

# Global Mobile Phone Display Sales Market Report 2016

<https://marketpublishers.com/r/G1995147713EN.html>

Date: November 2016

Pages: 115

Price: US\$ 4,000.00 (Single User License)

ID: G1995147713EN

## Abstracts

### Notes:

Sales, means the sales volume of Mobile Phone Display

Revenue, means the sales value of Mobile Phone Display

This report studies sales (consumption) of Mobile Phone Display in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

AUO

BOE

CPT

Giantplus

HannStar

InnoLux

JAPAN DISPLAY

LG DISPLAY

Panda

Samsung Display

Sharp

SZCSOT

Tianma Micro-electronics

Truly International and Giantplus

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Mobile Phone Display in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Mobile Phone Display in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Mobile Phone Display Sales Market Report 2016

## **1 MOBILE PHONE DISPLAY OVERVIEW**

- 1.1 Product Overview and Scope of Mobile Phone Display
- 1.2 Classification of Mobile Phone Display
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Mobile Phone Display
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Mobile Phone Display Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Mobile Phone Display (2011-2021)
  - 1.5.1 Global Mobile Phone Display Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Mobile Phone Display Revenue and Growth Rate (2011-2021)

## **2 GLOBAL MOBILE PHONE DISPLAY COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Mobile Phone Display Market Competition by Manufacturers
  - 2.1.1 Global Mobile Phone Display Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Mobile Phone Display Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Mobile Phone Display (Volume and Value) by Type
  - 2.2.1 Global Mobile Phone Display Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Mobile Phone Display Revenue and Market Share by Type (2011-2016)
- 2.3 Global Mobile Phone Display (Volume and Value) by Regions
  - 2.3.1 Global Mobile Phone Display Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Mobile Phone Display Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Mobile Phone Display (Volume) by Application

### **3 UNITED STATES MOBILE PHONE DISPLAY (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Mobile Phone Display Sales and Value (2011-2016)
  - 3.1.1 United States Mobile Phone Display Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Mobile Phone Display Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Mobile Phone Display Sales Price Trend (2011-2016)
- 3.2 United States Mobile Phone Display Sales and Market Share by Manufacturers
- 3.3 United States Mobile Phone Display Sales and Market Share by Type
- 3.4 United States Mobile Phone Display Sales and Market Share by Application

### **4 CHINA MOBILE PHONE DISPLAY (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Mobile Phone Display Sales and Value (2011-2016)
  - 4.1.1 China Mobile Phone Display Sales and Growth Rate (2011-2016)
  - 4.1.2 China Mobile Phone Display Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Mobile Phone Display Sales Price Trend (2011-2016)
- 4.2 China Mobile Phone Display Sales and Market Share by Manufacturers
- 4.3 China Mobile Phone Display Sales and Market Share by Type
- 4.4 China Mobile Phone Display Sales and Market Share by Application

### **5 EUROPE MOBILE PHONE DISPLAY (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Mobile Phone Display Sales and Value (2011-2016)
  - 5.1.1 Europe Mobile Phone Display Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Mobile Phone Display Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Mobile Phone Display Sales Price Trend (2011-2016)
- 5.2 Europe Mobile Phone Display Sales and Market Share by Manufacturers
- 5.3 Europe Mobile Phone Display Sales and Market Share by Type
- 5.4 Europe Mobile Phone Display Sales and Market Share by Application

### **6 JAPAN MOBILE PHONE DISPLAY (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Mobile Phone Display Sales and Value (2011-2016)
  - 6.1.1 Japan Mobile Phone Display Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Mobile Phone Display Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Mobile Phone Display Sales Price Trend (2011-2016)
- 6.2 Japan Mobile Phone Display Sales and Market Share by Manufacturers

6.3 Japan Mobile Phone Display Sales and Market Share by Type

6.4 Japan Mobile Phone Display Sales and Market Share by Application

## **7 GLOBAL MOBILE PHONE DISPLAY MANUFACTURERS ANALYSIS**

### **7.1 AUO**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Mobile Phone Display Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 AUO Mobile Phone Display Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 BOE**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 115 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 BOE Mobile Phone Display Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 CPT**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 133 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 CPT Mobile Phone Display Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 Giantplus**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Giantplus Mobile Phone Display Sales, Revenue, Price and Gross Margin  
(2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 HannStar**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

- 7.5.2 Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 HannStar Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview
- 7.6 InnoLux
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 InnoLux Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 JAPAN DISPLAY
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Electronics Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 JAPAN DISPLAY Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 LG DISPLAY
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 LG DISPLAY Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Panda
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Panda Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Samsung Display

