

# Global Motorcycle Horn Market Research Report 2016

<https://marketpublishers.com/r/GAA794D65DAEN.html>

Date: October 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: GAA794D65DAEN

## Abstracts

### Notes:

Production, means the output of Motorcycle Horn

Revenue, means the sales value of Motorcycle Horn

This report studies Motorcycle Horn in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Fiamm

Minda Group

Bosch

Stebel

Mitsuba

PIAA

K&M International

Wolo Manufacturing

Sung-il Industrial

Addon

Asia Traffic Supply

Yar Ton Enterprise

LG Horn

Zhejiang Shengda

MOCC

Zhongzhou Electrical

Ruian Lutai

Wenzhou Kaisheng

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Motorcycle Horn in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Motorcycle Horn in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Motorcycle Horn Market Research Report 2016

#### **1 MOTORCYCLE HORN MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Motorcycle Horn
- 1.2 Motorcycle Horn Segment by Type
  - 1.2.1 Global Production Market Share of Motorcycle Horn by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Motorcycle Horn Segment by Application
  - 1.3.1 Motorcycle Horn Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Motorcycle Horn Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Motorcycle Horn (2011-2021)

#### **2 GLOBAL MOTORCYCLE HORN MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Motorcycle Horn Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Motorcycle Horn Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Motorcycle Horn Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Motorcycle Horn Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Motorcycle Horn Market Competitive Situation and Trends
  - 2.5.1 Motorcycle Horn Market Concentration Rate
  - 2.5.2 Motorcycle Horn Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL MOTORCYCLE HORN PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Motorcycle Horn Production by Region (2011-2016)
- 3.2 Global Motorcycle Horn Production Market Share by Region (2011-2016)
- 3.3 Global Motorcycle Horn Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL MOTORCYCLE HORN SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Motorcycle Horn Consumption by Regions (2011-2016)
- 4.2 North America Motorcycle Horn Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Motorcycle Horn Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Motorcycle Horn Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Motorcycle Horn Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Motorcycle Horn Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Motorcycle Horn Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL MOTORCYCLE HORN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Motorcycle Horn Production and Market Share by Type (2011-2016)
- 5.2 Global Motorcycle Horn Revenue and Market Share by Type (2011-2016)
- 5.3 Global Motorcycle Horn Price by Type (2011-2016)
- 5.4 Global Motorcycle Horn Production Growth by Type (2011-2016)

## **6 GLOBAL MOTORCYCLE HORN MARKET ANALYSIS BY APPLICATION**

6.1 Global Motorcycle Horn Consumption and Market Share by Application (2011-2016)

6.2 Global Motorcycle Horn Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL MOTORCYCLE HORN MANUFACTURERS PROFILES/ANALYSIS**

7.1 Fiamm

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Motorcycle Horn Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Fiamm Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Minda Group

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Motorcycle Horn Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Minda Group Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Bosch

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Motorcycle Horn Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Bosch Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Stebel

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Motorcycle Horn Product Type, Application and Specification

7.4.2.1 Type I

#### 7.4.2.2 Type II

7.4.3 Stebel Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 Mitsuba

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Motorcycle Horn Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Mitsuba Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

### 7.6 PIAA

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Motorcycle Horn Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 PIAA Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

### 7.7 K&M International

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Motorcycle Horn Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 K&M International Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

### 7.8 Wolo Manufacturing

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Motorcycle Horn Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Wolo Manufacturing Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

### 7.9 Sung-il Industrial

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Motorcycle Horn Product Type, Application and Specification

- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 Sung-il Industrial Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Addon
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Motorcycle Horn Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Addon Motorcycle Horn Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Asia Traffic Supply
- 7.12 Yar Ton Enterprise
- 7.13 LG Horn
- 7.14 Zhejiang Shengda
- 7.15 MOCC
- 7.16 Zhongzhou Electrical
- 7.17 Ruian Lutai
- 7.18 Wenzhou Kaisheng

