. Global News Application Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global News Application Market Size Share by Application (2021-2026)
- Table 37. North America Key Players News Application Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players News Application Market Share (2019-2020)
- Table 39. North America News Application Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America News Application Market Share by Type (2015-2020)
- Table 41. North America News Application Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America News Application Market Share by Application (2015-2020)
- Table 43. Europe Key Players News Application Revenue (2019-2020) (Million US\$)
- Table 44. Europe Key Players News Application Market Share (2019-2020)
- Table 45. Europe News Application Market Size by Type (2015-2020) (Million US\$)
- Table 46. Europe News Application Market Share by Type (2015-2020)
- Table 47. Europe News Application Market Size by Application (2015-2020) (Million US\$)
- Table 48. Europe News Application Market Share by Application (2015-2020)
- Table 49. China Key Players News Application Revenue (2019-2020) (Million US\$)
- Table 50. China Key Players News Application Market Share (2019-2020)
- Table 51. China News Application Market Size by Type (2015-2020) (Million US\$)
- Table 52. China News Application Market Share by Type (2015-2020)
- Table 53. China News Application Market Size by Application (2015-2020) (Million US\$)
- Table 54. China News Application Market Share by Application (2015-2020)
- Table 55. Japan Key Players News Application Revenue (2019-2020) (Million US\$)
- Table 56. Japan Key Players News Application Market Share (2019-2020)
- Table 57. Japan News Application Market Size by Type (2015-2020) (Million US\$)
- Table 58. Japan News Application Market Share by Type (2015-2020)
- Table 59. Japan News Application Market Size by Application (2015-2020) (Million US\$)
- Table 60. Japan News Application Market Share by Application (2015-2020)



- Table 61. Southeast Asia Key Players News Application Revenue (2019-2020) (Million US\$)
- Table 62. Southeast Asia Key Players News Application Market Share (2019-2020)
- Table 63. Southeast Asia News Application Market Size by Type (2015-2020) (Million US\$)
- Table 64. Southeast Asia News Application Market Share by Type (2015-2020)
- Table 65. Southeast Asia News Application Market Size by Application (2015-2020) (Million US\$)
- Table 66. Southeast Asia News Application Market Share by Application (2015-2020)
- Table 67. India Key Players News Application Revenue (2019-2020) (Million US\$)
- Table 68. India Key Players News Application Market Share (2019-2020)
- Table 69. India News Application Market Size by Type (2015-2020) (Million US\$)
- Table 70. India News Application Market Share by Type (2015-2020)
- Table 71. India News Application Market Size by Application (2015-2020) (Million US\$)
- Table 72. India News Application Market Share by Application (2015-2020)
- Table 73. Central & South America Key Players News Application Revenue (2019-2020) (Million US\$)
- Table 74. Central & South America Key Players News Application Market Share (2019-2020)
- Table 75. Central & South America News Application Market Size by Type (2015-2020) (Million US\$)
- Table 76. Central & South America News Application Market Share by Type (2015-2020)
- Table 77. Central & South America News Application Market Size by Application (2015-2020) (Million US\$)
- Table 78. Central & South America News Application Market Share by Application (2015-2020)
- Table 79. Apple Company Details
- Table 80. Apple Business Overview
- Table 81. Apple Product
- Table 82. Apple Revenue in News Application Business (2015-2020) (Million US\$)
- Table 83. Apple Recent Development
- Table 84. Google Company Details
- Table 85. Google Business Overview
- Table 86. Google Product
- Table 87. Google Revenue in News Application Business (2015-2020) (Million US\$)
- Table 88. Google Recent Development
- Table 89. Microsoft Company Details
- Table 90. Microsoft Business Overview



