

Global Mouthwash Market Professional Survey Report 2016

https://marketpublishers.com/r/G6FEB338F3AEN.html

Date: May 2016 Pages: 162 Price: US\$ 3,500.00 (Single User License) ID: G6FEB338F3AEN

Abstracts

This report

Mainly covers the following product types

For children

For adult

Others

The segment applications including

Whitening

Breath freshening

Germ protection

Gingivitis prevention

Others

Segment regions including (the separated region report can also be offered)



North America

Europe

China

Japan

South America

ROW

The players list (Partly, Players you are interested in can also be added)

Johnson & Johnson

Colgate – Palmolive

Procter & Gamble

Private label

Chattem

Glaxosmithkline

Ora2

Weimeizi

Darlie

Walch

Amway

Masson



Lion

Ambient Healthcare

Aim

Listerine

Triumph Pharmaceuticals

Dr Harold Katz

Tom's of Maine

Rowpar Pharmaceuticals

With no less than 15 top producers.

Data including (both global and regions): Market Size (both volume - K Units and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!



Contents

1 INDUSTRY OVERVIEW OF MOUTHWASH

- 1.1 Definition and Specifications of Mouthwash
- 1.1.1 Definition of Mouthwash
- 1.1.2 Specifications of Mouthwash
 - 1.1.2.1 Fruit
 - 1.1.2.2 Mint
- 1.2 Classification of Mouthwash
 - 1.2.1 For children
 - 1.2.2 For adult
 - 1.2.3 Others
- 1.3 Applications of Mouthwash
 - 1.3.1 Whitening
 - 1.3.2 Breath freshening
 - 1.3.3 Germ protection
 - 1.3.4 Gingivitis prevention
 - 1.3.5 Others
- 1.4 Industry Chain Structure of Mouthwash
- 1.5 Industry Overview and Major Regions Status of Mouthwash
 - 1.5.1 Industry Overview of Mouthwash
- 1.5.2 Global Major Regions Status of Mouthwash
- 1.6 Industry Policy Analysis of Mouthwash
- 1.7 Industry News Analysis of Mouthwash

2 MANUFACTURING COST STRUCTURE ANALYSIS OF MOUTHWASH

- 2.1 Raw Material Suppliers and Price Analysis of Mouthwash
- 2.2 Equipment Suppliers and Price Analysis of Mouthwash
- 2.3 Labor Cost Analysis of Mouthwash
- 2.4 Other Costs Analysis of Mouthwash
- 2.5 Manufacturing Cost Structure Analysis of Mouthwash
- 2.6 Manufacturing Process Analysis of Mouthwash

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF MOUTHWASH

3.1 Capacity and Commercial Production Date of Global Mouthwash Major



Manufacturers in 2015

3.2 Manufacturing Plants Distribution of Global Mouthwash Major Manufacturers in 2015

3.3 R&D Status and Technology Source of Global Mouthwash Major Manufacturers in 2015

3.4 Raw Materials Sources Analysis of Global Mouthwash Major Manufacturers in 2015

4 GLOBAL MOUTHWASH OVERALL MARKET OVERVIEW

- 4.1 2011-2016E Overall Market Analysis
- 4.2.1 2011-2015 Global Mouthwash Capacity and Growth Rate Analysis
- 4.2.2 2015 Mouthwash Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
 - 4.3.1 2011-2015 Global Mouthwash Sales and Growth Rate Analysis
- 4.3.2 2015 Mouthwash Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
- 4.4.1 2011-2015 Global Mouthwash Sales Price
- 4.4.2 2015 Mouthwash Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
 - 4.5.1 2011-2015 Global Mouthwash Gross Margin
 - 4.5.2 2015 Mouthwash Gross Margin Analysis (Company Segment)

