

Global and China Activity Tracker Industry Professional Market Report 2017

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Abstracts

This report splits Activity Tracker By Activity Type, By Price, By Device Features, By Display Type, By Sports Activity. This shares the history data information from 2012 to 2016, and forecast from 2017 to 2022.

And this report mainly introduces volume and value market share by players, by regions, by product type, by consumers and also their price change details. As a Detailed Analysis report, it covers all details inside analysis and opinion in Activity Tracker industry.

This report focus Chinese market, it covers details players regions product type and other details as following:

Key Players

MI(China)

Huawei(China)

YUNMAI(China)

Withings(France)

Lifesense(China)

LAKALA(China)

Sony(Japan)

Buyee(Japan)

FITSLEEP(Japan)

Apple(United States)

Lifesense(China)

PICOOC(China)

NIKE(United States)

Nuband(United Kingdom)

Pivotal Living(Germany)

Polar(United States)

Skagen(Denmark)

Microsoft(United States)

Soleus(United Kingdom)

VTech(China)

Wellograph(Germany)

Jawbone(United States)

Kate Spade New York(United States)

LeapFrog(United States)

LifeTrak(United States)

Lumo BodyTech(United States)

LERAVANu(United States)

MAaidebar(United Kingdom)

MOEBER(China)

Hanvon(China)

Key Regions

First-tier Cities

Beijing

Shanghai

Guangzhou

Shenzhen

Second-tier Cities

Chengdu

Hangzhou

Wuhan

Tianjin

Nanjing

Chongqing

Xi'an

Qingdao

Shenyang

Dalian

Xiamen

Suzhou

Ningbo

Wuxi

Third-tier Cities

Fourth-tier Cities

Other Regions

Key Product Type

Activity Tracker Market, By Activity Type

Running

Outdoor Lifestyle

Swimming

Soccer

Tennis

Activity Tracker Market, By Price

Under \$25

\$25 to \$50

\$50 to \$100

\$100 to \$200

\$200 & Above

Activity Tracker Market, By Device Features

Calorie Tracker

Continuous Heart Rate Monitor

Fitness Tracker

Location Tracking

Multisport Tracking

Activity Tracker Market, By Display Type

LCD

Touch Display

Others

Activity Tracker Market, By Sports Activity

Running

Swimming

Triathlon

Soccer

Tennis

Key Consumers (End User)

Activity Tracker Market, by Consumer

Healthcare

Training

Heart Rate Monitoring

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