

# Global Nail Care Market Professional Survey Report 2018

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## Abstracts

This report studies the global Nail Care market status and forecast, categorizes the global Nail Care market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty. In the current Europe market, Ordinary Nail Polish products on the market perform stable; Industrial Nail Polish's price is lower than past years. While the signal of market price change indicates the adverse trend in the Nail Polish industry, low-end product has excess capacity, and high-end product is in short supply.

Nail Polish product demand market there is also a certain blank, but basically showing the scarcity of high-end products, low-end products, and excess capacity. There is a large market demand for high-end products to seize market share.

Despite the presence of competition problems, due that the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

The global Nail Care market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

OPI

NAILS INC

Maybelline

Sally Hansen

CHANEL

L'ORÉAL

REVLON

Revlon

Sally Hansen

MISSHA

CND

Butter London

Kiko

COSMAY

Nails Inc

Essie

L'OREAL

Bobbi Brown

Nars

Rimmel

## China Glaze

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Organic solvent based nail polish

Water based nail polish

By Application, the market can be split into

Nail art institutions

Individuals

The study objectives of this report are:

To analyze and study the global Nail Care capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Nail Care manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Nail Care are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Nail Care Manufacturers

Nail Care Distributors/Traders/Wholesalers

Nail Care Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the

company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Nail Care market, by end-use.

Detailed analysis and profiles of additional market players.

## Contents

### Global Nail Care Market Professional Survey Report 2018

#### **1 INDUSTRY OVERVIEW OF NAIL CARE**

##### 1.1 Definition and Specifications of Nail Care

###### 1.1.1 Definition of Nail Care

###### 1.1.2 Specifications of Nail Care

##### 1.2 Classification of Nail Care

###### 1.2.1 Organic solvent based nail polish

###### 1.2.2 Water based nail polish

##### 1.3 Applications of Nail Care

###### 1.3.1 Nail art institutions

###### 1.3.2 Individuals

##### 1.4 Market Segment by Regions

###### 1.4.1 North America

###### 1.4.2 Europe

###### 1.4.3 China

###### 1.4.4 Japan

###### 1.4.5 Southeast Asia

###### 1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF NAIL CARE**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of Nail Care

##### 2.3 Manufacturing Process Analysis of Nail Care

##### 2.4 Industry Chain Structure of Nail Care

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF NAIL CARE**

##### 3.1 Capacity and Commercial Production Date of Global Nail Care Major Manufacturers in 2017

##### 3.2 Manufacturing Plants Distribution of Global Nail Care Major Manufacturers in 2017

##### 3.3 R&D Status and Technology Source of Global Nail Care Major Manufacturers in 2017

##### 3.4 Raw Materials Sources Analysis of Global Nail Care Major Manufacturers in 2017



## **4 GLOBAL NAIL CARE OVERALL MARKET OVERVIEW**

- 4.1 2013-2018E Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2013-2018E Global Nail Care Capacity and Growth Rate Analysis
  - 4.2.2 2017 Nail Care Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2013-2018E Global Nail Care Sales and Growth Rate Analysis
  - 4.3.2 2017 Nail Care Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2013-2018E Global Nail Care Sales Price
  - 4.4.2 2017 Nail Care Sales Price Analysis (Company Segment)

## **5 NAIL CARE REGIONAL MARKET ANALYSIS**

- 5.1 North America Nail Care Market Analysis
  - 5.1.1 North America Nail Care Market Overview
  - 5.1.2 North America 2013-2018E Nail Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2013-2018E Nail Care Sales Price Analysis
  - 5.1.4 North America 2017 Nail Care Market Share Analysis
- 5.2 Europe Nail Care Market Analysis
  - 5.2.1 Europe Nail Care Market Overview
  - 5.2.2 Europe 2013-2018E Nail Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 Europe 2013-2018E Nail Care Sales Price Analysis
  - 5.2.4 Europe 2017 Nail Care Market Share Analysis
- 5.3 China Nail Care Market Analysis
  - 5.3.1 China Nail Care Market Overview
  - 5.3.2 China 2013-2018E Nail Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.3.3 China 2013-2018E Nail Care Sales Price Analysis
  - 5.3.4 China 2017 Nail Care Market Share Analysis
- 5.4 Japan Nail Care Market Analysis
  - 5.4.1 Japan Nail Care Market Overview
  - 5.4.2 Japan 2013-2018E Nail Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.4.3 Japan 2013-2018E Nail Care Sales Price Analysis
  - 5.4.4 Japan 2017 Nail Care Market Share Analysis

