

Global Mobile Hard Disk Drive Market Research Report 2016

https://marketpublishers.com/r/G58203F63D3EN.html

Date: September 2016 Pages: 112 Price: US\$ 2,900.00 (Single User License) ID: G58203F63D3EN

Abstracts

Notes:

Production, means the output of Mobile Hard Disk Drive

Revenue, means the sales value of Mobile Hard Disk Drive

This report studies Mobile Hard Disk Drive in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Seagate Samsung Toshiba Western data Patriot Eaget Hitachi



Netac
Newman
Adata
Original
Travelstar
HP

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mobile Hard Disk Drive in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Korea Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III



Split by application, this report focuses on consumption, market share and growth rate of Mobile Hard Disk Drive in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Mobile Hard Disk Drive Market Research Report 2016

1 MOBILE HARD DISK DRIVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Hard Disk Drive
- 1.2 Mobile Hard Disk Drive Segment by Type
- 1.2.1 Global Production Market Share of Mobile Hard Disk Drive by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Mobile Hard Disk Drive Segment by Application
- 1.3.1 Mobile Hard Disk Drive Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Mobile Hard Disk Drive Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Mobile Hard Disk Drive (2011-2021)

2 GLOBAL MOBILE HARD DISK DRIVE MARKET COMPETITION BY MANUFACTURERS

2.1 Global Mobile Hard Disk Drive Production and Share by Manufacturers (2015 and 2016)

2.2 Global Mobile Hard Disk Drive Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Mobile Hard Disk Drive Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Mobile Hard Disk Drive Manufacturing Base Distribution, Sales Area and Product Type

2.5 Mobile Hard Disk Drive Market Competitive Situation and Trends

- 2.5.1 Mobile Hard Disk Drive Market Concentration Rate
- 2.5.2 Mobile Hard Disk Drive Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MOBILE HARD DISK DRIVE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Mobile Hard Disk Drive Production by Region (2011-2016)

3.2 Global Mobile Hard Disk Drive Production Market Share by Region (2011-2016)

3.3 Global Mobile Hard Disk Drive Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Korea Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

3.10 Taiwan Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL MOBILE HARD DISK DRIVE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Mobile Hard Disk Drive Consumption by Regions (2011-2016)

4.2 North America Mobile Hard Disk Drive Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Mobile Hard Disk Drive Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Mobile Hard Disk Drive Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Mobile Hard Disk Drive Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Korea Mobile Hard Disk Drive Production, Consumption, Export, Import by Regions (2011-2016)

4.7 Taiwan Mobile Hard Disk Drive Production, Consumption, Export, Import by



Regions (2011-2016)

5 GLOBAL MOBILE HARD DISK DRIVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Mobile Hard Disk Drive Production and Market Share by Type (2011-2016)
- 5.2 Global Mobile Hard Disk Drive Revenue and Market Share by Type (2011-2016)
- 5.3 Global Mobile Hard Disk Drive Price by Type (2011-2016)
- 5.4 Global Mobile Hard Disk Drive Production Growth by Type (2011-2016)

6 GLOBAL MOBILE HARD DISK DRIVE MARKET ANALYSIS BY APPLICATION

6.1 Global Mobile Hard Disk Drive Consumption and Market Share by Application (2011-2016)

6.2 Global Mobile Hard Disk Drive Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL MOBILE HARD DISK DRIVE MANUFACTURERS PROFILES/ANALYSIS

7.1 Seagate

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.1.2 Mobile Hard Disk Drive Product Type, Application and Specification
 - 7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Seagate Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Samsung

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Samsung Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.2.4 Main Business/Business Overview
- 7.3 Toshiba



7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Toshiba Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Western data

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Western data Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Patriot

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Patriot Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Eaget

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Eaget Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Hitachi

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Hitachi Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview



7.8 Association

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Association Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Netac

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Netac Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Newman

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Mobile Hard Disk Drive Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Newman Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

