

# **Global Motherboard Sales Market Report 2018**

https://marketpublishers.com/r/GF8AA238613EN.html

Date: June 2018

Pages: 103

Price: US\$ 4,000.00 (Single User License)

ID: GF8AA238613EN

# **Abstracts**

This report studies the global Motherboard market status and forecast, categorizes the global Motherboard market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Motherboard (sometimes alternatively known as the mainboard, system board, baseboard, planar board or logic board, or colloquially, a mobo) is the main printed circuit board (PCB) found in general purpose microcomputers and other expandable systems. It holds and allows communication between many of the crucial electronic components of a system, such as the central processing unit (CPU) and memory, and provides connectors for other peripherals. Unlike a backplane, a motherboard usually contains significant sub-systems such as the central processor, the chipset's input/output and memory controllers, interface connectors, and other components integrated for general purpose use.

At present, the china motherboard industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the china. the technical level is in a leading position. With the Chinese Motherboard production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase.

China's Motherboard industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international Motherboard large consumption country, and the production technology is relatively mature, the Competition is fierce.

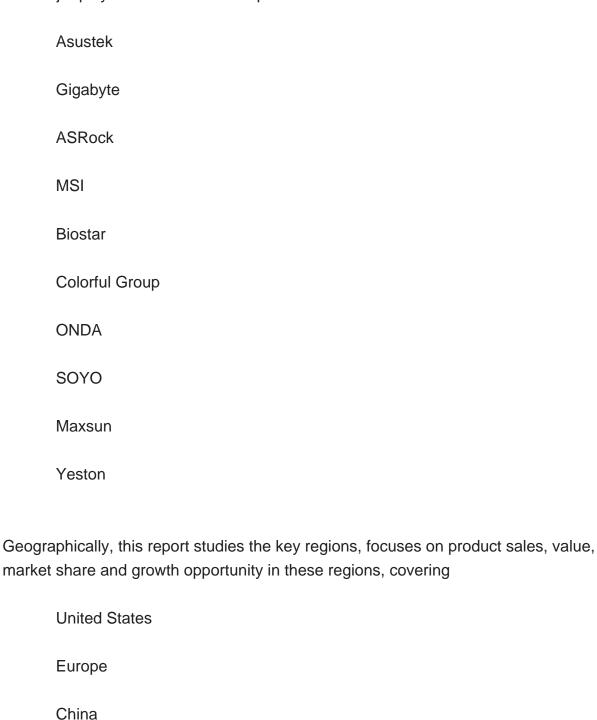
Currently the global motherboard manufacturers are: Asustek, Gigabyte, ASRock, MSI, Biostar, Colorful Group, ONDA, SOYO, Maxsun, Yeston., their production of Motherboard takes 41.16% of the global Motherboard.

The main sales region including China, Americas, Europe, Asia(Ex.China). The four



major regions sales revenue takes 98.02% of the global motherboard sales revenue. Chinese Motherboard market demand huge, which makes 42.44% of global motherboard sales revenue, Americas, Europe, Asia(Ex.China) region takes 20.85%, 18.71%, 16.03% respectively.

The global Motherboard market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025. The major players covered in this report

