

Global Mobile Payments Industry 2016 Market Research Report

<https://marketpublishers.com/r/GC3DD6C7D5DEN.html>

Date: March 2016

Pages: 124

Price: US\$ 2,800.00 (Single User License)

ID: GC3DD6C7D5DEN

Abstracts

The Global Mobile Payments Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Mobile Payments industry.

The report provides a basic overview of the industry including definitions and classifications. The Mobile Payments market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product specification, price, cost, revenue and contact information.

With 135 the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Basic Information of Mobile Payments
 - 1.1.1 Definition of Mobile Payments
 - 1.1.2 Classifications of Mobile Payments
 - 1.1.3 Applications of Mobile Payments
 - 1.1.4 Characteristics of Mobile Payments
- 1.2 Development Overview of Mobile Payments
- 1.3 Enter Barriers Analysis of Mobile Payments

2 MOBILE PAYMENTS INTERNATIONAL AND CHINA MARKET ANALYSIS

- 2.1 Mobile Payments Industry International Market Analysis
 - 2.1.1 Mobile Payments International Market Development History
 - 2.1.2 Mobile Payments Competitive Landscape Analysis
 - 2.1.3 Mobile Payments International Main Countries Development Status
 - 2.1.4 Mobile Payments International Market Development Trend
- 2.2 Mobile Payments Industry China Market Analysis
 - 2.2.1 Mobile Payments China Market Development History
 - 2.2.2 Mobile Payments Competitive Landscape Analysis
 - 2.2.3 Mobile Payments China Main Regions Development Status
 - 2.2.4 Mobile Payments China Market Development Trend
- 2.3 Mobile Payments International and China Market Comparison Analysis

3 ENVIRONMENT ANALYSIS OF MOBILE PAYMENTS

- 3.1 International Economy Analysis
- 3.2 China Economy Analysis
- 3.3 Policy Analysis of Mobile Payments
- 3.4 News Analysis of Mobile Payments

4 ANALYSIS OF REVENUE BY CLASSIFICATIONS

- 4.1 Global Revenue of Mobile Payments by Classifications 2011-2016
- 4.2 Global Revenue Growth Rate of Mobile Payments by Classifications 2011-2016
- 4.3 Mobile Payments Revenue by Classifications

5 ANALYSIS OF REVENUE BY REGIONS AND APPLICATIONS

- 5.1 Global Revenue of Mobile Payments by Regions 2011-2016
- 5.2 2011-2016 North America Revenue and Revenue Growth Rate of Mobile Payments
- 5.3 2011-2016 Latin America Revenue and Revenue Growth Rate of Mobile Payments
- 5.4 2011-2016 Asia Pacific Revenue and Revenue Growth Rate of Mobile Payments
- 5.5 2011-2016 Europe Revenue and Revenue Growth Rate of Mobile Payments
- 5.6 2011-2016 China Revenue and Revenue Growth Rate of Mobile Payments

6 ANALYSIS OF MOBILE PAYMENTS REVENUE MARKET STATUS 2011-2016

- 6.1 Revenue of Mobile Payments 2011-2016
- 6.2 Revenue Market Share Analysis of Mobile Payments 2011-2016
- 6.3 Revenue Overview of Mobile Payments 2011-2016
- 6.4 Gross Margin of Mobile Payments 2011-2016

7 ANALYSIS OF MOBILE PAYMENTS INDUSTRY KEY MANUFACTURERS

- 7.1 Apple
 - 7.1.1 Company Profile
 - 7.1.2 Revenue and Gross Margin
 - 7.1.3 Apple SWOT Analysis
- 7.2 Google
 - 7.2.1 Company Profile
 - 7.2.2 Revenue and Gross Margin
 - 7.2.3 Google SWOT Analysis
- 7.3 American Express Company
 - 7.3.1 Company Profile
 - 7.3.2 Revenue and Gross Margin
 - 7.3.3 American Express Company SWOT Analysis
- 7.4 Mastercard
 - 7.4.1 Company Profile
 - 7.4.2 Revenue and Gross Margin
 - 7.4.3 Mastercard SWOT Analysis
- 7.5 PayPal
 - 7.5.1 Company Profile
 - 7.5.2 Revenue and Gross Margin
 - 7.5.3 PayPal SWOT Analysis
- 7.6 Isis Mobile Wallet

