

Global Movie Merchandise Sales Market Report 2021

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Abstracts

Notes:

Sales, means the sales volume of Movie Merchandise

Revenue, means the sales value of Movie Merchandise

This report studies sales (consumption) of Movie Merchandise in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Cartoon Network

Discovery Consumer Products

DreamWorks Animation

Entertainment One

Hasbro

Mattel

NBC Universal

Nickelodeon

Rainbow

Sanrio

The Walt Disney Company

Twentieth Century Fox

Warner Bros.

World Wrestling Entertainment

41 Entertainment

Aardman Animations

Brandgenuity

CBS Consumer Products

Copyright Promotions Licensing Group (CPLG)

Endemol Shine Group

European Licensing Company (ELC)

EVOLUTION

Exim Licensing Group

FremantleMedia

Global Icons

Haven Licensing

IMG Licensing

Ink Group

The LEGO Group

LMCA

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Movie Merchandise in these regions, from 2011 to 2021 (forecast), like

North America

China

Europe

Japan

Southeast Asia

India

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Accessories

Apparel

Home Decor

Toys

Video Games

Others

Split by applications, this report focuses on sales, market share and growth rate of

Movie Merchandise in each application, can be divided into

Application 1

Application 2

Application 3

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