

# Global and China Authentication and Brand Protection Market Size, Status and Forecast 2020-2026

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## Abstracts

Global Authentication and Brand Protection Scope and Market Size

Authentication and Brand Protection market is segmented by Technology, and by Application. Players, stakeholders, and other participants in the global Authentication and Brand Protection market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on revenue and forecast by Technology and by Application in terms of revenue and forecast for the period 2015-2026.

Market segment by Technology, the product can be split into

Security Printing & Tamper Proof Labels

Security Inks & Coatings

Optically Variable Devices (OVDS) and Holograms

Unique Codes

Bar Codes

RFID

Authentication ICS

Others

Market segment by Application, split into

Medical

Automotive

Food & Beverage

Chemical

Others

Based on regional and country-level analysis, the Authentication and Brand Protection market has been segmented as follows:

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Nordic

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia-Pacific

Latin America

Mexico

Brazil

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of Middle East & Africa

In the competitive analysis section of the report, leading as well as prominent players of the global Authentication and Brand Protection market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

The key players covered in this study

AlpVision SA

Authentic Vision

Applied DNA Sciences, Inc.

Eastman Kodak Company

De La Rue PLC

Avery Dennison Corporation

Centro Grafico dg S.p.A.

Giesecke Devrient GmbH

3M

Arjo Solutions (Arjowiggins Security)

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