## **8 MOTORCYCLE HORN MANUFACTURING COST ANALYSIS**

- 8.1 Motorcycle Horn Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Motorcycle Horn

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Motorcycle Horn Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing



9.3 Raw Materials Sources of Motorcycle Horn Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL MOTORCYCLE HORN MARKET FORECAST (2016-2021)**

12.1 Global Motorcycle Horn Production, Revenue Forecast (2016-2021)

12.2 Global Motorcycle Horn Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Motorcycle Horn Production Forecast by Type (2016-2021)

12.4 Global Motorcycle Horn Consumption Forecast by Application (2016-2021)

12.5 Motorcycle Horn Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source  
China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Picture of Motorcycle Horn
- Figure Global Production Market Share of Motorcycle Horn by Type in 2015
- Figure Product Picture of Type I
- Table Major Manufacturers of Type I
- Figure Product Picture of Type II
- Table Major Manufacturers of Type II
- Figure Product Picture of Type III
- Table Major Manufacturers of Type III
- Table Motorcycle Horn Consumption Market Share by Application in 2015
- Figure Application 1 Examples
- Figure Application 2 Examples
- Figure Application 3 Examples
- Figure North America Motorcycle Horn Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Europe Motorcycle Horn Revenue (Million USD) and Growth Rate (2011-2021)
- Figure China Motorcycle Horn Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Japan Motorcycle Horn Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Southeast Asia Motorcycle Horn Revenue (Million USD) and Growth Rate (2011-2021)
- Figure India Motorcycle Horn Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Global Motorcycle Horn Revenue (Million USD) and Growth Rate (2011-2021)
- Table Global Motorcycle Horn Capacity of Key Manufacturers (2015 and 2016)
- Table Global Motorcycle Horn Capacity Market Share by Manufacturers (2015 and 2016)
- Figure Global Motorcycle Horn Capacity of Key Manufacturers in 2015
- Figure Global Motorcycle Horn Capacity of Key Manufacturers in 2016
- Table Global Motorcycle Horn Production of Key Manufacturers (2015 and 2016)
- Table Global Motorcycle Horn Production Share by Manufacturers (2015 and 2016)
- Figure 2015 Motorcycle Horn Production Share by Manufacturers
- Figure 2016 Motorcycle Horn Production Share by Manufacturers
- Table Global Motorcycle Horn Revenue (Million USD) by Manufacturers (2015 and 2016)
- Table Global Motorcycle Horn Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 Global Motorcycle Horn Revenue Share by Manufacturers
- Table 2016 Global Motorcycle Horn Revenue Share by Manufacturers

Table Global Market Motorcycle Horn Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Motorcycle Horn Average Price of Key Manufacturers in 2015

Table Manufacturers Motorcycle Horn Manufacturing Base Distribution and Sales Area

Table Manufacturers Motorcycle Horn Product Type

Figure Motorcycle Horn Market Share of Top 3 Manufacturers

Figure Motorcycle Horn Market Share of Top 5 Manufacturers

Table Global Motorcycle Horn Capacity by Regions (2011-2016)

Figure Global Motorcycle Horn Capacity Market Share by Regions (2011-2016)

Figure Global Motorcycle Horn Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Motorcycle Horn Capacity Market Share by Regions

Table Global Motorcycle Horn Production by Regions (2011-2016)

Figure Global Motorcycle Horn Production and Market Share by Regions (2011-2016)

Figure Global Motorcycle Horn Production Market Share by Regions (2011-2016)

Figure 2015 Global Motorcycle Horn Production Market Share by Regions

Table Global Motorcycle Horn Revenue by Regions (2011-2016)

Table Global Motorcycle Horn Revenue Market Share by Regions (2011-2016)

Table 2015 Global Motorcycle Horn Revenue Market Share by Regions

Table Global Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Table China Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Table India Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Motorcycle Horn Consumption Market by Regions (2011-2016)

