

# Global Mobile Value-Added Services Market Size, Status and Forecast 2025

<https://marketpublishers.com/r/G5C06D77C0BEN.html>

Date: February 2018

Pages: 98

Price: US\$ 3,300.00 (Single User License)

ID: G5C06D77C0BEN

## Abstracts

This report studies the global Mobile Value-Added Services market, analyzes and researches the Mobile Value-Added Services development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

America Movil

AT&T

Sangoma Technologies

BlackBerry

CanvasM Technology

InMobi

One97 Communications

OnMobile Global Ltd

Astute Systems

Value First Digital Media Pvt. Ltd

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

SMS

MMS

Mobile Money

Mobile Infotainment

Others

Market segment by Application, Mobile Value-Added Services can be split into

Personal Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

Global Mobile Value-Added Services Market Size, Status and Forecast 2025

### **1 INDUSTRY OVERVIEW OF MOBILE VALUE-ADDED SERVICES**

#### 1.1 Mobile Value-Added Services Market Overview

##### 1.1.1 Mobile Value-Added Services Product Scope

##### 1.1.2 Market Status and Outlook

#### 1.2 Global Mobile Value-Added Services Market Size and Analysis by Regions (2013-2018)

##### 1.2.1 United States

##### 1.2.2 EU

##### 1.2.3 Japan

##### 1.2.4 China

##### 1.2.5 India

##### 1.2.6 Southeast Asia

#### 1.3 Mobile Value-Added Services Market by Type

##### 1.3.1 SMS

##### 1.3.2 MMS

##### 1.3.3 Mobile Money

##### 1.3.4 Mobile Infotainment

##### 1.3.5 Others

#### 1.4 Mobile Value-Added Services Market by End Users/Application

##### 1.4.1 Personal Use

##### 1.4.2 Commercial Use

### **2 GLOBAL MOBILE VALUE-ADDED SERVICES COMPETITION ANALYSIS BY PLAYERS**

#### 2.1 Mobile Value-Added Services Market Size (Value) by Players (2013-2018)

#### 2.2 Competitive Status and Trend

##### 2.2.1 Market Concentration Rate

##### 2.2.2 Product/Service Differences

##### 2.2.3 New Entrants

##### 2.2.4 The Technology Trends in Future

### **3 COMPANY (TOP PLAYERS) PROFILES**

### 3.1 America Movil

#### 3.1.1 Company Profile

#### 3.1.2 Main Business/Business Overview

#### 3.1.3 Products, Services and Solutions

#### 3.1.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)

#### 3.1.5 Recent Developments

### 3.2 AT&T

#### 3.2.1 Company Profile

#### 3.2.2 Main Business/Business Overview

#### 3.2.3 Products, Services and Solutions

#### 3.2.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)

#### 3.2.5 Recent Developments

### 3.3 Sangoma Technologies

#### 3.3.1 Company Profile

#### 3.3.2 Main Business/Business Overview

#### 3.3.3 Products, Services and Solutions

#### 3.3.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)

#### 3.3.5 Recent Developments

### 3.4 BlackBerry

#### 3.4.1 Company Profile

#### 3.4.2 Main Business/Business Overview

#### 3.4.3 Products, Services and Solutions

#### 3.4.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)

#### 3.4.5 Recent Developments

### 3.5 CanvasM Technology

#### 3.5.1 Company Profile

#### 3.5.2 Main Business/Business Overview

#### 3.5.3 Products, Services and Solutions

#### 3.5.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)

#### 3.5.5 Recent Developments

### 3.6 InMobi

#### 3.6.1 Company Profile

#### 3.6.2 Main Business/Business Overview

#### 3.6.3 Products, Services and Solutions

#### 3.6.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)

#### 3.6.5 Recent Developments

### 3.7 One97 Communications

#### 3.7.1 Company Profile

#### 3.7.2 Main Business/Business Overview

- 3.7.3 Products, Services and Solutions
- 3.7.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)
- 3.7.5 Recent Developments
- 3.8 OnMobile Global Ltd
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)
  - 3.8.5 Recent Developments
- 3.9 Astute Systems
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)
  - 3.9.5 Recent Developments
- 3.10 Value First Digital Media Pvt. Ltd
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Mobile Value-Added Services Revenue (Million USD) (2013-2018)
  - 3.10.5 Recent Developments

