

Global Neck and Back Massager Market Research Report 2023

<https://marketpublishers.com/r/GC255BF30F06EN.html>

Date: November 2023

Pages: 103

Price: US\$ 2,900.00 (Single User License)

ID: GC255BF30F06EN

Abstracts

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Neck and Back Massager market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Niplux

Naipo

Medisana

SKG

Homedics

Theragun

Fuijiryoki

Panasonic

INADA

Human Touch

cozzia

Beurer

Breo Technology

MedMassager

Hypervolt

Shenzhen Breo Technology

Xiamen Comfort Science and Technology Group

Ruian Remax Fitness Equipment

Segment by Type

Vibration

Pulse

Manual

Others

Segment by Application

Household

Hospital

Others

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Southeast Asia

Latin America

Mexico

Brazil

Argentina

Colombia

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Neck and Back Massager report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

Chapter 10: Research Methodology and Data Source

Contents

1 NECK AND BACK MASSAGER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Neck and Back Massager
- 1.2 Neck and Back Massager Segment by Type
 - 1.2.1 Global Neck and Back Massager Market Value Comparison by Type (2023-2029)
 - 1.2.2 Vibration
 - 1.2.3 Pulse
 - 1.2.4 Manual
 - 1.2.5 Others
- 1.3 Neck and Back Massager Segment by Application
 - 1.3.1 Global Neck and Back Massager Market Value by Application: (2023-2029)
 - 1.3.2 Household
 - 1.3.3 Hospital
 - 1.3.4 Others
- 1.4 Global Neck and Back Massager Market Size Estimates and Forecasts
 - 1.4.1 Global Neck and Back Massager Revenue 2018-2029
 - 1.4.2 Global Neck and Back Massager Sales 2018-2029
 - 1.4.3 Global Neck and Back Massager Market Average Price (2018-2029)
- 1.5 Assumptions and Limitations

2 NECK AND BACK MASSAGER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Neck and Back Massager Sales Market Share by Manufacturers (2018-2023)
- 2.2 Global Neck and Back Massager Revenue Market Share by Manufacturers (2018-2023)
- 2.3 Global Neck and Back Massager Average Price by Manufacturers (2018-2023)
- 2.4 Global Neck and Back Massager Industry Ranking 2021 VS 2022 VS 2023
- 2.5 Global Key Manufacturers of Neck and Back Massager, Manufacturing Sites & Headquarters
- 2.6 Global Key Manufacturers of Neck and Back Massager, Product Type & Application
- 2.7 Neck and Back Massager Market Competitive Situation and Trends
 - 2.7.1 Neck and Back Massager Market Concentration Rate
 - 2.7.2 The Global Top 5 and Top 10 Largest Neck and Back Massager Players Market Share by Revenue
 - 2.7.3 Global Neck and Back Massager Market Share by Company Type (Tier 1, Tier 2)

and Tier 3)

