

# Global Natural Cocoa Powder Market Research Report 2023

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## Abstracts

Natural cocoa is just that— natural powder from roasted cocoa beans. It's acidic and bitter, with a very strong and concentrated chocolate flavor.

According to QYResearch's new survey, global Natural Cocoa Powder market is projected to reach US\$ 2822.7 million in 2029, increasing from US\$ 1875.7 million in 2022, with the CAGR of 6.1% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Natural Cocoa Powder market research.

The Natural Cocoa Powder market is primarily driven by the increasing consumer demand for healthier and minimally processed food products. Natural cocoa powder, rich in antioxidants and devoid of additives, aligns with the rising preference for clean-label ingredients. The incorporation of natural cocoa powder in various food and beverage applications, including confectionery, baked goods, and beverages, further propels market growth. However, challenges include the variability in flavor and color due to different cocoa bean sources and processing methods, which can affect product consistency. Moreover, the cost fluctuations of cocoa beans and the potential environmental and labor-related issues in cocoa production regions pose ongoing challenges. The market's success relies on maintaining a balance between consistent product quality, sustainable sourcing practices, and competitive pricing, while catering to health-conscious consumer preferences.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation

(2023-2029), aims to help readers to get a comprehensive understanding of global Natural Cocoa Powder market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

### By Company

Olam Cocoa

Cargill

Barry Callebaut

Plot Ghana

Dutch Cocoa

Cocoa Processing Company Limited

Indcresa

Blommer

JB Foods Limited

### Segment by Type

95% Purty

98% Purty

### Segment by Application

Chocolate

Beverage & Dairy

Desserts, Baking and Biscuit

Others

## Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Natural Cocoa Powder report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

Chapter 10: Research Methodology and Data Source

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