

# Global Monascus Pigment Sales Market Report 2016

<https://marketpublishers.com/r/G5AB6AFF4B2EN.html>

Date: November 2016

Pages: 113

Price: US\$ 4,000.00 (Single User License)

ID: G5AB6AFF4B2EN

## Abstracts

### Notes:

Sales, means the sales volume of Monascus Pigment

Revenue, means the sales value of Monascus Pigment

This report studies sales (consumption) of Monascus Pigment in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Kiriya Chemical

SDBNI

Jiangmen Kelong

Tianyi Biotech

Shandong Zhonghui

Wuhan Jiacheng Biotechnology

Henan Zhongda

Nanping Senfa Natural Picment

Fuzhou LLX

Yiyuan Food Chemical

Wuhan Soleado Technology

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Monascus Pigment in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Monascus Pigment in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Monascus Pigment Sales Market Report 2016

#### **1 MONASCUS PIGMENT OVERVIEW**

- 1.1 Product Overview and Scope of Monascus Pigment
- 1.2 Classification of Monascus Pigment
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Monascus Pigment
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Monascus Pigment Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Monascus Pigment (2011-2021)
  - 1.5.1 Global Monascus Pigment Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Monascus Pigment Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL MONASCUS PIGMENT COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Monascus Pigment Market Competition by Manufacturers
  - 2.1.1 Global Monascus Pigment Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Monascus Pigment Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Monascus Pigment (Volume and Value) by Type
  - 2.2.1 Global Monascus Pigment Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Monascus Pigment Revenue and Market Share by Type (2011-2016)
- 2.3 Global Monascus Pigment (Volume and Value) by Regions
  - 2.3.1 Global Monascus Pigment Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Monascus Pigment Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Monascus Pigment (Volume) by Application

### **3 UNITED STATES MONASCUS PIGMENT (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Monascus Pigment Sales and Value (2011-2016)
  - 3.1.1 United States Monascus Pigment Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Monascus Pigment Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Monascus Pigment Sales Price Trend (2011-2016)
- 3.2 United States Monascus Pigment Sales and Market Share by Manufacturers
- 3.3 United States Monascus Pigment Sales and Market Share by Type
- 3.4 United States Monascus Pigment Sales and Market Share by Application

### **4 CHINA MONASCUS PIGMENT (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Monascus Pigment Sales and Value (2011-2016)
  - 4.1.1 China Monascus Pigment Sales and Growth Rate (2011-2016)
  - 4.1.2 China Monascus Pigment Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Monascus Pigment Sales Price Trend (2011-2016)
- 4.2 China Monascus Pigment Sales and Market Share by Manufacturers
- 4.3 China Monascus Pigment Sales and Market Share by Type
- 4.4 China Monascus Pigment Sales and Market Share by Application

### **5 EUROPE MONASCUS PIGMENT (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Monascus Pigment Sales and Value (2011-2016)
  - 5.1.1 Europe Monascus Pigment Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Monascus Pigment Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Monascus Pigment Sales Price Trend (2011-2016)
- 5.2 Europe Monascus Pigment Sales and Market Share by Manufacturers
- 5.3 Europe Monascus Pigment Sales and Market Share by Type
- 5.4 Europe Monascus Pigment Sales and Market Share by Application

### **6 JAPAN MONASCUS PIGMENT (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Monascus Pigment Sales and Value (2011-2016)
  - 6.1.1 Japan Monascus Pigment Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Monascus Pigment Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Monascus Pigment Sales Price Trend (2011-2016)
- 6.2 Japan Monascus Pigment Sales and Market Share by Manufacturers
- 6.3 Japan Monascus Pigment Sales and Market Share by Type
- 6.4 Japan Monascus Pigment Sales and Market Share by Application

## **7 GLOBAL MONASCUS PIGMENT MANUFACTURERS ANALYSIS**

### **7.1 Kiriya Chemical**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Monascus Pigment Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Kiriya Chemical Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 SDBNI**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 113 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 SDBNI Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 Jiangmen Kelong**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 133 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Jiangmen Kelong Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 Tianyi Biotech**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Tianyi Biotech Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 Shandong Zhonghui**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

- 7.5.2.2 Type II
- 7.5.3 Shandong Zhonghui Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Wuhan Jiacheng Biotechnology
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Wuhan Jiacheng Biotechnology Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Henan Zhongda
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Chemical & Material Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Henan Zhongda Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Nanping Senfa Natural Pigment
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Nanping Senfa Natural Pigment Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Fuzhou LLX
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Fuzhou LLX Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Yiyuan Food Chemical
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Yiyuan Food Chemical Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

