

Global and China Action Camera Industry Professional Market Report 2017

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Abstracts

This report splits Action Camera By View-screen Display Size, By Price, By Optical Zoom, By Video Capture Resolution, By Minimum Focal Length Range, which shares the history data information from 2012 to 2016, and forecast from 2017 to 2022.

This report mainly introduces volume and value market share by players, by regions, by product type, by consumers and also their price change details.

This report focus Chinese market, it covers details as following:

Key Players

SJCAM(China)

YI(China)

MEEE GOU(China)

MIJIA(China)

KingMa(China)

DRIFT(China)

IDV(China)

TELESIN(China)

Sioeye(China)

SHETU(China)

AEE(China)

MATTY(China)

Detu(China)

Insta360(China)

HONGDAK(China)

SOOCOO(China)

HTC(China)

MuYang(China)

Sidande(China)

GoPro(United States)

Polaroid(United States)

Manfrotto(United States)

MEMZI(United States)

Neewer(United States)

Igadgitz(United States)

ONEMORES(Germany)

Opteka(United Kingdom)

Panasonic(United Kingdom)

Canon(Japan)

Olympus(Japan)

Key Regions

First-tier Cities

Beijing

Shanghai

Guangzhou

Shenzhen

Second-tier Cities

Chengdu

Hangzhou

Wuhan

Tianjin

Nanjing

Chongqing

Xi'an

Qingdao

Shenyang

Dalian

Xiamen

Suzhou

Ningbo

Wuxi

Third-tier Cities

Fourth-tier Cities

Other Regions

Key Product Type

Action Camera Market, By View-screen Display Size

Under 3 Inches

3 to 3.9 Inches

4 to 4.9 Inches

5 to 6.9 Inches

Over 7 Inches

Action Camera Market, By Price

Under \$25

\$25 to \$50

\$50 to \$100

\$100 to \$200

\$200 & Above

Action Camera Market, By Optical Zoom

3.9x & Under

4x to 9.9x

10x to 19.9x

20x to 49.9x

50x & Above

Action Camera Market, By Video Capture Resolution

480p

720p HD

1080i HD

1080p HD

4K

Action Camera Market, By Minimum Focal Length Range

25mm & Under

26mm - 49mm

50mm - 169mm

170mm - 499mm

500mm & Above

Key Consumers (End User) Action Camera Market, by Consumer

Sports

Entertainment

Photography

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