

Global and China Perfume Industry Professional Market Report 2017

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Abstracts

This report splits Perfume By Gender, By Price, By Net Content, By Beauty Product Attributes, By Classification. This shares the history data information from 2012 to 2016, and forecast from 2017 to 2022.

And this report mainly introduces volume and value market share by players, by regions, by product type, by consumers and also their price change details. As a Detailed Analysis report, it covers all details inside analysis and opinion in Perfume industry.

This report focus Chinese market, it covers details players regions product type and other details as following:

Key Players

SCENT LIBRARY(China)

Jo Malone(United Kingdom)

BURBERRY(United Kingdom)

Chanel(France)

Dior(France)

LANVIN(France)

LANCOME(France)

HERMES(France)

Chloe(France)

YSL(France)

Guerlain(France)

Boitown(France)

VERSACE(Italy)

GUCCI(Italy)

BVLGARI(Italy)

ARMANI(Italy)

Ferragamo(Italy)

Adidas(Germany)

BOSS(Germany)

MONTBLANC(Germany)

NIVEA(Germany)

Davidoff(Switzerland)

Calvin Klein(United States)

Anna sui(United States)

Elizabeth Arden(United States)

AVON(United States)

Estee Lauder(United States)

Mentholatum(United States)

ISSEY MIYAKE(Japan)

KENZO(Japan)

Key Regions

First-tier Cities

Beijing

Shanghai

Guangzhou

Shenzhen

Second-tier Cities

Chengdu

Hangzhou

Wuhan

Tianjin

Nanjing

Chongqing

Xi'an

Qingdao

Shenyang

Dalian

Xiamen

Suzhou

Ningbo

Wuxi

Third-tier Cities

Fourth-tier Cities

Other Regions

Key Product Type

Perfume Market, By Gender

Female

Male

General

Perfume Market, By Price

Under \$25

\$25 to \$50

\$50 to \$100

\$100 to \$200

\$200 & Above

Perfume Market, By Net Content

1ml-15ml

16ml-30ml

31ml-100ml

101ml-200ml

More than 200ml

Perfume Market, By Beauty Product Attributes

Cruelty Free

Hypoallergenic

Natural

Organic

Alcohol Free

Perfume Market, By Classification

Cologne

Fragrance Parfum

Solid Perfume/Ointment

Hair Fog

Other

Key Consumers (End User) Perfume Market, by Consumer

Daily

Party

Business

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