

# Global Mopeds Market Research Report 2016

<https://marketpublishers.com/r/GA61F0DBF2BEN.html>

Date: November 2016

Pages: 121

Price: US\$ 2,900.00 (Single User License)

ID: GA61F0DBF2BEN

## Abstracts

### Notes:

Production, means the output of Mopeds

Revenue, means the sales value of Mopeds

This report studies Mopeds in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Honda

Suzuki

BMW Motorrad

Razor

Genuine

Peugeot

Yamaha

BMS Motorsports

DUCATI

## HARLEY-DAVIDSON

KTM

PIAGGIO

Polaris

Kawasaki

Aprilia

Adly

Benelli

Baotian

Bintelli Scooters

Daelim

Derbi

Gilera

Italjet

KSR Moto

Kymco

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mopeds in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Mopeds in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Mopeds Market Research Report 2016

#### **1 MOPEDS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Mopeds
- 1.2 Mopeds Segment by Type
  - 1.2.1 Global Production Market Share of Mopeds by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Mopeds Segment by Application
  - 1.3.1 Mopeds Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Mopeds Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Mopeds (2011-2021)

#### **2 GLOBAL MOPEDS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Mopeds Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Mopeds Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Mopeds Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mopeds Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Mopeds Market Competitive Situation and Trends
  - 2.5.1 Mopeds Market Concentration Rate
  - 2.5.2 Mopeds Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL MOPEDS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Mopeds Production by Region (2011-2016)
- 3.2 Global Mopeds Production Market Share by Region (2011-2016)
- 3.3 Global Mopeds Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Mopeds Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Mopeds Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Mopeds Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Mopeds Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Mopeds Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Mopeds Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

#### **4 GLOBAL MOPEDS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Mopeds Consumption by Regions (2011-2016)
- 4.2 North America Mopeds Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Mopeds Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Mopeds Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Mopeds Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Mopeds Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Mopeds Production, Consumption, Export, Import by Regions (2011-2016)

#### **5 GLOBAL MOPEDS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Mopeds Production and Market Share by Type (2011-2016)
- 5.2 Global Mopeds Revenue and Market Share by Type (2011-2016)
- 5.3 Global Mopeds Price by Type (2011-2016)
- 5.4 Global Mopeds Production Growth by Type (2011-2016)

#### **6 GLOBAL MOPEDS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Mopeds Consumption and Market Share by Application (2011-2016)
- 6.2 Global Mopeds Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL MOPEDS MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Honda

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Mopeds Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Honda Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

### 7.2 Suzuki

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Mopeds Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Suzuki Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### 7.3 BMW Motorrad

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Mopeds Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 BMW Motorrad Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### 7.4 Razor

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Mopeds Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Razor Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 Genuine

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Mopeds Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Genuine Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

## 7.6 Peugeot

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Mopeds Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Peugeot Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

## 7.7 Yamaha

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Mopeds Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Yamaha Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## 7.8 BMS Motorsports

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Mopeds Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 BMS Motorsports Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

## 7.9 DUCATI

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Mopeds Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 DUCATI Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## 7.10 HARLEY-DAVIDSON

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Mopeds Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 HARLEY-DAVIDSON Mopeds Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## 7.11 KTM

## 7.12 PIAGGIO

- 7.13 Polaris
- 7.14 Kawasaki
- 7.15 Aprilia
- 7.16 Adly
- 7.17 Benelli
- 7.18 Baotian
- 7.19 Bintelli Scooters
- 7.20 Daelim
- 7.21 Derbi
- 7.22 Gilera
- 7.23 Italjet
- 7.24 KSR Moto
- 7.25 Kymco

## **8 MOPEDS MANUFACTURING COST ANALYSIS**

- 8.1 Mopeds Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Mopeds

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Mopeds Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mopeds Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL MOPEDS MARKET FORECAST (2016-2021)**

- 12.1 Global Mopeds Production, Revenue Forecast (2016-2021)
- 12.2 Global Mopeds Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Mopeds Production Forecast by Type (2016-2021)
- 12.4 Global Mopeds Consumption Forecast by Application (2016-2021)
- 12.5 Mopeds Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mopeds

Figure Global Production Market Share of Mopeds by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Mopeds Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Mopeds Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Mopeds Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Mopeds Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Mopeds Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Mopeds Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Mopeds Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Mopeds Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Mopeds Capacity of Key Manufacturers (2015 and 2016)

Table Global Mopeds Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Mopeds Capacity of Key Manufacturers in 2015

Figure Global Mopeds Capacity of Key Manufacturers in 2016

Table Global Mopeds Production of Key Manufacturers (2015 and 2016)

Table Global Mopeds Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mopeds Production Share by Manufacturers

