

## Global Mobile Music Streaming Market Research Report 2016

https://marketpublishers.com/r/G0660A76E6FEN.html

Date: December 2016 Pages: 111 Price: US\$ 2,900.00 (Single User License) ID: G0660A76E6FEN

## Abstracts

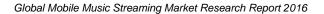
#### Notes:

Production, means the output of Mobile Music Streaming

Revenue, means the sales value of Mobile Music Streaming

This report studies Mobile Music Streaming in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple Music
Deezer
Google Play Music
Microsoft
Pandora Media
Rdio
Spotify
Amazon Prime Music





CBS

**Clear Channel Radio** 

Grooveshark

Guvera

Hungama MyPlay

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mobile Music Streaming in these regions, from 2011 to 2021 (forecast), like

North America
Europe
China
Japan
Korea
Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Radio stations

**On-demand services** 

Type III



Split by application, this report focuses on consumption, market share and growth rate of Mobile Music Streaming in each application, can be divided into

Application 1

Application 2

Application 3



## Contents

Global Mobile Music Streaming Market Research Report 2016

#### **1 MOBILE MUSIC STREAMING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Mobile Music Streaming
- 1.2 Mobile Music Streaming Segment by Type
- 1.2.1 Global Production Market Share of Mobile Music Streaming by Type in 2015
- 1.2.2 Radio stations
- 1.2.3 On-demand services
- 1.2.4 Type III
- 1.3 Mobile Music Streaming Segment by Application
- 1.3.1 Mobile Music Streaming Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Mobile Music Streaming Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Mobile Music Streaming (2011-2021)

# 2 GLOBAL MOBILE MUSIC STREAMING MARKET COMPETITION BY MANUFACTURERS

2.1 Global Mobile Music Streaming Production and Share by Manufacturers (2015 and 2016)

2.2 Global Mobile Music Streaming Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Mobile Music Streaming Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Mobile Music Streaming Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Mobile Music Streaming Market Competitive Situation and Trends
  - 2.5.1 Mobile Music Streaming Market Concentration Rate
  - 2.5.2 Mobile Music Streaming Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

## 3 GLOBAL MOBILE MUSIC STREAMING PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Mobile Music Streaming Production by Region (2011-2016)

3.2 Global Mobile Music Streaming Production Market Share by Region (2011-2016)

3.3 Global Mobile Music Streaming Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Korea Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

3.10 Taiwan Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

## 4 GLOBAL MOBILE MUSIC STREAMING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Mobile Music Streaming Consumption by Regions (2011-2016)

4.2 North America Mobile Music Streaming Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Mobile Music Streaming Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Mobile Music Streaming Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Mobile Music Streaming Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Korea Mobile Music Streaming Production, Consumption, Export, Import by Regions (2011-2016)

4.7 Taiwan Mobile Music Streaming Production, Consumption, Export, Import by



Regions (2011-2016)

## 5 GLOBAL MOBILE MUSIC STREAMING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Mobile Music Streaming Production and Market Share by Type (2011-2016)
- 5.2 Global Mobile Music Streaming Revenue and Market Share by Type (2011-2016)
- 5.3 Global Mobile Music Streaming Price by Type (2011-2016)
- 5.4 Global Mobile Music Streaming Production Growth by Type (2011-2016)

#### 6 GLOBAL MOBILE MUSIC STREAMING MARKET ANALYSIS BY APPLICATION

6.1 Global Mobile Music Streaming Consumption and Market Share by Application (2011-2016)

6.2 Global Mobile Music Streaming Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## 7 GLOBAL MOBILE MUSIC STREAMING MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Apple Music
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Mobile Music Streaming Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Apple Music Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Deezer

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Mobile Music Streaming Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Deezer Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview



7.3 Google Play Music

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Mobile Music Streaming Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Google Play Music Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Microsoft

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Mobile Music Streaming Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Microsoft Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Pandora Media

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Mobile Music Streaming Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Pandora Media Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Rdio

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Mobile Music Streaming Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Rdio Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Spotify

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Mobile Music Streaming Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Spotify Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)