2.8 Manufacturers Mergers & Acquisitions, Expansion Plans

3 NECK AND BACK MASSAGER RETROSPECTIVE MARKET SCENARIO BY REGION

3.1 Global Neck and Back Massager Market Size by Region: 2018 Versus 2022 Versus 2029

3.2 Global Neck and Back Massager Global Neck and Back Massager Sales by Region: 2018-2029

3.2.1 Global Neck and Back Massager Sales by Region: 2018-2023

3.2.2 Global Neck and Back Massager Sales by Region: 2024-2029

3.3 Global Neck and Back Massager Global Neck and Back Massager Revenue by Region: 2018-2029

3.3.1 Global Neck and Back Massager Revenue by Region: 2018-2023

3.3.2 Global Neck and Back Massager Revenue by Region: 2024-2029

3.4 North America Neck and Back Massager Market Facts & Figures by Country

3.4.1 North America Neck and Back Massager Market Size by Country: 2018 VS 2022 VS 2029

3.4.2 North America Neck and Back Massager Sales by Country (2018-2029)

3.4.3 North America Neck and Back Massager Revenue by Country (2018-2029)

3.4.4 United States

3.4.5 Canada

3.5 Europe Neck and Back Massager Market Facts & Figures by Country

3.5.1 Europe Neck and Back Massager Market Size by Country: 2018 VS 2022 VS 2029

3.5.2 Europe Neck and Back Massager Sales by Country (2018-2029)

3.5.3 Europe Neck and Back Massager Revenue by Country (2018-2029)

3.5.4 Germany

3.5.5 France

3.5.6 U.K.

3.5.7 Italy

3.5.8 Russia

3.6 Asia Pacific Neck and Back Massager Market Facts & Figures by Country

3.6.1 Asia Pacific Neck and Back Massager Market Size by Country: 2018 VS 2022 VS 2029

3.6.2 Asia Pacific Neck and Back Massager Sales by Country (2018-2029)

3.6.3 Asia Pacific Neck and Back Massager Revenue by Country (2018-2029)

3.6.4 China

- 3.6.5 Japan
- 3.6.6 South Korea
- 3.6.7 India
- 3.6.8 Australia
- 3.6.9 China Taiwan
- 3.6.10 Southeast Asia

3.7 Latin America Neck and Back Massager Market Facts & Figures by Country

3.7.1 Latin America Neck and Back Massager Market Size by Country: 2018 VS 2022 VS 2029

- 3.7.2 Latin America Neck and Back Massager Sales by Country (2018-2029)
- 3.7.3 Latin America Neck and Back Massager Revenue by Country (2018-2029)
- 3.7.4 Mexico
- 3.7.5 Brazil
- 3.7.6 Argentina
- 3.7.7 Colombia

3.8 Middle East and Africa Neck and Back Massager Market Facts & Figures by Country

3.8.1 Middle East and Africa Neck and Back Massager Market Size by Country: 2018 VS 2022 VS 2029

- 3.8.2 Middle East and Africa Neck and Back Massager Sales by Country (2018-2029)
- 3.8.3 Middle East and Africa Neck and Back Massager Revenue by Country (2018-2029)
- 3.8.4 Turkey
- 3.8.5 Saudi Arabia
- 3.8.6 UAE

4 SEGMENT BY TYPE

4.1 Global Neck and Back Massager Sales by Type (2018-2029)

- 4.1.1 Global Neck and Back Massager Sales by Type (2018-2023)
- 4.1.2 Global Neck and Back Massager Sales by Type (2024-2029)
- 4.1.3 Global Neck and Back Massager Sales Market Share by Type (2018-2029)

4.2 Global Neck and Back Massager Revenue by Type (2018-2029)

- 4.2.1 Global Neck and Back Massager Revenue by Type (2018-2023)
- 4.2.2 Global Neck and Back Massager Revenue by Type (2024-2029)
- 4.2.3 Global Neck and Back Massager Revenue Market Share by Type (2018-2029)

4.3 Global Neck and Back Massager Price by Type (2018-2029)

5 SEGMENT BY APPLICATION

- 5.1 Global Neck and Back Massager Sales by Application (2018-2029)
 - 5.1.1 Global Neck and Back Massager Sales by Application (2018-2023)
 - 5.1.2 Global Neck and Back Massager Sales by Application (2024-2029)
 - 5.1.3 Global Neck and Back Massager Sales Market Share by Application (2018-2029)
- 5.2 Global Neck and Back Massager Revenue by Application (2018-2029)
 - 5.2.1 Global Neck and Back Massager Revenue by Application (2018-2023)
 - 5.2.2 Global Neck and Back Massager Revenue by Application (2024-2029)
 - 5.2.3 Global Neck and Back Massager Revenue Market Share by Application (2018-2029)
- 5.3 Global Neck and Back Massager Price by Application (2018-2029)