Table Global Motorcycle Horn Consumption Market Share by Regions (2011-2016)

Figure Global Motorcycle Horn Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Motorcycle Horn Consumption Market Share by Regions

Table North America Motorcycle Horn Production, Consumption, Import & Export (2011-2016)

Table Europe Motorcycle Horn Production, Consumption, Import & Export (2011-2016)

Table China Motorcycle Horn Production, Consumption, Import & Export (2011-2016)

Table Japan Motorcycle Horn Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Motorcycle Horn Production, Consumption, Import & Export (2011-2016)

Table India Motorcycle Horn Production, Consumption, Import & Export (2011-2016)

Table Global Motorcycle Horn Production by Type (2011-2016)

Table Global Motorcycle Horn Production Share by Type (2011-2016)

Figure Production Market Share of Motorcycle Horn by Type (2011-2016)

Figure 2015 Production Market Share of Motorcycle Horn by Type

Table Global Motorcycle Horn Revenue by Type (2011-2016)

Table Global Motorcycle Horn Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Motorcycle Horn by Type (2011-2016)

Figure 2015 Revenue Market Share of Motorcycle Horn by Type

Table Global Motorcycle Horn Price by Type (2011-2016)

Figure Global Motorcycle Horn Production Growth by Type (2011-2016)

Table Global Motorcycle Horn Consumption by Application (2011-2016)

Table Global Motorcycle Horn Consumption Market Share by Application (2011-2016)

Figure Global Motorcycle Horn Consumption Market Share by Application in 2015

Table Global Motorcycle Horn Consumption Growth Rate by Application (2011-2016)

Figure Global Motorcycle Horn Consumption Growth Rate by Application (2011-2016)

Table Fiamm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fiamm Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fiamm Motorcycle Horn Market Share (2011-2016)

Table Minda Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Minda Group Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Figure Minda Group Motorcycle Horn Market Share (2011-2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Motorcycle Horn Market Share (2011-2016)

Table Stebel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stebel Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Figure Stebel Motorcycle Horn Market Share (2011-2016)

Table Mitsuba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsuba Motorcycle Horn Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mitsuba Motorcycle Horn Market Share (2011-2016)

Table PIAA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PIAA Motorcycle Horn Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure PIAA Motorcycle Horn Market Share (2011-2016)

Table K&M International Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table K&M International Motorcycle Horn Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure K&M International Motorcycle Horn Market Share (2011-2016)

Table Wolo Manufacturing Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Wolo Manufacturing Motorcycle Horn Production, Revenue, Price and Gross  
Margin (2011-2016)

Figure Wolo Manufacturing Motorcycle Horn Market Share (2011-2016)

Table Sung-il Industrial Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Sung-il Industrial Motorcycle Horn Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Sung-il Industrial Motorcycle Horn Market Share (2011-2016)

Table Addon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Addon Motorcycle Horn Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Addon Motorcycle Horn Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Motorcycle Horn

Figure Manufacturing Process Analysis of Motorcycle Horn

Figure Motorcycle Horn Industrial Chain Analysis

Table Raw Materials Sources of Motorcycle Horn Major Manufacturers in 2015

Table Major Buyers of Motorcycle Horn

Table Distributors/Traders List

Figure Global Motorcycle Horn Production and Growth Rate Forecast (2016-2021)

Figure Global Motorcycle Horn Revenue and Growth Rate Forecast (2016-2021)

Table Global Motorcycle Horn Production Forecast by Regions (2016-2021)

Table Global Motorcycle Horn Consumption Forecast by Regions (2016-2021)

Table Global Motorcycle Horn Production Forecast by Type (2016-2021)

Table Global Motorcycle Horn Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Motorcycle Horn Market Research Report 2016

Product link: <https://marketpublishers.com/r/GAA794D65DAEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAA794D65DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970