

# Global and China Protein Powder Industry Professional Market Report 2017

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## Abstracts

This report splits Protein Powder Price, Size, First Speciality, Second Speciality, Protein Powder Flavors, which shares the history data information from 2012 to 2016, and forecast from 2017 to 2022.

This report mainly introduces volume and value market share by players, by regions, by product type, by consumers and also their price change details.

This report focus Chinese market, it covers details as following:

Key Product Type

Protein Powder Market, Price

Under \$25

\$26 to \$50

\$51 to \$75

\$76 to \$100

\$100 & Above

Protein Powder Market, Size

Below 1.5 Powder

1.6 - 2.5 Pound

2.6 - 3.5 Pound

3.6 - 4.5 Pound

5 Pound & Above

Protein Powder Market, First Speciality

Gluten-Free

Soy protein

Eggwhite Protein

Casein protein

Vegetable protein

Protein Powder Market, Second Speciality

## High-Protein

High-Fiber

Artificial Sweeteners Free

High-Calorie

High-Carb

Protein Powder Market, Protein Powder Flavors

Chocolate

Vanilla

Strawberry

Chocolate Peanut Butter

Others

Key Consumers (End User)

Protein Powder Market, by Consumer

Home Applications

Commercial Use

Key Regions

First-tier Cities

Beijing

Shanghai

Guangzhou

Shenzhen

Second-tier Cities

Chengdu

Hangzhou

Wuhan

Tianjin

Nanjing

Chongqing

Xi'an

Qingdao

Shenyang

Dalian

Xiamen

Suzhou

Ningbo

Wuxi

Third-tier Cities

Fourth-tier Cities

Other Regions

## Key Players

By-Health(China)  
CONBA(China)  
Dr. Herbs(China)  
Puritan's Pride(China)  
Collagen(Japan)  
Glucosamine(Japan)  
Placenta(Japan)  
BSN(United States)  
GNC(United States)  
Abbott(United States)  
Muscle Pharm(United States)  
Body Fortress(United States)  
Muscle Milk(United States)  
Pure Protein(United States)  
EAS(United States)  
Nature's Best(United States)  
Vega(United States)  
Garden of Life(United States)  
MuscleTech(United States)  
XCORE Nutrition(United Kingdom)  
Multipower(United Kingdom)  
Bulk Powers(United Kingdom)  
Maximuscle(United Kingdom)  
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