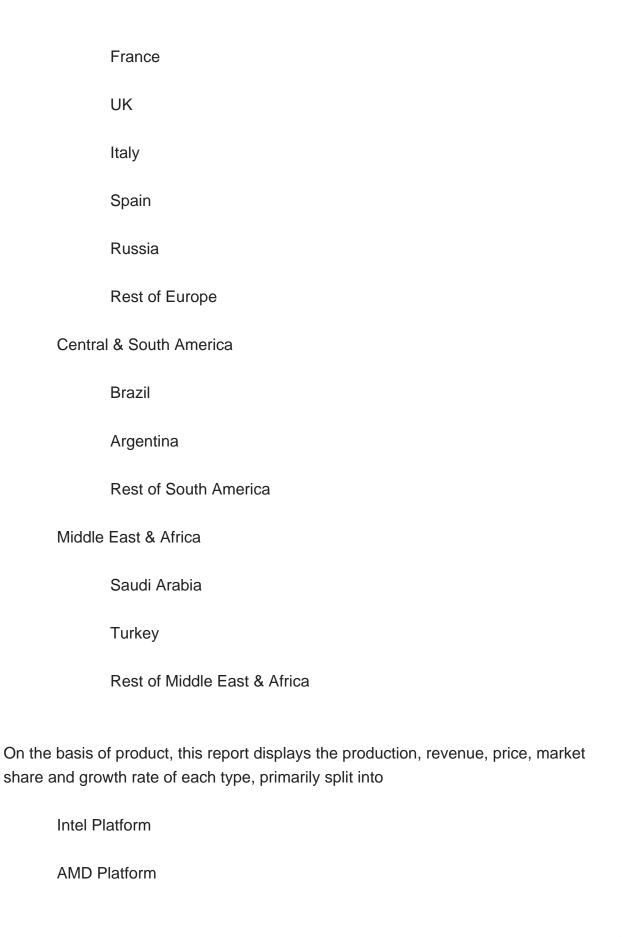




Japan		
Southe	Southeast Asia	
India		
We can also provide the customized separate regional or country-level reports, for the following regions:		
North America		
	United States	
	Canada	
	Mexico	
Asia-Pacific		
	China	
	India	
	Japan	
	South Korea	
	Australia	
	Indonesia	
	Singapore	
	Rest of Asia-Pacific	
Europe		

Germany





On the basis on the end users/applications, this report focuses on the status and



outlook for major applications/end users, sales volume, market share and growth rate for each application, including

PC

Mobil PC

Server System

The study objectives of this report are:

To analyze and study the global Motherboard sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Motherboard players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new



product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Motherboard are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

**Key Stakeholders** 

**Motherboard Manufacturers** 

Motherboard Distributors/Traders/Wholesalers

Motherboard Subcomponent Manufacturers

**Industry Association** 

**Downstream Vendors** 

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Motherboard market, by end-use.

Detailed analysis and profiles of additional market players.



# **Contents**

Global Motherboard Sales Market Report 2018

#### 1 MOTHERBOARD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Motherboard
- 1.2 Classification of Motherboard by Product Category
- 1.2.1 Global Motherboard Market Size (Sales) Comparison by Type (2013-2025)
- 1.2.2 Global Motherboard Market Size (Sales) Market Share by Type (Product Category) in 2017
  - 1.2.3 Intel Platform
  - 1.2.4 AMD Platform
- 1.3 Global Motherboard Market by Application/End Users
- 1.3.1 Global Motherboard Sales (Volume) and Market Share Comparison by Application (2013-2025)
  - 1.3.1 PC
  - 1.3.2 Mobil PC
  - 1.3.3 Server System
- 1.4 Global Motherboard Market by Region
  - 1.4.1 Global Motherboard Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 United States Motherboard Status and Prospect (2013-2025)
  - 1.4.3 Europe Motherboard Status and Prospect (2013-2025)
  - 1.4.4 China Motherboard Status and Prospect (2013-2025)
  - 1.4.5 Japan Motherboard Status and Prospect (2013-2025)
  - 1.4.6 Southeast Asia Motherboard Status and Prospect (2013-2025)
  - 1.4.7 India Motherboard Status and Prospect (2013-2025)
- 1.5 Global Market Size (Value and Volume) of Motherboard (2013-2025)
  - 1.5.1 Global Motherboard Sales and Growth Rate (2013-2025)
  - 1.5.2 Global Motherboard Revenue and Growth Rate (2013-2025)

# 2 GLOBAL MOTHERBOARD COMPETITION BY PLAYERS/SUPPLIERS, TYPE AND APPLICATION

- 2.1 Global Motherboard Market Competition by Players/Suppliers
- 2.1.1 Global Motherboard Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.1.2 Global Motherboard Revenue and Share by Players/Suppliers (2013-2018)
- 2.2 Global Motherboard (Volume and Value) by Type



