

Global Mobile Mapping Sales Market Report 2016

<https://marketpublishers.com/r/G48EA45E490EN.html>

Date: October 2016

Pages: 129

Price: US\$ 4,000.00 (Single User License)

ID: G48EA45E490EN

Abstracts

Notes:

Sales, means the sales volume of Mobile Mapping

Revenue, means the sales value of Mobile Mapping

This report studies sales (consumption) of Mobile Mapping in Global market, especially in USA, China, Europe, Japan, Korea and Taiwan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Trimble Navigation Ltd.

Mapquest, Inc.

Ericsson

Foursquare Labs, Inc.

TomTom International BV

Google, Inc.

Apple, Inc.

Qualcomm Atheros, Inc.

Microsoft Corporation

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Mobile Mapping in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

Korea

Taiwan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Mobile Mapping in each application, can be divided into

Transportation

Retail

Manufacturing

Government and Public

Others

Contents

Global Mobile Mapping Sales Market Report 2016

1 MOBILE MAPPING OVERVIEW

- 1.1 Product Overview and Scope of Mobile Mapping
- 1.2 Classification of Mobile Mapping
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Mobile Mapping
 - 1.3.1 Transportation
 - 1.3.2 Retail
 - 1.3.3 Manufacturing
 - 1.3.4 Government and Public
 - 1.3.5 Others
- 1.4 Mobile Mapping Market by Regions
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Mobile Mapping (2011-2021)
 - 1.5.1 Global Mobile Mapping Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Mobile Mapping Revenue and Growth Rate (2011-2021)

2 GLOBAL MOBILE MAPPING COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Mobile Mapping Market Competition by Manufacturers
 - 2.1.1 Global Mobile Mapping Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Mobile Mapping Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Mobile Mapping (Volume and Value) by Type
 - 2.2.1 Global Mobile Mapping Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Mobile Mapping Revenue and Market Share by Type (2011-2016)
- 2.3 Global Mobile Mapping (Volume and Value) by Regions

- 2.3.1 Global Mobile Mapping Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Mobile Mapping Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Mobile Mapping (Volume) by Application

3 USA MOBILE MAPPING (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Mobile Mapping Sales and Value (2011-2016)
 - 3.1.1 USA Mobile Mapping Sales and Growth Rate (2011-2016)
 - 3.1.2 USA Mobile Mapping Revenue and Growth Rate (2011-2016)
 - 3.1.3 USA Mobile Mapping Sales Price Trend (2011-2016)
- 3.2 USA Mobile Mapping Sales and Market Share by Manufacturers
- 3.3 USA Mobile Mapping Sales and Market Share by Type
- 3.4 USA Mobile Mapping Sales and Market Share by Application

4 CHINA MOBILE MAPPING (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Mobile Mapping Sales and Value (2011-2016)
 - 4.1.1 China Mobile Mapping Sales and Growth Rate (2011-2016)
 - 4.1.2 China Mobile Mapping Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Mobile Mapping Sales Price Trend (2011-2016)
- 4.2 China Mobile Mapping Sales and Market Share by Manufacturers
- 4.3 China Mobile Mapping Sales and Market Share by Type
- 4.4 China Mobile Mapping Sales and Market Share by Application

5 EUROPE MOBILE MAPPING (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Mobile Mapping Sales and Value (2011-2016)
 - 5.1.1 Europe Mobile Mapping Sales and Growth Rate (2011-2016)
 - 5.1.2 Europe Mobile Mapping Revenue and Growth Rate (2011-2016)
 - 5.1.3 Europe Mobile Mapping Sales Price Trend (2011-2016)
- 5.2 Europe Mobile Mapping Sales and Market Share by Manufacturers
- 5.3 Europe Mobile Mapping Sales and Market Share by Type
- 5.4 Europe Mobile Mapping Sales and Market Share by Application

6 JAPAN MOBILE MAPPING (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Mobile Mapping Sales and Value (2011-2016)
 - 6.1.1 Japan Mobile Mapping Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Mobile Mapping Revenue and Growth Rate (2011-2016)

- 6.1.3 Japan Mobile Mapping Sales Price Trend (2011-2016)
- 6.2 Japan Mobile Mapping Sales and Market Share by Manufacturers
- 6.3 Japan Mobile Mapping Sales and Market Share by Type
- 6.4 Japan Mobile Mapping Sales and Market Share by Application