5 MOUTHWASH REGIONAL MARKET ANALYSIS

- 5.1 North America Mouthwash Market Analysis
- 5.1.1 North America Mouthwash Market Overview
- 5.1.2 North America 2011-2016E Mouthwash Local Supply, Import, Export, Local Consumption Analysis
- 5.1.3 North America 2011-2016E Mouthwash Sales Price Analysis
- 5.1.4 North America 2015 Mouthwash Market Share Analysis
- 5.2 Europe Mouthwash Market Analysis
- 5.2.1 Europe Mouthwash Market Overview
- 5.2.2 Europe 2011-2016E Mouthwash Local Supply, Import, Export, Local Consumption Analysis
- 5.2.3 Europe 2011-2016E Mouthwash Sales Price Analysis
- 5.2.4 Europe 2015 Mouthwash Market Share Analysis
- 5.3 China Mouthwash Market Analysis
 - 5.3.1 China Mouthwash Market Overview
 - 5.3.2 China 2011-2016E Mouthwash Local Supply, Import, Export, Local Consumption



Analysis

5.3.3 China 2011-2016E Mouthwash Sales Price Analysis

5.3.4 China 2015 Mouthwash Market Share Analysis

5.4 Japan Mouthwash Market Analysis

5.4.1 Japan Mouthwash Market Overview

5.4.2 Japan 2011-2016E Mouthwash Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Japan 2011-2016E Mouthwash Sales Price Analysis

5.4.4 Japan 2015 Mouthwash Market Share Analysis

5.5 South America Mouthwash Market Analysis

5.5.1 South America Mouthwash Market Overview

5.5.2 South America 2011-2016E Mouthwash Local Supply, Import, Export, Local

Consumption Analysis

5.5.3 South America 2011-2016E Mouthwash Sales Price Analysis

5.5.4 South America 2015 Mouthwash Market Share Analysis

5.6 ROW Mouthwash Market Analysis

5.6.1 ROW Mouthwash Market Overview

5.6.2 ROW 2011-2016E Mouthwash Local Supply, Import, Export, Local Consumption Analysis

5.6.3 ROW 2011-2016E Mouthwash Sales Price Analysis

5.6.4 ROW 2015 Mouthwash Market Share Analysis

6 GLOBAL 2011-2016E MOUTHWASH SEGMENT MARKET ANALYSIS (BY TYPE)

6.1 Global 2011-2016E Mouthwash Sales by Type

6.2 Different Types Mouthwash Product Interview Price Analysis

- 6.3 Different Types Mouthwash Product Driving Factors Analysis
- 6.3.1 For children Mouthwash Growth Driving Factor Analysis
- 6.3.2 For adult Mouthwash Growth Driving Factor Analysis
- 6.3.3 Others Mouthwash Growth Driving Factor Analysis

7 GLOBAL 2011-2016E MOUTHWASH SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis
- 7.3 Different Application Product Driving Factors Analysis
 - 7.3.1 Whitening Mouthwash Growth Driving Factor Analysis
 - 7.3.2 Breath freshening Mouthwash Growth Driving Factor Analysis



- 7.3.3 Germ protection Mouthwash Growth Driving Factor Analysis
- 7.3.4 Gingivitis prevention Mouthwash Growth Driving Factor Analysis
- 7.3.5 Others Mouthwash Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF MOUTHWASH

- 8.1 Johnson & Johnson
 - 8.1.1 Company Profile
 - 8.1.2 Product Picture and Specifications

8.1.3 Johnson & Johnson 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.1.4 Johnson & Johnson 2015 Mouthwash Business Region Distribution Analysis

8.2 Colgate – Palmolive

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.3 Colgate – Palmolive 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.2.4 Colgate – Palmolive 2015 Mouthwash Business Region Distribution Analysis 8.3 Procter & Gamble

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.3 Procter & Gamble 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.3.4 Procter & Gamble 2015 Mouthwash Business Region Distribution Analysis 8.4 Private label

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.3 Private label 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.4.4 Private label 2015 Mouthwash Business Region Distribution Analysis

8.5 Chattem

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.3 Chattem 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Chattem 2015 Mouthwash Business Region Distribution Analysis

8.6 Glaxosmithkline

8.6.1 Company Profile

8.6.2 Product Picture and Specifications



8.6.3 Glaxosmithkline 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Glaxosmithkline 2015 Mouthwash Business Region Distribution Analysis 8.7 Ora2

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.3 Ora2 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Ora2 2015 Mouthwash Business Region Distribution Analysis

8.8 Weimeizi

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 Weimeizi 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Weimeizi 2015 Mouthwash Business Region Distribution Analysis