- 2.2.1 Global Motherboard Sales and Market Share by Type (2013-2018)
- 2.2.2 Global Motherboard Revenue and Market Share by Type (2013-2018)
- 2.3 Global Motherboard (Volume and Value) by Region
  - 2.3.1 Global Motherboard Sales and Market Share by Region (2013-2018)
  - 2.3.2 Global Motherboard Revenue and Market Share by Region (2013-2018)
- 2.4 Global Motherboard (Volume) by Application

## 3 UNITED STATES MOTHERBOARD (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Motherboard Sales and Value (2013-2018)
  - 3.1.1 United States Motherboard Sales and Growth Rate (2013-2018)
  - 3.1.2 United States Motherboard Revenue and Growth Rate (2013-2018)
  - 3.1.3 United States Motherboard Sales Price Trend (2013-2018)
- 3.2 United States Motherboard Sales Volume and Market Share by Players (2013-2018)
- 3.3 United States Motherboard Sales Volume and Market Share by Type (2013-2018)
- 3.4 United States Motherboard Sales Volume and Market Share by Application (2013-2018)

# 4 EUROPE MOTHERBOARD (VOLUME, VALUE AND SALES PRICE)

- 4.1 Europe Motherboard Sales and Value (2013-2018)
- 4.1.1 Europe Motherboard Sales and Growth Rate (2013-2018)
- 4.1.2 Europe Motherboard Revenue and Growth Rate (2013-2018)
- 4.1.3 Europe Motherboard Sales Price Trend (2013-2018)
- 4.2 Europe Motherboard Sales Volume and Market Share by Players (2013-2018)
- 4.3 Europe Motherboard Sales Volume and Market Share by Type (2013-2018)
- 4.4 Europe Motherboard Sales Volume and Market Share by Application (2013-2018)

# 5 CHINA MOTHERBOARD (VOLUME, VALUE AND SALES PRICE)

- 5.1 China Motherboard Sales and Value (2013-2018)
  - 5.1.1 China Motherboard Sales and Growth Rate (2013-2018)
  - 5.1.2 China Motherboard Revenue and Growth Rate (2013-2018)
  - 5.1.3 China Motherboard Sales Price Trend (2013-2018)
- 5.2 China Motherboard Sales Volume and Market Share by Players (2013-2018)
- 5.3 China Motherboard Sales Volume and Market Share by Type (2013-2018)
- 5.4 China Motherboard Sales Volume and Market Share by Application (2013-2018)

#### 6 JAPAN MOTHERBOARD (VOLUME, VALUE AND SALES PRICE)



- 6.1 Japan Motherboard Sales and Value (2013-2018)
  - 6.1.1 Japan Motherboard Sales and Growth Rate (2013-2018)
  - 6.1.2 Japan Motherboard Revenue and Growth Rate (2013-2018)
- 6.1.3 Japan Motherboard Sales Price Trend (2013-2018)
- 6.2 Japan Motherboard Sales Volume and Market Share by Players (2013-2018)
- 6.3 Japan Motherboard Sales Volume and Market Share by Type (2013-2018)
- 6.4 Japan Motherboard Sales Volume and Market Share by Application (2013-2018)

# 7 SOUTHEAST ASIA MOTHERBOARD (VOLUME, VALUE AND SALES PRICE)

- 7.1 Southeast Asia Motherboard Sales and Value (2013-2018)
  - 7.1.1 Southeast Asia Motherboard Sales and Growth Rate (2013-2018)
  - 7.1.2 Southeast Asia Motherboard Revenue and Growth Rate (2013-2018)
- 7.1.3 Southeast Asia Motherboard Sales Price Trend (2013-2018)
- 7.2 Southeast Asia Motherboard Sales Volume and Market Share by Players (2013-2018)
- 7.3 Southeast Asia Motherboard Sales Volume and Market Share by Type (2013-2018)
- 7.4 Southeast Asia Motherboard Sales Volume and Market Share by Application (2013-2018)