- 7.6.1 Company Profile
- 7.6.2 Revenue and Gross Margin
- 7.6.3 Isis Mobile Wallet SWOT Analysis

7.7 Visa

- 7.7.1 Company Profile
- 7.7.2 Revenue and Gross Margin
- 7.7.3 Visa SWOT Analysis

7.8 Merchant Customer Exchange

- 7.8.1 Company Profile
- 7.8.2 Revenue and Gross Margin
- 7.8.3 Merchant Customer Exchange SWOT Analysis

8 SALES PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Sales Price Analysis of Mobile Payments
- 8.2 Gross Margin Analysis of Mobile Payments

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MOBILE PAYMENTS

- 9.1 Marketing Channels Status of Mobile Payments
- 9.2 How Countries Meet Their Needs
 - 9.2.1 USA
 - 9.2.2 Canada
 - 9.2.3 Brazil
 - 9.2.4 China
 - 9.2.5 Japan
 - 9.2.6 India
 - 9.2.7 Germany
 - 9.2.8 France

10 DEVELOPMENT TREND OF MOBILE PAYMENTS INDUSTRY 2016-2021

- 10.1 Revenue Overview of Mobile Payments 2016-2021
- 10.2 Sales Price Overview of Mobile Payments 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF MOBILE PAYMENTS WITH CONTACT INFORMATION

- 11.1 Equipment Suppliers of Mobile Payments with Contact Information

- 11.2 Major Suppliers of Mobile Payments with Contact Information
- 11.3 Key Consumers of Mobile Payments with Contact Information
- 11.4 Supply Chain Relationship Analysis of Mobile Payments

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MOBILE PAYMENTS

- 12.1 New Project SWOT Analysis of Mobile Payments
- 12.2 New Project Investment Feasibility Analysis of Mobile Payments

13 CONCLUSION OF THE GLOBAL MOBILE PAYMENTS INDUSTRY 2015 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Table Classifications of Mobile Payments

Table Applications of Mobile Payments

Table Policy of Mobile Payments

Table Industry News List of Mobile Payments

Table Global Revenue of Mobile Payments by Classifications 2011-2016 (M USD)

Table Global Revenue Market Share of Mobile Payments by Classifications 2011-2016

Figure Global Revenue Market Share of Mobile Payments by Classifications in 2011

Figure Global Revenue Market Share of Mobile Payments by Classifications in 2015

Figure Global Revenue Growth Rate of Type One 2011-2016

Figure Global Revenue Growth Rate of Type Two 2011-2016

Figure Global Revenue Growth Rate of Type Three 2011-2016

Table North America Mobile Payments Revenue by Classifications

Table Latin Ameica Mobile Payments Revenue by Classifications

Table Asia Pacific Mobile Payments Revenue by Classifications

Table Europe Mobile Payments Revenue by Classifications

Table China Mobile Payments Revenue by Classifications

Table Global Revenue of Mobile Payments by Regions 2011-2016 (M USD)

Table Global Revenue Market Share of Mobile Payments by Regions 2011-2016

Figure Global Revenue Market Share of Mobile Payments by Regions in 2011

Figure Global Revenue Market Share of Mobile Payments by Regions in 2015

Figure North America Mobile Payments Revenue by Applications

Figure North America Mobile Payments Revenue and Revenue Growth Rate

Figure Latin Ameica Mobile Payments Revenue by Applications

Figure Latin Ameica Mobile Payments Revenue and Revenue Growth Rate

Figure Asia Pacific Mobile Payments Revenue by Applications

Figure Asia Pacific Mobile Payments Revenue and Revenue Growth Rate

Figure Europe Mobile Payments Revenue by Applications

Figure Europe Mobile Payments Revenue and Revenue Growth Rate

Figure China Mobile Payments Revenue by Applications

Figure China Mobile Payments Revenue and Revenue Growth Rate

Table Global and China Major Players Mobile Payments Revenue of 2011-2016 (M USD)