7.10.4 Main Business/Business Overview

7.11 Wuhan Soleado Technology

## **8 MONASCUS PIGMENT MAUFACTURING COST ANALYSIS**

8.1 Monascus Pigment Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Monascus Pigment

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Monascus Pigment Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Monascus Pigment Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 GLOBAL MONASCUS PIGMENT MARKET FORECAST (2016-2021)**

### 12.1 Global Monascus Pigment Sales, Revenue Forecast (2016-2021)

### 12.2 Global Monascus Pigment Sales Forecast by Regions (2016-2021)

### 12.3 Global Monascus Pigment Sales Forecast by Type (2016-2021)

### 12.4 Global Monascus Pigment Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Monascus Pigment  
Table Classification of Monascus Pigment  
Figure Global Sales Market Share of Monascus Pigment by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Monascus Pigment  
Figure Global Sales Market Share of Monascus Pigment by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure United States Monascus Pigment Revenue and Growth Rate (2011-2021)  
Figure China Monascus Pigment Revenue and Growth Rate (2011-2021)  
Figure Europe Monascus Pigment Revenue and Growth Rate (2011-2021)  
Figure Japan Monascus Pigment Revenue and Growth Rate (2011-2021)  
Figure Global Monascus Pigment Sales and Growth Rate (2011-2021)  
Figure Global Monascus Pigment Revenue and Growth Rate (2011-2021)  
Table Global Monascus Pigment Sales of Key Manufacturers (2011-2016)  
Table Global Monascus Pigment Sales Share by Manufacturers (2011-2016)  
Figure 2015 Monascus Pigment Sales Share by Manufacturers  
Figure 2016 Monascus Pigment Sales Share by Manufacturers  
Table Global Monascus Pigment Revenue by Manufacturers (2011-2016)  
Table Global Monascus Pigment Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Monascus Pigment Revenue Share by Manufacturers  
Table 2016 Global Monascus Pigment Revenue Share by Manufacturers  
Table Global Monascus Pigment Sales and Market Share by Type (2011-2016)  
Table Global Monascus Pigment Sales Share by Type (2011-2016)  
Figure Sales Market Share of Monascus Pigment by Type (2011-2016)  
Figure Global Monascus Pigment Sales Growth Rate by Type (2011-2016)  
Table Global Monascus Pigment Revenue and Market Share by Type (2011-2016)  
Table Global Monascus Pigment Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Monascus Pigment by Type (2011-2016)  
Figure Global Monascus Pigment Revenue Growth Rate by Type (2011-2016)  
Table Global Monascus Pigment Sales and Market Share by Regions (2011-2016)  
Table Global Monascus Pigment Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Monascus Pigment by Regions (2011-2016)  
Figure Global Monascus Pigment Sales Growth Rate by Regions (2011-2016)

Table Global Monascus Pigment Revenue and Market Share by Regions (2011-2016)  
Table Global Monascus Pigment Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Monascus Pigment by Regions (2011-2016)  
Figure Global Monascus Pigment Revenue Growth Rate by Regions (2011-2016)  
Table Global Monascus Pigment Sales and Market Share by Application (2011-2016)  
Table Global Monascus Pigment Sales Share by Application (2011-2016)  
Figure Sales Market Share of Monascus Pigment by Application (2011-2016)  
Figure Global Monascus Pigment Sales Growth Rate by Application (2011-2016)  
Figure United States Monascus Pigment Sales and Growth Rate (2011-2016)  
Figure United States Monascus Pigment Revenue and Growth Rate (2011-2016)  
Figure United States Monascus Pigment Sales Price Trend (2011-2016)  
Table United States Monascus Pigment Sales by Manufacturers (2011-2016)  
Table United States Monascus Pigment Market Share by Manufacturers (2011-2016)  
Table United States Monascus Pigment Sales by Type (2011-2016)  
Table United States Monascus Pigment Market Share by Type (2011-2016)  
Table United States Monascus Pigment Sales by Application (2011-2016)  
Table United States Monascus Pigment Market Share by Application (2011-2016)  
Figure China Monascus Pigment Sales and Growth Rate (2011-2016)  
Figure China Monascus Pigment Revenue and Growth Rate (2011-2016)  
Figure China Monascus Pigment Sales Price Trend (2011-2016)  
Table China Monascus Pigment Sales by Manufacturers (2011-2016)  
Table China Monascus Pigment Market Share by Manufacturers (2011-2016)  
Table China Monascus Pigment Sales by Type (2011-2016)  
Table China Monascus Pigment Market Share by Type (2011-2016)  
Table China Monascus Pigment Sales by Application (2011-2016)  
Table China Monascus Pigment Market Share by Application (2011-2016)  
Figure Europe Monascus Pigment Sales and Growth Rate (2011-2016)  
Figure Europe Monascus Pigment Revenue and Growth Rate (2011-2016)  
Figure Europe Monascus Pigment Sales Price Trend (2011-2016)  
Table Europe Monascus Pigment Sales by Manufacturers (2011-2016)  
Table Europe Monascus Pigment Market Share by Manufacturers (2011-2016)  
Table Europe Monascus Pigment Sales by Type (2011-2016)  
Table Europe Monascus Pigment Market Share by Type (2011-2016)  
Table Europe Monascus Pigment Sales by Application (2011-2016)  
Table Europe Monascus Pigment Market Share by Application (2011-2016)  
Figure Japan Monascus Pigment Sales and Growth Rate (2011-2016)  
Figure Japan Monascus Pigment Revenue and Growth Rate (2011-2016)  
Figure Japan Monascus Pigment Sales Price Trend (2011-2016)  
Table Japan Monascus Pigment Sales by Manufacturers (2011-2016)