#### 8 INDIA MOTHERBOARD (VOLUME, VALUE AND SALES PRICE)

- 8.1 India Motherboard Sales and Value (2013-2018)
  - 8.1.1 India Motherboard Sales and Growth Rate (2013-2018)
  - 8.1.2 India Motherboard Revenue and Growth Rate (2013-2018)
  - 8.1.3 India Motherboard Sales Price Trend (2013-2018)
- 8.2 India Motherboard Sales Volume and Market Share by Players (2013-2018)
- 8.3 India Motherboard Sales Volume and Market Share by Type (2013-2018)
- 8.4 India Motherboard Sales Volume and Market Share by Application (2013-2018)

#### 9 GLOBAL MOTHERBOARD PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 9.1 Asustek
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Motherboard Product Category, Application and Specification
    - 9.1.2.1 Product A
    - 9.1.2.2 Product B
  - 9.1.3 Asustek Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)



- 9.1.4 Main Business/Business Overview
- 9.2 Gigabyte
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 Motherboard Product Category, Application and Specification
    - 9.2.2.1 Product A
    - 9.2.2.2 Product B
  - 9.2.3 Gigabyte Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.2.4 Main Business/Business Overview
- 9.3 ASRock
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 Motherboard Product Category, Application and Specification
    - 9.3.2.1 Product A
    - 9.3.2.2 Product B
  - 9.3.3 ASRock Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.3.4 Main Business/Business Overview
- 9.4 MSI
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Motherboard Product Category, Application and Specification
    - 9.4.2.1 Product A
    - 9.4.2.2 Product B
  - 9.4.3 MSI Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.4.4 Main Business/Business Overview
- 9.5 Biostar
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Motherboard Product Category, Application and Specification
    - 9.5.2.1 Product A
    - 9.5.2.2 Product B
  - 9.5.3 Biostar Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.5.4 Main Business/Business Overview
- 9.6 Colorful Group
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Motherboard Product Category, Application and Specification
    - 9.6.2.1 Product A
    - 9.6.2.2 Product B
- 9.6.3 Colorful Group Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.6.4 Main Business/Business Overview
- 9.7 ONDA
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors



- 9.7.2 Motherboard Product Category, Application and Specification
  - 9.7.2.1 Product A
  - 9.7.2.2 Product B
- 9.7.3 ONDA Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
- 9.7.4 Main Business/Business Overview
- 9.8 SOYO
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.8.2 Motherboard Product Category, Application and Specification
    - 9.8.2.1 Product A
    - 9.8.2.2 Product B
  - 9.8.3 SOYO Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.8.4 Main Business/Business Overview
- 9.9 Maxsun
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Motherboard Product Category, Application and Specification
    - 9.9.2.1 Product A
    - 9.9.2.2 Product B
  - 9.9.3 Maxsun Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.9.4 Main Business/Business Overview
- 9.10 Yeston
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Motherboard Product Category, Application and Specification
    - 9.10.2.1 Product A
    - 9.10.2.2 Product B
  - 9.10.3 Yeston Motherboard Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.10.4 Main Business/Business Overview

#### 10 MOTHERBOARD MAUFACTURING COST ANALYSIS

- 10.1 Motherboard Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Motherboard
- 10.3 Manufacturing Process Analysis of Motherboard



## 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Motherboard Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Motherboard Major Manufacturers in 2017
- 11.4 Downstream Buyers