#### **4 GLOBAL MOBILE VALUE-ADDED SERVICES MARKET SIZE BY TYPE AND APPLICATION (2013-2018)**

- 4.1 Global Mobile Value-Added Services Market Size by Type (2013-2018)
- 4.2 Global Mobile Value-Added Services Market Size by Application (2013-2018)
- 4.3 Potential Application of Mobile Value-Added Services in Future
- 4.4 Top Consumer/End Users of Mobile Value-Added Services

#### **5 UNITED STATES MOBILE VALUE-ADDED SERVICES DEVELOPMENT STATUS AND OUTLOOK**

- 5.1 United States Mobile Value-Added Services Market Size (2013-2018)
- 5.2 United States Mobile Value-Added Services Market Size and Market Share by Players (2013-2018)
- 5.3 United States Mobile Value-Added Services Market Size by Application (2013-2018)

#### **6 EU MOBILE VALUE-ADDED SERVICES DEVELOPMENT STATUS AND**

## **OUTLOOK**

6.1 EU Mobile Value-Added Services Market Size (2013-2018)

6.2 EU Mobile Value-Added Services Market Size and Market Share by Players (2013-2018)

6.3 EU Mobile Value-Added Services Market Size by Application (2013-2018)

## **7 JAPAN MOBILE VALUE-ADDED SERVICES DEVELOPMENT STATUS AND OUTLOOK**

7.1 Japan Mobile Value-Added Services Market Size (2013-2018)

7.2 Japan Mobile Value-Added Services Market Size and Market Share by Players (2013-2018)

7.3 Japan Mobile Value-Added Services Market Size by Application (2013-2018)

## **8 CHINA MOBILE VALUE-ADDED SERVICES DEVELOPMENT STATUS AND OUTLOOK**

8.1 China Mobile Value-Added Services Market Size (2013-2018)

8.2 China Mobile Value-Added Services Market Size and Market Share by Players (2013-2018)

8.3 China Mobile Value-Added Services Market Size by Application (2013-2018)

## **9 INDIA MOBILE VALUE-ADDED SERVICES DEVELOPMENT STATUS AND OUTLOOK**

9.1 India Mobile Value-Added Services Market Size (2013-2018)

9.2 India Mobile Value-Added Services Market Size and Market Share by Players (2013-2018)

9.3 India Mobile Value-Added Services Market Size by Application (2013-2018)

## **10 SOUTHEAST ASIA MOBILE VALUE-ADDED SERVICES DEVELOPMENT STATUS AND OUTLOOK**

10.1 Southeast Asia Mobile Value-Added Services Market Size (2013-2018)

10.2 Southeast Asia Mobile Value-Added Services Market Size and Market Share by Players (2013-2018)

10.3 Southeast Asia Mobile Value-Added Services Market Size by Application (2013-2018)

## **11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)**

### 11.1 Global Mobile Value-Added Services Market Size (Value) by Regions (2018-2025)

#### 11.1.1 United States Mobile Value-Added Services Revenue and Growth Rate (2018-2025)

#### 11.1.2 EU Mobile Value-Added Services Revenue and Growth Rate (2018-2025)

#### 11.1.3 Japan Mobile Value-Added Services Revenue and Growth Rate (2018-2025)

#### 11.1.4 China Mobile Value-Added Services Revenue and Growth Rate (2018-2025)

#### 11.1.5 India Mobile Value-Added Services Revenue and Growth Rate (2018-2025)

#### 11.1.6 Southeast Asia Mobile Value-Added Services Revenue and Growth Rate (2018-2025)

### 11.2 Global Mobile Value-Added Services Market Size (Value) by Type (2018-2025)

### 11.3 Global Mobile Value-Added Services Market Size by Application (2018-2025)

## **12 MOBILE VALUE-ADDED SERVICES MARKET DYNAMICS**

### 12.1 Mobile Value-Added Services Market Opportunities

### 12.2 Mobile Value-Added Services Challenge and Risk

#### 12.2.1 Competition from Opponents

#### 12.2.2 Downside Risks of Economy

### 12.3 Mobile Value-Added Services Market Constraints and Threat

#### 12.3.1 Threat from Substitute

#### 12.3.2 Government Policy

#### 12.3.3 Technology Risks

### 12.4 Mobile Value-Added Services Market Driving Force

#### 12.4.1 Growing Demand from Emerging Markets

#### 12.4.2 Potential Application

## **13 MARKET EFFECT FACTORS ANALYSIS**

### 13.1 Technology Progress/Risk

#### 13.1.1 Substitutes

#### 13.1.2 Technology Progress in Related Industry

### 13.2 Consumer Needs Trend/Customer Preference

### 13.3 External Environmental Change

#### 13.3.1 Economic Fluctuations

#### 13.3.2 Other Risk Factors

## **14 RESEARCH FINDING/CONCLUSION**

## **15 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global Mobile Value-Added Services Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Mobile Value-Added Services Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Mobile Value-Added Services Market Share by Regions (2013-2018)

Figure United States Mobile Value-Added Services Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure EU Mobile Value-Added Services Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Mobile Value-Added Services Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Mobile Value-Added Services Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Mobile Value-Added Services Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Mobile Value-Added Services Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Mobile Value-Added Services Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Mobile Value-Added Services Revenue Market Share by Type in 2017

