

# Global Motorcycles Market Professional Survey Report 2017

<https://marketpublishers.com/r/GBBE065AA63EN.html>

Date: August 2017

Pages: 125

Price: US\$ 3,500.00 (Single User License)

ID: GBBE065AA63EN

## Abstracts

This report studies Motorcycles in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Aprilia

BMW

Buell

Can-Am

Ducati

Harley-Davidson

Honda

Husaberg

Husqvarna

Indian Motorcycles

Kawasaki

KTM

Kymco

Moto Guzzi

MV

Piaggio

Suzuki

Triumph

Vespa

Victory

Yamaha

Polaris

Benelli

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

General Motorcycles

Off-road Motorcycles

Sport Motorcycles

By Application, the market can be split into

Recreation

Touring

Sport

Other

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Motorcycles Market Professional Survey Report 2017

## **1 INDUSTRY OVERVIEW OF MOTORCYCLES**

### 1.1 Definition and Specifications of Motorcycles

#### 1.1.1 Definition of Motorcycles

#### 1.1.2 Specifications of Motorcycles

### 1.2 Classification of Motorcycles

#### 1.2.1 General Motorcycles

#### 1.2.2 Off-road Motorcycles

#### 1.2.3 Sport Motorcycles

### 1.3 Applications of Motorcycles

#### 1.3.1 Recreation

#### 1.3.2 Touring

#### 1.3.3 Sport

#### 1.3.4 Other

### 1.4 Market Segment by Regions

#### 1.4.1 North America

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Southeast Asia

#### 1.4.5 Japan

#### 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF MOTORCYCLES**

### 2.1 Raw Material and Suppliers

### 2.2 Manufacturing Cost Structure Analysis of Motorcycles

### 2.3 Manufacturing Process Analysis of Motorcycles

### 2.4 Industry Chain Structure of Motorcycles

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF MOTORCYCLES**

### 3.1 Capacity and Commercial Production Date of Global Motorcycles Major Manufacturers in 2016

### 3.2 Manufacturing Plants Distribution of Global Motorcycles Major Manufacturers in

2016

3.3 R&D Status and Technology Source of Global Motorcycles Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Motorcycles Major Manufacturers in 2016

## **4 GLOBAL MOTORCYCLES OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Motorcycles Capacity and Growth Rate Analysis

4.2.2 2016 Motorcycles Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Motorcycles Sales and Growth Rate Analysis

4.3.2 2016 Motorcycles Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Motorcycles Sales Price

4.4.2 2016 Motorcycles Sales Price Analysis (Company Segment)

## **5 MOTORCYCLES REGIONAL MARKET ANALYSIS**

5.1 North America Motorcycles Market Analysis

5.1.1 North America Motorcycles Market Overview

5.1.2 North America 2012-2017E Motorcycles Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Motorcycles Sales Price Analysis

5.1.4 North America 2016 Motorcycles Market Share Analysis

5.2 China Motorcycles Market Analysis

5.2.1 China Motorcycles Market Overview

5.2.2 China 2012-2017E Motorcycles Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Motorcycles Sales Price Analysis

5.2.4 China 2016 Motorcycles Market Share Analysis

5.3 Europe Motorcycles Market Analysis

5.3.1 Europe Motorcycles Market Overview

5.3.2 Europe 2012-2017E Motorcycles Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Motorcycles Sales Price Analysis

5.3.4 Europe 2016 Motorcycles Market Share Analysis

5.4 Southeast Asia Motorcycles Market Analysis

- 5.4.1 Southeast Asia Motorcycles Market Overview
- 5.4.2 Southeast Asia 2012-2017E Motorcycles Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Southeast Asia 2012-2017E Motorcycles Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Motorcycles Market Share Analysis
- 5.5 Japan Motorcycles Market Analysis
  - 5.5.1 Japan Motorcycles Market Overview
  - 5.5.2 Japan 2012-2017E Motorcycles Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Motorcycles Sales Price Analysis
  - 5.5.4 Japan 2016 Motorcycles Market Share Analysis
- 5.6 India Motorcycles Market Analysis
  - 5.6.1 India Motorcycles Market Overview
  - 5.6.2 India 2012-2017E Motorcycles Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Motorcycles Sales Price Analysis
  - 5.6.4 India 2016 Motorcycles Market Share Analysis

## **6 GLOBAL 2012-2017E MOTORCYCLES SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2012-2017E Motorcycles Sales by Type
- 6.2 Different Types of Motorcycles Product Interview Price Analysis
- 6.3 Different Types of Motorcycles Product Driving Factors Analysis
  - 6.3.1 General Motorcycles of Motorcycles Growth Driving Factor Analysis
  - 6.3.2 Off-road Motorcycles of Motorcycles Growth Driving Factor Analysis
  - 6.3.3 Sport Motorcycles of Motorcycles Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E MOTORCYCLES SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2012-2017E Motorcycles Consumption by Application
- 7.2 Different Application of Motorcycles Product Interview Price Analysis
- 7.3 Different Application of Motorcycles Product Driving Factors Analysis
  - 7.3.1 Recreation of Motorcycles Growth Driving Factor Analysis
  - 7.3.2 Touring of Motorcycles Growth Driving Factor Analysis
  - 7.3.3 Sport of Motorcycles Growth Driving Factor Analysis
  - 7.3.4 Other of Motorcycles Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF MOTORCYCLES**

