

# **Global Mouth Wash Market Research Report 2016**

https://marketpublishers.com/r/G01BDD76C40EN.html Date: August 2016 Pages: 107 Price: US\$ 2,900.00 (Single User License) ID: G01BDD76C40EN

## Abstracts

#### Notes:

Production, means the output of Mouth Wash

Revenue, means the sales value of Mouth Wash

This report studies Mouth Wash in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Chattem

Colgate-Palmolive

GlaxoSmithKline

Johnson & Johnson

Procter & Gamble (P&G)

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mouth Wash in these regions, from 2011 to 2021 (forecast), like

North America

Europe



China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Mouth Wash in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

Global Mouth Wash Market Research Report 2016

#### 1 MOUTH WASH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mouth Wash
- 1.2 Mouth Wash Segment by Type
- 1.2.1 Global Production Market Share of Mouth Wash by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Mouth Wash Segment by Application
- 1.3.1 Mouth Wash Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Mouth Wash Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Mouth Wash (2011-2021)

#### 2 GLOBAL MOUTH WASH MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Mouth Wash Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Mouth Wash Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Mouth Wash Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mouth Wash Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Mouth Wash Market Competitive Situation and Trends
  - 2.5.1 Mouth Wash Market Concentration Rate
  - 2.5.2 Mouth Wash Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL MOUTH WASH PRODUCTION, REVENUE (VALUE) BY REGION**



#### (2011-2016)

3.1 Global Mouth Wash Production and Market Share by Region (2011-2016)

3.2 Global Mouth Wash Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) 3.6 China Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)

## 4 GLOBAL MOUTH WASH SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Mouth Wash Consumption by Regions (2011-2016)

4.2 North America Mouth Wash Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Mouth Wash Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Mouth Wash Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Mouth Wash Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Mouth Wash Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Mouth Wash Production, Consumption, Export, Import by Regions (2011-2016)

# 5 GLOBAL MOUTH WASH PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Mouth Wash Production and Market Share by Type (2011-2016)

- 5.2 Global Mouth Wash Revenue and Market Share by Type (2011-2016)
- 5.3 Global Mouth Wash Price by Type (2011-2016)
- 5.4 Global Mouth Wash Production Growth by Type (2011-2016)



#### 6 GLOBAL MOUTH WASH MARKET ANALYSIS BY APPLICATION

- 6.1 Global Mouth Wash Consumption and Market Share by Application (2011-2016)
- 6.2 Global Mouth Wash Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL MOUTH WASH MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Chattem
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Mouth Wash Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II

7.1.3 Chattem Mouth Wash Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.1.4 Main Business/Business Overview
- 7.2 Colgate-Palmolive
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Mouth Wash Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II

7.2.3 Colgate-Palmolive Mouth Wash Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.2.4 Main Business/Business Overview
- 7.3 GlaxoSmithKline
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Mouth Wash Product Type, Application and Specification
  - 7.3.2.1 Type I
- 7.3.2.2 Type II

7.3.3 GlaxoSmithKline Mouth Wash Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.3.4 Main Business/Business Overview
- 7.4 Johnson & Johnson
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Mouth Wash Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II



7.4.3 Johnson & Johnson Mouth Wash Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Procter & Gamble (P&G)

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Mouth Wash Product Type, Application and Specification

- 7.5.2.1 Type I
- 7.5.2.2 Type II

7.5.3 Procter & Gamble (P&G) Mouth Wash Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

#### 8 MOUTH WASH MANUFACTURING COST ANALYSIS

- 8.1 Mouth Wash Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Mouth Wash

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Mouth Wash Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mouth Wash Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL MOUTH WASH MARKET FORECAST (2016-2021)

- 12.1 Global Mouth Wash Production, Revenue Forecast (2016-2021)
- 12.2 Global Mouth Wash Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Mouth Wash Production Forecast by Type (2016-2021)
- 12.4 Global Mouth Wash Consumption Forecast by Application (2016-2021)
- 12.5 Mouth Wash Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Mouth Wash Figure Global Production Market Share of Mouth Wash by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Mouth Wash Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Mouth Wash Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Mouth Wash Revenue (Million USD) and Growth Rate (2011-2021) Figure China Mouth Wash Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Mouth Wash Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Mouth Wash Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Mouth Wash Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Mouth Wash Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Mouth Wash Production of Key Manufacturers (2015 and 2016) Table Global Mouth Wash Production Share by Manufacturers (2015 and 2016) Figure 2015 Mouth Wash Production Share by Manufacturers Figure 2016 Mouth Wash Production Share by Manufacturers Table Global Mouth Wash Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Mouth Wash Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Mouth Wash Revenue Share by Manufacturers Table 2016 Global Mouth Wash Revenue Share by Manufacturers Table Global Market Mouth Wash Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Mouth Wash Average Price of Key Manufacturers in 2015 Table Manufacturers Mouth Wash Manufacturing Base Distribution and Sales Area Table Manufacturers Mouth Wash Product Type Figure Mouth Wash Market Share of Top 3 Manufacturers Figure Mouth Wash Market Share of Top 5 Manufacturers