# 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

#### 14 GLOBAL MOTHERBOARD MARKET FORECAST (2018-2025)

- 14.1 Global Motherboard Sales Volume, Revenue and Price Forecast (2018-2025)
- 14.1.1 Global Motherboard Sales Volume and Growth Rate Forecast (2018-2025)
- 14.1.2 Global Motherboard Revenue and Growth Rate Forecast (2018-2025)
- 14.1.3 Global Motherboard Price and Trend Forecast (2018-2025)
- 14.2 Global Motherboard Sales Volume, Revenue and Growth Rate Forecast by Region (2018-2025)
- 14.2.1 Global Motherboard Sales Volume and Growth Rate Forecast by Regions (2018-2025)
  - 14.2.2 Global Motherboard Revenue and Growth Rate Forecast by Regions



(2018-2025)

- 14.2.3 United States Motherboard Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
- 14.2.4 Europe Motherboard Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
- 14.2.5 China Motherboard Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
- 14.2.6 Japan Motherboard Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
- 14.2.7 Southeast Asia Motherboard Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
- 14.2.8 India Motherboard Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
- 14.3 Global Motherboard Sales Volume, Revenue and Price Forecast by Type (2018-2025)
  - 14.3.1 Global Motherboard Sales Forecast by Type (2018-2025)
  - 14.3.2 Global Motherboard Revenue Forecast by Type (2018-2025)
  - 14.3.3 Global Motherboard Price Forecast by Type (2018-2025)
- 14.4 Global Motherboard Sales Volume Forecast by Application (2018-2025)

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
  - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
- 16.2.2 Primary Sources
- 16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Motherboard

Figure Global Motherboard Sales Volume Comparison (M Pcs) by Type (2013-2025)

Figure Global Motherboard Sales Volume Market Share by Type (Product Category) in 2017

Figure Intel Platform Product Picture

Figure AMD Platform Product Picture

Figure Global Motherboard Sales Comparison (M Pcs) by Application (2013-2025)

Figure Global Sales Market Share of Motherboard by Application in 2017

Figure PC Examples

Table Key Downstream Customer in PC

Figure Mobil PC Examples

Table Key Downstream Customer in Mobil PC

Figure Server System Examples

Table Key Downstream Customer in Server System

Figure Global Motherboard Market Size (Million USD) by Regions (2013-2025)

Figure United States Motherboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure Europe Motherboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Motherboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure Japan Motherboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southeast Asia Motherboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure India Motherboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure Global Motherboard Sales Volume (M Pcs) and Growth Rate (2013-2025)

Figure Global Motherboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure Global Market Major Players Motherboard Sales Volume (M Pcs) (2013-2018)

Table Global Motherboard Sales (M Pcs) of Key Players/Suppliers (2013-2018)

Table Global Motherboard Sales Share by Players/Suppliers (2013-2018)

Figure 2017 Motherboard Sales Share by Players/Suppliers

Figure 2017 Motherboard Sales Share by Players/Suppliers

Figure Global Motherboard Revenue (Million USD) by Players/Suppliers (2013-2018)

Table Global Motherboard Revenue (Million USD) by Players/Suppliers (2013-2018)

Table Global Motherboard Revenue Share by Players/Suppliers (2013-2018)

Table 2017 Global Motherboard Revenue Share by Players

Table 2017 Global Motherboard Revenue Share by Players



Table Global Motherboard Sales (M Pcs) and Market Share by Type (2013-2018)

Table Global Motherboard Sales Share (M Pcs) by Type (2013-2018)

Figure Sales Market Share of Motherboard by Type (2013-2018)

Figure Global Motherboard Sales Growth Rate by Type (2013-2018)

Table Global Motherboard Revenue (Million USD) and Market Share by Type (2013-2018)

Table Global Motherboard Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Motherboard by Type (2013-2018)

Figure Global Motherboard Revenue Growth Rate by Type (2013-2018)

Table Global Motherboard Sales Volume (M Pcs) and Market Share by Region (2013-2018)

Table Global Motherboard Sales Share by Region (2013-2018)

Figure Sales Market Share of Motherboard by Region (2013-2018)

Figure Global Motherboard Sales Growth Rate by Region in 2017

Table Global Motherboard Revenue (Million USD) and Market Share by Region (2013-2018)

