

Global and USA Black Tea Market Report 2016

https://marketpublishers.com/r/G4959924211EN.html

Date: September 2016

Pages: 136

Price: US\$ 3,800.00 (Single User License)

ID: G4959924211EN

Abstracts

This report studies sales (consumption) of Black Tea in Global and USA market,

ocuses on top players, with sales, price, revenue, gross margin and market share for each player, covering		
Tv	winnings	
Li _l	ipton	
Bi	igelow	
Yo	ogi Tea	
Ce	elestial Seaonings	
Ad	dagio tea	
Split by regions, with Sales, revenue, price, market share and growth rate of each type can be divided into		
U	SA	
CI	hina	
Ει	urope	
Ja	apan	



Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Earl grey Tea

English Breakfast Tea

English Afternoon Tea

Irish Breakfast Tea

Masala tea

Split by applications, this report focuses on sales, market share and growth rate of Black Tea in each application, can be divided into

Regular Drinking

Raw Material for Milk Tea



Contents

Global and USA Black Tea Market Report 2016

1 BLACK TEA OVERVIEW

- 1.1 Product Overview and Scope of Black Tea
- 1.2 Classification of Black Tea
 - 1.2.1 Earl grey Tea
 - 1.2.2 English Breakfast Tea
 - 1.2.3 English Afternoon Tea
 - 1.2.4 Irish Afternoon Tea
 - 1.2.5 Masala Tea
- 1.3 Applications of Black Tea
 - 1.3.1 Regular Drinking
 - 1.3.2 Raw Material for Milk Tea
- 1.4 Global Market Size Sales (Volume) and Revenue (Value) of Black Tea (2011-2021)
 - 1.4.1 Global Black Tea Sales and Growth Rate (2011-2021)
- 1.4.2 Global Black Tea Revenue and Growth Rate (2011-2021)

2 GLOBAL AND USA BLACK TEA COMPETITION BY MANUFACTURERS

- 2.1 Global Black Tea Competition by Manufacturers
- 2.1.1 Global Black Tea Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.1.2 Global Black Tea Revenue and Share by Manufacturers (2015 and 2016)
 - 2.1.3 Global Black Tea Average Price by Manufacturers (2015 and 2016)
 - 2.1.4 Global Black Tea Market Competitive Situation and Trends
- 2.2 USA Black Tea Competition by Manufacturers
 - 2.2.1 USA Black Tea Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.2.2 USA Black Tea Revenue and Share by Manufacturers (2015 and 2016)
 - 2.2.3 USA Black Tea Average Price by Manufacturers (2015 and 2016)
 - 2.2.4 USA Black Tea Market Competitive Situation and Trends

3 GLOBAL BLACK TEA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016E)

- 3.1 Global Black Tea Sales and Market Share by Type (2011-2016E)
- 3.2 Global Black Tea Revenue and Market Share by Type (2011-2016E)



- 3.3 Global Black Tea Price by Type (2011-2016E)
- 3.4 Global Black Tea Sales Growth by Type (2011-2016E)

4 GLOBAL BLACK TEA SALES (VOLUME) BY APPLICATION (2011-2016E)

- 4.1 Global Black Tea Sales and Market Share by Applications (2011-2016E)
- 4.2 Global Black Tea Sales Growth Rate by Applications (2011-2016E)
- 4.3 Market Drivers and Opportunities

5 GLOBAL BLACK TEA SALES VOLUME, REVENUE AND PRICE BY REGIONS

- 5.1 Global Black Tea Sales Volume by Regions
 - 5.1.1 USA Black Tea Sales Volume and Growth Rate 2011-2016E
 - 5.1.2 Europe Black Tea Sales Volume 2011-2016E
 - 5.1.3 Japan Black Tea Sales Volume 2011-2016E
 - 5.1.3 China Black Tea Sales Volume 2011-2016E
 - 5.1.4 Global Black Tea Sales Volume Market Share by Regions 2011-2016E
- 5.2 Global Black Tea Sales Revenue by Regions
 - 5.2.1 USA Black Tea Sales Revenue and Growth Rate 2011-2016E
 - 5.2.2 Europe Black Tea Sales Revenue 2011-2016E
 - 5.2.3 Japan Black Tea Sales Revenue 2011-2016E
 - 5.2.4 China Black Tea Sales Revenue 2011-2016E
- 5.2.5 Global Black Tea Sales Revenue Market Share by Regions 2011-2016E
- 5.2 Global Black Tea Sales Price by Regions 2011-2016