7 KOREA MOBILE MAPPING (VOLUME, VALUE AND SALES PRICE)

- 7.1 Korea Mobile Mapping Sales and Value (2011-2016)
 - 7.1.1 Korea Mobile Mapping Sales and Growth Rate (2011-2016)
 - 7.1.2 Korea Mobile Mapping Revenue and Growth Rate (2011-2016)
 - 7.1.3 Korea Mobile Mapping Sales Price Trend (2011-2016)
- 7.2 Korea Mobile Mapping Sales and Market Share by Manufacturers
- 7.3 Korea Mobile Mapping Sales and Market Share by Type
- 7.4 Korea Mobile Mapping Sales and Market Share by Application

8 TAIWAN MOBILE MAPPING (VOLUME, VALUE AND SALES PRICE)

- 8.1 Taiwan Mobile Mapping Sales and Value (2011-2016)
 - 8.1.1 Taiwan Mobile Mapping Sales and Growth Rate (2011-2016)
 - 8.1.2 Taiwan Mobile Mapping Revenue and Growth Rate (2011-2016)
 - 8.1.3 Taiwan Mobile Mapping Sales Price Trend (2011-2016)
- 8.2 Taiwan Mobile Mapping Sales and Market Share by Manufacturers
- 8.3 Taiwan Mobile Mapping Sales and Market Share by Type
- 8.4 Taiwan Mobile Mapping Sales and Market Share by Application

9 GLOBAL MOBILE MAPPING MANUFACTURERS ANALYSIS

- 9.1 Trimble Navigation Ltd.
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 Mobile Mapping Product Type, Application and Specification
 - 9.1.2.1 Type I
 - 9.1.2.2 Type II
 - 9.1.3 Trimble Navigation Ltd. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.1.4 Main Business/Business Overview
- 9.2 Mapquest, Inc.
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 129 Product Type, Application and Specification
 - 9.2.2.1 Type I

- 9.2.2.2 Type II
- 9.2.3 Mapquest, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.2.4 Main Business/Business Overview
- 9.3 Ericsson
 - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.3.2 141 Product Type, Application and Specification
 - 9.3.2.1 Type I
 - 9.3.2.2 Type II
 - 9.3.3 Ericsson Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.3.4 Main Business/Business Overview
- 9.4 Foursquare Labs, Inc.
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 Sept Product Type, Application and Specification
 - 9.4.2.1 Type I
 - 9.4.2.2 Type II
 - 9.4.3 Foursquare Labs, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.4.4 Main Business/Business Overview
- 9.5 TomTom International BV
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Product Type, Application and Specification
 - 9.5.2.1 Type I
 - 9.5.2.2 Type II
 - 9.5.3 TomTom International BV Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.5.4 Main Business/Business Overview
- 9.6 Google, Inc.
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Million USD Product Type, Application and Specification
 - 9.6.2.1 Type I
 - 9.6.2.2 Type II
 - 9.6.3 Google, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.6.4 Main Business/Business Overview
- 9.7 Apple, Inc.
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Electronics Product Type, Application and Specification
 - 9.7.2.1 Type I

9.7.2.2 Type II

9.7.3 Apple, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin
(2011-2016)

9.7.4 Main Business/Business Overview

9.8 Qualcomm Atheros, Inc.

9.8.1 Company Basic Information, Manufacturing Base and Competitors

9.8.2 Product Type, Application and Specification

9.8.2.1 Type I

9.8.2.2 Type II

9.8.3 Qualcomm Atheros, Inc. Mobile Mapping Sales, Revenue, Price and Gross
Margin (2011-2016)

9.8.4 Main Business/Business Overview

9.9 Microsoft Corporation

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 Product Type, Application and Specification

9.9.2.1 Type I

9.9.2.2 Type II

9.9.3 Microsoft Corporation Mobile Mapping Sales, Revenue, Price and Gross Margin
(2011-2016)

9.9.4 Main Business/Business Overview

10 MOBILE MAPPING MAUFACTURING COST ANALYSIS

10.1 Mobile Mapping Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Mobile Mapping

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

11.1 Mobile Mapping Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Mobile Mapping Major Manufacturers in 2015

11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

12.1 Marketing Channel

12.1.1 Direct Marketing

12.1.2 Indirect Marketing

12.1.3 Marketing Channel Development Trend

12.2 Market Positioning

12.2.1 Pricing Strategy

12.2.2 Brand Strategy

12.2.3 Target Client

12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes Threat

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs/Customer Preference Change