Table Global Motherboard Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Motherboard by Region (2013-2018)

Figure Global Motherboard Revenue Growth Rate by Region in 2017

Table Global Motherboard Revenue (Million USD) and Market Share by Region (2013-2018)

Table Global Motherboard Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Motherboard by Region (2013-2018)

Figure Global Motherboard Revenue Market Share by Region in 2017

Table Global Motherboard Sales Volume (M Pcs) and Market Share by Application (2013-2018)

Table Global Motherboard Sales Share (%) by Application (2013-2018)

Figure Sales Market Share of Motherboard by Application (2013-2018)

Figure Global Motherboard Sales Market Share by Application (2013-2018)

Figure United States Motherboard Sales (M Pcs) and Growth Rate (2013-2018)

Figure United States Motherboard Revenue (Million USD) and Growth Rate (2013-2018)

Figure United States Motherboard Sales Price (USD/Pcs) Trend (2013-2018)

Table United States Motherboard Sales Volume (M Pcs) by Players (2013-2018)

Table United States Motherboard Sales Volume Market Share by Players (2013-2018)

Figure United States Motherboard Sales Volume Market Share by Players in 2017

Table United States Motherboard Sales Volume (M Pcs) by Type (2013-2018)

Table United States Motherboard Sales Volume Market Share by Type (2013-2018)

Figure United States Motherboard Sales Volume Market Share by Type in 2017



Table United States Motherboard Sales Volume (M Pcs) by Application (2013-2018) Table United States Motherboard Sales Volume Market Share by Application (2013-2018)

Figure United States Motherboard Sales Volume Market Share by Application in 2017

Figure Europe Motherboard Sales (M Pcs) and Growth Rate (2013-2018)

Figure Europe Motherboard Revenue (Million USD) and Growth Rate (2013-2018)

Figure Europe Motherboard Sales Price (USD/Pcs) Trend (2013-2018)

Table Europe Motherboard Sales Volume (M Pcs) by Players (2013-2018)

Table Europe Motherboard Sales Volume Market Share by Players (2013-2018)

Figure Europe Motherboard Sales Volume Market Share by Players in 2017

Table Europe Motherboard Sales Volume (M Pcs) by Type (2013-2018)

Table Europe Motherboard Sales Volume Market Share by Type (2013-2018)

Figure Europe Motherboard Sales Volume Market Share by Type in 2017

Table Europe Motherboard Sales Volume (M Pcs) by Application (2013-2018)

Table Europe Motherboard Sales Volume Market Share by Application (2013-2018)

Figure Europe Motherboard Sales Volume Market Share by Application in 2017

Figure China Motherboard Sales (M Pcs) and Growth Rate (2013-2018)

Figure China Motherboard Revenue (Million USD) and Growth Rate (2013-2018)

Figure China Motherboard Sales Price (USD/Pcs) Trend (2013-2018)

Table China Motherboard Sales Volume (M Pcs) by Players (2013-2018)

Table China Motherboard Sales Volume Market Share by Players (2013-2018)

Figure China Motherboard Sales Volume Market Share by Players in 2017

Table China Motherboard Sales Volume (M Pcs) by Type (2013-2018)

Table China Motherboard Sales Volume Market Share by Type (2013-2018)

Figure China Motherboard Sales Volume Market Share by Type in 2017

Table China Motherboard Sales Volume (M Pcs) by Application (2013-2018)

Table China Motherboard Sales Volume Market Share by Application (2013-2018)

Figure China Motherboard Sales Volume Market Share by Application in 2017

Figure Japan Motherboard Sales (M Pcs) and Growth Rate (2013-2018)

Figure Japan Motherboard Revenue (Million USD) and Growth Rate (2013-2018)

Figure Japan Motherboard Sales Price (USD/Pcs) Trend (2013-2018)

Table Japan Motherboard Sales Volume (M Pcs) by Players (2013-2018)

