

Global and China Wood Coating Research Report to 2020

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Abstracts

The wood coating market is projected to grow at a CAGR of 4.50% to 2020, from 2015. Emergence of new technologies and demand for low-VOC coatings is estimated to open new opportunities for wood coating providers. The major restraining factor for the growth of the wood coating market is the inclination of the furniture industry toward particle board and other metal products. Coatings and preservatives will be limited in siding, where wood is forecast to account for a shrinking share of demand and faces fierce competition from alternative materials. In decking applications, although wood still dominates, plastic composite decking continues to erode wood's share, which also puts a dent in wood protection product sales. The primary challenge of the market is to manage environmental concerns and create awareness about the benefits of wood coating.

This report studies Wood Coating in Global and China market, focuses on top manufacturers in global and China market, involving Wood Coating price of each type, production, revenue and market share for each manufacturer. This report also displays the production, revenue and market share of Wood Coating in USA, EU, China, Japan, India and Southeast Asia, forecast to 2020, from 2011.

Split by product types, with production, revenue, market share and price of each type, as well as the types and price of each type price for each manufacturer in 2015 and 2016, through interviewing the key manufacturers, covering

Water-Based Paint

Oil Coating

Split by manufacturers, this report focuses on the production, price of each type, average price of Wood Coating, revenue and market share, for each manufacturer in 2015 and 2016. Top players, covering

Akzonobel

PPG

Tikkurila

Meffert AG

Nipponpaint-Holding

Carpoly

Huarun

Taiho Paint

Kansai

Valspa Paint

Split by applications, this report focuses on consumption and growth rate of Wood Coating in each application, can be divided into

Wooden Furniture

Wooden Floor

Wooden Toys

Wooden Outdoor

Split by regions, this report focuses on the production, revenue, consumption and market share of Wood Coating in these regions, from 2011 to 2020 (forecast), covering

USA

EU

Japan

China

India

Southeast Asia

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