- 7.10.1 Company Basic Information, Manufacturing Base and Competitors
- 7.10.2 Product Type, Application and Specification
  - 7.10.2.1 Type I
  - 7.10.2.2 Type II
- 7.10.3 Samsung Display Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.10.4 Main Business/Business Overview
- 7.11 Sharp
- 7.12 SZCSOT
- 7.13 Tianma Micro-electronics
- 7.14 Truly International and Giantplus

## **8 MOBILE PHONE DISPLAY MAUFACTURING COST ANALYSIS**

- 8.1 Mobile Phone Display Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Mobile Phone Display

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Mobile Phone Display Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mobile Phone Display Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL MOBILE PHONE DISPLAY MARKET FORECAST (2016-2021)**

- 12.1 Global Mobile Phone Display Sales, Revenue Forecast (2016-2021)
- 12.2 Global Mobile Phone Display Sales Forecast by Regions (2016-2021)
- 12.3 Global Mobile Phone Display Sales Forecast by Type (2016-2021)
- 12.4 Global Mobile Phone Display Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mobile Phone Display

Table Classification of Mobile Phone Display

Figure Global Sales Market Share of Mobile Phone Display by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Mobile Phone Display

Figure Global Sales Market Share of Mobile Phone Display by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Mobile Phone Display Revenue and Growth Rate (2011-2021)

Figure China Mobile Phone Display Revenue and Growth Rate (2011-2021)

Figure Europe Mobile Phone Display Revenue and Growth Rate (2011-2021)

Figure Japan Mobile Phone Display Revenue and Growth Rate (2011-2021)

Figure Global Mobile Phone Display Sales and Growth Rate (2011-2021)

Figure Global Mobile Phone Display Revenue and Growth Rate (2011-2021)

Table Global Mobile Phone Display Sales of Key Manufacturers (2011-2016)

Table Global Mobile Phone Display Sales Share by Manufacturers (2011-2016)

Figure 2015 Mobile Phone Display Sales Share by Manufacturers

Figure 2016 Mobile Phone Display Sales Share by Manufacturers

Table Global Mobile Phone Display Revenue by Manufacturers (2011-2016)

Table Global Mobile Phone Display Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Mobile Phone Display Revenue Share by Manufacturers

Table 2016 Global Mobile Phone Display Revenue Share by Manufacturers

Table Global Mobile Phone Display Sales and Market Share by Type (2011-2016)

Table Global Mobile Phone Display Sales Share by Type (2011-2016)

Figure Sales Market Share of Mobile Phone Display by Type (2011-2016)

Figure Global Mobile Phone Display Sales Growth Rate by Type (2011-2016)

Table Global Mobile Phone Display Revenue and Market Share by Type (2011-2016)

Table Global Mobile Phone Display Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Mobile Phone Display by Type (2011-2016)

Figure Global Mobile Phone Display Revenue Growth Rate by Type (2011-2016)

Table Global Mobile Phone Display Sales and Market Share by Regions (2011-2016)

Table Global Mobile Phone Display Sales Share by Regions (2011-2016)

Figure Sales Market Share of Mobile Phone Display by Regions (2011-2016)

Figure Global Mobile Phone Display Sales Growth Rate by Regions (2011-2016)

Table Global Mobile Phone Display Revenue and Market Share by Regions  
(2011-2016)

Table Global Mobile Phone Display Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Mobile Phone Display by Regions (2011-2016)

Figure Global Mobile Phone Display Revenue Growth Rate by Regions (2011-2016)

Table Global Mobile Phone Display Sales and Market Share by Application (2011-2016)

Table Global Mobile Phone Display Sales Share by Application (2011-2016)

Figure Sales Market Share of Mobile Phone Display by Application (2011-2016)

Figure Global Mobile Phone Display Sales Growth Rate by Application (2011-2016)

Figure United States Mobile Phone Display Sales and Growth Rate (2011-2016)

Figure United States Mobile Phone Display Revenue and Growth Rate (2011-2016)

Figure United States Mobile Phone Display Sales Price Trend (2011-2016)

Table United States Mobile Phone Display Sales by Manufacturers (2011-2016)

Table United States Mobile Phone Display Market Share by Manufacturers (2011-2016)

Table United States Mobile Phone Display Sales by Type (2011-2016)

Table United States Mobile Phone Display Market Share by Type (2011-2016)

Table United States Mobile Phone Display Sales by Application (2011-2016)

Table United States Mobile Phone Display Market Share by Application (2011-2016)

Figure China Mobile Phone Display Sales and Growth Rate (2011-2016)

Figure China Mobile Phone Display Revenue and Growth Rate (2011-2016)

