

# **Global Mobile HDD Sales Market Report 2017**

https://marketpublishers.com/r/G0DCB810850EN.html

Date: January 2017

Pages: 102

Price: US\$ 4,000.00 (Single User License)

ID: G0DCB810850EN

# **Abstracts**

# Notes:

Sales, means the sales volume of Mobile HDD

Revenue, means the sales value of Mobile HDD

This report studies sales (consumption) of Mobile HDD in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Seagate
Western Digital

Eaget

Toshiba

Lenovo

Founder

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Mobile HDD in these regions, from 2011 to 2021 (forecast), like



| United States  |
|--|
| China  |
| Europe   |
| Japan  |
| Southeast Asia   |
| India  |
| y product Types, with sales, revenue, price and gross margin, market share and rate of each type, can be divided into                                    |
| 1.8 inch   |
| 2.5 inch   |
| 3.5 inch   |
| y applications, this report focuses on sales, market share and growth rate of HDD in each application, can be divided into  Personal Use  Commercial Use |
|  |



# **Contents**

Global Mobile HDD Sales Market Report 2017

#### 1 MOBILE HDD OVERVIEW

- 1.1 Product Overview and Scope of Mobile HDD
- 1.2 Classification of Mobile HDD
  - 1.2.1 1.8 inch
  - 1.2.2 2.5 inch
  - 1.2.3 3.5 inch
- 1.3 Application of Mobile HDD
  - 1.3.1 Personal Use
  - 1.3.2 Commercial Use
- 1.4 Mobile HDD Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Mobile HDD (2011-2021)
  - 1.5.1 Global Mobile HDD Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Mobile HDD Revenue and Growth Rate (2011-2021)

# 2 GLOBAL MOBILE HDD COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Mobile HDD Market Competition by Manufacturers
  - 2.1.1 Global Mobile HDD Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Mobile HDD Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Mobile HDD (Volume and Value) by Type
  - 2.2.1 Global Mobile HDD Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Mobile HDD Revenue and Market Share by Type (2011-2016)
- 2.3 Global Mobile HDD (Volume and Value) by Regions
  - 2.3.1 Global Mobile HDD Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Mobile HDD Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Mobile HDD (Volume) by Application



# 3 UNITED STATES MOBILE HDD (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Mobile HDD Sales and Value (2011-2016)
  - 3.1.1 United States Mobile HDD Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Mobile HDD Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Mobile HDD Sales Price Trend (2011-2016)
- 3.2 United States Mobile HDD Sales and Market Share by Manufacturers
- 3.3 United States Mobile HDD Sales and Market Share by Type
- 3.4 United States Mobile HDD Sales and Market Share by Application

# 4 CHINA MOBILE HDD (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Mobile HDD Sales and Value (2011-2016)
  - 4.1.1 China Mobile HDD Sales and Growth Rate (2011-2016)
  - 4.1.2 China Mobile HDD Revenue and Growth Rate (2011-2016)
- 4.1.3 China Mobile HDD Sales Price Trend (2011-2016)
- 4.2 China Mobile HDD Sales and Market Share by Manufacturers
- 4.3 China Mobile HDD Sales and Market Share by Type
- 4.4 China Mobile HDD Sales and Market Share by Application

#### 5 EUROPE MOBILE HDD (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Mobile HDD Sales and Value (2011-2016)
  - 5.1.1 Europe Mobile HDD Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Mobile HDD Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Mobile HDD Sales Price Trend (2011-2016)
- 5.2 Europe Mobile HDD Sales and Market Share by Manufacturers
- 5.3 Europe Mobile HDD Sales and Market Share by Type
- 5.4 Europe Mobile HDD Sales and Market Share by Application

# 6 JAPAN MOBILE HDD (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Mobile HDD Sales and Value (2011-2016)
  - 6.1.1 Japan Mobile HDD Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Mobile HDD Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Mobile HDD Sales Price Trend (2011-2016)
- 6.2 Japan Mobile HDD Sales and Market Share by Manufacturers
- 6.3 Japan Mobile HDD Sales and Market Share by Type
- 6.4 Japan Mobile HDD Sales and Market Share by Application



