

Global Mobility as a Service (MaaS) Market Professional Survey Report 2018

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Abstracts

This report studies the global Mobility as a Service (MaaS) market status and forecast, categorizes the global Mobility as a Service (MaaS) market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Transportation-as-a-Service (TaaS), also known as Mobility-as-a-Service (MaaS), describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. The private automobile has been an intrinsic part of our lives for around a hundred years. But over the last decade, car sharing has gained a very small but growing part of the mobility market. The more recent rise of companies like Uber and Lyft is witness to a more dramatic shift in mobility and car ownership.

Transportation as a service (TaaS) developed rapidly since 2010, and most of top players were established between 2009 and 2013;

Now North America is the largest market, due to the mature and perfect transportation system; Currently, Uber is dominating North America, over 80% market share in the end 2016; and other players like Lyft is developing rapidly these days, when Uber is in trouble. In July 2017, Lyft may occupy for 20% share in United States.

Europe also developed rapidly, several players are dominating the Europe market, like Yandex is dominating Russia, Uber and Gett are dominating UK market, BlaBlaCar is dominating France market, Mytaxi is dominating Germany market; In future, the European local players will keep the leading position.

China now is dominated Didi Chuxing, there are also few small players, gradually expanded their market size through diversified competition, supporting better services.

The global Mobility as a Service (MaaS) market is valued at 24100 million US\$ in 2017

and will reach 230400 million US\$ by the end of 2025, growing at a CAGR of 32.6% during 2018-2025.

The major manufacturers covered in this report

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Via

Yandex Taxi

Lecab

99Taxis

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Type I

Type II

By Application, the market can be split into

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

The study objectives of this report are:

To analyze and study the global Mobility as a Service (MaaS) capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Mobility as a Service (MaaS) manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Mobility as a Service (MaaS) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Mobility as a Service (MaaS) Manufacturers

Mobility as a Service (MaaS) Distributors/Traders/Wholesalers

Mobility as a Service (MaaS) Subcomponent Manufacturers

Industry Association
Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Mobility as a Service (MaaS) market, by end-use.

Detailed analysis and profiles of additional market players.

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