Table Japan Monascus Pigment Market Share by Manufacturers (2011-2016)  
Table Japan Monascus Pigment Sales by Type (2011-2016)  
Table Japan Monascus Pigment Market Share by Type (2011-2016)  
Table Japan Monascus Pigment Sales by Application (2011-2016)  
Table Japan Monascus Pigment Market Share by Application (2011-2016)  
Table Kiriya Chemical Basic Information List  
Table Kiriya Chemical Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Kiriya Chemical Monascus Pigment Global Market Share (2011-2016)  
Table SDBNI Basic Information List  
Table SDBNI Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure SDBNI Monascus Pigment Global Market Share (2011-2016)  
Table Jiangmen Kelong Basic Information List  
Table Jiangmen Kelong Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Jiangmen Kelong Monascus Pigment Global Market Share (2011-2016)  
Table Tianyi Biotech Basic Information List  
Table Tianyi Biotech Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Tianyi Biotech Monascus Pigment Global Market Share (2011-2016)  
Table Shandong Zhonghui Basic Information List  
Table Shandong Zhonghui Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Shandong Zhonghui Monascus Pigment Global Market Share (2011-2016)  
Table Wuhan Jiacheng Biotechnology Basic Information List  
Table Wuhan Jiacheng Biotechnology Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Wuhan Jiacheng Biotechnology Monascus Pigment Global Market Share (2011-2016)  
Table Henan Zhongda Basic Information List  
Table Henan Zhongda Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Henan Zhongda Monascus Pigment Global Market Share (2011-2016)  
Table Nanping Senfa Natural Pigment Basic Information List  
Table Nanping Senfa Natural Pigment Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Nanping Senfa Natural Pigment Monascus Pigment Global Market Share (2011-2016)  
Table Fuzhou LLX Basic Information List

Table Fuzhou LLX Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Fuzhou LLX Monascus Pigment Global Market Share (2011-2016)

Table Yiyuan Food Chemical Basic Information List

Table Yiyuan Food Chemical Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Yiyuan Food Chemical Monascus Pigment Global Market Share (2011-2016)

Table Wuhan Soleado Technology Basic Information List

Table Wuhan Soleado Technology Monascus Pigment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Wuhan Soleado Technology Monascus Pigment Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Monascus Pigment

Figure Manufacturing Process Analysis of Monascus Pigment

Figure Monascus Pigment Industrial Chain Analysis

Table Raw Materials Sources of Monascus Pigment Major Manufacturers in 2015

Table Major Buyers of Monascus Pigment

Table Distributors/Traders List

Figure Global Monascus Pigment Sales and Growth Rate Forecast (2016-2021)

Figure Global Monascus Pigment Revenue and Growth Rate Forecast (2016-2021)

Table Global Monascus Pigment Sales Forecast by Regions (2016-2021)

Table Global Monascus Pigment Sales Forecast by Type (2016-2021)

Table Global Monascus Pigment Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Monascus Pigment Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G5AB6AFF4B2EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5AB6AFF4B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970