

Global Neck Pillow Market Professional Survey Report 2018

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Abstracts

This report studies the global Neck Pillow market status and forecast, categorizes the global Neck Pillow market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Neck pillow is the pillow which is put under the neck, and its main role is to prevent and treat the cervical disease of the neck.

As we all know, the normal cervical spine is rounded in curved. The so-called cervical disease is cervical deformed. Since the neck is a connecting link between the head and body, nerves, blood vessels, etc. through the spinal cord. After the cervical spine straight, body tissue of these caused a certain degree of oppression and prejudice, which triggered a series of diseases of the body. The role of the neck pillow is corrected the cervical.

Regardless of position, the cervical pillow supports your head and neck in a natural position for more comfortable and pastorally correct sleeping. It reduces nerve pressure to alleviate muscle stress and tension for pain relief. As you roll from your back to one side, it again properly supports the neck in a comfortable position on the raised section of the pillow.

Neck Pillow is increasing necessary for people, and market production keeps stable growth.

The development and popular level of all kinds of special Neck Pillow will affect the Neck Pillow industry in future.

For low industry enter barrier, there are a lot of manufacturing enterprises, and the scale of production of the majority company is small. Industrial concentration of the whole industry is generally lower.

Some companies may enjoy the OEM service.

In our opinion, this situation of industrial concentration of the whole industry would not change in short time, and capacity will be decentralized as past, because the technology requirement is too simple.

Imports of United States increase with a stable rate (Export exceed import), mainly because of low materials and labor cost in other regions.

The global Neck Pillow market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Domfoam

Elite Foam

Sinomax

Future Foam

Pacific Urethanes

Tenbro

Triveni Aromatics And Perfumery

BAMBRO TEXTILE

Selvaganapathe yarns

VSS

Jobo

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Memory Foam

Bamboo Fiber

Emulsion

Other

By Application, the market can be split into

Home & Office

Traveling

The study objectives of this report are:

To analyze and study the global Neck Pillow capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Neck Pillow manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Neck Pillow are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Neck Pillow Manufacturers

Neck Pillow Distributors/Traders/Wholesalers

Neck Pillow Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Neck Pillow market, by end-use.

Detailed analysis and profiles of additional market players.

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