6 KEY COMPANIES PROFILED

- 6.1 Niplux
 - 6.1.1 Niplux Corporation Information
 - 6.1.2 Niplux Description and Business Overview
 - 6.1.3 Niplux Neck and Back Massager Sales, Revenue and Gross Margin (2018-2023)
 - 6.1.4 Niplux Neck and Back Massager Product Portfolio
 - 6.1.5 Niplux Recent Developments/Updates
- 6.2 Naipo
 - 6.2.1 Naipo Corporation Information
 - 6.2.2 Naipo Description and Business Overview
 - 6.2.3 Naipo Neck and Back Massager Sales, Revenue and Gross Margin (2018-2023)
 - 6.2.4 Naipo Neck and Back Massager Product Portfolio
 - 6.2.5 Naipo Recent Developments/Updates
- 6.3 Medisana
 - 6.3.1 Medisana Corporation Information
 - 6.3.2 Medisana Description and Business Overview
 - 6.3.3 Medisana Neck and Back Massager Sales, Revenue and Gross Margin (2018-2023)
 - 6.3.4 Medisana Neck and Back Massager Product Portfolio
 - 6.3.5 Medisana Recent Developments/Updates
- 6.4 SKG
 - 6.4.1 SKG Corporation Information
 - 6.4.2 SKG Description and Business Overview
 - 6.4.3 SKG Neck and Back Massager Sales, Revenue and Gross Margin (2018-2023)
 - 6.4.4 SKG Neck and Back Massager Product Portfolio
 - 6.4.5 SKG Recent Developments/Updates

6.5 Homedics

6.5.1 Homedics Corporation Information

6.5.2 Homedics Description and Business Overview

6.5.3 Homedics Neck and Back Massager Sales, Revenue and Gross Margin
(2018-2023)

6.5.4 Homedics Neck and Back Massager Product Portfolio

6.5.5 Homedics Recent Developments/Updates

6.6 Theragun

6.6.1 Theragun Corporation Information

6.6.2 Theragun Description and Business Overview

6.6.3 Theragun Neck and Back Massager Sales, Revenue and Gross Margin
(2018-2023)

6.6.4 Theragun Neck and Back Massager Product Portfolio

6.6.5 Theragun Recent Developments/Updates

6.7 Fujiryoki

6.6.1 Fujiryoki Corporation Information

6.6.2 Fujiryoki Description and Business Overview

6.6.3 Fujiryoki Neck and Back Massager Sales, Revenue and Gross Margin
(2018-2023)

6.4.4 Fujiryoki Neck and Back Massager Product Portfolio

6.7.5 Fujiryoki Recent Developments/Updates

6.8 Panasonic

6.8.1 Panasonic Corporation Information

6.8.2 Panasonic Description and Business Overview

6.8.3 Panasonic Neck and Back Massager Sales, Revenue and Gross Margin
(2018-2023)

6.8.4 Panasonic Neck and Back Massager Product Portfolio

6.8.5 Panasonic Recent Developments/Updates

6.9 INADA

6.9.1 INADA Corporation Information

6.9.2 INADA Description and Business Overview

6.9.3 INADA Neck and Back Massager Sales, Revenue and Gross Margin
(2018-2023)

6.9.4 INADA Neck and Back Massager Product Portfolio

6.9.5 INADA Recent Developments/Updates

6.10 Human Touch

6.10.1 Human Touch Corporation Information

6.10.2 Human Touch Description and Business Overview

6.10.3 Human Touch Neck and Back Massager Sales, Revenue and Gross Margin

(2018-2023)

6.10.4 Human Touch Neck and Back Massager Product Portfolio

6.10.5 Human Touch Recent Developments/Updates

6.11 cozzia

6.11.1 cozzia Corporation Information

6.11.2 cozzia Neck and Back Massager Description and Business Overview

6.11.3 cozzia Neck and Back Massager Sales, Revenue and Gross Margin

(2018-2023)

6.11.4 cozzia Neck and Back Massager Product Portfolio

6.11.5 cozzia Recent Developments/Updates

6.12 Beurer

6.12.1 Beurer Corporation Information

6.12.2 Beurer Neck and Back Massager Description and Business Overview

6.12.3 Beurer Neck and Back Massager Sales, Revenue and Gross Margin

(2018-2023)