# 7 SOUTHEAST ASIA MOBILE HDD (VOLUME, VALUE AND SALES PRICE)

- 7.1 Southeast Asia Mobile HDD Sales and Value (2011-2016)
  - 7.1.1 Southeast Asia Mobile HDD Sales and Growth Rate (2011-2016)
  - 7.1.2 Southeast Asia Mobile HDD Revenue and Growth Rate (2011-2016)
  - 7.1.3 Southeast Asia Mobile HDD Sales Price Trend (2011-2016)
- 7.2 Southeast Asia Mobile HDD Sales and Market Share by Manufacturers
- 7.3 Southeast Asia Mobile HDD Sales and Market Share by Type
- 7.4 Southeast Asia Mobile HDD Sales and Market Share by Application

# 8 INDIA MOBILE HDD (VOLUME, VALUE AND SALES PRICE)

- 8.1 India Mobile HDD Sales and Value (2011-2016)
  - 8.1.1 India Mobile HDD Sales and Growth Rate (2011-2016)
  - 8.1.2 India Mobile HDD Revenue and Growth Rate (2011-2016)
  - 8.1.3 India Mobile HDD Sales Price Trend (2011-2016)
- 8.2 India Mobile HDD Sales and Market Share by Manufacturers
- 8.3 India Mobile HDD Sales and Market Share by Type
- 8.4 India Mobile HDD Sales and Market Share by Application

#### 9 GLOBAL MOBILE HDD MANUFACTURERS ANALYSIS

- 9.1 Seagate
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Mobile HDD Product Type, Application and Specification
    - 9.1.2.1 1.8 inch
    - 9.1.2.2 2.5 inch
  - 9.1.3 Seagate Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.1.4 Main Business/Business Overview
- 9.2 Western Digital
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 Mobile HDD Product Type, Application and Specification
    - 9.2.2.1 1.8 inch
    - 9.2.2.2 2.5 inch
- 9.2.3 Western Digital Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.2.4 Main Business/Business Overview
- 9.3 Toshiba



- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 Mobile HDD Product Type, Application and Specification
  - 9.3.2.1 1.8 inch
  - 9.3.2.2 2.5 inch
- 9.3.3 Toshiba Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 Eaget
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Mobile HDD Product Type, Application and Specification
    - 9.4.2.1 1.8 inch
    - 9.4.2.2 2.5 inch
  - 9.4.3 Eaget Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.4.4 Main Business/Business Overview
- 9.5 Lenovo
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Mobile HDD Product Type, Application and Specification
    - 9.5.2.1 1.8 inch
    - 9.5.2.2 2.5 inch
  - 9.5.3 Lenovo Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.5.4 Main Business/Business Overview
- 9.6 Founder
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Mobile HDD Product Type, Application and Specification
    - 9.6.2.1 1.8 inch
    - 9.6.2.2 2.5 inch
  - 9.6.3 Founder Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.6.4 Main Business/Business Overview

#### 10 MOBILE HDD MAUFACTURING COST ANALYSIS

- 10.1 Mobile HDD Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Mobile HDD



### 10.3 Manufacturing Process Analysis of Mobile HDD

# 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Mobile HDD Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Mobile HDD Major Manufacturers in 2015
- 11.4 Downstream Buyers

# 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
- 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

#### 14 GLOBAL MOBILE HDD MARKET FORECAST (2016-2021)

- 14.1 Global Mobile HDD Sales, Revenue and Price Forecast (2016-2021)
  - 14.1.1 Global Mobile HDD Sales and Growth Rate Forecast (2016-2021)
  - 14.1.2 Global Mobile HDD Revenue and Growth Rate Forecast (2016-2021)
  - 14.1.3 Global Mobile HDD Price and Trend Forecast (2016-2021)
- 14.2 Global Mobile HDD Sales, Revenue and Growth Rate Forecast by Regions (2016-2021)
- 14.2.1 United States Mobile HDD Sales, Revenue and Growth Rate Forecast (2016-2021)



- 14.2.2 China Mobile HDD Sales, Revenue and Growth Rate Forecast (2016-2021)
- 14.2.3 Europe Mobile HDD Sales, Revenue and Growth Rate Forecast (2016-2021)
- 14.2.4 Japan Mobile HDD Sales, Revenue and Growth Rate Forecast (2016-2021)
- 14.2.5 Southeast Asia Mobile HDD Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.6 India Mobile HDD Sales, Revenue and Growth Rate Forecast (2016-2021)
- 14.3 Global Mobile HDD Sales, Revenue and Price Forecast by Type (2016-2021)
- 14.4 Global Mobile HDD Sales Forecast by Application (2016-2021)