Figure SMS Market Size (Million USD) and Growth Rate (2013-2018)

Figure MMS Market Size (Million USD) and Growth Rate (2013-2018)

Figure Mobile Money Market Size (Million USD) and Growth Rate (2013-2018)

Figure Mobile Infotainment Market Size (Million USD) and Growth Rate (2013-2018)

Figure Others Market Size (Million USD) and Growth Rate (2013-2018)

Figure Global Mobile Value-Added Services Market Share by Application in 2017

Figure Mobile Value-Added Services Market Size (Million USD) and Growth Rate in Personal Use (2013-2018)

Figure Mobile Value-Added Services Market Size (Million USD) and Growth Rate in Commercial Use (2013-2018)

Figure Mobile Value-Added Services Market Size (Million USD) and Growth Rate in Applications 3 (2013-2018)

Table Mobile Value-Added Services Market Size (Million USD) by Players (2013-2018)

Figure Mobile Value-Added Services Market Size Share by Players in 2013

Figure Mobile Value-Added Services Market Size Share by Players in 2017

Table America Movil Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of America Movil (2013-2018)

Figure America Movil Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table AT&T Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of AT&T (2013-2018)

Figure AT&T Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table Sangoma Technologies Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of Sangoma Technologies (2013-2018)

Figure Sangoma Technologies Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table BlackBerry Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of BlackBerry (2013-2018)

Figure BlackBerry Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table CanvasM Technology Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of CanvasM Technology (2013-2018)

Figure CanvasM Technology Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table InMobi Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of InMobi (2013-2018)

Figure InMobi Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table One97 Communications Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of One97 Communications (2013-2018)

Figure One97 Communications Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table OnMobile Global Ltd Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of OnMobile Global Ltd (2013-2018)

Figure OnMobile Global Ltd Mobile Value-Added Services Business Revenue Market

Share (2013-2018)

Table Astute Systems Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of Astute Systems (2013-2018)

Figure Astute Systems Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table Value First Digital Media Pvt. Ltd Basic Information List

Table Mobile Value-Added Services Business Revenue (Million USD) of Value First Digital Media Pvt. Ltd (2013-2018)

Figure Value First Digital Media Pvt. Ltd Mobile Value-Added Services Business Revenue Market Share (2013-2018)

Table Global Mobile Value-Added Services Market Size (Million USD) by Product (2013-2018)

Figure Global Mobile Value-Added Services Revenue Market Share (%) by Product (2013-2018)

Figure Global Mobile Value-Added Services Market Share by Product in 2017

Table Global Mobile Value-Added Services Market Size by Application (2013-2018)

Figure Global Mobile Value-Added Services Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Mobile Value-Added Services

Figure United States Mobile Value-Added Services Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Mobile Value-Added Services Market Size (Million USD) by Players (2013-2018)

Figure United States Mobile Value-Added Services Market Size Share by Players in 2013

Figure United States Mobile Value-Added Services Market Size Share by Players in 2017

Table United States Mobile Value-Added Services Market Size by Application (2013-2018)

Figure United States Mobile Value-Added Services Revenue Market Share (%) by Application (2013-2018)