6 GLOBAL BLACK TEA MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Twinnings
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Black Tea Product Types, Application and Specification
 - 6.1.2.1 Earl grey Tea
 - 6.1.2.2 English Breakfast Tea
 - 6.1.2.3 English Afternoon Tea
 - 6.1.2.4 Irish Breakfast Tea
 - 6.1.2.5 MasalaTea
 - 6.1.3 Twinnings Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.1.4 Main Business/Business Overview
- 6.2 Lipton
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors



- 6.2.2 Black Tea Product Types, Application and Specification
 - 6.2.2.1 Earl grey Tea
 - 6.2.2.2 English Breakfast Tea
 - 6.2.2.3 English Afternoon Tea
 - 6.2.2.4 Irish Breakfast Tea
 - 6.2.2.5 MasalaTea
- 6.2.3 Lipton Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
- 6.2.4 Main Business/Business Overview
- 6.3 Bigelow
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Black Tea Product Types, Application and Specification
 - 6.3.2.1 Earl grey Tea
 - 6.3.2.2 English Breakfast Tea
 - 6.3.2.3 English Afternoon Tea
 - 6.3.2.4 Irish Breakfast Tea
 - 6.3.2.5 MasalaTea
 - 6.3.3 Bigelow Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.3.4 Main Business/Business Overview
- 6.4 Yogi Tea
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Black Tea Product Types, Application and Specification
 - 6.4.2.1 Earl grey Tea
 - 6.4.2.2 English Breakfast Tea
 - 6.4.2.3 English Afternoon Tea
 - 6.4.2.4 Irish Breakfast Tea
 - 6.4.2.5 MasalaTea
 - 6.4.3 Yogi Tea Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.4.4 Main Business/Business Overview
- 6.5 Celestial Seaonings
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Black Tea Product Types, Application and Specification
 - 6.5.2.1 Earl grey Tea
 - 6.5.2.2 English Breakfast Tea
 - 6.5.2.3 English Afternoon Tea
 - 6.5.2.4 Irish Breakfast Tea
 - 6.5.2.5 MasalaTea
- 6.5.3 Celestial Seaonings Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.5.4 Main Business/Business Overview



6.6 Adagio tea

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Black Tea Product Types, Application and Specification
 - 6.6.2.1 Earl grey Tea
 - 6.6.2.2 English Breakfast Tea
 - 6.6.2.3 English Afternoon Tea
 - 6.6.2.4 Irish Breakfast Tea
 - 6.6.2.5 MasalaTea
- 6.6.3 Adagio tea Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
- 6.6.4 Main Business/Business Overview
- 6.7 Company Seven
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Black Tea Product Types, Application and Specification
 - 6.7.2.1 Earl grey Tea
 - 6.7.2.2 English Breakfast Tea
- 6.7.3 Company Seven Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.7.4 Main Business/Business Overview
- 6.8 Company Eight
 - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.8.2 Black Tea Product Types, Application and Specification
 - 6.8.2.1 Earl grey Tea
 - 6.8.2.2 English Breakfast Tea
- 6.8.3 Company Eight Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.8.4 Main Business/Business Overview
- 6.9 Company Nine
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Black Tea Product Types, Application and Specification
 - 6.9.2.1 Earl grey Tea
 - 6.9.2.2 English Breakfast Tea
- 6.9.3 Company Nine Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
 - 6.9.4 Main Business/Business Overview
- 6.10 Company Ten
 - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.10.2 Black Tea Product Types, Application and Specification
 - 6.10.2.1 Earl grey Tea
 - 6.10.2.2 English Breakfast Tea



- 6.10.3 Company Ten Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)
- 6.10.4 Main Business/Business Overview
- 6.11 Company
- 6.12 Company
- 6.13 Company
- 6.14 Company
- 6.15 Company
- 6.16 Company
- 6.17 Company
- 6.18 Company
- 6.19 Company
- 6.20 Company

