

Global Nail Enamel Market Research Report 2017

<https://marketpublishers.com/r/G73BEE8BBDCEN.html>

Date: January 2017

Pages: 111

Price: US\$ 2,900.00 (Single User License)

ID: G73BEE8BBDCEN

Abstracts

Notes:

Production, means the output of Nail Enamel

Revenue, means the sales value of Nail Enamel

This report studies Nail Enamel in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

OPI

Bobbi Brown

Nars

CND

Cover Girl

Sally Hansen

Za

Revlon

Anna

Dior

ORLY

COSMAY

Loreal Paris

Essie

Revlon

Japan Glaze

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Nail Enamel in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by application, this report focuses on consumption, market share and growth rate of Nail Enamel in each application, can be divided into

Application 1

Application 2

Contents

Global Nail Enamel Market Research Report 2017

1 NAIL ENAMEL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Nail Enamel
- 1.2 Nail Enamel Segment by Type
 - 1.2.1 Global Production Market Share of Nail Enamel by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
- 1.3 Nail Enamel Segment by Application
 - 1.3.1 Nail Enamel Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Nail Enamel Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Nail Enamel (2012-2022)

2 GLOBAL NAIL ENAMEL MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Nail Enamel Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Nail Enamel Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Nail Enamel Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Nail Enamel Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Nail Enamel Market Competitive Situation and Trends
 - 2.5.1 Nail Enamel Market Concentration Rate
 - 2.5.2 Nail Enamel Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL NAIL ENAMEL PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Nail Enamel Production and Market Share by Region (2012-2017)
- 3.2 Global Nail Enamel Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL NAIL ENAMEL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Nail Enamel Consumption by Regions (2012-2017)
- 4.2 North America Nail Enamel Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Nail Enamel Production, Consumption, Export, Import (2012-2017)
- 4.4 China Nail Enamel Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Nail Enamel Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Nail Enamel Production, Consumption, Export, Import (2012-2017)
- 4.7 India Nail Enamel Production, Consumption, Export, Import (2012-2017)

5 GLOBAL NAIL ENAMEL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Nail Enamel Production and Market Share by Type (2012-2017)
- 5.2 Global Nail Enamel Revenue and Market Share by Type (2012-2017)
- 5.3 Global Nail Enamel Price by Type (2012-2017)
- 5.4 Global Nail Enamel Production Growth by Type (2012-2017)

6 GLOBAL NAIL ENAMEL MARKET ANALYSIS BY APPLICATION

- 6.1 Global Nail Enamel Consumption and Market Share by Application (2012-2017)
- 6.2 Global Nail Enamel Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL NAIL ENAMEL MANUFACTURERS PROFILES/ANALYSIS

7.1 OPI

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Nail Enamel Product Type, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
- 7.1.3 OPI Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

7.2 Bobbi Brown

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Nail Enamel Product Type, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
- 7.2.3 Bobbi Brown Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

7.3 Nars

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Nail Enamel Product Type, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B
- 7.3.3 Nars Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

7.4 CND

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Nail Enamel Product Type, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 CND Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview

7.5 Cover Girl

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Nail Enamel Product Type, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B
- 7.5.3 Cover Girl Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

2016)

7.5.4 Main Business/Business Overview

7.6 Sally Hansen

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Nail Enamel Product Type, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 Sally Hansen Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Za

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Nail Enamel Product Type, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Za Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Revlon

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Nail Enamel Product Type, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 Revlon Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Anna

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Nail Enamel Product Type, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Anna Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Dior

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Nail Enamel Product Type, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 Dior Nail Enamel Production, Revenue, Price and Gross Margin (2015 and

2016)

7.10.4 Main Business/Business Overview

7.11 ORLY

7.12 COSMAY

7.13 Loreal Paris

7.14 Essie

7.15 Revlon

7.16 Japan Glaze

8 NAIL ENAMEL MANUFACTURING COST ANALYSIS

8.1 Nail Enamel Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Nail Enamel

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Nail Enamel Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Nail Enamel Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL NAIL ENAMEL MARKET FORECAST (2017-2022)

12.1 Global Nail Enamel Production, Revenue and Price Forecast (2017-2022)

12.1.1 Global Nail Enamel Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Nail Enamel Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Nail Enamel Price and Trend Forecast (2017-2022)

12.2 Global Nail Enamel Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Nail Enamel Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Nail Enamel Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Nail Enamel Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Nail Enamel Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Nail Enamel Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Nail Enamel Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Nail Enamel Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Nail Enamel Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Nail Enamel

Figure Global Production Market Share of Nail Enamel by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Nail Enamel Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Nail Enamel Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Nail Enamel Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Nail Enamel Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Nail Enamel Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Nail Enamel Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Nail Enamel Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Nail Enamel Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Nail Enamel Production of Key Manufacturers (2015 and 2016)

Table Global Nail Enamel Production Share by Manufacturers (2015 and 2016)

Figure 2015 Nail Enamel Production Share by Manufacturers

Figure 2016 Nail Enamel Production Share by Manufacturers

Table Global Nail Enamel Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Nail Enamel Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Nail Enamel Revenue Share by Manufacturers

Table 2016 Global Nail Enamel Revenue Share by Manufacturers

Table Global Market Nail Enamel Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Nail Enamel Average Price of Key Manufacturers in 2015

