

Global Mobile Value Added Services (MVAS) Market Research Report 2017

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Abstracts

Notes:

Production, means the output of Mobile Value Added Services (MVAS)

Revenue, means the sales value of Mobile Value Added Services (MVAS)

This report studies Mobile Value Added Services (MVAS) in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Google

Apple

Comviva Technologies

AT&T

Vodafone

OnMobile

KongZhong

One97 Communication

Comverse

InMobi

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mobile Value Added Services (MVAS) in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Short Messaging Service (SMS)

Multimedia Messaging Service (MMS)

Location Based Services

Mobile Email & IM

Mobile Money

Mobile Advertising

Mobile Infotainment

Split by application, this report focuses on consumption, market share and growth rate of Mobile Value Added Services (MVAS) in each application, can be divided into

SMBs

Enterprise

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