Table Global and China Major Players Mobile Payments Revenue Market Share of 2011-2016

Table China Major Players Mobile Payments Revenue of 2011-2016 (M USD)

Table China Major Players Mobile Payments Revenue Market Share of 2011-2016
Figure Global Revenue Market Share of Major Mobile Payments Players in 2011
Figure Global Revenue Market Share of Major Mobile Payments Players in 2015
Figure China Revenue Market Share Major Mobile Payments Players in 2011
Figure China Revenue Market Share Major Mobile Payments Players in 2015
Figure Global Revenue and Growth Rate of Mobile Payments 2011-2016
Figure China Revenue and Growth Rate of Mobile Payments 2011-2016
Figure 2011-2016 Global and China Mobile Payments Revenue Comparison
Table Cost of Global Mobile Payments Major Players 2011-2016 (M USD)
Table Gross of Global Mobile Payments Major Players 2011-2016 (M USD)
Table Gross Margin of Global Mobile Payments Major Players 2011-2016
Figure Gross Margin of Global Mobile Payments Major Players in 2015
Table Company Profile List of Apple
Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Apple 2011-2016
Figure Mobile Payments Revenue and Growth Rate of Apple 2011-2016
Table SWOT Analysis of Apple 2011-2016
Table Company Profile List of Google
Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Google 2011-2016
Figure Mobile Payments Revenue and Growth Rate of Google 2011-2016
Table SWOT Analysis of Google 2011-2016
Table Company Profile List of American Express Company
Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of American Express Company 2011-2016
Figure Mobile Payments Revenue and Growth Rate of American Express Company 2011-2016
Table SWOT Analysis of American Express Company 2011-2016
Table Company Profile List of Mastercard
Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Mastercard 2011-2016
Figure Mobile Payments Revenue and Growth Rate of Mastercard 2011-2016
Table SWOT Analysis of Mastercard 2011-2016
Table Company Profile List of PayPal
Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of PayPal 2011-2016
Figure Mobile Payments Revenue and Growth Rate of PayPal 2011-2016
Table SWOT Analysis of PayPal 2011-2016
Table Company Profile List of Isis Mobile Wallet

Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Isis Mobile Wallet 2011-2016

Figure Mobile Payments Revenue and Growth Rate of Isis Mobile Wallet 2011-2016

Table SWOT Analysis of Isis Mobile Wallet 2011-2016

Table Company Profile List of Visa

Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Visa 2011-2016

Figure Mobile Payments Revenue and Growth Rate of Visa 2011-2016

Table SWOT Analysis of Visa 2011-2016

Table Company Profile List of Merchant Customer Exchange

Table Mobile Payments Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Merchant Customer Exchange 2011-2016

Figure Mobile Payments Revenue and Growth Rate of Merchant Customer Exchange 2011-2016

Table SWOT Analysis of Merchant Customer Exchange 2011-2016

Figure Mobile Payments Manufacturer Profit Model

Figure Marketing Channels Status of Mobile Payments

Figure Global Revenue and Growth Rate of Mobile Payments 2016-2021

Figure China Revenue and Growth Rate of Mobile Payments 2016-2021

Figure Global and China Mobile Payments Revenue Comparison 2016-2021

Table Equipment Suppliers of Mobile Payments with Contact Information

Table Major Suppliers of Mobile Payments with Contact Information

Table Key Consumers of Mobile Payments with Contact Information

Figure Supply Chain Relationship Analysis of Mobile Payments

Table New Project SWOT Analysis of Mobile Payments

I would like to order

Product name: Global Mobile Payments Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/GC3DD6C7D5DEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC3DD6C7D5DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970