

Global Narrowband IoT Market Research Report 2016

<https://marketpublishers.com/r/G339F1772FEEN.html>

Date: January 2017

Pages: 100

Price: US\$ 2,900.00 (Single User License)

ID: G339F1772FEEN

Abstracts

Notes:

Production, means the output of Narrowband IoT

Revenue, means the sales value of Narrowband IoT

This report studies Narrowband IoT in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Vodafone Group Plc

China Mobile

China Telecom

AT&T

Etisalat

Telstra

Orange S.A.

Telefonica

SK Telecom

Deutsche Telekom

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Narrowband IoT in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Real-time streaming analytics

Soil monitoring solutions

Logistics tracking solutions

Smart parking management solutions

Others

Split by application, this report focuses on consumption, market share and growth rate of Narrowband IoT in each application, can be divided into

Healthcare

Agriculture

Energy

Retail

Others

Contents

Global Narrowband IoT Market Research Report 2016

1 NARROWBAND IOT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Narrowband IoT
- 1.2 Narrowband IoT Segment by Type
 - 1.2.1 Global Production Market Share of Narrowband IoT by Type in 2015
 - 1.2.2 Real-time streaming analytics
 - 1.2.3 Soil monitoring solutions
 - 1.2.4 Logistics tracking solutions
 - 1.2.5 Smart parking management solutions
 - 1.2.6 Others
- 1.3 Narrowband IoT Segment by Application
 - 1.3.1 Narrowband IoT Consumption Market Share by Application in 2015
 - 1.3.2 Healthcare
 - 1.3.3 Agriculture
 - 1.3.4 Energy
 - 1.3.5 Retail
 - 1.3.6 Others
- 1.4 Narrowband IoT Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Narrowband IoT (2011-2021)

2 GLOBAL NARROWBAND IOT MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Narrowband IoT Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Narrowband IoT Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Narrowband IoT Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Narrowband IoT Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Narrowband IoT Market Competitive Situation and Trends
 - 2.5.1 Narrowband IoT Market Concentration Rate

2.5.2 Narrowband IoT Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL NARROWBAND IOT PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Narrowband IoT Production by Region (2011-2016)

3.2 Global Narrowband IoT Production Market Share by Region (2011-2016)

3.3 Global Narrowband IoT Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL NARROWBAND IOT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Narrowband IoT Consumption by Regions (2011-2016)

4.2 North America Narrowband IoT Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Narrowband IoT Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Narrowband IoT Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Narrowband IoT Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Narrowband IoT Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Narrowband IoT Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL NARROWBAND IOT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Narrowband IoT Production and Market Share by Type (2011-2016)
- 5.2 Global Narrowband IoT Revenue and Market Share by Type (2011-2016)
- 5.3 Global Narrowband IoT Price by Type (2011-2016)
- 5.4 Global Narrowband IoT Production Growth by Type (2011-2016)

6 GLOBAL NARROWBAND IOT MARKET ANALYSIS BY APPLICATION

- 6.1 Global Narrowband IoT Consumption and Market Share by Application (2011-2016)
- 6.2 Global Narrowband IoT Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL NARROWBAND IOT MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Vodafone Group Plc
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Narrowband IoT Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 Vodafone Group Plc Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 China Mobile
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Narrowband IoT Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.3 China Mobile Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 China Telecom
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Narrowband IoT Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.3 China Telecom Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview

7.4 AT&T

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Narrowband IoT Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 AT&T Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Etisalat

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Narrowband IoT Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Etisalat Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Telstra

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Narrowband IoT Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Telstra Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Orange S.A.

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Narrowband IoT Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Orange S.A. Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Telefonica

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Narrowband IoT Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Telefonica Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.8.4 Main Business/Business Overview
- 7.9 SK Telecom
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Narrowband IoT Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 SK Telecom Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Deutsche Telekom
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Narrowband IoT Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Deutsche Telekom Narrowband IoT Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 NARROWBAND IOT MANUFACTURING COST ANALYSIS

- 8.1 Narrowband IoT Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Narrowband IoT

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Narrowband IoT Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Narrowband IoT Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL NARROWBAND IOT MARKET FORECAST (2016-2021)

- 12.1 Global Narrowband IoT Production, Revenue Forecast (2016-2021)
- 12.2 Global Narrowband IoT Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Narrowband IoT Production Forecast by Type (2016-2021)
- 12.4 Global Narrowband IoT Consumption Forecast by Application (2016-2021)
- 12.5 Narrowband IoT Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Narrowband IoT

Figure Global Production Market Share of Narrowband IoT by Type in 2015

Figure Product Picture of Real-time streaming analytics

Table Major Manufacturers of Real-time streaming analytics

Figure Product Picture of Soil monitoring solutions

Table Major Manufacturers of Soil monitoring solutions

Figure Product Picture of Logistics tracking solutions

Table Major Manufacturers of Logistics tracking solutions

Figure Product Picture of Smart parking management solutions

Table Major Manufacturers of Smart parking management solutions

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Narrowband IoT Consumption Market Share by Application in 2015

Figure Healthcare Examples

Figure Agriculture Examples

Figure Energy Examples

Figure Retail Examples

Figure Others Examples

Figure North America Narrowband IoT Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Narrowband IoT Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Narrowband IoT Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Narrowband IoT Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Narrowband IoT Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Narrowband IoT Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Narrowband IoT Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Narrowband IoT Capacity of Key Manufacturers (2015 and 2016)

Table Global Narrowband IoT Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Narrowband IoT Capacity of Key Manufacturers in 2015

Figure Global Narrowband IoT Capacity of Key Manufacturers in 2016

Table Global Narrowband IoT Production of Key Manufacturers (2015 and 2016)

Table Global Narrowband IoT Production Share by Manufacturers (2015 and 2016)