Figure 2016 Mopeds Production Share by Manufacturers

Table Global Mopeds Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mopeds Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mopeds Revenue Share by Manufacturers

Table 2016 Global Mopeds Revenue Share by Manufacturers

Table Global Market Mopeds Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mopeds Average Price of Key Manufacturers in 2015

Table Manufacturers Mopeds Manufacturing Base Distribution and Sales Area

Table Manufacturers Mopeds Product Type

Figure Mopeds Market Share of Top 3 Manufacturers  
Figure Mopeds Market Share of Top 5 Manufacturers  
Table Global Mopeds Capacity by Regions (2011-2016)  
Figure Global Mopeds Capacity Market Share by Regions (2011-2016)  
Figure Global Mopeds Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Mopeds Capacity Market Share by Regions  
Table Global Mopeds Production by Regions (2011-2016)  
Figure Global Mopeds Production and Market Share by Regions (2011-2016)  
Figure Global Mopeds Production Market Share by Regions (2011-2016)  
Figure 2015 Global Mopeds Production Market Share by Regions  
Table Global Mopeds Revenue by Regions (2011-2016)  
Table Global Mopeds Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Mopeds Revenue Market Share by Regions  
Table Global Mopeds Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Mopeds Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Mopeds Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Mopeds Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Mopeds Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Mopeds Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Mopeds Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Mopeds Consumption Market by Regions (2011-2016)  
Table Global Mopeds Consumption Market Share by Regions (2011-2016)  
Figure Global Mopeds Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Mopeds Consumption Market Share by Regions  
Table North America Mopeds Production, Consumption, Import & Export (2011-2016)  
Table Europe Mopeds Production, Consumption, Import & Export (2011-2016)  
Table China Mopeds Production, Consumption, Import & Export (2011-2016)  
Table Japan Mopeds Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Mopeds Production, Consumption, Import & Export (2011-2016)  
Table India Mopeds Production, Consumption, Import & Export (2011-2016)  
Table Global Mopeds Production by Type (2011-2016)  
Table Global Mopeds Production Share by Type (2011-2016)  
Figure Production Market Share of Mopeds by Type (2011-2016)  
Figure 2015 Production Market Share of Mopeds by Type  
Table Global Mopeds Revenue by Type (2011-2016)  
Table Global Mopeds Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Mopeds by Type (2011-2016)

Figure 2015 Revenue Market Share of Mopeds by Type

Table Global Mopeds Price by Type (2011-2016)

Figure Global Mopeds Production Growth by Type (2011-2016)

Table Global Mopeds Consumption by Application (2011-2016)

Table Global Mopeds Consumption Market Share by Application (2011-2016)

Figure Global Mopeds Consumption Market Share by Application in 2015

Table Global Mopeds Consumption Growth Rate by Application (2011-2016)

Figure Global Mopeds Consumption Growth Rate by Application (2011-2016)

Table Honda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honda Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure Honda Mopeds Market Share (2011-2016)

Table Suzuki Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suzuki Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure Suzuki Mopeds Market Share (2011-2016)

Table BMW Motorrad Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BMW Motorrad Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure BMW Motorrad Mopeds Market Share (2011-2016)

Table Razor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Razor Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure Razor Mopeds Market Share (2011-2016)

Table Genuine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Genuine Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure Genuine Mopeds Market Share (2011-2016)

Table Peugeot Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Peugeot Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure Peugeot Mopeds Market Share (2011-2016)

Table Yamaha Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yamaha Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yamaha Mopeds Market Share (2011-2016)

Table BMS Motorsports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BMS Motorsports Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure BMS Motorsports Mopeds Market Share (2011-2016)

Table DUCATI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DUCATI Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure DUCATI Mopeds Market Share (2011-2016)

Table HARLEY-DAVIDSON Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HARLEY-DAVIDSON Mopeds Production, Revenue, Price and Gross Margin (2011-2016)

Figure HARLEY-DAVIDSON Mopeds Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mopeds

Figure Manufacturing Process Analysis of Mopeds

Figure Mopeds Industrial Chain Analysis

Table Raw Materials Sources of Mopeds Major Manufacturers in 2015

Table Major Buyers of Mopeds

Table Distributors/Traders List

Figure Global Mopeds Production and Growth Rate Forecast (2016-2021)

Figure Global Mopeds Revenue and Growth Rate Forecast (2016-2021)

Table Global Mopeds Production Forecast by Regions (2016-2021)

Table Global Mopeds Consumption Forecast by Regions (2016-2021)

Table Global Mopeds Production Forecast by Type (2016-2021)

Table Global Mopeds Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Mopeds Market Research Report 2016

Product link: <https://marketpublishers.com/r/GA61F0DBF2BEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA61F0DBF2BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970