13.3 Economic/Political Environmental Change

14 GLOBAL MOBILE MAPPING MARKET FORECAST (2016-2021)

14.1 Global Mobile Mapping Sales, Revenue Forecast (2016-2021)

14.2 Global Mobile Mapping Sales Forecast by Regions (2016-2021)

14.3 Global Mobile Mapping Sales Forecast by Type (2016-2021)

14.4 Global Mobile Mapping Sales Forecast by Application (2016-2021)

15 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile Mapping
Table Classification of Mobile Mapping
Figure Global Sales Market Share of Mobile Mapping by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Applications of Mobile Mapping
Figure Global Sales Market Share of Mobile Mapping by Application in 2015
Figure Transportation Examples
Figure Retail Examples
Figure Manufacturing Examples
Figure Government and Public Examples
Figure Others Examples
Figure USA Mobile Mapping Revenue and Growth Rate (2011-2021)
Figure China Mobile Mapping Revenue and Growth Rate (2011-2021)
Figure Europe Mobile Mapping Revenue and Growth Rate (2011-2021)
Figure Japan Mobile Mapping Revenue and Growth Rate (2011-2021)
Figure Korea Mobile Mapping Revenue and Growth Rate (2011-2021)
Figure Taiwan Mobile Mapping Revenue and Growth Rate (2011-2021)
Figure Global Mobile Mapping Sales and Growth Rate (2011-2021)
Figure Global Mobile Mapping Revenue and Growth Rate (2011-2021)
Table Global Mobile Mapping Sales of Key Manufacturers (2011-2016)
Table Global Mobile Mapping Sales Share by Manufacturers (2011-2016)
Figure 2015 Mobile Mapping Sales Share by Manufacturers
Figure 2016 Mobile Mapping Sales Share by Manufacturers
Table Global Mobile Mapping Revenue by Manufacturers (2011-2016)
Table Global Mobile Mapping Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Mobile Mapping Revenue Share by Manufacturers
Table 2016 Global Mobile Mapping Revenue Share by Manufacturers
Table Global Mobile Mapping Sales and Market Share by Type (2011-2016)
Table Global Mobile Mapping Sales Share by Type (2011-2016)
Figure Sales Market Share of Mobile Mapping by Type (2011-2016)
Figure Global Mobile Mapping Sales Growth Rate by Type (2011-2016)
Table Global Mobile Mapping Revenue and Market Share by Type (2011-2016)
Table Global Mobile Mapping Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Mobile Mapping by Type (2011-2016)

Figure Global Mobile Mapping Revenue Growth Rate by Type (2011-2016)
Table Global Mobile Mapping Sales and Market Share by Regions (2011-2016)
Table Global Mobile Mapping Sales Share by Regions (2011-2016)
Figure Sales Market Share of Mobile Mapping by Regions (2011-2016)
Figure Global Mobile Mapping Sales Growth Rate by Regions (2011-2016)
Table Global Mobile Mapping Revenue and Market Share by Regions (2011-2016)
Table Global Mobile Mapping Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Mobile Mapping by Regions (2011-2016)
Figure Global Mobile Mapping Revenue Growth Rate by Regions (2011-2016)
Table Global Mobile Mapping Sales and Market Share by Application (2011-2016)
Table Global Mobile Mapping Sales Share by Application (2011-2016)
Figure Sales Market Share of Mobile Mapping by Application (2011-2016)
Figure Global Mobile Mapping Sales Growth Rate by Application (2011-2016)
Figure USA Mobile Mapping Sales and Growth Rate (2011-2016)
Figure USA Mobile Mapping Revenue and Growth Rate (2011-2016)
Figure USA Mobile Mapping Sales Price Trend (2011-2016)
Table USA Mobile Mapping Sales by Manufacturers (2011-2016)
Table USA Mobile Mapping Market Share by Manufacturers (2011-2016)
Table USA Mobile Mapping Sales by Type (2011-2016)
Table USA Mobile Mapping Market Share by Type (2011-2016)
Table USA Mobile Mapping Sales by Application (2011-2016)
Table USA Mobile Mapping Market Share by Application (2011-2016)
Figure China Mobile Mapping Sales and Growth Rate (2011-2016)
Figure China Mobile Mapping Revenue and Growth Rate (2011-2016)
Figure China Mobile Mapping Sales Price Trend (2011-2016)
Table China Mobile Mapping Sales by Manufacturers (2011-2016)
Table China Mobile Mapping Market Share by Manufacturers (2011-2016)
Table China Mobile Mapping Sales by Type (2011-2016)
Table China Mobile Mapping Market Share by Type (2011-2016)
Table China Mobile Mapping Sales by Application (2011-2016)
Table China Mobile Mapping Market Share by Application (2011-2016)
Figure Europe Mobile Mapping Sales and Growth Rate (2011-2016)
Figure Europe Mobile Mapping Revenue and Growth Rate (2011-2016)
Figure Europe Mobile Mapping Sales Price Trend (2011-2016)
Table Europe Mobile Mapping Sales by Manufacturers (2011-2016)
Table Europe Mobile Mapping Market Share by Manufacturers (2011-2016)
Table Europe Mobile Mapping Sales by Type (2011-2016)
Table Europe Mobile Mapping Market Share by Type (2011-2016)
Table Europe Mobile Mapping Sales by Application (2011-2016)

