

Global Motorcycle and Bike Helmet Market Research Report 2023

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Abstracts

A helmet is a type of helmet (protective headgear) used by riders.

According to QYResearch's new survey, global Motorcycle and Bike Helmet market is projected to reach US\$ 17310 million in 2029, increasing from US\$ 7972 million in 2022, with the CAGR of 12.0% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Motorcycle and Bike Helmet market research.

The Motorcycle and Bike Helmet market is driven by the growing emphasis on rider safety and the need for effective protective gear. Helmets offer a crucial layer of protection for both motorcycle and bicycle riders, reducing the risk of head injuries in accidents. The increasing awareness of road safety, coupled with government regulations mandating helmet use, contributes to market growth. Moreover, advancements in helmet technology, including aerodynamics, ventilation, and lightweight materials, further propel adoption. However, challenges include addressing comfort and style preferences of riders while maintaining safety standards. Navigating affordability concerns, ensuring proper fitting for different head shapes, and combating counterfeit helmets are ongoing concerns. The market's success relies on continuous innovation in helmet design and safety features, collaborations between helmet manufacturers and road safety organizations, and comprehensive awareness campaigns to promote helmet use while addressing the evolving challenges associated with rider protection and market integrity.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Motorcycle and Bike Helmet market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

Shoei

Bell Helmet

Shark

HJC

Arai

JDS

Studds

Schuberth

YOHE

Nolan Group

Segment by Type

Motorcycle Helmet

Bike Helmet

Segment by Application

Offline

Online

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Motorcycle and Bike Helmet report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

Chapter 10: Research Methodology and Data Source

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