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Mobile HDD

Table Classification of Mobile HDD

Figure Global Sales Market Share of Mobile HDD by Type in 2015

Figure 1.8 inch Picture

Figure 2.5 inch Picture

Figure 3.5 inch Picture

Table Applications of Mobile HDD

Figure Global Sales Market Share of Mobile HDD by Application in 2015

Figure Personal Use Examples

Figure Commercial Use Examples

Figure United States Mobile HDD Revenue and Growth Rate (2011-2021)

Figure China Mobile HDD Revenue and Growth Rate (2011-2021)

Figure Europe Mobile HDD Revenue and Growth Rate (2011-2021)

Figure Japan Mobile HDD Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Mobile HDD Revenue and Growth Rate (2011-2021)

Figure India Mobile HDD Revenue and Growth Rate (2011-2021)

Figure Global Mobile HDD Sales and Growth Rate (2011-2021)

Figure Global Mobile HDD Revenue and Growth Rate (2011-2021)

Table Global Mobile HDD Sales of Key Manufacturers (2011-2016)

Table Global Mobile HDD Sales Share by Manufacturers (2011-2016)

Figure 2015 Mobile HDD Sales Share by Manufacturers

Figure 2016 Mobile HDD Sales Share by Manufacturers

Table Global Mobile HDD Revenue by Manufacturers (2011-2016)

Table Global Mobile HDD Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Mobile HDD Revenue Share by Manufacturers

Table 2016 Global Mobile HDD Revenue Share by Manufacturers

Table Global Mobile HDD Sales and Market Share by Type (2011-2016)

Table Global Mobile HDD Sales Share by Type (2011-2016)

Figure Sales Market Share of Mobile HDD by Type (2011-2016)

Figure Global Mobile HDD Sales Growth Rate by Type (2011-2016)

Table Global Mobile HDD Revenue and Market Share by Type (2011-2016)

Table Global Mobile HDD Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Mobile HDD by Type (2011-2016)

Figure Global Mobile HDD Revenue Growth Rate by Type (2011-2016)

Table Global Mobile HDD Sales and Market Share by Regions (2011-2016)



Table Global Mobile HDD Sales Share by Regions (2011-2016)

Figure Sales Market Share of Mobile HDD by Regions (2011-2016)

Figure Global Mobile HDD Sales Growth Rate by Regions (2011-2016)

Table Global Mobile HDD Revenue and Market Share by Regions (2011-2016)

Table Global Mobile HDD Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Mobile HDD by Regions (2011-2016)

Figure Global Mobile HDD Revenue Growth Rate by Regions (2011-2016)

Table Global Mobile HDD Sales and Market Share by Application (2011-2016)

Table Global Mobile HDD Sales Share by Application (2011-2016)

Figure Sales Market Share of Mobile HDD by Application (2011-2016)

Figure Global Mobile HDD Sales Growth Rate by Application (2011-2016)

Figure United States Mobile HDD Sales and Growth Rate (2011-2016)

Figure United States Mobile HDD Revenue and Growth Rate (2011-2016)

Figure United States Mobile HDD Sales Price Trend (2011-2016)

Table United States Mobile HDD Sales by Manufacturers (2011-2016)

Table United States Mobile HDD Market Share by Manufacturers (2011-2016)

Table United States Mobile HDD Sales by Type (2011-2016)

Table United States Mobile HDD Market Share by Type (2011-2016)

Table United States Mobile HDD Sales by Application (2011-2016)

Table United States Mobile HDD Market Share by Application (2011-2016)

Figure China Mobile HDD Sales and Growth Rate (2011-2016)

Figure China Mobile HDD Revenue and Growth Rate (2011-2016)

Figure China Mobile HDD Sales Price Trend (2011-2016)

Table China Mobile HDD Sales by Manufacturers (2011-2016)

Table China Mobile HDD Market Share by Manufacturers (2011-2016)

Table China Mobile HDD Sales by Type (2011-2016)

Table China Mobile HDD Market Share by Type (2011-2016)

Table China Mobile HDD Sales by Application (2011-2016)

Table China Mobile HDD Market Share by Application (2011-2016)