6.12.4 Beurer Neck and Back Massager Product Portfolio

6.12.5 Beurer Recent Developments/Updates

6.13 Breo Technology

6.13.1 Breo Technology Corporation Information

6.13.2 Breo Technology Neck and Back Massager Description and Business Overview

6.13.3 Breo Technology Neck and Back Massager Sales, Revenue and Gross Margin

(2018-2023)

6.13.4 Breo Technology Neck and Back Massager Product Portfolio

6.13.5 Breo Technology Recent Developments/Updates

6.14 MedMassager

6.14.1 MedMassager Corporation Information

6.14.2 MedMassager Neck and Back Massager Description and Business Overview

6.14.3 MedMassager Neck and Back Massager Sales, Revenue and Gross Margin

(2018-2023)

6.14.4 MedMassager Neck and Back Massager Product Portfolio

6.14.5 MedMassager Recent Developments/Updates

6.15 Hypervolt

6.15.1 Hypervolt Corporation Information

6.15.2 Hypervolt Neck and Back Massager Description and Business Overview

6.15.3 Hypervolt Neck and Back Massager Sales, Revenue and Gross Margin

(2018-2023)

6.15.4 Hypervolt Neck and Back Massager Product Portfolio

6.15.5 Hypervolt Recent Developments/Updates

6.16 Shenzhen Breo Technology

- 6.16.1 Shenzhen Breo Technology Corporation Information
- 6.16.2 Shenzhen Breo Technology Neck and Back Massager Description and Business Overview
- 6.16.3 Shenzhen Breo Technology Neck and Back Massager Sales, Revenue and Gross Margin (2018-2023)
- 6.16.4 Shenzhen Breo Technology Neck and Back Massager Product Portfolio
- 6.16.5 Shenzhen Breo Technology Recent Developments/Updates
- 6.17 Xiamen Comfort Science and Technology Group
 - 6.17.1 Xiamen Comfort Science and Technology Group Corporation Information
 - 6.17.2 Xiamen Comfort Science and Technology Group Neck and Back Massager Description and Business Overview
 - 6.17.3 Xiamen Comfort Science and Technology Group Neck and Back Massager Sales, Revenue and Gross Margin (2018-2023)
 - 6.17.4 Xiamen Comfort Science and Technology Group Neck and Back Massager Product Portfolio
 - 6.17.5 Xiamen Comfort Science and Technology Group Recent Developments/Updates
- 6.18 Ruian Remax Fitness Equipment
 - 6.18.1 Ruian Remax Fitness Equipment Corporation Information
 - 6.18.2 Ruian Remax Fitness Equipment Neck and Back Massager Description and Business Overview
 - 6.18.3 Ruian Remax Fitness Equipment Neck and Back Massager Sales, Revenue and Gross Margin (2018-2023)
 - 6.18.4 Ruian Remax Fitness Equipment Neck and Back Massager Product Portfolio
 - 6.18.5 Ruian Remax Fitness Equipment Recent Developments/Updates

7 INDUSTRY CHAIN AND SALES CHANNELS ANALYSIS

- 7.1 Neck and Back Massager Industry Chain Analysis
- 7.2 Neck and Back Massager Key Raw Materials
 - 7.2.1 Key Raw Materials
 - 7.2.2 Raw Materials Key Suppliers
- 7.3 Neck and Back Massager Production Mode & Process
- 7.4 Neck and Back Massager Sales and Marketing
 - 7.4.1 Neck and Back Massager Sales Channels
 - 7.4.2 Neck and Back Massager Distributors
- 7.5 Neck and Back Massager Customers

8 NECK AND BACK MASSAGER MARKET DYNAMICS

- 8.1 Neck and Back Massager Industry Trends
- 8.2 Neck and Back Massager Market Drivers
- 8.3 Neck and Back Massager Market Challenges
- 8.4 Neck and Back Massager Market Restraints