### 8.1 Aprilia

#### 8.1.1 Company Profile

#### 8.1.2 Product Picture and Specifications

##### 8.1.2.1 Product A

##### 8.1.2.2 Product B

#### 8.1.3 Aprilia 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.1.4 Aprilia 2016 Motorcycles Business Region Distribution Analysis

### 8.2 BMW

#### 8.2.1 Company Profile

#### 8.2.2 Product Picture and Specifications

##### 8.2.2.1 Product A

##### 8.2.2.2 Product B

#### 8.2.3 BMW 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.2.4 BMW 2016 Motorcycles Business Region Distribution Analysis

### 8.3 Buell

#### 8.3.1 Company Profile

#### 8.3.2 Product Picture and Specifications

##### 8.3.2.1 Product A

##### 8.3.2.2 Product B

#### 8.3.3 Buell 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.3.4 Buell 2016 Motorcycles Business Region Distribution Analysis

### 8.4 Can-Am

#### 8.4.1 Company Profile

#### 8.4.2 Product Picture and Specifications

##### 8.4.2.1 Product A

##### 8.4.2.2 Product B

#### 8.4.3 Can-Am 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.4.4 Can-Am 2016 Motorcycles Business Region Distribution Analysis

### 8.5 Ducati

#### 8.5.1 Company Profile

#### 8.5.2 Product Picture and Specifications

##### 8.5.2.1 Product A

##### 8.5.2.2 Product B

#### 8.5.3 Ducati 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.5.4 Ducati 2016 Motorcycles Business Region Distribution Analysis

## 8.6 Harley-Davidson

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A

8.6.2.2 Product B

8.6.3 Harley-Davidson 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Harley-Davidson 2016 Motorcycles Business Region Distribution Analysis

## 8.7 Honda

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 Honda 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.7.4 Honda 2016 Motorcycles Business Region Distribution Analysis

## 8.8 Husaberg

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Product A

8.8.2.2 Product B

8.8.3 Husaberg 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.8.4 Husaberg 2016 Motorcycles Business Region Distribution Analysis

## 8.9 Husqvarna

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 Husqvarna 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.9.4 Husqvarna 2016 Motorcycles Business Region Distribution Analysis

## 8.10 Indian Motorcycles

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B



8.10.3 Indian Motorcycles 2016 Motorcycles Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Indian Motorcycles 2016 Motorcycles Business Region Distribution Analysis

8.11 Kawasaki

8.12 KTM

8.13 Kymco

8.14 Moto Guzzi

8.15 MV

8.16 Piaggio

8.17 Suzuki

8.18 Triumph

8.19 Vespa

8.20 Victory

8.21 Yamaha

8.22 Polaris

8.23 Benelli

## **9 DEVELOPMENT TREND OF ANALYSIS OF MOTORCYCLES MARKET**

9.1 Global Motorcycles Market Trend Analysis

9.1.1 Global 2017-2022 Motorcycles Market Size (Volume and Value) Forecast

9.1.2 Global 2017-2022 Motorcycles Sales Price Forecast

9.2 Motorcycles Regional Market Trend

9.2.1 North America 2017-2022 Motorcycles Consumption Forecast

9.2.2 China 2017-2022 Motorcycles Consumption Forecast

9.2.3 Europe 2017-2022 Motorcycles Consumption Forecast

9.2.4 Southeast Asia 2017-2022 Motorcycles Consumption Forecast

9.2.5 Japan 2017-2022 Motorcycles Consumption Forecast

9.2.6 India 2017-2022 Motorcycles Consumption Forecast

9.3 Motorcycles Market Trend (Product Type)

9.4 Motorcycles Market Trend (Application)

## **10 MOTORCYCLES MARKETING TYPE ANALYSIS**

10.1 Motorcycles Regional Marketing Type Analysis

10.2 Motorcycles International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Motorcycles by Region

10.4 Motorcycles Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF MOTORCYCLES**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL MOTORCYCLES MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Motorcycles

Table Product Specifications of Motorcycles

Table Classification of Motorcycles

Figure Global Production Market Share of Motorcycles by Type in 2016

Figure General Motorcycles Picture

Table Major Manufacturers of General Motorcycles

Figure Off-road Motorcycles Picture

Table Major Manufacturers of Off-road Motorcycles

Figure Sport Motorcycles Picture

Table Major Manufacturers of Sport Motorcycles

Table Applications of Motorcycles

Figure Global Consumption Volume Market Share of Motorcycles by Application in 2016

Figure Recreation Examples

Table Major Consumers in Recreation

Figure Touring Examples

Table Major Consumers in Touring

Figure Sport Examples

Table Major Consumers in Sport

Figure Other Examples

Table Major Consumers in Other

Figure Market Share of Motorcycles by Regions

Figure North America Motorcycles Market Size (Million USD) (2012-2022)

