

# Global Natural Astaxanthin Market Research Report 2016

https://marketpublishers.com/r/G54D4498197EN.html

Date: December 2016 Pages: 112 Price: US\$ 2,900.00 (Single User License) ID: G54D4498197EN

### Abstracts

#### Notes:

Production, means the output of Natural Astaxanthin

Revenue, means the sales value of Natural Astaxanthin

This report studies Natural Astaxanthin in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Cyanotech FUJI BGG Parry Nutraceuticals Algatech Jingzhou Natural Astaxanthin Yunnan Alphy Biotech





Biogenic

ADM

Piveg

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Natural Astaxanthin in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by application, this report focuses on consumption, market share and growth rate of Natural Astaxanthin in each application, can be divided into

Application 1



Application 2

Application 3



## Contents

Global Natural Astaxanthin Market Research Report 2016

#### **1 NATURAL ASTAXANTHIN MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Natural Astaxanthin
- 1.2 Natural Astaxanthin Segment by Type
- 1.2.1 Global Production Market Share of Natural Astaxanthin by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Natural Astaxanthin Segment by Application
- 1.3.1 Natural Astaxanthin Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Natural Astaxanthin Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Natural Astaxanthin (2011-2021)

#### 2 GLOBAL NATURAL ASTAXANTHIN MARKET COMPETITION BY MANUFACTURERS

2.1 Global Natural Astaxanthin Production and Share by Manufacturers (2015 and 2016)

- 2.2 Global Natural Astaxanthin Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Natural Astaxanthin Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Natural Astaxanthin Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Natural Astaxanthin Market Competitive Situation and Trends
  - 2.5.1 Natural Astaxanthin Market Concentration Rate
  - 2.5.2 Natural Astaxanthin Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



#### 3 GLOBAL NATURAL ASTAXANTHIN PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Natural Astaxanthin Production and Market Share by Region (2011-2016)

3.2 Global Natural Astaxanthin Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL NATURAL ASTAXANTHIN SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Natural Astaxanthin Consumption by Regions (2011-2016)

4.2 North America Natural Astaxanthin Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Natural Astaxanthin Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Natural Astaxanthin Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Natural Astaxanthin Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Natural Astaxanthin Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Natural Astaxanthin Production, Consumption, Export, Import by Regions (2011-2016)



#### 5 GLOBAL NATURAL ASTAXANTHIN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Natural Astaxanthin Production and Market Share by Type (2011-2016)
- 5.2 Global Natural Astaxanthin Revenue and Market Share by Type (2011-2016)
- 5.3 Global Natural Astaxanthin Price by Type (2011-2016)
- 5.4 Global Natural Astaxanthin Production Growth by Type (2011-2016)

#### 6 GLOBAL NATURAL ASTAXANTHIN MARKET ANALYSIS BY APPLICATION

6.1 Global Natural Astaxanthin Consumption and Market Share by Application (2011-2016)

6.2 Global Natural Astaxanthin Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL NATURAL ASTAXANTHIN MANUFACTURERS PROFILES/ANALYSIS

7.1 Cyanotech

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Natural Astaxanthin Product Type, Application and Specification

- 7.1.2.1 Type I
- 7.1.2.2 Type II

7.1.3 Cyanotech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 FUJI

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Natural Astaxanthin Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II

7.2.3 FUJI Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 BGG

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Natural Astaxanthin Product Type, Application and Specification
- 7.3.2.1 Type I



7.3.2.2 Type II

7.3.3 BGG Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Parry Nutraceuticals

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Natural Astaxanthin Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Parry Nutraceuticals Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Algatech

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Natural Astaxanthin Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Algatech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Jingzhou Natural Astaxanthin

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Natural Astaxanthin Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Jingzhou Natural Astaxanthin Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Yunnan Alphy Biotech

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Natural Astaxanthin Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Yunnan Alphy Biotech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Igene

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Natural Astaxanthin Product Type, Application and Specification



7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Igene Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Biogenic

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Natural Astaxanthin Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Biogenic Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 ADM

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Natural Astaxanthin Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 ADM Natural Astaxanthin Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Piveg

#### 8 NATURAL ASTAXANTHIN MANUFACTURING COST ANALYSIS

- 8.1 Natural Astaxanthin Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Natural Astaxanthin

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Natural Astaxanthin Industrial Chain Analysis



- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Natural Astaxanthin Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL NATURAL ASTAXANTHIN MARKET FORECAST (2016-2021)

12.1 Global Natural Astaxanthin Production, Revenue Forecast (2016-2021)

12.2 Global Natural Astaxanthin Production, Consumption Forecast by Regions (2016-2021)

- 12.3 Global Natural Astaxanthin Production Forecast by Type (2016-2021)
- 12.4 Global Natural Astaxanthin Consumption Forecast by Application (2016-2021)

12.5 Natural Astaxanthin Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Disclosure Section Research Methodology



Data Source China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Picture of Natural Astaxanthin Figure Global Production Market Share of Natural Astaxanthin by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Natural Astaxanthin Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Natural Astaxanthin Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Natural Astaxanthin Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Natural Astaxanthin Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Natural Astaxanthin Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Natural Astaxanthin Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Natural Astaxanthin Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Natural Astaxanthin Revenue (Million UDS) and Growth Rate (2011 - 2021)Table Global Natural Astaxanthin Production of Key Manufacturers (2015 and 2016) Table Global Natural Astaxanthin Production Share by Manufacturers (2015 and 2016) Figure 2015 Natural Astaxanthin Production Share by Manufacturers Figure 2016 Natural Astaxanthin Production Share by Manufacturers Table Global Natural Astaxanthin Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Natural Astaxanthin Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Natural Astaxanthin Revenue Share by Manufacturers Table 2016 Global Natural Astaxanthin Revenue Share by Manufacturers Table Global Market Natural Astaxanthin Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Natural Astaxanthin Average Price of Key Manufacturers in 2015