9 RESEARCH FINDING AND CONCLUSION

10 METHODOLOGY AND DATA SOURCE

- 10.1 Methodology/Research Approach
 - 10.1.1 Research Programs/Design
 - 10.1.2 Market Size Estimation
 - 10.1.3 Market Breakdown and Data Triangulation
- 10.2 Data Source
 - 10.2.1 Secondary Sources
 - 10.2.2 Primary Sources
- 10.3 Author List
- 10.4 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Neck and Back Massager Market Value Comparison by Type (2023-2029) & (US\$ Million)
- Table 2. Global Neck and Back Massager Market Value Comparison by Application (2023-2029) & (US\$ Million)
- Table 3. Global Neck and Back Massager Market Competitive Situation by Manufacturers in 2022
- Table 4. Global Neck and Back Massager Sales (K Units) of Key Manufacturers (2018-2023)
- Table 5. Global Neck and Back Massager Sales Market Share by Manufacturers (2018-2023)
- Table 6. Global Neck and Back Massager Revenue (US\$ Million) by Manufacturers (2018-2023)
- Table 7. Global Neck and Back Massager Revenue Share by Manufacturers (2018-2023)
- Table 8. Global Market Neck and Back Massager Average Price (US\$/Unit) of Key Manufacturers (2018-2023)
- Table 9. Global Key Players of Neck and Back Massager, Industry Ranking, 2021 VS 2022 VS 2023
- Table 10. Global Key Manufacturers of Neck and Back Massager, Manufacturing Sites & Headquarters
- Table 11. Global Key Manufacturers of Neck and Back Massager, Product Type & Application
- Table 12. Global Key Manufacturers of Neck and Back Massager, Date of Enter into This Industry
- Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Global Neck and Back Massager by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Neck and Back Massager as of 2022)
- Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 16. Global Neck and Back Massager Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 17. Global Neck and Back Massager Sales by Region (2018-2023) & (K Units)
- Table 18. Global Neck and Back Massager Sales Market Share by Region (2018-2023)
- Table 19. Global Neck and Back Massager Sales by Region (2024-2029) & (K Units)
- Table 20. Global Neck and Back Massager Sales Market Share by Region (2024-2029)
- Table 21. Global Neck and Back Massager Revenue by Region (2018-2023) & (US\$

Million)

Table 22. Global Neck and Back Massager Revenue Market Share by Region (2018-2023)

Table 23. Global Neck and Back Massager Revenue by Region (2024-2029) & (US\$ Million)

Table 24. Global Neck and Back Massager Revenue Market Share by Region (2024-2029)

Table 25. North America Neck and Back Massager Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 26. North America Neck and Back Massager Sales by Country (2018-2023) & (K Units)

Table 27. North America Neck and Back Massager Sales by Country (2024-2029) & (K Units)

Table 28. North America Neck and Back Massager Revenue by Country (2018-2023) & (US\$ Million)

Table 29. North America Neck and Back Massager Revenue by Country (2024-2029) & (US\$ Million)

Table 30. Europe Neck and Back Massager Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. Europe Neck and Back Massager Sales by Country (2018-2023) & (K Units)

Table 32. Europe Neck and Back Massager Sales by Country (2024-2029) & (K Units)

Table 33. Europe Neck and Back Massager Revenue by Country (2018-2023) & (US\$ Million)

Table 34. Europe Neck and Back Massager Revenue by Country (2024-2029) & (US\$ Million)

Table 35. Asia Pacific Neck and Back Massager Revenue by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Table 36. Asia Pacific Neck and Back Massager Sales by Region (2018-2023) & (K Units)

Table 37. Asia Pacific Neck and Back Massager Sales by Region (2024-2029) & (K Units)

Table 38. Asia Pacific Neck and Back Massager Revenue by Region (2018-2023) & (US\$ Million)