## 5.5 Southeast Asia Nail Care Market Analysis

### 5.5.1 Southeast Asia Nail Care Market Overview

### 5.5.2 Southeast Asia 2013-2018E Nail Care Local Supply, Import, Export, Local Consumption Analysis

### 5.5.3 Southeast Asia 2013-2018E Nail Care Sales Price Analysis

### 5.5.4 Southeast Asia 2017 Nail Care Market Share Analysis

## 5.6 India Nail Care Market Analysis

### 5.6.1 India Nail Care Market Overview

### 5.6.2 India 2013-2018E Nail Care Local Supply, Import, Export, Local Consumption Analysis

### 5.6.3 India 2013-2018E Nail Care Sales Price Analysis

### 5.6.4 India 2017 Nail Care Market Share Analysis

## **6 GLOBAL 2013-2018E NAIL CARE SEGMENT MARKET ANALYSIS (BY TYPE)**

### 6.1 Global 2013-2018E Nail Care Sales by Type

### 6.2 Different Types of Nail Care Product Interview Price Analysis

### 6.3 Different Types of Nail Care Product Driving Factors Analysis

#### 6.3.1 Organic solvent based nail polish Growth Driving Factor Analysis

#### 6.3.2 Water based nail polish Growth Driving Factor Analysis

## **7 GLOBAL 2013-2018E NAIL CARE SEGMENT MARKET ANALYSIS (BY APPLICATION)**

### 7.1 Global 2013-2018E Nail Care Consumption by Application

### 7.2 Different Application of Nail Care Product Interview Price Analysis

### 7.3 Different Application of Nail Care Product Driving Factors Analysis

#### 7.3.1 Nail art institutions of Nail Care Growth Driving Factor Analysis

#### 7.3.2 Individuals of Nail Care Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF NAIL CARE**

### 8.1 OPI

#### 8.1.1 Company Profile

#### 8.1.2 Product Picture and Specifications

##### 8.1.2.1 Product A

##### 8.1.2.2 Product B

#### 8.1.3 OPI 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.1.4 OPI 2017 Nail Care Business Region Distribution Analysis

## 8.2 NAILS INC

### 8.2.1 Company Profile

### 8.2.2 Product Picture and Specifications

#### 8.2.2.1 Product A

#### 8.2.2.2 Product B

### 8.2.3 NAILS INC 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.2.4 NAILS INC 2017 Nail Care Business Region Distribution Analysis

## 8.3 Maybelline

### 8.3.1 Company Profile

### 8.3.2 Product Picture and Specifications

#### 8.3.2.1 Product A

#### 8.3.2.2 Product B

### 8.3.3 Maybelline 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.3.4 Maybelline 2017 Nail Care Business Region Distribution Analysis

## 8.4 Sally Hansen

### 8.4.1 Company Profile

### 8.4.2 Product Picture and Specifications

#### 8.4.2.1 Product A

#### 8.4.2.2 Product B

### 8.4.3 Sally Hansen 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.4.4 Sally Hansen 2017 Nail Care Business Region Distribution Analysis

## 8.5 CHANEL

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

### 8.5.3 CHANEL 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.5.4 CHANEL 2017 Nail Care Business Region Distribution Analysis

## 8.6 L'ORÉAL

### 8.6.1 Company Profile

### 8.6.2 Product Picture and Specifications

#### 8.6.2.1 Product A

#### 8.6.2.2 Product B

### 8.6.3 L'ORÉAL 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.6.4 L'ORÉAL 2017 Nail Care Business Region Distribution Analysis

### 8.7 REVLON

#### 8.7.1 Company Profile

#### 8.7.2 Product Picture and Specifications

##### 8.7.2.1 Product A

##### 8.7.2.2 Product B

#### 8.7.3 REVLON 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.7.4 REVLON 2017 Nail Care Business Region Distribution Analysis

### 8.8 Revlon

#### 8.8.1 Company Profile

#### 8.8.2 Product Picture and Specifications

##### 8.8.2.1 Product A

##### 8.8.2.2 Product B

#### 8.8.3 Revlon 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.8.4 Revlon 2017 Nail Care Business Region Distribution Analysis