Table Japan Motherboard Sales Volume Market Share by Players (2013-2018)

Figure Japan Motherboard Sales Volume Market Share by Players in 2017

Table Japan Motherboard Sales Volume (M Pcs) by Type (2013-2018)

Table Japan Motherboard Sales Volume Market Share by Type (2013-2018)

Figure Japan Motherboard Sales Volume Market Share by Type in 2017

Table Japan Motherboard Sales Volume (M Pcs) by Application (2013-2018)

Table Japan Motherboard Sales Volume Market Share by Application (2013-2018)



(2013-2018)

Figure Japan Motherboard Sales Volume Market Share by Application in 2017 Figure Southeast Asia Motherboard Sales (M Pcs) and Growth Rate (2013-2018) Figure Southeast Asia Motherboard Revenue (Million USD) and Growth Rate (2013-2018)

Figure Southeast Asia Motherboard Sales Price (USD/Pcs) Trend (2013-2018)
Table Southeast Asia Motherboard Sales Volume (M Pcs) by Players (2013-2018)
Table Southeast Asia Motherboard Sales Volume Market Share by Players (2013-2018)
Figure Southeast Asia Motherboard Sales Volume Market Share by Players in 2017
Table Southeast Asia Motherboard Sales Volume (M Pcs) by Type (2013-2018)
Table Southeast Asia Motherboard Sales Volume Market Share by Type in 2017
Table Southeast Asia Motherboard Sales Volume Market Share by Type in 2017
Table Southeast Asia Motherboard Sales Volume (M Pcs) by Application (2013-2018)
Table Southeast Asia Motherboard Sales Volume Market Share by Application

Figure Southeast Asia Motherboard Sales Volume Market Share by Application in 2017 Figure India Motherboard Sales (M Pcs) and Growth Rate (2013-2018)

Figure India Motherboard Revenue (Million USD) and Growth Rate (2013-2018)

Figure India Motherboard Sales Price (USD/Pcs) Trend (2013-2018)

Table India Motherboard Sales Volume (M Pcs) by Players (2013-2018)

Table India Motherboard Sales Volume Market Share by Players (2013-2018)

Figure India Motherboard Sales Volume Market Share by Players in 2017

Table India Motherboard Sales Volume (M Pcs) by Type (2013-2018)

Table India Motherboard Sales Volume Market Share by Type (2013-2018)

Figure India Motherboard Sales Volume Market Share by Type in 2017

Table India Motherboard Sales Volume (M Pcs) by Application (2013-2018)

Table India Motherboard Sales Volume Market Share by Application (2013-2018)

Figure India Motherboard Sales Volume Market Share by Application in 2017

**Table Asustek Basic Information List** 

Table Asustek Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure Asustek Motherboard Sales Growth Rate (2013-2018)

Figure Asustek Motherboard Sales Global Market Share (2013-2018)

Figure Asustek Motherboard Revenue Global Market Share (2013-2018)

Table Gigabyte Basic Information List

Table Gigabyte Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure Gigabyte Motherboard Sales Growth Rate (2013-2018)

Figure Gigabyte Motherboard Sales Global Market Share (2013-2018)

Figure Gigabyte Motherboard Revenue Global Market Share (2013-2018)



Table ASRock Basic Information List

Table ASRock Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure ASRock Motherboard Sales Growth Rate (2013-2018)

Figure ASRock Motherboard Sales Global Market Share (2013-2018

Figure ASRock Motherboard Revenue Global Market Share (2013-2018)

Table MSI Basic Information List

Table MSI Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure MSI Motherboard Sales Growth Rate (2013-2018)

Figure MSI Motherboard Sales Global Market Share (2013-2018)

Figure MSI Motherboard Revenue Global Market Share (2013-2018)

Table Biostar Basic Information List

Table Biostar Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure Biostar Motherboard Sales Growth Rate (2013-2018)

