

# Global Motorcycle Apparel Sales Market Report 2018

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## Abstracts

This report studies the global Motorcycle Apparel market status and forecast, categorizes the global Motorcycle Apparel market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Motorcycle apparel is clothing or accessories designed for people riding motorcycles. Generally, motorcycle apparel can be classified as Jacket, Glove, Pants, Protector, Shoes, Helmets, Base Layers, etc.

In Asia (Ex. Japan and India) market, the production of motorcycle apparel increases from 93189 K Units in 2011 to 82358 K Units in 2015, at a CAGR of lower than -3.04%. In 2015, the Asia (Ex. Japan and India) Motorcycle Apparel market is led by China, capturing about 50.06% of Asia (Ex. Japan and India) Motorcycle Apparel production. Indonesia is the second-largest region-wise market with 9.97% production share. At present, the major manufacturers of Motorcycle Apparel are concentrated in China. Motorcycle apparel is clothing or accessories designed for people riding motorcycles. Generally, motorcycle apparel can be classified as Jacket, Glove, Pants, Protector, Shoes, Helmets, Base Layers, etc. Helmets and Gloves are the main motorcycle apparel type, which takes market share of 23.60% and 24.97% in 2015, respectively. Motorcycle apparel is a highly-fragmented industry with a variety of manufacturers ranging from large multinational corporations to small privately owned companies. The top four producers account for just 6.13% of the market. Leading suppliers in this industry are Yohe, Pengcheng Helmets, Nanhai Xinyuan Helmets, Zhejiang Jixiang, etc.

The global Motorcycle Apparel market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

Klim

Kido Sport

HANIL

HJC

Chih-Tong

YOHE

Jiujiang Jiadeshi

Pengcheng Helmets

Nanhai Xinyuan Helmets

Safety Helmets MFG

Zhejiang Jixiang

Hehui Group

Yema

Soaring

Duhan

Scoyco

Moto-boy

Dragonrider

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Jacket

Glove

Pants

Protector

Shoes

Helmets

Base Layers

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Road Motorcycle Apparel

Off-road Motorcycle Apparel

The study objectives of this report are:

To analyze and study the global Motorcycle Apparel sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Motorcycle Apparel players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Motorcycle Apparel are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Motorcycle Apparel Manufacturers

Motorcycle Apparel Distributors/Traders/Wholesalers

Motorcycle Apparel Subcomponent Manufacturers

Industry Association  
Downstream Vendors  
Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Motorcycle Apparel market, by end-use.  
Detailed analysis and profiles of additional market players.

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