Figure China Mobile Phone Display Sales Price Trend (2011-2016)

Table China Mobile Phone Display Sales by Manufacturers (2011-2016)

Table China Mobile Phone Display Market Share by Manufacturers (2011-2016)

Table China Mobile Phone Display Sales by Type (2011-2016)

Table China Mobile Phone Display Market Share by Type (2011-2016)

Table China Mobile Phone Display Sales by Application (2011-2016)

Table China Mobile Phone Display Market Share by Application (2011-2016)

Figure Europe Mobile Phone Display Sales and Growth Rate (2011-2016)

Figure Europe Mobile Phone Display Revenue and Growth Rate (2011-2016)

Figure Europe Mobile Phone Display Sales Price Trend (2011-2016)

Table Europe Mobile Phone Display Sales by Manufacturers (2011-2016)

Table Europe Mobile Phone Display Market Share by Manufacturers (2011-2016)

Table Europe Mobile Phone Display Sales by Type (2011-2016)

Table Europe Mobile Phone Display Market Share by Type (2011-2016)

Table Europe Mobile Phone Display Sales by Application (2011-2016)

Table Europe Mobile Phone Display Market Share by Application (2011-2016)

Figure Japan Mobile Phone Display Sales and Growth Rate (2011-2016)

Figure Japan Mobile Phone Display Revenue and Growth Rate (2011-2016)

Figure Japan Mobile Phone Display Sales Price Trend (2011-2016)

Table Japan Mobile Phone Display Sales by Manufacturers (2011-2016)  
Table Japan Mobile Phone Display Market Share by Manufacturers (2011-2016)  
Table Japan Mobile Phone Display Sales by Type (2011-2016)  
Table Japan Mobile Phone Display Market Share by Type (2011-2016)  
Table Japan Mobile Phone Display Sales by Application (2011-2016)  
Table Japan Mobile Phone Display Market Share by Application (2011-2016)  
Table AUO Basic Information List  
Table AUO Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure AUO Mobile Phone Display Global Market Share (2011-2016)  
Table BOE Basic Information List  
Table BOE Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure BOE Mobile Phone Display Global Market Share (2011-2016)  
Table CPT Basic Information List  
Table CPT Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure CPT Mobile Phone Display Global Market Share (2011-2016)  
Table Giantplus Basic Information List  
Table Giantplus Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Giantplus Mobile Phone Display Global Market Share (2011-2016)  
Table HannStar Basic Information List  
Table HannStar Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure HannStar Mobile Phone Display Global Market Share (2011-2016)  
Table InnoLux Basic Information List  
Table InnoLux Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure InnoLux Mobile Phone Display Global Market Share (2011-2016)  
Table JAPAN DISPLAY Basic Information List  
Table JAPAN DISPLAY Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure JAPAN DISPLAY Mobile Phone Display Global Market Share (2011-2016)  
Table LG DISPLAY Basic Information List  
Table LG DISPLAY Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LG DISPLAY Mobile Phone Display Global Market Share (2011-2016)  
Table Panda Basic Information List  
Table Panda Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Panda Mobile Phone Display Global Market Share (2011-2016)

Table Samsung Display Basic Information List

Table Samsung Display Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Display Mobile Phone Display Global Market Share (2011-2016)

Table Sharp Basic Information List

Table Sharp Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sharp Mobile Phone Display Global Market Share (2011-2016)

Table SZCSOT Basic Information List

Table SZCSOT Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SZCSOT Mobile Phone Display Global Market Share (2011-2016)

Table Tianma Micro-electronics Basic Information List

Table Tianma Micro-electronics Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Tianma Micro-electronics Mobile Phone Display Global Market Share (2011-2016)

Table Truly International and Giantplus Basic Information List

Table Truly International and Giantplus Mobile Phone Display Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Truly International and Giantplus Mobile Phone Display Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Phone Display

Figure Manufacturing Process Analysis of Mobile Phone Display

Figure Mobile Phone Display Industrial Chain Analysis

Table Raw Materials Sources of Mobile Phone Display Major Manufacturers in 2015

Table Major Buyers of Mobile Phone Display

Table Distributors/Traders List

Figure Global Mobile Phone Display Sales and Growth Rate Forecast (2016-2021)

Figure Global Mobile Phone Display Revenue and Growth Rate Forecast (2016-2021)

Table Global Mobile Phone Display Sales Forecast by Regions (2016-2021)

Table Global Mobile Phone Display Sales Forecast by Type (2016-2021)

Table Global Mobile Phone Display Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Mobile Phone Display Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G1995147713EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1995147713EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970