Figure Europe Mobile HDD Sales and Growth Rate (2011-2016)

Figure Europe Mobile HDD Revenue and Growth Rate (2011-2016)

Figure Europe Mobile HDD Sales Price Trend (2011-2016)

Table Europe Mobile HDD Sales by Manufacturers (2011-2016)

Table Europe Mobile HDD Market Share by Manufacturers (2011-2016)

Table Europe Mobile HDD Sales by Type (2011-2016)

Table Europe Mobile HDD Market Share by Type (2011-2016)

Table Europe Mobile HDD Sales by Application (2011-2016)

Table Europe Mobile HDD Market Share by Application (2011-2016)

Figure Japan Mobile HDD Sales and Growth Rate (2011-2016)



Figure Japan Mobile HDD Revenue and Growth Rate (2011-2016)

Figure Japan Mobile HDD Sales Price Trend (2011-2016)

Table Japan Mobile HDD Sales by Manufacturers (2011-2016)

Table Japan Mobile HDD Market Share by Manufacturers (2011-2016)

Table Japan Mobile HDD Sales by Type (2011-2016)

Table Japan Mobile HDD Market Share by Type (2011-2016)

Table Japan Mobile HDD Sales by Application (2011-2016)

Table Japan Mobile HDD Market Share by Application (2011-2016)

Figure Southeast Asia Mobile HDD Sales and Growth Rate (2011-2016)

Figure Southeast Asia Mobile HDD Revenue and Growth Rate (2011-2016)

Figure Southeast Asia Mobile HDD Sales Price Trend (2011-2016)

Table Southeast Asia Mobile HDD Sales by Manufacturers (2011-2016)

Table Southeast Asia Mobile HDD Market Share by Manufacturers (2011-2016)

Table Southeast Asia Mobile HDD Sales by Type (2011-2016)

Table Southeast Asia Mobile HDD Market Share by Type (2011-2016)

Table Southeast Asia Mobile HDD Sales by Application (2011-2016)

Table Southeast Asia Mobile HDD Market Share by Application (2011-2016)

Figure India Mobile HDD Sales and Growth Rate (2011-2016)

Figure India Mobile HDD Revenue and Growth Rate (2011-2016)

Figure India Mobile HDD Sales Price Trend (2011-2016)

Table India Mobile HDD Sales by Manufacturers (2011-2016)

Table India Mobile HDD Market Share by Manufacturers (2011-2016)

Table India Mobile HDD Sales by Type (2011-2016)

Table India Mobile HDD Market Share by Type (2011-2016)

Table India Mobile HDD Sales by Application (2011-2016)

Table India Mobile HDD Market Share by Application (2011-2016)

Table Seagate Basic Information List

Table Seagate Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Seagate Mobile HDD Global Market Share (2011-2016)

Table Western Digital Basic Information List

Table Western Digital Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Western Digital Mobile HDD Global Market Share (2011-2016)

**Table Toshiba Basic Information List** 

Table Toshiba Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba Mobile HDD Global Market Share (2011-2016)

Table Eaget Basic Information List

Table Eaget Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Eaget Mobile HDD Global Market Share (2011-2016)



Table Lenovo Basic Information List

Table Lenovo Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lenovo Mobile HDD Global Market Share (2011-2016)

Table Founder Basic Information List

Table Founder Mobile HDD Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Founder Mobile HDD Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile HDD

Figure Manufacturing Process Analysis of Mobile HDD

Figure Mobile HDD Industrial Chain Analysis

Table Raw Materials Sources of Mobile HDD Major Manufacturers in 2015

Table Major Buyers of Mobile HDD

Table Distributors/Traders List

Figure Global Mobile HDD Sales and Growth Rate Forecast (2016-2021)

Figure Global Mobile HDD Revenue and Growth Rate Forecast (2016-2021)

Table Global Mobile HDD Sales Forecast by Regions (2016-2021)

Table Global Mobile HDD Sales Forecast by Type (2016-2021)

Table Global Mobile HDD Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Mobile HDD Sales Market Report 2017

Product link: <a href="https://marketpublishers.com/r/G0DCB810850EN.html">https://marketpublishers.com/r/G0DCB810850EN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G0DCB810850EN.html">https://marketpublishers.com/r/G0DCB810850EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970