7.7.4 Main Business/Business Overview

7.8 Amazon Prime Music

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Mobile Music Streaming Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Amazon Prime Music Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 CBS

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Mobile Music Streaming Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 CBS Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Clear Channel Radio

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Mobile Music Streaming Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Clear Channel Radio Mobile Music Streaming Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Grooveshark

7.12 Guvera

7.13 Hungama MyPlay

#### 8 MOBILE MUSIC STREAMING MANUFACTURING COST ANALYSIS

8.1 Mobile Music Streaming Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost



#### 8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Mobile Music Streaming

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Mobile Music Streaming Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mobile Music Streaming Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL MOBILE MUSIC STREAMING MARKET FORECAST (2016-2021)

12.1 Global Mobile Music Streaming Production, Revenue Forecast (2016-2021)

12.2 Global Mobile Music Streaming Production, Consumption Forecast by Regions (2016-2021)

- 12.3 Global Mobile Music Streaming Production Forecast by Type (2016-2021)
- 12.4 Global Mobile Music Streaming Consumption Forecast by Application (2016-2021)
- 12.5 Mobile Music Streaming Price Forecast (2016-2021)



#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

Disclosure Section Research Methodology Data Source China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

Global Mobile Music Streaming Market Research Report 2016



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Mobile Music Streaming Figure Global Production Market Share of Mobile Music Streaming by Type in 2015 Figure Product Picture of Radio stations Table Major Manufacturers of Radio stations Figure Product Picture of On-demand services Table Major Manufacturers of On-demand services Figure Product Picture of Type III Table Major Manufacturers of Type III Table Mobile Music Streaming Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Mobile Music Streaming Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Mobile Music Streaming Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Mobile Music Streaming Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Mobile Music Streaming Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Korea Mobile Music Streaming Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Taiwan Mobile Music Streaming Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Global Mobile Music Streaming Revenue (Million UDS) and Growth Rate (2011 - 2021)Table Global Mobile Music Streaming Capacity of Key Manufacturers (2015 and 2016) Table Global Mobile Music Streaming Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Mobile Music Streaming Capacity of Key Manufacturers in 2015 Figure Global Mobile Music Streaming Capacity of Key Manufacturers in 2016 Table Global Mobile Music Streaming Production of Key Manufacturers (2015 and 2016) Table Global Mobile Music Streaming Production Share by Manufacturers (2015 and

2016)



Figure 2015 Mobile Music Streaming Production Share by Manufacturers Figure 2016 Mobile Music Streaming Production Share by Manufacturers Table Global Mobile Music Streaming Revenue (Million USD) by Manufacturers (2015

and 2016)

Table Global Mobile Music Streaming Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mobile Music Streaming Revenue Share by ManufacturersTable 2016 Global Mobile Music Streaming Revenue Share by Manufacturers

Table Global Market Mobile Music Streaming Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mobile Music Streaming Average Price of Key Manufacturers in 2015

Table Manufacturers Mobile Music Streaming Manufacturing Base Distribution and Sales Area

 Table Manufacturers Mobile Music Streaming Product Type

Figure Mobile Music Streaming Market Share of Top 3 Manufacturers

Figure Mobile Music Streaming Market Share of Top 5 Manufacturers

Table Global Mobile Music Streaming Capacity by Regions (2011-2016)

Figure Global Mobile Music Streaming Capacity Market Share by Regions (2011-2016)

Figure Global Mobile Music Streaming Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Mobile Music Streaming Capacity Market Share by Regions

Table Global Mobile Music Streaming Production by Regions (2011-2016)

Figure Global Mobile Music Streaming Production and Market Share by Regions (2011-2016)

Figure Global Mobile Music Streaming Production Market Share by Regions (2011-2016)

Figure 2015 Global Mobile Music Streaming Production Market Share by Regions Table Global Mobile Music Streaming Revenue by Regions (2011-2016)

Table Global Mobile Music Streaming Revenue Market Share by Regions (2011-2016) Table 2015 Global Mobile Music Streaming Revenue Market Share by Regions Table Global Mobile Music Streaming Production, Revenue, Price and Gross Margin

