

Global and USA ITSM Market Report 2016

<https://marketpublishers.com/r/G4A2A619E19EN.html>

Date: September 2016

Pages: 136

Price: US\$ 3,800.00 (Single User License)

ID: G4A2A619E19EN

Abstracts

This report studies sales (consumption) of ITSM in Global and USA market, focuses on top players, with sales, price, revenue, gross margin and market share for each player, covering

CA Technologies

BMC

IBM

HP

ServiceNow

Axios Systems

Cherwell Software

CloudHealth Technologies

EasyVista

Dell (EMC)

Split by regions, with Sales, revenue, price, market share and growth rate of each type, can be divided into

USA

China

Europe

Japan

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

On-premise

Hybrid

Cloud

Split by applications, this report focuses on sales, market share and growth rate of ITSM in each application, can be divided into

Application 1

Application 2

Application 3

Application 4

Contents

Global and USA ITSM Market Report 2016

1 ITSM OVERVIEW

1.1 Product Overview and Scope of ITSM

1.2 Classification of ITSM

1.2.1 On-premise

1.2.2 Hybrid

1.2.3 Cloud

1.3 Applications of ITSM

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.3.4 Application

1.3.5 Application

1.4 Global Market Size Sales (Volume) and Revenue (Value) of ITSM (2011-2021)

1.4.1 Global ITSM Sales and Growth Rate (2011-2021)

1.4.2 Global ITSM Revenue and Growth Rate (2011-2021)

2 GLOBAL AND USA ITSM COMPETITION BY MANUFACTURERS

2.1 Global ITSM Competition by Manufacturers

2.1.1 Global ITSM Sales and Market Share of Key Manufacturers (2015 and 2016)

2.1.2 Global ITSM Revenue and Share by Manufacturers (2015 and 2016)

2.1.3 Global ITSM Average Price by Manufacturers (2015 and 2016)

2.1.4 Global ITSM Market Competitive Situation and Trends

2.2 USA ITSM Competition by Manufacturers

2.2.1 USA ITSM Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2.2 USA ITSM Revenue and Share by Manufacturers (2015 and 2016)

2.2.3 USA ITSM Average Price by Manufacturers (2015 and 2016)

2.2.4 USA ITSM Market Competitive Situation and Trends

3 GLOBAL ITSM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016E)

3.1 Global ITSM Sales and Market Share by Type (2011-2016E)

3.2 Global ITSM Revenue and Market Share by Type (2011-2016E)

3.3 Global ITSM Price by Type (2011-2016E)

3.4 Global ITSM Sales Growth by Type (2011-2016E)

4 GLOBAL ITSM SALES (VOLUME) BY APPLICATION (2011-2016E)

4.1 Global ITSM Sales and Market Share by Applications (2011-2016E)

4.2 Global ITSM Sales Growth Rate by Applications (2011-2016E)

4.3 Market Drivers and Opportunities

5 GLOBAL ITSM SALES VOLUME, REVENUE AND PRICE BY REGIONS

5.1 Global ITSM Sales Volume by Regions

5.1.1 USA ITSM Sales Volume and Growth Rate 2011-2016E

5.1.2 Europe ITSM Sales Volume 2011-2016E

5.1.3 Japan ITSM Sales Volume 2011-2016E

5.1.3 China ITSM Sales Volume 2011-2016E

5.1.4 Global ITSM Sales Volume Market Share by Regions 2011-2016E

5.2 Global ITSM Sales Revenue by Regions

5.2.1 USA ITSM Sales Revenue and Growth Rate 2011-2016E

5.2.2 Europe ITSM Sales Revenue 2011-2016E

5.2.3 Japan ITSM Sales Revenue 2011-2016E

5.2.4 China ITSM Sales Revenue 2011-2016E

5.2.5 Global ITSM Sales Revenue Market Share by Regions 2011-2016E

5.2 Global ITSM Sales Price by Regions 2011-2016

6 GLOBAL ITSM MANUFACTURERS PROFILES/ANALYSIS

6.1 CA Technologies

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 ITSM Product Types, Application and Specification

6.1.2.1 On-premise

6.1.2.2 Hybrid

6.1.3 CA Technologies ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)

6.1.4 Main Business/Business Overview

6.2 BMC

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 ITSM Product Types, Application and Specification

6.2.2.1 On-premise

6.2.2.2 Hybrid

- 6.2.3 BMC ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
- 6.2.4 Main Business/Business Overview
- 6.3 IBM
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 ITSM Product Types, Application and Specification
 - 6.3.2.1 On-premise
 - 6.3.2.2 Hybrid
 - 6.3.3 IBM ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.3.4 Main Business/Business Overview
- 6.4 HP
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 ITSM Product Types, Application and Specification
 - 6.4.2.1 On-premise
 - 6.4.2.2 Hybrid
 - 6.4.3 HP ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.4.4 Main Business/Business Overview
- 6.5 ServiceNow
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 ITSM Product Types, Application and Specification
 - 6.5.2.1 On-premise
 - 6.5.2.2 Hybrid
 - 6.5.3 ServiceNow ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.5.4 Main Business/Business Overview
- 6.6 Axios Systems
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 ITSM Product Types, Application and Specification
 - 6.6.2.1 On-premise
 - 6.6.2.2 Hybrid
 - 6.6.3 Axios Systems ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.6.4 Main Business/Business Overview
- 6.7 Cherwell Software
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 ITSM Product Types, Application and Specification
 - 6.7.2.1 On-premise
 - 6.7.2.2 Hybrid
 - 6.7.3 Cherwell Software ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.7.4 Main Business/Business Overview
- 6.8 CloudHealth Technologies
 - 6.8.1 Company Basic Information, Manufacturing Base and Competitors