Figure United States Mobile Value-Added Services Market Size Share by Application in 2017

Figure EU Mobile Value-Added Services Market Size (Million USD) and Growth Rate (2013-2018)

Table EU Mobile Value-Added Services Market Size (Million USD) by Players (2013-2018)

Figure EU Mobile Value-Added Services Market Size Share by Players in 2013

Figure EU Mobile Value-Added Services Market Size Share by Players in 2017  
Table EU Mobile Value-Added Services Market Size by Application (2013-2018)  
Figure EU Mobile Value-Added Services Revenue Market Share (%) by Application (2013-2018)  
Figure EU Mobile Value-Added Services Market Size Share by Application in 2017  
Figure Japan Mobile Value-Added Services Market Size (Million USD) and Growth Rate (2013-2018)  
Table Japan Mobile Value-Added Services Market Size (Million USD) by Players (2013-2018)  
Figure Japan Mobile Value-Added Services Market Size Share by Players in 2013  
Figure Japan Mobile Value-Added Services Market Size Share by Players in 2017  
Table Japan Mobile Value-Added Services Market Size by Application (2013-2018)  
Figure Japan Mobile Value-Added Services Revenue Market Share (%) by Application (2013-2018)  
Figure Japan Mobile Value-Added Services Market Size Share by Application in 2017  
Figure China Mobile Value-Added Services Market Size (Million USD) and Growth Rate (2013-2018)  
Table China Mobile Value-Added Services Market Size (Million USD) by Players (2013-2018)  
Figure China Mobile Value-Added Services Market Size Share by Players in 2013  
Figure China Mobile Value-Added Services Market Size Share by Players in 2017  
Table China Mobile Value-Added Services Market Size by Application (2013-2018)  
Figure China Mobile Value-Added Services Revenue Market Share (%) by Application (2013-2018)  
Figure China Mobile Value-Added Services Market Size Share by Application in 2017  
Figure India Mobile Value-Added Services Market Size (Million USD) and Growth Rate (2013-2018)  
Table India Mobile Value-Added Services Market Size (Million USD) by Players (2013-2018)  
Figure India Mobile Value-Added Services Market Size Share by Players in 2013  
Figure India Mobile Value-Added Services Market Size Share by Players in 2017  
Table India Mobile Value-Added Services Market Size by Application (2013-2018)  
Figure India Mobile Value-Added Services Revenue Market Share (%) by Application (2013-2018)  
Figure India Mobile Value-Added Services Market Size Share by Application in 2017  
Figure Southeast Asia Mobile Value-Added Services Market Size (Million USD) and Growth Rate (2013-2018)  
Table Southeast Asia Mobile Value-Added Services Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Mobile Value-Added Services Market Size Share by Players in 2013

Figure Southeast Asia Mobile Value-Added Services Market Size Share by Players in 2017

Table Southeast Asia Mobile Value-Added Services Market Size by Application (2013-2018)

Figure Southeast Asia Mobile Value-Added Services Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Mobile Value-Added Services Market Size Share by Application in 2017

Figure Global Mobile Value-Added Services Market Size and Growth Rate (2018-2025)

Table Global Mobile Value-Added Services Market Size (Million USD) by Regions (2018-2025)

Figure Global Mobile Value-Added Services Market Size Share (2018-2025)

Figure Global Mobile Value-Added Services Market Size Share by Regions in 2025

Figure United States Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2018-2025)

Figure EU Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2018-2025)

Figure Japan Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2018-2025)

Figure China Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2018-2025)

Figure India Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2018-2025)

Figure Southeast Asia Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Mobile Value-Added Services Market Size (Million USD) by Type (2018-2025)

Figure Global Mobile Value-Added Services Market Size Share by Type in 2018

Figure Global Mobile Value-Added Services Market Size Share by Type in 2025

Table Global Mobile Value-Added Services Market Size (Million USD) by Application (2018-2025)

Figure Global Mobile Value-Added Services Market Size (Million USD) by Application in 2018

Figure Global Mobile Value-Added Services Market Size (Million USD) by Application in 2025

## I would like to order

Product name: Global Mobile Value-Added Services Market Size, Status and Forecast 2025

Product link: <https://marketpublishers.com/r/G5C06D77C0BEN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5C06D77C0BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970