Figure China Motorcycles Market Size (Million USD) (2012-2022)

Figure Europe Motorcycles Market Size (Million USD) (2012-2022)

Figure Southeast Asia Motorcycles Market Size (Million USD) (2012-2022)

Figure Japan Motorcycles Market Size (Million USD) (2012-2022)

Figure India Motorcycles Market Size (Million USD) (2012-2022)

Table Motorcycles Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Motorcycles in 2016

Figure Manufacturing Process Analysis of Motorcycles

Figure Industry Chain Structure of Motorcycles

Table Capacity and Commercial Production Date of Global Motorcycles Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Motorcycles Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Motorcycles Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Motorcycles Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Motorcycles 2012-2017

Figure Global 2012-2017E Motorcycles Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Motorcycles Market Size (Value) and Growth Rate

Table 2012-2017E Global Motorcycles Capacity and Growth Rate

Table 2016 Global Motorcycles Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Motorcycles Sales (K Units) and Growth Rate

Table 2016 Global Motorcycles Sales (K Units) List (Company Segment)

Table 2012-2017E Global Motorcycles Sales Price (USD/Unit)

Table 2016 Global Motorcycles Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Motorcycles 2012-2017E

Figure North America 2012-2017E Motorcycles Sales Price (USD/Unit)

Figure North America 2016 Motorcycles Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Motorcycles 2012-2017E

Figure China 2012-2017E Motorcycles Sales Price (USD/Unit)

Figure China 2016 Motorcycles Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Motorcycles 2012-2017E

Figure Europe 2012-2017E Motorcycles Sales Price (USD/Unit)

Figure Europe 2016 Motorcycles Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Motorcycles 2012-2017E

Figure Southeast Asia 2012-2017E Motorcycles Sales Price (USD/Unit)

Figure Southeast Asia 2016 Motorcycles Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Motorcycles 2012-2017E

Figure Japan 2012-2017E Motorcycles Sales Price (USD/Unit)

Figure Japan 2016 Motorcycles Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Motorcycles  
2012-2017E

Figure India 2012-2017E Motorcycles Sales Price (USD/Unit)

Figure India 2016 Motorcycles Sales Market Share

Table Global 2012-2017E Motorcycles Sales (K Units) by Type

Table Different Types Motorcycles Product Interview Price

Table Global 2012-2017E Motorcycles Sales (K Units) by Application

Table Different Application Motorcycles Product Interview Price

Table Aprilia Information List

Table Product A Overview

Table Product B Overview

Table 2016 Aprilia Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price  
(USD/Unit)

Figure 2016 Aprilia Motorcycles Business Region Distribution

Table BMW Information List

Table Product A Overview

Table Product B Overview

Table 2016 BMW Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price  
(USD/Unit)

Figure 2016 BMW Motorcycles Business Region Distribution

Table Buell Information List

Table Product A Overview

Table Product B Overview

Table 2015 Buell Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price  
(USD/Unit)

Figure 2016 Buell Motorcycles Business Region Distribution

Table Can-Am Information List

Table Product A Overview

Table Product B Overview

Table 2016 Can-Am Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory  
Price (USD/Unit)

Figure 2016 Can-Am Motorcycles Business Region Distribution

Table Ducati Information List

Table Product A Overview

Table Product B Overview

Table 2016 Ducati Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory  
Price (USD/Unit)

Figure 2016 Ducati Motorcycles Business Region Distribution

Table Harley-Davidson Information List

Table Product A Overview

Table Product B Overview

Table 2016 Harley-Davidson Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Harley-Davidson Motorcycles Business Region Distribution

Table Honda Information List

Table Product A Overview

Table Product B Overview

Table 2016 Honda Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Honda Motorcycles Business Region Distribution

Table Husaberg Information List

Table Product A Overview

Table Product B Overview

Table 2016 Husaberg Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Husaberg Motorcycles Business Region Distribution

Table Husqvarna Information List

Table Product A Overview

Table Product B Overview

Table 2016 Husqvarna Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Husqvarna Motorcycles Business Region Distribution

Table Indian Motorcycles Information List

Table Product A Overview

Table Product B Overview

Table 2016 Indian Motorcycles Motorcycles Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Indian Motorcycles Motorcycles Business Region Distribution

Table Kawasaki Information List

Table KTM Information List

Table Kymco Information List

Table Moto Guzzi Information List

Table MV Information List

Table Piaggio Information List

Table Suzuki Information List

Table Triumph Information List

Table Vespa Information List

Table Victory Information List

Table Yamaha Information List

Table Polaris Information List

Table Benelli Information List

Figure Global 2017-2022 Motorcycles Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Motorcycles Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Motorcycles Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Motorcycles Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Motorcycles Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Motorcycles Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Motorcycles Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Motorcycles Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Motorcycles Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Motorcycles by Type 2017-2022

Table Global Consumption Volume (K Units) of Motorcycles by Application 2017-2022

Table Traders or Distributors with Contact Information of Motorcycles by Region

## I would like to order

Product name: Global Motorcycles Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/GBBE065AA63EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBBE065AA63EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970