Table Europe Mobile Mapping Market Share by Application (2011-2016)
Figure Japan Mobile Mapping Sales and Growth Rate (2011-2016)
Figure Japan Mobile Mapping Revenue and Growth Rate (2011-2016)
Figure Japan Mobile Mapping Sales Price Trend (2011-2016)
Table Japan Mobile Mapping Sales by Manufacturers (2011-2016)
Table Japan Mobile Mapping Market Share by Manufacturers (2011-2016)
Table Japan Mobile Mapping Sales by Type (2011-2016)
Table Japan Mobile Mapping Market Share by Type (2011-2016)
Table Japan Mobile Mapping Sales by Application (2011-2016)
Table Japan Mobile Mapping Market Share by Application (2011-2016)
Figure Korea Mobile Mapping Sales and Growth Rate (2011-2016)
Figure Korea Mobile Mapping Revenue and Growth Rate (2011-2016)
Figure Korea Mobile Mapping Sales Price Trend (2011-2016)
Table Korea Mobile Mapping Sales by Manufacturers (2011-2016)
Table Korea Mobile Mapping Market Share by Manufacturers (2011-2016)
Table Korea Mobile Mapping Sales by Type (2011-2016)
Table Korea Mobile Mapping Market Share by Type (2011-2016)
Table Korea Mobile Mapping Sales by Application (2011-2016)
Table Korea Mobile Mapping Market Share by Application (2011-2016)
Figure Taiwan Mobile Mapping Sales and Growth Rate (2011-2016)
Figure Taiwan Mobile Mapping Revenue and Growth Rate (2011-2016)
Figure Taiwan Mobile Mapping Sales Price Trend (2011-2016)
Table Taiwan Mobile Mapping Sales by Manufacturers (2011-2016)
Table Taiwan Mobile Mapping Market Share by Manufacturers (2011-2016)
Table Taiwan Mobile Mapping Sales by Type (2011-2016)
Table Taiwan Mobile Mapping Market Share by Type (2011-2016)
Table Taiwan Mobile Mapping Sales by Application (2011-2016)
Table Taiwan Mobile Mapping Market Share by Application (2011-2016)
Table Trimble Navigation Ltd. Basic Information List
Table Trimble Navigation Ltd. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Trimble Navigation Ltd. Mobile Mapping Global Market Share (2011-2016)
Table Mapquest, Inc. Basic Information List
Table Mapquest, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Mapquest, Inc. Mobile Mapping Global Market Share (2011-2016)
Table Ericsson Basic Information List
Table Ericsson Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Ericsson Mobile Mapping Global Market Share (2011-2016)

Table Foursquare Labs, Inc. Basic Information List
Table Foursquare Labs, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Foursquare Labs, Inc. Mobile Mapping Global Market Share (2011-2016)
Table TomTom International BV Basic Information List
Table TomTom International BV Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure TomTom International BV Mobile Mapping Global Market Share (2011-2016)
Table Google, Inc. Basic Information List
Table Google, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Google, Inc. Mobile Mapping Global Market Share (2011-2016)
Table Apple, Inc. Basic Information List
Table Apple, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Apple, Inc. Mobile Mapping Global Market Share (2011-2016)
Table Qualcomm Atheros, Inc. Basic Information List
Table Qualcomm Atheros, Inc. Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Qualcomm Atheros, Inc. Mobile Mapping Global Market Share (2011-2016)
Table Microsoft Corporation Basic Information List
Table Microsoft Corporation Mobile Mapping Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Microsoft Corporation Mobile Mapping Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Mobile Mapping
Figure Manufacturing Process Analysis of Mobile Mapping
Figure Mobile Mapping Industrial Chain Analysis
Table Raw Materials Sources of Mobile Mapping Major Manufacturers in 2015
Table Major Buyers of Mobile Mapping
Table Distributors/Traders List
Figure Global Mobile Mapping Sales and Growth Rate Forecast (2016-2021)
Figure Global Mobile Mapping Revenue and Growth Rate Forecast (2016-2021)
Table Global Mobile Mapping Sales Forecast by Regions (2016-2021)
Table Global Mobile Mapping Sales Forecast by Type (2016-2021)
Table Global Mobile Mapping Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Mobile Mapping Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G48EA45E490EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G48EA45E490EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970