Table Global Mouth Wash Production by Regions (2011-2016) Figure Global Mouth Wash Production and Market Share by Regions (2011-2016) Figure Global Mouth Wash Production Market Share by Regions (2011-2016) Figure 2015 Global Mouth Wash Production Market Share by Regions Table Global Mouth Wash Revenue by Regions (2011-2016) Table Global Mouth Wash Revenue Market Share by Regions (2011-2016) Table 2015 Global Mouth Wash Revenue Market Share by Regions Table Global Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) Table North America Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)Table Europe Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) Table China Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) Table Japan Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) Table Southeast Asia Mouth Wash Production, Revenue, Price and Gross Margin (2011 - 2016)Table India Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) Table Global Mouth Wash Consumption Market by Regions (2011-2016) Table Global Mouth Wash Consumption Market Share by Regions (2011-2016) Figure Global Mouth Wash Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Mouth Wash Consumption Market Share by Regions Table North America Mouth Wash Production, Consumption, Import & Export (2011-2016)

Table Europe Mouth Wash Production, Consumption, Import & Export (2011-2016) Table China Mouth Wash Production, Consumption, Import & Export (2011-2016) Table Japan Mouth Wash Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Mouth Wash Production, Consumption, Import & Export (2011-2016)

Table India Mouth Wash Production, Consumption, Import & Export (2011-2016) Table Global Mouth Wash Production by Type (2011-2016) Figure Production Market Share of Mouth Wash by Type (2011-2016) Figure 2015 Production Market Share of Mouth Wash by Type Table Global Mouth Wash Revenue by Type (2011-2016) Table Global Mouth Wash Revenue Share by Type (2011-2016) Figure Production Revenue Share of Mouth Wash by Type (2011-2016) Figure 2015 Revenue Market Share of Mouth Wash by Type (2011-2016) Figure 2015 Revenue Market Share of Mouth Wash by Type (2011-2016) Figure Global Mouth Wash Price by Type (2011-2016) Figure Global Mouth Wash Production Growth by Type (2011-2016) Table Global Mouth Wash Production Growth by Type (2011-2016)



Table Global Mouth Wash Consumption Market Share by Application (2011-2016) Figure Global Mouth Wash Consumption Market Share by Application in 2015 Table Global Mouth Wash Consumption Growth Rate by Application (2011-2016) Figure Global Mouth Wash Consumption Growth Rate by Application (2011-2016) Table Chattem Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chattern Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) Figure Chattem Mouth Wash Market Share (2011-2016) Table Colgate-Palmolive Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Colgate-Palmolive Mouth Wash Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Colgate-Palmolive Mouth Wash Market Share (2011-2016) Table GlaxoSmithKline Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GlaxoSmithKline Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)Figure GlaxoSmithKline Mouth Wash Market Share (2011-2016) Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Johnson & Johnson Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016)Figure Johnson & Johnson Mouth Wash Market Share (2011-2016) Table Procter & Gamble (P&G) Basic Information, Manufacturing Base, Sales Area and **Its Competitors** Table Procter & Gamble (P&G) Mouth Wash Production, Revenue, Price and Gross Margin (2011-2016) Figure Procter & Gamble (P&G) Mouth Wash Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Mouth Wash Figure Manufacturing Process Analysis of Mouth Wash Figure Mouth Wash Industrial Chain Analysis Table Raw Materials Sources of Mouth Wash Major Manufacturers in 2015 Table Major Buyers of Mouth Wash Table Distributors/Traders List Figure Global Mouth Wash Production and Growth Rate Forecast (2016-2021) Figure Global Mouth Wash Revenue and Growth Rate Forecast (2016-2021)

 Table Global Mouth Wash Production Forecast by Regions (2016-2021)



Table Global Mouth Wash Consumption Forecast by Regions (2016-2021)Table Global Mouth Wash Production Forecast by Type (2016-2021)Table Global Mouth Wash Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Mouth Wash Market Research Report 2016 Product link: https://marketpublishers.com/r/G01BDD76C40EN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G01BDD76C40EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970