### 8.9 Sally Hansen

#### 8.9.1 Company Profile

#### 8.9.2 Product Picture and Specifications

##### 8.9.2.1 Product A

##### 8.9.2.2 Product B

#### 8.9.3 Sally Hansen 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.9.4 Sally Hansen 2017 Nail Care Business Region Distribution Analysis

### 8.10 MISSHA

#### 8.10.1 Company Profile

#### 8.10.2 Product Picture and Specifications

##### 8.10.2.1 Product A

##### 8.10.2.2 Product B

#### 8.10.3 MISSHA 2017 Nail Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.10.4 MISSHA 2017 Nail Care Business Region Distribution Analysis

### 8.11 CND

### 8.12 Butter London

### 8.13 Kiko

### 8.14 COSMAY

### 8.15 Nails Inc

### 8.16 Essie

### 8.17 L'OREAL

- 8.18 Bobbi Brown
- 8.19 Nars
- 8.20 Rimmel
- 8.21 China Glaze

## **9 DEVELOPMENT TREND OF ANALYSIS OF NAIL CARE MARKET**

- 9.1 Global Nail Care Market Trend Analysis
  - 9.1.1 Global 2018-2025 Nail Care Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2018-2025 Nail Care Sales Price Forecast
- 9.2 Nail Care Regional Market Trend
  - 9.2.1 North America 2018-2025 Nail Care Consumption Forecast
  - 9.2.2 Europe 2018-2025 Nail Care Consumption Forecast
  - 9.2.3 China 2018-2025 Nail Care Consumption Forecast
  - 9.2.4 Japan 2018-2025 Nail Care Consumption Forecast
  - 9.2.5 Southeast Asia 2018-2025 Nail Care Consumption Forecast
  - 9.2.6 India 2018-2025 Nail Care Consumption Forecast
- 9.3 Nail Care Market Trend (Product Type)
- 9.4 Nail Care Market Trend (Application)

## **10 NAIL CARE MARKETING TYPE ANALYSIS**

- 10.1 Nail Care Regional Marketing Type Analysis
- 10.2 Nail Care International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Nail Care by Region
- 10.4 Nail Care Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF NAIL CARE**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL NAIL CARE MARKET PROFESSIONAL SURVEY REPORT 2017**

- Methodology
- Analyst Introduction

## Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Nail Care

Table Product Specifications of Nail Care

Table Classification of Nail Care

Figure Global Production Market Share of Nail Care by Type in 2017

Figure Organic solvent based nail polish Picture

Table Major Manufacturers of Organic solvent based nail polish

Figure Water based nail polish Picture

Table Major Manufacturers of Water based nail polish

Table Applications of Nail Care

Figure Global Consumption Volume Market Share of Nail Care by Application in 2017

Figure Nail art institutions Examples

Table Major Consumers in Nail art institutions

Figure Individuals Examples

Table Major Consumers in Individuals

Figure Market Share of Nail Care by Regions

Figure North America Nail Care Market Size (Million USD) (2013-2025)

Figure Europe Nail Care Market Size (Million USD) (2013-2025)

Figure China Nail Care Market Size (Million USD) (2013-2025)

Figure Japan Nail Care Market Size (Million USD) (2013-2025)

Figure Southeast Asia Nail Care Market Size (Million USD) (2013-2025)

Figure India Nail Care Market Size (Million USD) (2013-2025)

Table Nail Care Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Nail Care in 2017

Figure Manufacturing Process Analysis of Nail Care

Figure Industry Chain Structure of Nail Care

Table Capacity and Commercial Production Date of Global Nail Care Major Manufacturers in 2017

Table Manufacturing Plants Distribution of Global Nail Care Major Manufacturers in 2017

Table R&D Status and Technology Source of Global Nail Care Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global Nail Care Major Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Nail Care 2013-2018E