Figure Biostar Motherboard Sales Global Market Share (2013-2018)

Figure Biostar Motherboard Revenue Global Market Share (2013-2018)

Table Colorful Group Basic Information List

Table Colorful Group Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure Colorful Group Motherboard Sales Growth Rate (2013-2018)

Figure Colorful Group Motherboard Sales Global Market Share (2013-2018

Figure Colorful Group Motherboard Revenue Global Market Share (2013-2018)

Table ONDA Basic Information List

Table ONDA Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure ONDA Motherboard Sales Growth Rate (2013-2018)

Figure ONDA Motherboard Sales Global Market Share (2013-2018)

Figure ONDA Motherboard Revenue Global Market Share (2013-2018)

Table SOYO Basic Information List

Table SOYO Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure SOYO Motherboard Sales Growth Rate (2013-2018)

Figure SOYO Motherboard Sales Global Market Share (2013-2018

Figure SOYO Motherboard Revenue Global Market Share (2013-2018)

Table Maxsun Basic Information List

Table Maxsun Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)



Figure Maxsun Motherboard Sales Growth Rate (2013-2018)

Figure Maxsun Motherboard Sales Global Market Share (2013-2018)

Figure Maxsun Motherboard Revenue Global Market Share (2013-2018)

Table Yeston Basic Information List

Table Yeston Motherboard Sales (M Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2013-2018)

Figure Yeston Motherboard Sales Growth Rate (2013-2018)

Figure Yeston Motherboard Sales Global Market Share (2013-2018)

Figure Yeston Motherboard Revenue Global Market Share (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Motherboard

Figure Manufacturing Process Analysis of Motherboard

Figure Motherboard Industrial Chain Analysis

Table Raw Materials Sources of Motherboard Major Players in 2017

Table Major Buyers of Motherboard

Table Distributors/Traders List

Figure Global Motherboard Sales Volume (M Pcs) and Growth Rate Forecast (2018-2025)

Figure Global Motherboard Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Global Motherboard Price (USD/Pcs) and Trend Forecast (2018-2025)

Table Global Motherboard Sales Volume (M Pcs) Forecast by Regions (2018-2025)

Figure Global Motherboard Sales Volume Market Share Forecast by Regions (2018-2025)

Figure Global Motherboard Sales Volume Market Share Forecast by Regions in 2025

Table Global Motherboard Revenue (Million USD) Forecast by Regions (2018-2025)

Figure Global Motherboard Revenue Market Share Forecast by Regions (2018-2025)

Figure Global Motherboard Revenue Market Share Forecast by Regions in 2025

Figure United States Motherboard Sales Volume (M Pcs) and Growth Rate Forecast (2018-2025)

Figure United States Motherboard Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Europe Motherboard Sales Volume (M Pcs) and Growth Rate Forecast (2018-2025)

Figure Europe Motherboard Revenue and Growth Rate Forecast (2018-2025) Figure China Motherboard Sales Volume (M Pcs) and Growth Rate Forecast

(2018-2025)



Figure China Motherboard Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Japan Motherboard Sales Volume (M Pcs) and Growth Rate Forecast (2018-2025)

Figure Japan Motherboard Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Motherboard Sales Volume (M Pcs) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Motherboard Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure India Motherboard Sales Volume (M Pcs) and Growth Rate Forecast (2018-2025)

Figure India Motherboard Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Global Motherboard Sales (M Pcs) Forecast by Type (2018-2025)

Figure Global Motherboard Sales Volume Market Share Forecast by Type (2018-2025)

Table Global Motherboard Revenue (Million USD) Forecast by Type (2018-2025)

Figure Global Motherboard Revenue Market Share Forecast by Type (2018-2025)

Table Global Motherboard Price (USD/Pcs) Forecast by Type (2018-2025)

Table Global Motherboard Sales (M Pcs) Forecast by Application (2018-2025)

Figure Global Motherboard Sales Market Share Forecast by Application (2018-2025)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



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