- 6.8.2 ITSM Product Types, Application and Specification
 - 6.8.2.1 On-premise
 - 6.8.2.2 Hybrid
- 6.8.3 CloudHealth Technologies ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
- 6.8.4 Main Business/Business Overview
- 6.9 EasyVista
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 ITSM Product Types, Application and Specification
 - 6.9.2.1 On-premise
 - 6.9.2.2 Hybrid
 - 6.9.3 EasyVista ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.9.4 Main Business/Business Overview
- 6.10 Dell (EMC)
 - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.10.2 ITSM Product Types, Application and Specification
 - 6.10.2.1 On-premise
 - 6.10.2.2 Hybrid
 - 6.10.3 Dell (EMC) ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.10.4 Main Business/Business Overview
- 6.11 Company
- 6.12 Company
- 6.13 Company
- 6.14 Company
- 6.15 Company
- 6.16 Company
- 6.17 Company
- 6.18 Company
- 6.19 Company
- 6.20 Company
- 6.21 Company
- 6.22 Company
- 6.23 Company
- 6.24 Company
- 6.25 Company
- 6.26 Company
- 6.27 Company
- 6.28 Company
- 6.29 Company

6.30 Company

7 ITSM MANUFACTURING COST ANALYSIS

7.1 ITSM Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of ITSM

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 ITSM Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of ITSM Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 GLOBAL AND USA ITSM MARKET FORECAST (2016-2021)

11.1 Global ITSM Market Forecast (2016-2021)

11.1.1 Global ITSM Sales, Revenue Forecast (2016-2021)

11.1.2 Global ITSM Sales Forecast by Type (2016-2021)

11.1.3 Global ITSM Sales Forecast by Application (2016-2021)

11.2.4 Global ITSM Price Forecast (2016-2021)

11.2 USA ITSM Market Forecast (2016-2021)

11.2.1 USA ITSM Sales, Revenue Forecast (2016-2021)

11.2.2 USA ITSM Sales Forecast by Type (2016-2021)

11.2.3 USA ITSM Sales Forecast by Application (2016-2021)

11.2.4 USA ITSM Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of ITSM
Table Classification of ITSM
Figure USA Sales Market Share of ITSM by Types in 2015
Figure On-premise Picture
Figure Hybrid Picture
Figure Cloud Picture
Table Applications of ITSM
Figure Global Sales Market Share of ITSM by Applications in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure Application 3 Examples
Figure Application 4 Examples
Figure Application 5 Examples
Figure Global ITSM Sales and Growth Rate (2011-2021)
Figure Global ITSM Revenue and Growth Rate (2011-2021)
Table USA ITSM Sales of Key Manufacturers (2015 and 2016)
Table USA ITSM Sales Share by Manufacturers (2015 and 2016)
Figure 2015 ITSM Sales Share by Manufacturers
Figure 2016 ITSM Sales Share by Manufacturers
Table USA ITSM Revenue by Manufacturers (2015 and 2016)
Table USA ITSM Revenue Share by Manufacturers (2015 and 2016)
Table 2015 USA ITSM Revenue Share by Manufacturers
Table 2016 USA ITSM Revenue Share by Manufacturers
Table USA Market ITSM Average Price of Key Manufacturers (2015 and 2016)
Figure USA Market ITSM Average Price of Key Manufacturers in 2015
Figure Global ITSM Market Share of Top 3 Manufacturers
Figure Global ITSM Market Share of Top 5 Manufacturers
Table USA ITSM Sales of Key Manufacturers (2015 and 2016)
Table USA ITSM Sales Share by Manufacturers (2015 and 2016)
Figure 2015 ITSM Sales Share by Manufacturers
Figure 2016 ITSM Sales Share by Manufacturers
Table USA ITSM Revenue by Manufacturers (2015 and 2016)
Table USA ITSM Revenue Share by Manufacturers (2015 and 2016)
Table 2015 USA ITSM Revenue Share by Manufacturers
Table 2016 USA ITSM Revenue Share by Manufacturers

Table USA Market ITSM Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market ITSM Average Price of Key Manufacturers in 2015

Figure USA ITSM Market Share of Top 3 Manufacturers

Figure USA ITSM Market Share of Top 5 Manufacturers

Table Global ITSM Sales by Type (2011-2016E)

Table Global ITSM Sales Share by Type (2011-2016E)