Figure Global 2013-2018E Nail Care Market Size (Volume) and Growth Rate

Figure Global 2013-2018E Nail Care Market Size (Value) and Growth Rate  
Table 2013-2018E Global Nail Care Capacity and Growth Rate  
Table 2017 Global Nail Care Capacity (K Units) List (Company Segment)  
Table 2013-2018E Global Nail Care Sales (K Units) and Growth Rate  
Table 2017 Global Nail Care Sales (K Units) List (Company Segment)  
Table 2013-2018E Global Nail Care Sales Price (USD/Unit)  
Table 2017 Global Nail Care Sales Price (USD/Unit) List (Company Segment)  
Figure North America Capacity Overview  
Table North America Supply, Import, Export and Consumption (K Units) of Nail Care 2013-2018E  
Figure North America 2013-2018E Nail Care Sales Price (USD/Unit)  
Figure North America 2017 Nail Care Sales Market Share  
Figure Europe Capacity Overview  
Table Europe Supply, Import, Export and Consumption (K Units) of Nail Care 2013-2018E  
Figure Europe 2013-2018E Nail Care Sales Price (USD/Unit)  
Figure Europe 2017 Nail Care Sales Market Share  
Figure China Capacity Overview  
Table China Supply, Import, Export and Consumption (K Units) of Nail Care 2013-2018E  
Figure China 2013-2018E Nail Care Sales Price (USD/Unit)  
Figure China 2017 Nail Care Sales Market Share  
Figure Japan Capacity Overview  
Table Japan Supply, Import, Export and Consumption (K Units) of Nail Care 2013-2018E  
Figure Japan 2013-2018E Nail Care Sales Price (USD/Unit)  
Figure Japan 2017 Nail Care Sales Market Share  
Figure Southeast Asia Capacity Overview  
Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Nail Care 2013-2018E  
Figure Southeast Asia 2013-2018E Nail Care Sales Price (USD/Unit)  
Figure Southeast Asia 2017 Nail Care Sales Market Share  
Figure India Capacity Overview  
Table India Supply, Import, Export and Consumption (K Units) of Nail Care 2013-2018E  
Figure India 2013-2018E Nail Care Sales Price (USD/Unit)  
Figure India 2017 Nail Care Sales Market Share  
Table Global 2013-2018E Nail Care Sales (K Units) by Type  
Table Different Types Nail Care Product Interview Price  
Table Global 2013-2018E Nail Care Sales (K Units) by Application



Table Different Application Nail Care Product Interview Price

Table OPI Information List

Table Product Overview

Table 2017 OPI Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 OPI Nail Care Business Region Distribution

Table NAILS INC Information List

Table Product Overview

Table 2017 NAILS INC Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 NAILS INC Nail Care Business Region Distribution

Table Maybelline Information List

Table Product Overview

Table 2017 Maybelline Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Maybelline Nail Care Business Region Distribution

Table Sally Hansen Information List

Table Product Overview

Table 2017 Sally Hansen Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Sally Hansen Nail Care Business Region Distribution

Table CHANEL Information List

Table Product Overview

Table 2017 CHANEL Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 CHANEL Nail Care Business Region Distribution

Table L'ORÉAL Information List

Table Product Overview

Table 2017 L'ORÉAL Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 L'ORÉAL Nail Care Business Region Distribution

Table REVLON Information List

Table Product Overview

Table 2017 REVLON Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 REVLON Nail Care Business Region Distribution

Table Revlon Information List

Table Product Overview

Table 2017 Revlon Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price

(USD/Unit)

Figure 2017 Revlon Nail Care Business Region Distribution

Table Sally Hansen Information List

Table Product Overview

Table 2017 Sally Hansen Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Sally Hansen Nail Care Business Region Distribution

Table MISSHA Information List

Table Product Overview

Table 2017 MISSHA Nail Care Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 MISSHA Nail Care Business Region Distribution

Table CND Information List

Table Butter London Information List

Table Kiko Information List

Table COSMAY Information List

Table Nails Inc Information List

Table Essie Information List

Table L'OREAL Information List

Table Bobbi Brown Information List

Table Nars Information List

Table Rimmel Information List

Table China Glaze Information List

Figure Global 2018-2025 Nail Care Market Size (K Units) and Growth Rate Forecast

Figure Global 2018-2025 Nail Care Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 Nail Care Sales Price (USD/Unit) Forecast

Figure North America 2018-2025 Nail Care Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2018-2025 Nail Care Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2018-2025 Nail Care Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 Nail Care Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2018-2025 Nail Care Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2018-2025 Nail Care Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Nail Care by Type 2018-2025

Table Global Consumption Volume (K Units) of Nail Care by Application 2018-2025

Table Traders or Distributors with Contact Information of Nail Care by Region

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