

Global Mobile Value Added Services (MVAS) Market Size, Status and Forecast 2022

<https://marketpublishers.com/r/G5D4FC14E9FEN.html>

Date: December 2017

Pages: 111

Price: US\$ 3,300.00 (Single User License)

ID: G5D4FC14E9FEN

Abstracts

This report studies the global Mobile Value Added Services (MVAS) market, analyzes and researches the Mobile Value Added Services (MVAS) development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Google

Apple

Comviva Technologies

AT&T

Vodafone

OnMobile

KongZhong

One97 Communication

Comverse

InMobi

NowSMS

Mozat

Cycos

Redknee

Canviasm Technologies

Tapjoy

Vormetric

Opencode Systems

Gemalto

Verizon

NTT DoCoMo

Lumata

Intersec

Trident Telecom

Transatel

RAC

Goldenbytes

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Short Messaging Service (SMS)

Multimedia Messaging Service (MMS)

Location Based Services

Mobile Email & IM

Mobile Money

Mobile Advertising

Mobile Infotainment

Market segment by Application, Mobile Value Added Services (MVAS) can be split into

Financial

Customer Value

Lifestyle

Utilities

Consumer Goods

Advertising

Broadcasting

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

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