8.9 Darlie

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.3 Darlie 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.9.4 Darlie 2015 Mouthwash Business Region Distribution Analysis

8.10 Walch

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.3 Walch 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Walch 2015 Mouthwash Business Region Distribution Analysis

8.11 Amway

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.3 Amway 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.11.4 Amway 2015 Mouthwash Business Region Distribution Analysis

8.12 Masson

8.12.1 Company Profile

8.12.2 Product Picture and Specifications

8.12.3 Masson 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.12.4 Masson 2015 Mouthwash Business Region Distribution Analysis

8.13 Lion





- 8.13.1 Company Profile
- 8.13.2 Product Picture and Specifications
- 8.13.3 Lion 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.13.4 Lion 2015 Mouthwash Business Region Distribution Analysis

8.14 Ambient Healthcare

8.14.1 Company Profile

8.14.2 Product Picture and Specifications

8.14.3 Ambient Healthcare 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.14.4 Ambient Healthcare 2015 Mouthwash Business Region Distribution Analysis 8.15 Aim

8.15.1 Company Profile

8.15.2 Product Picture and Specifications

8.15.3 Aim 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.15.4 Aim 2015 Mouthwash Business Region Distribution Analysis

8.16 Listerine

8.16.1 Company Profile

- 8.16.2 Product Picture and Specifications
- 8.16.3 Listerine 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.16.4 Listerine 2015 Mouthwash Business Region Distribution Analysis

8.17 Triumph Pharmaceuticals

- 8.17.1 Company Profile
- 8.17.2 Product Picture and Specifications

8.17.3 Triumph Pharmaceuticals 2015 Mouthwash Sales, Ex-factory Price, Revenue,

Gross Margin Analysis

8.17.4 Triumph Pharmaceuticals 2015 Mouthwash Business Region Distribution Analysis

8.18 Dr Harold Katz

8.18.1 Company Profile

8.18.2 Product Picture and Specifications

8.18.3 Dr Harold Katz 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.18.4 Dr Harold Katz 2015 Mouthwash Business Region Distribution Analysis 8.19 Tom's of Maine

8.19.1 Company Profile

8.19.2 Product Picture and Specifications

8.19.3 Tom's of Maine 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis



8.19.4 Tom's of Maine 2015 Mouthwash Business Region Distribution Analysis8.20 Rowpar Pharmaceuticals

8.20.1 Company Profile

8.20.2 Product Picture and Specifications

8.20.3 Rowpar Pharmaceuticals 2015 Mouthwash Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.20.4 Rowpar Pharmaceuticals 2015 Mouthwash Business Region Distribution Analysis

9 DEVELOPMENT TREND OF ANALYSIS OF MARKET

9.1 Global Market Trend Analysis

- 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
- 9.1.2 Global 2016-2021 Sales Price Forecast
- 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
 - 9.2.1 North America 2016-2021 Mouthwash Consumption Forecast
 - 9.2.2 Europe 2016-2021 Mouthwash Consumption Forecast
 - 9.2.3 China 2016-2021 Mouthwash Consumption Forecast
 - 9.2.4 Japan 2016-2021 Mouthwash Consumption Forecast
 - 9.2.5 South America 2016-2021 Mouthwash Consumption Forecast
 - 9.2.6 ROW 2016-2021 Mouthwash Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

10 MOUTHWASH MARKETING MODEL ANALYSIS

- 10.1 Mouthwash Regional Marketing Model Analysis
- 10.2 Mouthwash International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Mouthwash by Regions
- 10.4 Mouthwash Supply Chain Analysis

11 CONSUMERS ANALYSIS OF MOUTHWASH

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis



12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MOUTHWASH

- 12.1 New Project SWOT Analysis of Mouthwash
- 12.2 New Project Investment Feasibility Analysis of Mouthwash

13 CONCLUSION OF THE GLOBAL MOUTHWASH MARKET PROFESSIONAL SURVEY REPORT 2016



I would like to order

Product name: Global Mouthwash Market Professional Survey Report 2016 Product link: <u>https://marketpublishers.com/r/G6FEB338F3AEN.html</u>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G6FEB338F3AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970