

# Global and China Electronic Shelf Label (ESL) Sales Market Report 2020

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## Abstracts

This report studies Electronic Shelf Label (ESL) in Global and China market, focuses on top manufacturers in global and China market, involving Electronic Shelf Label (ESL) price of each type, production, revenue and market share for each manufacturer. This report also displays the production, revenue and market share of Electronic Shelf Label (ESL) in USA, EU, China, Japan, India and Southeast Asia, forecast to 2020, from 2011.

Split by product types, with production, revenue, market share and price of each type, as well as the types and price of each type price for each manufacturer in 2015 and 2016, through interviewing the key manufacturers, covering

Liquid Crystal Display (LCD) Displays

NFC-enabled Electronic Shelf Labels

E papers Displays

Split by manufacturers, this report focuses on the production, price of each type, average price of Electronic Shelf Label (ESL), revenue and market share, for each manufacturer in 2015 and 2016. Top players, covering

Store Electronic Systems(imagotag)

Pricer

Displaydata

E Ink

Opticon Sensors Europe B.V

DIGI (Teraoka Seiko Co., Ltd)

Altierre

Hanshow technology

Wuxi Vision Peak Technology Co., Ltd(WEIFENG)

Split by applications, this report focuses on consumption and growth rate of Electronic Shelf Label (ESL) in each application, can be divided into

Hypermarkets

Supermarkets

Convenience Stores

DIY stores

Electronics stores

Split by regions, this report focuses on the production, revenue, consumption and market share of Electronic Shelf Label (ESL) in these regions, from 2011 to 2020 (forecast), covering

USA

EU

Japan

China

India

Southeast Asia

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