Table 39. Asia Pacific Neck and Back Massager Revenue by Region (2024-2029) & (US\$ Million)

Table 40. Latin America Neck and Back Massager Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 41. Latin America Neck and Back Massager Sales by Country (2018-2023) & (K Units)

Table 42. Latin America Neck and Back Massager Sales by Country (2024-2029) & (K Units)

Table 43. Latin America Neck and Back Massager Revenue by Country (2018-2023) & (US\$ Million)

Table 44. Latin America Neck and Back Massager Revenue by Country (2024-2029) & (US\$ Million)

Table 45. Middle East & Africa Neck and Back Massager Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 46. Middle East & Africa Neck and Back Massager Sales by Country (2018-2023) & (K Units)

Table 47. Middle East & Africa Neck and Back Massager Sales by Country (2024-2029) & (K Units)

Table 48. Middle East & Africa Neck and Back Massager Revenue by Country (2018-2023) & (US\$ Million)

Table 49. Middle East & Africa Neck and Back Massager Revenue by Country (2024-2029) & (US\$ Million)

Table 50. Global Neck and Back Massager Sales (K Units) by Type (2018-2023)

Table 51. Global Neck and Back Massager Sales (K Units) by Type (2024-2029)

Table 52. Global Neck and Back Massager Sales Market Share by Type (2018-2023)

Table 53. Global Neck and Back Massager Sales Market Share by Type (2024-2029)

Table 54. Global Neck and Back Massager Revenue (US\$ Million) by Type (2018-2023)

Table 55. Global Neck and Back Massager Revenue (US\$ Million) by Type (2024-2029)

Table 56. Global Neck and Back Massager Revenue Market Share by Type (2018-2023)

Table 57. Global Neck and Back Massager Revenue Market Share by Type (2024-2029)

Table 58. Global Neck and Back Massager Price (US\$/Unit) by Type (2018-2023)

Table 59. Global Neck and Back Massager Price (US\$/Unit) by Type (2024-2029)

Table 60. Global Neck and Back Massager Sales (K Units) by Application (2018-2023)

Table 61. Global Neck and Back Massager Sales (K Units) by Application (2024-2029)

Table 62. Global Neck and Back Massager Sales Market Share by Application (2018-2023)

Table 63. Global Neck and Back Massager Sales Market Share by Application (2024-2029)

Table 64. Global Neck and Back Massager Revenue (US\$ Million) by Application (2018-2023)

Table 65. Global Neck and Back Massager Revenue (US\$ Million) by Application (2024-2029)

Table 66. Global Neck and Back Massager Revenue Market Share by Application

(2018-2023)

Table 67. Global Neck and Back Massager Revenue Market Share by Application

(2024-2029)

Table 68. Global Neck and Back Massager Price (US\$/Unit) by Application (2018-2023)

Table 69. Global Neck and Back Massager Price (US\$/Unit) by Application (2024-2029)

Table 70. Niplux Corporation Information

Table 71. Niplux Description and Business Overview

Table 72. Niplux Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 73. Niplux Neck and Back Massager Product

Table 74. Niplux Recent Developments/Updates

Table 75. Naipo Corporation Information

Table 76. Naipo Description and Business Overview

Table 77. Naipo Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 78. Naipo Neck and Back Massager Product

Table 79. Naipo Recent Developments/Updates

Table 80. Medisana Corporation Information

Table 81. Medisana Description and Business Overview

Table 82. Medisana Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 83. Medisana Neck and Back Massager Product

Table 84. Medisana Recent Developments/Updates

Table 85. SKG Corporation Information

Table 86. SKG Description and Business Overview

Table 87. SKG Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 88. SKG Neck and Back Massager Product

Table 89. SKG Recent Developments/Updates

Table 90. Homedics Corporation Information

Table 91. Homedics Description and Business Overview

Table 92. Homedics Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 93. Homedics Neck and Back Massager Product

Table 94. Homedics Recent Developments/Updates

Table 95. Theragun Corporation Information

Table 96. Theragun Description and Business Overview

Table 97. Theragun Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 98. Theragun Neck and Back Massager Product

