

Global New Approach in Mobile Commerce Market Research Report 2023

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Abstracts

Mobile commerce, also called m-commerce or mcommerce, includes any monetary transaction completed with a mobile device. It is an advance of electronic commerce, which allows people to buy and sell products or services from almost anywhere, simply using a mobile phone or tablet. M-commerce allows users to access online shopping platforms without needing to use a desktop computer. Examples of Mobile Commerce Market include mobile banking, in-app purchasing, virtual marketplace apps like the Amazon mobile app or digital wallets such as Google pay, Apple pay, Android pay and Samsung pay.

According to QYResearch's new survey, global New Approach in Mobile Commerce market is projected to reach US\$ million in 2029, increasing from US\$ million in 2022, with the CAGR of % during the period of 2023 to 2029.

The global new approach in mobile commerce market is expected to witness significant growth as businesses adapt to changing consumer behavior and leverage innovative technologies. The continued evolution of mobile devices, advancements in connectivity, and the integration of emerging technologies will drive the future of mobile commerce, offering enhanced convenience, personalized experiences, and seamless transactions for consumers and businesses alike.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global New Approach in Mobile Commerce market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Ericsson

Gemalto

Google Inc

IBM

Mastercard Inc

Mopay AG

Oxygen8

Paypal

SAP AG

Visa Inc

Segment by Type

Premium SMS

Near Field Communication (NFC)

Direct Carrier Billing

Wireless Application Protocol (WAP)

Others

Segment by Application

Retailing

Billing

Ticketing Services

Others

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The New Approach in Mobile Commerce report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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