Figure Global ITSM Sales Market Share by Type in 2015

Table Global ITSM Revenue and Market Share by Type (2011-2016E)

Table Global ITSM Revenue Share by Type (2011-2016E)

Figure Global Revenue Market Share of ITSM by Type (2011-2016E)

Table Global ITSM Price by Types (2011-2016E)

Figure USA ITSM Sales Growth by Type (2011-2016E)

Table Global ITSM Sales by Applications (2011-2016E)

Table Global ITSM Sales Market Share by Applications (2011-2016E)

Figure Global ITSM Sales Market Share by Applications in 2015

Table Global ITSM Sales Growth Rate by Applications (2011-2016E)

Figure Global ITSM Sales Growth Rate by Applications (2011-2016E)

Figure USA ITSM Sales Volume 2011-2016E

Figure USA ITSM Sales Volume Growth Rate 2011-2016E

Figure Europe ITSM Sales Volume 2011-2016E

Figure Europe ITSM Sales Volume Growth Rate 2011-2016E

Figure Japan ITSM Sales Volume 2011-2016E

Figure Japan ITSM Sales Volume Growth Rate 2011-2016E

Figure China ITSM Sales Volume 2011-2016E

Figure China ITSM Sales Volume Growth Rate 2011-2016E

Figure Global ITSM Sales Volume Market Share by Regions 2011

Figure Global ITSM Sales Volume Market Share by Regions 2012

Figure Global ITSM Sales Volume Market Share by Regions 2013

Figure Global ITSM Sales Volume Market Share by Regions 2014

Figure Global ITSM Sales Volume Market Share by Regions 2015

Figure Global ITSM Sales Volume Market Share by Regions 2016E

Figure USA ITSM Sales Revenue 2011-2016E

Figure USA ITSM Sales Revenue Growth Rate 2011-2016E

Figure Europe ITSM Sales Revenue 2011-2016E

Figure Europe ITSM Sales Revenue Growth Rate 2011-2016E

Figure Japan ITSM Sales Revenue 2011-2016E

Figure Japan ITSM Sales Revenue Growth Rate 2011-2016E

Figure China ITSM Sales Revenue 2011-2016E

Figure China ITSM Sales Revenue Growth Rate 2011-2016E

Figure Global ITSM Sales Revenue Market Share by Regions 2011
Figure Global ITSM Sales Revenue Market Share by Regions 2012
Figure Global ITSM Sales Revenue Market Share by Regions 2013
Figure Global ITSM Sales Revenue Market Share by Regions 2014
Figure Global ITSM Sales Revenue Market Share by Regions 2015
Figure Global ITSM Sales Revenue Market Share by Regions 2016E
Figure USA ITSM Sales Price 2011-2016
Figure Europe ITSM Sales Price 2011-2016
Figure Japan ITSM Sales Price 2011-2016
Figure China ITSM Sales Price 2011-2016
Table CA Technologies Basic Information List
Table CA Technologies ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure CA Technologies ITSM Sales Market Share (2011-2016E)
Table BMC Basic Information List
Table BMC ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure BMC ITSM Sales Market Share (2011-2016E)
Table IBM Basic Information List
Table IBM ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure IBM ITSM Sales Market Share (2011-2016E)
Table HP Basic Information List
Table HP ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure HP ITSM Sales Market Share (2011-2016E)
Table ServiceNow Basic Information List
Table ServiceNow ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure ServiceNow ITSM Sales Market Share (2011-2016E)
Table Axios Systems Basic Information List
Table Axios Systems ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure Axios Systems ITSM Sales Market Share (2011-2016E)
Table Cherwell Software Basic Information List
Table Cherwell Software ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure Cherwell Software ITSM Sales Market Share (2011-2016E)
Table CloudHealth Technologies Basic Information List
Table CloudHealth Technologies ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure CloudHealth Technologies ITSM Sales Market Share (2011-2016E)
Table EasyVista Basic Information List
Table EasyVista ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)
Figure EasyVista ITSM Sales Market Share (2011-2016E)
Table Dell (EMC) Basic Information List

Table Dell (EMC) ITSM Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Dell (EMC) ITSM Sales Market Share (2011-2016E)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of ITSM

Figure Manufacturing Process Analysis of ITSM

Figure ITSM Industrial Chain Analysis

Table Raw Materials Sources of ITSM Major Manufacturers in 2015

Table Major Buyers of ITSM

Table Distributors/Traders List

Figure Global ITSM Sales and Growth Rate Forecast (2016-2021)

Figure Global ITSM Revenue and Growth Rate Forecast (2016-2021)

Table Global ITSM Sales Forecast by Type (2016-2021)

Table Global ITSM Sales Forecast by Application (2016-2021)

Figure Global ITSM Sales and Growth Rate Forecast (2016-2021)

Figure Global ITSM Revenue and Growth Rate Forecast (2016-2021)

Table Global ITSM Sales Forecast by Type (2016-2021)

Table Global ITSM Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global and USA ITSM Market Report 2016

Product link: <https://marketpublishers.com/r/G4A2A619E19EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4A2A619E19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970