Table 99. Theragun Recent Developments/Updates

Table 100. Fujjiryoki Corporation Information

Table 101. Fujjiryoki Description and Business Overview

Table 102. Fujjiryoki Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 103. Fujjiryoki Neck and Back Massager Product

Table 104. Fujjiryoki Recent Developments/Updates

Table 105. Panasonic Corporation Information

Table 106. Panasonic Description and Business Overview

Table 107. Panasonic Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 108. Panasonic Neck and Back Massager Product

Table 109. Panasonic Recent Developments/Updates

Table 110. INADA Corporation Information

Table 111. INADA Description and Business Overview

Table 112. INADA Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 113. INADA Neck and Back Massager Product

Table 114. INADA Recent Developments/Updates

Table 115. Human Touch Corporation Information

Table 116. Human Touch Description and Business Overview

Table 117. Human Touch Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 118. Human Touch Neck and Back Massager Product

Table 119. Human Touch Recent Developments/Updates

Table 120. cozzia Corporation Information

Table 121. cozzia Description and Business Overview

Table 122. cozzia Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 123. cozzia Neck and Back Massager Product

Table 124. cozzia Recent Developments/Updates

Table 125. Beurer Corporation Information

Table 126. Beurer Description and Business Overview

Table 127. Beurer Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 128. Beurer Neck and Back Massager Product

Table 129. Beurer Recent Developments/Updates

Table 130. Breo Technology Corporation Information

- Table 131. Breo Technology Description and Business Overview
- Table 132. Breo Technology Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 133. Breo Technology Neck and Back Massager Product
- Table 134. Breo Technology Recent Developments/Updates
- Table 135. MedMassager Corporation Information
- Table 136. MedMassager Description and Business Overview
- Table 137. MedMassager Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 138. MedMassager Neck and Back Massager Product
- Table 139. MedMassager Recent Developments/Updates
- Table 140. Hypervolt Corporation Information
- Table 141. Hypervolt Description and Business Overview
- Table 142. Hypervolt Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 143. Hypervolt Neck and Back Massager Product
- Table 144. Hypervolt Recent Developments/Updates
- Table 145. Shenzhen Breo Technology Corporation Information
- Table 146. Shenzhen Breo Technology Description and Business Overview
- Table 147. Shenzhen Breo Technology Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 148. Shenzhen Breo Technology Neck and Back Massager Product
- Table 149. Shenzhen Breo Technology Recent Developments/Updates
- Table 150. Xiamen Comfort Science and Technology Group Corporation Information
- Table 151. Xiamen Comfort Science and Technology Group Description and Business Overview
- Table 152. Xiamen Comfort Science and Technology Group Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 153. Xiamen Comfort Science and Technology Group Neck and Back Massager Product
- Table 154. Xiamen Comfort Science and Technology Group Recent Developments/Updates
- Table 155. Ruian Remax Fitness Equipment Corporation Information
- Table 156. Ruian Remax Fitness Equipment Description and Business Overview
- Table 157. Ruian Remax Fitness Equipment Neck and Back Massager Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 158. Ruian Remax Fitness Equipment Neck and Back Massager Product
- Table 159. Ruian Remax Fitness Equipment Recent Developments/Updates
- Table 160. Key Raw Materials Lists