7 BLACK TEA MANUFACTURING COST ANALYSIS

- 7.1 Black Tea Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Black Tea

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Black Tea Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Black Tea Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing



- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 GLOBAL AND USA BLACK TEA MARKET FORECAST (2016-2021)

- 11.1 Global Black Tea Market Forecast (2016-2021)
 - 11.1.1 Global Black Tea Sales, Revenue Forecast (2016-2021)
 - 11.1.2 Global Black Tea Sales Forecast by Type (2016-2021)
 - 11.1.3 Global Black Tea Sales Forecast by Application (2016-2021)
 - 11.2.4 Global Black Tea Price Forecast (2016-2021)
- 11.2 USA Black Tea Market Forecast (2016-2021)
- 11.2.1 USA Black Tea Sales, Revenue Forecast (2016-2021)
- 11.2.2 USA Black Tea Sales Forecast by Type (2016-2021)
- 11.2.3 USA Black Tea Sales Forecast by Application (2016-2021)
- 11.2.4 USA Black Tea Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Black Tea

Table Classification of Black Tea

Figure USA Sales Market Share of Black Tea by Types in 2015

Figure Earl grey Tea Picture

Figure English Breakfast Tea Picture

Figure English Afternoon Tea Picture

Figure Irish Breakfast Tea Picture

Figure Masala Tea Picture

Table Applications of Black Tea

Figure Global Sales Market Share of Black Tea by Applications in 2015

Figure Regular Drinking Examples

Figure Raw Material for Milk Tea Examples

Figure Global Black Tea Sales and Growth Rate (2011-2021)

Figure Global Black Tea Revenue and Growth Rate (2011-2021)

Table USA Black Tea Sales of Key Manufacturers (2015 and 2016)

Table USA Black Tea Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Black Tea Sales Share by Manufacturers

Figure 2016 Black Tea Sales Share by Manufacturers

Table USA Black Tea Revenue by Manufacturers (2015 and 2016)

Table USA Black Tea Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Black Tea Revenue Share by Manufacturers

Table 2016 USA Black Tea Revenue Share by Manufacturers

Table USA Market Black Tea Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Black Tea Average Price of Key Manufacturers in 2015

Figure Global Black Tea Market Share of Top 3 Manufacturers

Figure Global Black Tea Market Share of Top 5 Manufacturers

Table USA Black Tea Sales of Key Manufacturers (2015 and 2016)

Table USA Black Tea Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Black Tea Sales Share by Manufacturers

Figure 2016 Black Tea Sales Share by Manufacturers

Table USA Black Tea Revenue by Manufacturers (2015 and 2016)

Table USA Black Tea Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Black Tea Revenue Share by Manufacturers

Table 2016 USA Black Tea Revenue Share by Manufacturers

Table USA Market Black Tea Average Price of Key Manufacturers (2015 and 2016)



Figure USA Market Black Tea Average Price of Key Manufacturers in 2015

Figure USA Black Tea Market Share of Top 3 Manufacturers

Figure USA Black Tea Market Share of Top 5 Manufacturers

Table Global Black Tea Sales by Type (2011-2016E)

Table Global Black Tea Sales Share by Type (2011-2016E)

Figure Global Black Tea Sales Market Share by Type in 2015

Table Global Black Tea Revenue and Market Share by Type (2011-2016E)

Table Global Black Tea Revenue Share by Type (2011-2016E)

Figure Global Revenue Market Share of Black Tea by Type (2011-2016E)

Table Global Black Tea Price by Types (2011-2016E)

Figure USA Black Tea Sales Growth by Type (2011-2016E)

Table Global Black Tea Sales by Applications (2011-2016E)

Table Global Black Tea Sales Market Share by Applications (2011-2016E)

Figure Global Black Tea Sales Market Share by Applications in 2015

Table Global Black Tea Sales Growth Rate by Applications (2011-2016E)

Figure Global Black Tea Sales Growth Rate by Applications (2011-2016E)