Table Manufacturers Natural Astaxanthin Manufacturing Base Distribution and Sales Area Table Manufacturers Natural Astaxanthin Product Type Figure Natural Astaxanthin Market Share of Top 3 Manufacturers Figure Natural Astaxanthin Market Share of Top 5 Manufacturers Table Global Natural Astaxanthin Production by Regions (2011-2016) Figure Global Natural Astaxanthin Production and Market Share by Regions (2011 - 2016)Figure Global Natural Astaxanthin Production Market Share by Regions (2011-2016) Figure 2015 Global Natural Astaxanthin Production Market Share by Regions Table Global Natural Astaxanthin Revenue by Regions (2011-2016) Table Global Natural Astaxanthin Revenue Market Share by Regions (2011-2016) Table 2015 Global Natural Astaxanthin Revenue Market Share by Regions Table Global Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016) Table North America Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)Table Europe Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)Table China Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)Table Japan Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)Table Southeast Asia Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016) Table India Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)Table Global Natural Astaxanthin Consumption Market by Regions (2011-2016) Table Global Natural Astaxanthin Consumption Market Share by Regions (2011-2016) Figure Global Natural Astaxanthin Consumption Market Share by Regions (2011-2016) Figure 2015 Global Natural Astaxanthin Consumption Market Share by Regions Table North America Natural Astaxanthin Production, Consumption, Import & Export (2011 - 2016)Table Europe Natural Astaxanthin Production, Consumption, Import & Export (2011-2016)Table China Natural Astaxanthin Production, Consumption, Import & Export (2011 - 2016)

Table Japan Natural Astaxanthin Production, Consumption, Import & Export (2011-2016)



Table Southeast Asia Natural Astaxanthin Production, Consumption, Import & Export (2011-2016)

Table India Natural Astaxanthin Production, Consumption, Import & Export (2011-2016) Table Global Natural Astaxanthin Production by Type (2011-2016) Table Global Natural Astaxanthin Production Share by Type (2011-2016) Figure Production Market Share of Natural Astaxanthin by Type (2011-2016) Figure 2015 Production Market Share of Natural Astaxanthin by Type Table Global Natural Astaxanthin Revenue by Type (2011-2016) Table Global Natural Astaxanthin Revenue Share by Type (2011-2016) Figure Production Revenue Share of Natural Astaxanthin by Type (2011-2016) Figure 2015 Revenue Market Share of Natural Astaxanthin by Type Table Global Natural Astaxanthin Price by Type (2011-2016) Figure Global Natural Astaxanthin Production Growth by Type (2011-2016) Table Global Natural Astaxanthin Consumption by Application (2011-2016) Table Global Natural Astaxanthin Consumption Market Share by Application (2011 - 2016)Figure Global Natural Astaxanthin Consumption Market Share by Application in 2015 Table Global Natural Astaxanthin Consumption Growth Rate by Application (2011-2016) Figure Global Natural Astaxanthin Consumption Growth Rate by Application (2011 - 2016)Table Cyanotech Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cyanotech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Cyanotech Natural Astaxanthin Market Share (2011-2016) Table FUJI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table FUJI Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011 - 2016)Figure FUJI Natural Astaxanthin Market Share (2011-2016) Table BGG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BGG Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)Figure BGG Natural Astaxanthin Market Share (2011-2016) Table Parry Nutraceuticals Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Parry Nutraceuticals Natural Astaxanthin Production, Revenue, Price and Gross

Margin (2011-2016)

Figure Parry Nutraceuticals Natural Astaxanthin Market Share (2011-2016)

Table Algatech Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Algatech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

Figure Algatech Natural Astaxanthin Market Share (2011-2016)

Table Jingzhou Natural Astaxanthin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jingzhou Natural Astaxanthin Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jingzhou Natural Astaxanthin Natural Astaxanthin Market Share (2011-2016) Table Yunnan Alphy Biotech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yunnan Alphy Biotech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yunnan Alphy Biotech Natural Astaxanthin Market Share (2011-2016)

Table Igene Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Igene Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

Figure Igene Natural Astaxanthin Market Share (2011-2016)

Table Biogenic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Biogenic Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011-2016)

Figure Biogenic Natural Astaxanthin Market Share (2011-2016)

Table ADM Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ADM Natural Astaxanthin Production, Revenue, Price and Gross Margin (2011, 2016)

(2011-2016)

Figure ADM Natural Astaxanthin Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Natural Astaxanthin

Figure Manufacturing Process Analysis of Natural Astaxanthin

Figure Natural Astaxanthin Industrial Chain Analysis

Table Raw Materials Sources of Natural Astaxanthin Major Manufacturers in 2015

Table Major Buyers of Natural Astaxanthin

Table Distributors/Traders List

Figure Global Natural Astaxanthin Production and Growth Rate Forecast (2016-2021)

Figure Global Natural Astaxanthin Revenue and Growth Rate Forecast (2016-2021)

Table Global Natural Astaxanthin Production Forecast by Regions (2016-2021)

Table Global Natural Astaxanthin Consumption Forecast by Regions (2016-2021)

 Table Global Natural Astaxanthin Production Forecast by Type (2016-2021)



Table Global Natural Astaxanthin Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Natural Astaxanthin Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G54D4498197EN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G54D4498197EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970