Table Manufacturers Nail Enamel Manufacturing Base Distribution and Sales Area

Table Manufacturers Nail Enamel Product Type

Figure Nail Enamel Market Share of Top 3 Manufacturers

Figure Nail Enamel Market Share of Top 5 Manufacturers

Table Global Nail Enamel Production by Regions (2012-2017)

Figure Global Nail Enamel Production and Market Share by Regions (2012-2017)

Figure Global Nail Enamel Production Market Share by Regions (2012-2017)

Figure 2015 Global Nail Enamel Production Market Share by Regions
Table Global Nail Enamel Revenue by Regions (2012-2017)
Table Global Nail Enamel Revenue Market Share by Regions (2012-2017)
Table 2015 Global Nail Enamel Revenue Market Share by Regions
Table Global Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
Table North America Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
Table Europe Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
Table China Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
Table Japan Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
Table Southeast Asia Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
Table India Nail Enamel Production, Revenue, Price and Gross Margin (2012-2017)
Table Global Nail Enamel Consumption Market by Regions (2012-2017)
Table Global Nail Enamel Consumption Market Share by Regions (2012-2017)
Figure Global Nail Enamel Consumption Market Share by Regions (2012-2017)
Figure 2015 Global Nail Enamel Consumption Market Share by Regions
Table North America Nail Enamel Production, Consumption, Import & Export (2012-2017)
Table Europe Nail Enamel Production, Consumption, Import & Export (2012-2017)
Table China Nail Enamel Production, Consumption, Import & Export (2012-2017)
Table Japan Nail Enamel Production, Consumption, Import & Export (2012-2017)
Table Southeast Asia Nail Enamel Production, Consumption, Import & Export (2012-2017)
Table India Nail Enamel Production, Consumption, Import & Export (2012-2017)
Table Global Nail Enamel Production by Type (2012-2017)
Table Global Nail Enamel Production Share by Type (2012-2017)
Figure Production Market Share of Nail Enamel by Type (2012-2017)
Figure 2015 Production Market Share of Nail Enamel by Type
Table Global Nail Enamel Revenue by Type (2012-2017)
Table Global Nail Enamel Revenue Share by Type (2012-2017)
Figure Production Revenue Share of Nail Enamel by Type (2012-2017)
Figure 2015 Revenue Market Share of Nail Enamel by Type
Table Global Nail Enamel Price by Type (2012-2017)
Figure Global Nail Enamel Production Growth by Type (2012-2017)
Table Global Nail Enamel Consumption by Application (2012-2017)
Table Global Nail Enamel Consumption Market Share by Application (2012-2017)
Figure Global Nail Enamel Consumption Market Share by Application in 2015
Table Global Nail Enamel Consumption Growth Rate by Application (2012-2017)

Figure Global Nail Enamel Consumption Growth Rate by Application (2012-2017)

Table OPI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OPI Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure OPI Nail Enamel Market Share (2015 and 2016)

Table Bobbi Brown Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bobbi Brown Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Bobbi Brown Nail Enamel Market Share (2015 and 2016)

Table Nars Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nars Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Nars Nail Enamel Market Share (2015 and 2016)

Table CND Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CND Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure CND Nail Enamel Market Share (2015 and 2016)

Table Cover Girl Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cover Girl Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Cover Girl Nail Enamel Market Share (2015 and 2016)

Table Sally Hansen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sally Hansen Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Sally Hansen Nail Enamel Market Share (2015 and 2016)

Table Za Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Za Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Za Nail Enamel Market Share (2015 and 2016)

Table Revlon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Revlon Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Revlon Nail Enamel Market Share (2015 and 2016)

Table Anna Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anna Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Anna Nail Enamel Market Share (2015 and 2016)

Table Dior Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dior Nail Enamel Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Dior Nail Enamel Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Nail Enamel

Figure Manufacturing Process Analysis of Nail Enamel

Figure Nail Enamel Industrial Chain Analysis

Table Raw Materials Sources of Nail Enamel Major Manufacturers in 2015

Table Major Buyers of Nail Enamel

Table Distributors/Traders List

Figure Global Nail Enamel Production and Growth Rate Forecast (2017-2022)

Figure Global Nail Enamel Revenue and Growth Rate Forecast (2017-2022)

Figure Global Nail Enamel Price and Trend Forecast (2017-2022)

Table Global Nail Enamel Production Forecast by Regions (2017-2022)

Table Global Nail Enamel Consumption Forecast by Regions (2017-2022)

Figure North America Nail Enamel Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Nail Enamel Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Nail Enamel Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Nail Enamel Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Nail Enamel Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Nail Enamel Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Nail Enamel Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Nail Enamel Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Nail Enamel Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Nail Enamel Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Nail Enamel Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Nail Enamel Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Nail Enamel Production Forecast by Type (2017-2022)

Table Global Nail Enamel Revenue Forecast by Type (2017-2022)

Table Global Nail Enamel Price Forecast by Type (2017-2022)

Table Global Nail Enamel Consumption Forecast by Application (2017-2022)

I would like to order

Product name: Global Nail Enamel Market Research Report 2017

Product link: <https://marketpublishers.com/r/G73BEE8BBDCEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G73BEE8BBDCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970