Figure USA Black Tea Sales Volume 2011-2016E

Figure USA Black Tea Sales Volume Growth Rate 2011-2016E

Figure Europe Black Tea Sales Volume 2011-2016E

Figure Europe Black Tea Sales Volume Growth Rate 2011-2016E

Figure Japan Black Tea Sales Volume 2011-2016E

Figure Japan Black Tea Sales Volume Growth Rate 2011-2016E

Figure China Black Tea Sales Volume 2011-2016E

Figure China Black Tea Sales Volume Growth Rate 2011-2016E

Figure Global Black Tea Sales Volume Market Share by Regions 2011

Figure Global Black Tea Sales Volume Market Share by Regions 2012

Figure Global Black Tea Sales Volume Market Share by Regions 2013

Figure Global Black Tea Sales Volume Market Share by Regions 2014

Figure Global Black Tea Sales Volume Market Share by Regions 2015

Figure Global Black Tea Sales Volume Market Share by Regions 2016E

Figure USA Black Tea Sales Revenue 2011-2016E

Figure USA Black Tea Sales Revenue Growth Rate 2011-2016E

Figure Europe Black Tea Sales Revenue 2011-2016E

Figure Europe Black Tea Sales Revenue Growth Rate 2011-2016E

Figure Japan Black Tea Sales Revenue 2011-2016E

Figure Japan Black Tea Sales Revenue Growth Rate 2011-2016E

Figure China Black Tea Sales Revenue 2011-2016E

Figure China Black Tea Sales Revenue Growth Rate 2011-2016E

Figure Global Black Tea Sales Revenue Market Share by Regions 2011



Figure Global Black Tea Sales Revenue Market Share by Regions 2012

Figure Global Black Tea Sales Revenue Market Share by Regions 2013

Figure Global Black Tea Sales Revenue Market Share by Regions 2014

Figure Global Black Tea Sales Revenue Market Share by Regions 2015

Figure Global Black Tea Sales Revenue Market Share by Regions 2016E

Figure USA Black Tea Sales Price 2011-2016

Figure Europe Black Tea Sales Price 2011-2016

Figure Japan Black Tea Sales Price 2011-2016

Figure China Black Tea Sales Price 2011-2016

Table Twinnings Basic Information List

Table Twinnings Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Twinnings Black Tea Sales Market Share (2011-2016E)

Table Lipton Basic Information List

Table Lipton Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Lipton Black Tea Sales Market Share (2011-2016E)

Table Bigelow Basic Information List

Table Bigelow Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Bigelow Black Tea Sales Market Share (2011-2016E)

Table Yogi Tea Basic Information List

Table Yogi Tea Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Yogi Tea Black Tea Sales Market Share (2011-2016E)

Table Celestial Seaonings Basic Information List

Table Celestial Seaonings Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Celestial Seaonings Black Tea Sales Market Share (2011-2016E)

Table Adagio tea Basic Information List

Table Adagio tea Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Adagio tea Black Tea Sales Market Share (2011-2016E)

Table Company Seven Basic Information List

Table Company Seven Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Company Seven Black Tea Sales Market Share (2011-2016E)

Table Company Eight Basic Information List

Table Company Eight Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Company Eight Black Tea Sales Market Share (2011-2016E)

Table Company Nine Basic Information List

Table Company Nine Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Company Nine Black Tea Sales Market Share (2011-2016E)



Table Company Ten Basic Information List

Table Company Ten Black Tea Sales, Revenue, Price and Gross Margin (2011-2016E)

Figure Company Ten Black Tea Sales Market Share (2011-2016E)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Black Tea

Figure Manufacturing Process Analysis of Black Tea

Figure Black Tea Industrial Chain Analysis

Table Raw Materials Sources of Black Tea Major Manufacturers in 2015

Table Major Buyers of Black Tea

Table Distributors/Traders List

Figure Global Black Tea Sales and Growth Rate Forecast (2016-2021)

Figure Global Black Tea Revenue and Growth Rate Forecast (2016-2021)

Table Global Black Tea Sales Forecast by Type (2016-2021)

Table Global Black Tea Sales Forecast by Application (2016-2021)

Figure Global Black Tea Sales and Growth Rate Forecast (2016-2021)

Figure Global Black Tea Revenue and Growth Rate Forecast (2016-2021)

Table Global Black Tea Sales Forecast by Type (2016-2021)

Table Global Black Tea Sales Forecast by Application (2016-2021)



I would like to order

Product name: Global and USA Black Tea Market Report 2016

Product link: https://marketpublishers.com/r/G4959924211EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G4959924211EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970