

Global MOOCs Sales Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of MOOCs

Revenue, means the sales value of MOOCs

This report studies sales (consumption) of MOOCs in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

edX

Coursera

Udacity

Udemy

Apple

Codecademy

FutureLearn

Iversity

Khan Academy

MOOC2Degree

NovoEd

StraighterLine

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of MOOCs in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of MOOCs in each application, can be divided into

Application 1

Application 2

Application 3

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