- Table 91. Microsoft Product
- Table 92. Microsoft Revenue in News Application Business (2015-2020) (Million US\$)
- Table 93. Microsoft Recent Development
- Table 94. Baidu Company Details
- Table 95. Baidu Business Overview
- Table 96. Baidu Product
- Table 97. Baidu Revenue in News Application Business (2015-2020) (Million US\$)
- Table 98. Baidu Recent Development
- Table 99. Tencent Company Details
- Table 100. Tencent Business Overview
- Table 101. Tencent Product
- Table 102. Tencent Revenue in News Application Business (2015-2020) (Million US\$)
- Table 103. Tencent Recent Development
- Table 104. The New York Times Company Details
- Table 105. The New York Times Business Overview
- Table 106. The New York Times Product
- Table 107. The New York Times Revenue in News Application Business (2015-2020) (Million US\$)
- Table 108. The New York Times Recent Development
- Table 109. BBC Company Details
- Table 110. BBC Business Overview
- Table 111. BBC Product
- Table 112. BBC Revenue in News Application Business (2015-2020) (Million US\$)
- Table 113. BBC Recent Development
- Table 114. WarnerMedia Business Overview
- Table 115. WarnerMedia Product
- Table 116. WarnerMedia Company Details
- Table 117. WarnerMedia Revenue in News Application Business (2015-2020) (Million US\$)
- Table 118. WarnerMedia Recent Development
- Table 119. SmartNews Company Details
- Table 120. SmartNews Business Overview
- Table 121. SmartNews Product
- Table 122. SmartNews Revenue in News Application Business (2015-2020) (Million US\$)
- Table 123. SmartNews Recent Development
- Table 124. DevHD Company Details
- Table 125. DevHD Business Overview
- Table 126. DevHD Product



- Table 127. DevHD Revenue in News Application Business (2015-2020) (Million US\$)
- Table 128. DevHD Recent Development
- Table 129. Flipboard Company Details
- Table 130. Flipboard Business Overview
- Table 131. Flipboard Product
- Table 132. Flipboard Revenue in News Application Business (2015-2020) (Million US\$)
- Table 133. Flipboard Recent Development
- Table 134. Research Programs/Design for This Report
- Table 135. Key Data Information from Secondary Sources
- Table 136. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Global News Application Market Share by Type: 2020 VS 2026
- Figure 2. Cloud-Based Features
- Figure 3. On-Premise Features
- Figure 4. Global News Application Market Share by Application: 2020 VS 2026
- Figure 5. For Android Case Studies
- Figure 6. For IOS Case Studies
- Figure 7. For Windows Case Studies
- Figure 8. News Application Report Years Considered
- Figure 9. Global News Application Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 10. Global News Application Market Share by Regions: 2020 VS 2026
- Figure 11. Global News Application Market Share by Regions (2021-2026)
- Figure 12. Porter's Five Forces Analysis
- Figure 13. Global News Application Market Share by Players in 2019
- Figure 14. Global Top News Application Players by Company Type (Tier 1, Tier 2 and
- Tier 3) (based on the Revenue in News Application as of 2019
- Figure 15. The Top 10 and 5 Players Market Share by News Application Revenue in 2019
- Figure 16. North America News Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 17. Europe News Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. China News Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Japan News Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Southeast Asia News Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. India News Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Central & South America News Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Apple Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 24. Apple Revenue Growth Rate in News Application Business (2015-2020)
- Figure 25. Google Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. Google Revenue Growth Rate in News Application Business (2015-2020)
- Figure 27. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 28. Microsoft Revenue Growth Rate in News Application Business (2015-2020)
- Figure 29. Baidu Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 30. Baidu Revenue Growth Rate in News Application Business (2015-2020)



- Figure 31. Tencent Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 32. Tencent Revenue Growth Rate in News Application Business (2015-2020)
- Figure 33. The New York Times Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 34. The New York Times Revenue Growth Rate in News Application Business (2015-2020)
- Figure 35. BBC Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 36. BBC Revenue Growth Rate in News Application Business (2015-2020)
- Figure 37. WarnerMedia Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 38. WarnerMedia Revenue Growth Rate in News Application Business (2015-2020)
- Figure 39. SmartNews Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 40. SmartNews Revenue Growth Rate in News Application Business (2015-2020)
- Figure 41. DevHD Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 42. DevHD Revenue Growth Rate in News Application Business (2015-2020)
- Figure 43. Flipboard Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 44. Flipboard Revenue Growth Rate in News Application Business (2015-2020)
- Figure 45. Bottom-up and Top-down Approaches for This Report
- Figure 46. Data Triangulation
- Figure 47. Key Executives Interviewed



I would like to order

Product name: Global News Application Market Size, Status and Forecast 2020-2026

Product link: https://marketpublishers.com/r/G2DE68D1C1D2EN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2DE68D1C1D2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:			
Company:			
Address:			
City:			
Zip code:			
Country:			
Tel:			
Fax:			
Your message:			
	**All fields are required		
	Custumer signature		

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970