(2011-2016)

Table North America Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Table China Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Mobile Music Streaming Production, Revenue, Price and Gross Margin



(2011-2016)

Table Korea Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

 Table Global Mobile Music Streaming Consumption Market by Regions (2011-2016)

Table Global Mobile Music Streaming Consumption Market Share by Regions (2011-2016)

Figure Global Mobile Music Streaming Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Mobile Music Streaming Consumption Market Share by Regions Table North America Mobile Music Streaming Production, Consumption, Import & Export (2011-2016)

Table Europe Mobile Music Streaming Production, Consumption, Import & Export(2011-2016)

Table China Mobile Music Streaming Production, Consumption, Import & Export(2011-2016)

Table Japan Mobile Music Streaming Production, Consumption, Import & Export(2011-2016)

Table Korea Mobile Music Streaming Production, Consumption, Import & Export (2011-2016)

Table Taiwan Mobile Music Streaming Production, Consumption, Import & Export (2011-2016)

Table Global Mobile Music Streaming Production by Type (2011-2016)

Table Global Mobile Music Streaming Production Share by Type (2011-2016)

Figure Production Market Share of Mobile Music Streaming by Type (2011-2016)

Figure 2015 Production Market Share of Mobile Music Streaming by Type

Table Global Mobile Music Streaming Revenue by Type (2011-2016)

 Table Global Mobile Music Streaming Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mobile Music Streaming by Type (2011-2016)

Figure 2015 Revenue Market Share of Mobile Music Streaming by Type

Table Global Mobile Music Streaming Price by Type (2011-2016)

Figure Global Mobile Music Streaming Production Growth by Type (2011-2016)

 Table Global Mobile Music Streaming Consumption by Application (2011-2016)

Table Global Mobile Music Streaming Consumption Market Share by Application (2011-2016)

Figure Global Mobile Music Streaming Consumption Market Share by Application in 2015

Table Global Mobile Music Streaming Consumption Growth Rate by Application



(2011-2016)

Figure Global Mobile Music Streaming Consumption Growth Rate by Application (2011-2016)

Table Apple Music Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Music Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Music Mobile Music Streaming Market Share (2011-2016)

Table Deezer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Deezer Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Deezer Mobile Music Streaming Market Share (2011-2016)

Table Google Play Music Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Google Play Music Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Google Play Music Mobile Music Streaming Market Share (2011-2016)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Microsoft Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microsoft Mobile Music Streaming Market Share (2011-2016)

Table Pandora Media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pandora Media Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pandora Media Mobile Music Streaming Market Share (2011-2016)

Table Rdio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Rdio Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rdio Mobile Music Streaming Market Share (2011-2016)

Table Spotify Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Spotify Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Spotify Mobile Music Streaming Market Share (2011-2016)

Table Amazon Prime Music Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amazon Prime Music Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amazon Prime Music Mobile Music Streaming Market Share (2011-2016)



Table CBS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table CBS Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure CBS Mobile Music Streaming Market Share (2011-2016)

Table Clear Channel Radio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Clear Channel Radio Mobile Music Streaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Clear Channel Radio Mobile Music Streaming Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Music Streaming

Figure Manufacturing Process Analysis of Mobile Music Streaming

Figure Mobile Music Streaming Industrial Chain Analysis

Table Raw Materials Sources of Mobile Music Streaming Major Manufacturers in 2015

Table Major Buyers of Mobile Music Streaming

Table Distributors/Traders List

Figure Global Mobile Music Streaming Production and Growth Rate Forecast (2016-2021)

Figure Global Mobile Music Streaming Revenue and Growth Rate Forecast (2016-2021) Table Global Mobile Music Streaming Production Forecast by Regions (2016-2021)

Table Global Mobile Music Streaming Consumption Forecast by Regions (2016-2021)

Table Global Mobile Music Streaming Production Forecast by Type (2016-2021)

Table Global Mobile Music Streaming Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Mobile Music Streaming Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G0660A76E6FEN.html</u>

> Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G0660A76E6FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970