- Table 161. Raw Materials Key Suppliers Lists
- Table 162. Neck and Back Massager Distributors List
- Table 163. Neck and Back Massager Customers List
- Table 164. Neck and Back Massager Market Trends
- Table 165. Neck and Back Massager Market Drivers
- Table 166. Neck and Back Massager Market Challenges
- Table 167. Neck and Back Massager Market Restraints
- Table 168. Research Programs/Design for This Report
- Table 169. Key Data Information from Secondary Sources
- Table 170. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Neck and Back Massager
- Figure 2. Global Neck and Back Massager Market Value Comparison by Type (2023-2029) & (US\$ Million)
- Figure 3. Global Neck and Back Massager Market Share by Type in 2022 & 2029
- Figure 4. Vibration Product Picture
- Figure 5. Pulse Product Picture
- Figure 6. Manual Product Picture
- Figure 7. Others Product Picture
- Figure 8. Global Neck and Back Massager Market Value Comparison by Application (2023-2029) & (US\$ Million)
- Figure 9. Global Neck and Back Massager Market Share by Application in 2022 & 2029
- Figure 10. Household
- Figure 11. Hospital
- Figure 12. Others
- Figure 13. Global Neck and Back Massager Revenue, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 14. Global Neck and Back Massager Market Size (2018-2029) & (US\$ Million)
- Figure 15. Global Neck and Back Massager Sales (2018-2029) & (K Units)
- Figure 16. Global Neck and Back Massager Average Price (US\$/Unit) & (2018-2029)
- Figure 17. Neck and Back Massager Report Years Considered
- Figure 18. Neck and Back Massager Sales Share by Manufacturers in 2022
- Figure 19. Global Neck and Back Massager Revenue Share by Manufacturers in 2022
- Figure 20. The Global 5 and 10 Largest Neck and Back Massager Players: Market Share by Revenue in 2022
- Figure 21. Neck and Back Massager Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 VS 2022
- Figure 22. Global Neck and Back Massager Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 23. North America Neck and Back Massager Sales Market Share by Country (2018-2029)
- Figure 24. North America Neck and Back Massager Revenue Market Share by Country (2018-2029)
- Figure 25. United States Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 26. Canada Neck and Back Massager Revenue Growth Rate (2018-2029) &

(US\$ Million)

Figure 27. Europe Neck and Back Massager Sales Market Share by Country (2018-2029)

Figure 28. Europe Neck and Back Massager Revenue Market Share by Country (2018-2029)

Figure 29. Germany Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 30. France Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 31. U.K. Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 32. Italy Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 33. Russia Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 34. Asia Pacific Neck and Back Massager Sales Market Share by Region (2018-2029)

Figure 35. Asia Pacific Neck and Back Massager Revenue Market Share by Region (2018-2029)

Figure 36. China Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 37. Japan Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 38. South Korea Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 39. India Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 40. Australia Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 41. China Taiwan Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 42. Southeast Asia Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 43. Latin America Neck and Back Massager Sales Market Share by Country (2018-2029)

Figure 44. Latin America Neck and Back Massager Revenue Market Share by Country (2018-2029)

Figure 45. Mexico Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)

- Figure 46. Brazil Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 47. Argentina Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 48. Colombia Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 49. Middle East & Africa Neck and Back Massager Sales Market Share by Country (2018-2029)
- Figure 50. Middle East & Africa Neck and Back Massager Revenue Market Share by Country (2018-2029)
- Figure 51. Turkey Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 52. Saudi Arabia Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 53. UAE Neck and Back Massager Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 54. Global Sales Market Share of Neck and Back Massager by Type (2018-2029)
- Figure 55. Global Revenue Market Share of Neck and Back Massager by Type (2018-2029)
- Figure 56. Global Neck and Back Massager Price (US\$/Unit) by Type (2018-2029)
- Figure 57. Global Sales Market Share of Neck and Back Massager by Application (2018-2029)
- Figure 58. Global Revenue Market Share of Neck and Back Massager by Application (2018-2029)
- Figure 59. Global Neck and Back Massager Price (US\$/Unit) by Application (2018-2029)
- Figure 60. Neck and Back Massager Value Chain
- Figure 61. Neck and Back Massager Production Process
- Figure 62. Channels of Distribution (Direct Vs Distribution)
- Figure 63. Distributors Profiles
- Figure 64. Bottom-up and Top-down Approaches for This Report
- Figure 65. Data Triangulation
- Figure 66. Key Executives Interviewed

I would like to order

Product name: Global Neck and Back Massager Market Research Report 2023

Product link: <https://marketpublishers.com/r/GC255BF30F06EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC255BF30F06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970