

# Global Necktie Market Research Report 2016

<https://marketpublishers.com/r/GB6467E1B90EN.html>

Date: October 2016

Pages: 115

Price: US\$ 2,900.00 (Single User License)

ID: GB6467E1B90EN

## Abstracts

### Notes:

Production, means the output of Necktie

Revenue, means the sales value of Necktie

This report studies Necktie in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

JZ Richards

Toramon Necktie

Oxford Tie

AGS TIE SOLUTION

Charnwood Ties

American Necktie

Beau Ties

Sander Tie

Speicher Tie Company

NOLA Couture

TVV Group

Lemonpaier

Yellow Hook Necktie

Knotaccess

Cyberoptix TieLab

TIE & SCARF COMPANY

Shengzhou Paier Necktie & Garment

Shenzhou Jinfafa Necktie

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Necktie in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Necktie in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Necktie Market Research Report 2016

#### **1 NECKTIE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Necktie
- 1.2 Necktie Segment by Type
  - 1.2.1 Global Production Market Share of Necktie by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Necktie Segment by Application
  - 1.3.1 Necktie Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Necktie Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Necktie (2011-2021)

#### **2 GLOBAL NECKTIE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Necktie Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Necktie Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Necktie Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Necktie Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Necktie Market Competitive Situation and Trends
  - 2.5.1 Necktie Market Concentration Rate
  - 2.5.2 Necktie Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL NECKTIE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Necktie Production and Market Share by Region (2011-2016)
- 3.2 Global Necktie Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Necktie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Necktie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Necktie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Necktie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Necktie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Necktie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Necktie Production, Revenue, Price and Gross Margin (2011-2016)

#### **4 GLOBAL NECKTIE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Necktie Consumption by Regions (2011-2016)
- 4.2 North America Necktie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Necktie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Necktie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Necktie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Necktie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Necktie Production, Consumption, Export, Import by Regions (2011-2016)

#### **5 GLOBAL NECKTIE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Necktie Production and Market Share by Type (2011-2016)
- 5.2 Global Necktie Revenue and Market Share by Type (2011-2016)
- 5.3 Global Necktie Price by Type (2011-2016)
- 5.4 Global Necktie Production Growth by Type (2011-2016)

#### **6 GLOBAL NECKTIE MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Necktie Consumption and Market Share by Application (2011-2016)
- 6.2 Global Necktie Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL NECKTIE MANUFACTURERS PROFILES/ANALYSIS**

### **7.1 JZ Richards**

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Necktie Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 JZ Richards Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

### **7.2 Toramon Necktie**

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Necktie Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Toramon Necktie Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### **7.3 Oxford Tie**

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Necktie Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Oxford Tie Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### **7.4 AGS TIE SOLUTION**

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Necktie Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 AGS TIE SOLUTION Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### **7.5 Charnwood Ties**

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Necktie Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Charnwood Ties Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 American Necktie

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Necktie Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 American Necktie Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Beau Ties

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Necktie Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Beau Ties Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Sander Tie

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Necktie Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Sander Tie Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Speicher Tie Company

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Necktie Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Speicher Tie Company Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 NOLA Couture

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Necktie Product Type, Application and Specification

7.10.2.1 Type I

- 7.10.2.2 Type II
- 7.10.3 NOLA Couture Necktie Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10.4 Main Business/Business Overview
- 7.11 TVV Group
- 7.12 Lemonpaier
- 7.13 Yellow Hook Necktie
- 7.14 Knotaccess
- 7.15 Cyberoptix TieLab
- 7.16 TIE & SCARF COMPANY
- 7.17 Shengzhou Paier Necktie & Garment
- 7.18 Shenzhou Jinfa Necktie

## **8 NECKTIE MANUFACTURING COST ANALYSIS**

- 8.1 Necktie Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Necktie

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Necktie Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Necktie Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend



## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL NECKTIE MARKET FORECAST (2016-2021)**

### 12.1 Global Necktie Production, Revenue Forecast (2016-2021)

### 12.2 Global Necktie Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Necktie Production Forecast by Type (2016-2021)

### 12.4 Global Necktie Consumption Forecast by Application (2016-2021)

### 12.5 Necktie Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Necktie

Figure Global Production Market Share of Necktie by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Necktie Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Necktie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Necktie Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Necktie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Necktie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Necktie Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Necktie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Necktie Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Necktie Production of Key Manufacturers (2015 and 2016)

Table Global Necktie Production Share by Manufacturers (2015 and 2016)