Figure 2015 Narrowband IoT Production Share by Manufacturers

Figure 2016 Narrowband IoT Production Share by Manufacturers
Table Global Narrowband IoT Revenue (Million USD) by Manufacturers (2015 and 2016)
Table Global Narrowband IoT Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global Narrowband IoT Revenue Share by Manufacturers
Table 2016 Global Narrowband IoT Revenue Share by Manufacturers
Table Global Market Narrowband IoT Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Narrowband IoT Average Price of Key Manufacturers in 2015
Table Manufacturers Narrowband IoT Manufacturing Base Distribution and Sales Area
Table Manufacturers Narrowband IoT Product Type
Figure Narrowband IoT Market Share of Top 3 Manufacturers
Figure Narrowband IoT Market Share of Top 5 Manufacturers
Table Global Narrowband IoT Capacity by Regions (2011-2016)
Figure Global Narrowband IoT Capacity Market Share by Regions (2011-2016)
Figure Global Narrowband IoT Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Narrowband IoT Capacity Market Share by Regions
Table Global Narrowband IoT Production by Regions (2011-2016)
Figure Global Narrowband IoT Production and Market Share by Regions (2011-2016)
Figure Global Narrowband IoT Production Market Share by Regions (2011-2016)
Figure 2015 Global Narrowband IoT Production Market Share by Regions
Table Global Narrowband IoT Revenue by Regions (2011-2016)
Table Global Narrowband IoT Revenue Market Share by Regions (2011-2016)
Table 2015 Global Narrowband IoT Revenue Market Share by Regions
Table Global Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)
Table China Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)
Table India Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Narrowband IoT Consumption Market by Regions (2011-2016)
Table Global Narrowband IoT Consumption Market Share by Regions (2011-2016)

Figure Global Narrowband IoT Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Narrowband IoT Consumption Market Share by Regions

Table North America Narrowband IoT Production, Consumption, Import & Export (2011-2016)

Table Europe Narrowband IoT Production, Consumption, Import & Export (2011-2016)

Table China Narrowband IoT Production, Consumption, Import & Export (2011-2016)

Table Japan Narrowband IoT Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Narrowband IoT Production, Consumption, Import & Export (2011-2016)

Table India Narrowband IoT Production, Consumption, Import & Export (2011-2016)

Table Global Narrowband IoT Production by Type (2011-2016)

Table Global Narrowband IoT Production Share by Type (2011-2016)

Figure Production Market Share of Narrowband IoT by Type (2011-2016)

Figure 2015 Production Market Share of Narrowband IoT by Type

Table Global Narrowband IoT Revenue by Type (2011-2016)

Table Global Narrowband IoT Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Narrowband IoT by Type (2011-2016)

Figure 2015 Revenue Market Share of Narrowband IoT by Type

Table Global Narrowband IoT Price by Type (2011-2016)

Figure Global Narrowband IoT Production Growth by Type (2011-2016)

Table Global Narrowband IoT Consumption by Application (2011-2016)

Table Global Narrowband IoT Consumption Market Share by Application (2011-2016)

Figure Global Narrowband IoT Consumption Market Share by Application in 2015

Table Global Narrowband IoT Consumption Growth Rate by Application (2011-2016)

Figure Global Narrowband IoT Consumption Growth Rate by Application (2011-2016)

Table Vodafone Group Plc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vodafone Group Plc Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vodafone Group Plc Narrowband IoT Market Share (2011-2016)

Table China Mobile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China Mobile Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

Figure China Mobile Narrowband IoT Market Share (2011-2016)

Table China Telecom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China Telecom Narrowband IoT Production, Revenue, Price and Gross Margin (2011-2016)

Figure China Telecom Narrowband IoT Market Share (2011-2016)

Table AT&T Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AT&T Narrowband IoT Production, Revenue, Price and Gross Margin
(2011-2016)

Figure AT&T Narrowband IoT Market Share (2011-2016)

Table Etisalat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Etisalat Narrowband IoT Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Etisalat Narrowband IoT Market Share (2011-2016)

Table Telstra Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Telstra Narrowband IoT Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Telstra Narrowband IoT Market Share (2011-2016)

Table Orange S.A. Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Orange S.A. Narrowband IoT Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Orange S.A. Narrowband IoT Market Share (2011-2016)

Table Telefonica Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Telefonica Narrowband IoT Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Telefonica Narrowband IoT Market Share (2011-2016)

Table SK Telecom Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table SK Telecom Narrowband IoT Production, Revenue, Price and Gross Margin
(2011-2016)

Figure SK Telecom Narrowband IoT Market Share (2011-2016)

Table Deutsche Telekom Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Deutsche Telekom Narrowband IoT Production, Revenue, Price and Gross
Margin (2011-2016)

Figure Deutsche Telekom Narrowband IoT Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Narrowband IoT

Figure Manufacturing Process Analysis of Narrowband IoT

Figure Narrowband IoT Industrial Chain Analysis

Table Raw Materials Sources of Narrowband IoT Major Manufacturers in 2015
Table Major Buyers of Narrowband IoT
Table Distributors/Traders List
Figure Global Narrowband IoT Production and Growth Rate Forecast (2016-2021)
Figure Global Narrowband IoT Revenue and Growth Rate Forecast (2016-2021)
Table Global Narrowband IoT Production Forecast by Regions (2016-2021)
Table Global Narrowband IoT Consumption Forecast by Regions (2016-2021)
Table Global Narrowband IoT Production Forecast by Type (2016-2021)
Table Global Narrowband IoT Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Narrowband IoT Market Research Report 2016

Product link: <https://marketpublishers.com/r/G339F1772FEEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G339F1772FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970