Figure 2015 Necktie Production Share by Manufacturers

Figure 2016 Necktie Production Share by Manufacturers

Table Global Necktie Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Necktie Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Necktie Revenue Share by Manufacturers

Table 2016 Global Necktie Revenue Share by Manufacturers

Table Global Market Necktie Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Necktie Average Price of Key Manufacturers in 2015

Table Manufacturers Necktie Manufacturing Base Distribution and Sales Area

Table Manufacturers Necktie Product Type

Figure Necktie Market Share of Top 3 Manufacturers

Figure Necktie Market Share of Top 5 Manufacturers

Table Global Necktie Production by Regions (2011-2016)

Figure Global Necktie Production and Market Share by Regions (2011-2016)

Figure Global Necktie Production Market Share by Regions (2011-2016)  
Figure 2015 Global Necktie Production Market Share by Regions  
Table Global Necktie Revenue by Regions (2011-2016)  
Table Global Necktie Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Necktie Revenue Market Share by Regions  
Table Global Necktie Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Necktie Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Necktie Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Necktie Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Necktie Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Necktie Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Necktie Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Necktie Consumption Market by Regions (2011-2016)  
Table Global Necktie Consumption Market Share by Regions (2011-2016)  
Figure Global Necktie Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Necktie Consumption Market Share by Regions  
Table North America Necktie Production, Consumption, Import & Export (2011-2016)  
Table Europe Necktie Production, Consumption, Import & Export (2011-2016)  
Table China Necktie Production, Consumption, Import & Export (2011-2016)  
Table Japan Necktie Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Necktie Production, Consumption, Import & Export (2011-2016)  
Table India Necktie Production, Consumption, Import & Export (2011-2016)  
Table Global Necktie Production by Type (2011-2016)  
Table Global Necktie Production Share by Type (2011-2016)  
Figure Production Market Share of Necktie by Type (2011-2016)  
Figure 2015 Production Market Share of Necktie by Type  
Table Global Necktie Revenue by Type (2011-2016)  
Table Global Necktie Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Necktie by Type (2011-2016)  
Figure 2015 Revenue Market Share of Necktie by Type  
Table Global Necktie Price by Type (2011-2016)  
Figure Global Necktie Production Growth by Type (2011-2016)  
Table Global Necktie Consumption by Application (2011-2016)  
Table Global Necktie Consumption Market Share by Application (2011-2016)  
Figure Global Necktie Consumption Market Share by Application in 2015  
Table Global Necktie Consumption Growth Rate by Application (2011-2016)  
Figure Global Necktie Consumption Growth Rate by Application (2011-2016)

Table JZ Richards Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JZ Richards Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure JZ Richards Necktie Market Share (2011-2016)

Table Toramon Necktie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toramon Necktie Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toramon Necktie Necktie Market Share (2011-2016)

Table Oxford Tie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oxford Tie Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oxford Tie Necktie Market Share (2011-2016)

Table AGS TIE SOLUTION Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AGS TIE SOLUTION Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure AGS TIE SOLUTION Necktie Market Share (2011-2016)

Table Charnwood Ties Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Charnwood Ties Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Charnwood Ties Necktie Market Share (2011-2016)

Table American Necktie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Necktie Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure American Necktie Necktie Market Share (2011-2016)

Table Beau Ties Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beau Ties Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beau Ties Necktie Market Share (2011-2016)

Table Sander Tie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sander Tie Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sander Tie Necktie Market Share (2011-2016)

Table Speicher Tie Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Speicher Tie Company Necktie Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Speicher Tie Company Necktie Market Share (2011-2016)

Table NOLA Couture Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NOLA Couture Necktie Production, Revenue, Price and Gross Margin (2011-2016)

Figure NOLA Couture Necktie Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Necktie

Figure Manufacturing Process Analysis of Necktie

Figure Necktie Industrial Chain Analysis

Table Raw Materials Sources of Necktie Major Manufacturers in 2015

Table Major Buyers of Necktie

Table Distributors/Traders List

Figure Global Necktie Production and Growth Rate Forecast (2016-2021)

Figure Global Necktie Revenue and Growth Rate Forecast (2016-2021)

Table Global Necktie Production Forecast by Regions (2016-2021)

Table Global Necktie Consumption Forecast by Regions (2016-2021)

Table Global Necktie Production Forecast by Type (2016-2021)

Table Global Necktie Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Necktie Market Research Report 2016

Product link: <https://marketpublishers.com/r/GB6467E1B90EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB6467E1B90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970