- 7.11 Adata
- 7.12 Original
- 7.13 Travelstar
- 7.14 HP

8 MOBILE HARD DISK DRIVE MANUFACTURING COST ANALYSIS

- 8.1 Mobile Hard Disk Drive Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost



8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Mobile Hard Disk Drive

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Mobile Hard Disk Drive Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mobile Hard Disk Drive Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL MOBILE HARD DISK DRIVE MARKET FORECAST (2016-2021)

12.1 Global Mobile Hard Disk Drive Production, Revenue Forecast (2016-2021)

12.2 Global Mobile Hard Disk Drive Production, Consumption Forecast by Regions (2016-2021)

- 12.3 Global Mobile Hard Disk Drive Production Forecast by Type (2016-2021)
- 12.4 Global Mobile Hard Disk Drive Consumption Forecast by Application (2016-2021)
- 12.5 Mobile Hard Disk Drive Price Forecast (2016-2021)



13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile Hard Disk Drive Figure Global Production Market Share of Mobile Hard Disk Drive by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Mobile Hard Disk Drive Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Mobile Hard Disk Drive Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Mobile Hard Disk Drive Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Mobile Hard Disk Drive Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Mobile Hard Disk Drive Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Korea Mobile Hard Disk Drive Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Taiwan Mobile Hard Disk Drive Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Global Mobile Hard Disk Drive Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Mobile Hard Disk Drive Capacity of Key Manufacturers (2015 and 2016) Table Global Mobile Hard Disk Drive Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Mobile Hard Disk Drive Capacity of Key Manufacturers in 2015 Figure Global Mobile Hard Disk Drive Capacity of Key Manufacturers in 2016 Table Global Mobile Hard Disk Drive Production of Key Manufacturers (2015 and 2016) Table Global Mobile Hard Disk Drive Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Hard Disk Drive Production Share by Manufacturers



Figure 2016 Mobile Hard Disk Drive Production Share by Manufacturers Table Global Mobile Hard Disk Drive Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mobile Hard Disk Drive Revenue Share by Manufacturers (2015 and 2016)

 Table 2015 Global Mobile Hard Disk Drive Revenue Share by Manufacturers

 Table 2016 Global Mobile Hard Disk Drive Revenue Share by Manufacturers

Table Global Market Mobile Hard Disk Drive Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mobile Hard Disk Drive Average Price of Key Manufacturers in 2015

Table Manufacturers Mobile Hard Disk Drive Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Hard Disk Drive Product Type

Figure Mobile Hard Disk Drive Market Share of Top 3 Manufacturers

Figure Mobile Hard Disk Drive Market Share of Top 5 Manufacturers

Table Global Mobile Hard Disk Drive Capacity by Regions (2011-2016)

Figure Global Mobile Hard Disk Drive Capacity Market Share by Regions (2011-2016)

Figure Global Mobile Hard Disk Drive Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Mobile Hard Disk Drive Capacity Market Share by Regions

Table Global Mobile Hard Disk Drive Production by Regions (2011-2016)

Figure Global Mobile Hard Disk Drive Production and Market Share by Regions (2011-2016)

Figure Global Mobile Hard Disk Drive Production Market Share by Regions (2011-2016) Figure 2015 Global Mobile Hard Disk Drive Production Market Share by Regions Table Global Mobile Hard Disk Drive Revenue by Regions (2011-2016)

Table Global Mobile Hard Disk Drive Revenue Market Share by Regions (2011-2016)

Table 2015 Global Mobile Hard Disk Drive Revenue Market Share by Regions Table Global Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table China Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin



(2011-2016)

Table Taiwan Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Mobile Hard Disk Drive Consumption Market by Regions (2011-2016)

Table Global Mobile Hard Disk Drive Consumption Market Share by Regions (2011-2016)

Figure Global Mobile Hard Disk Drive Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Mobile Hard Disk Drive Consumption Market Share by Regions Table North America Mobile Hard Disk Drive Production, Consumption, Import & Export (2011-2016)

Table Europe Mobile Hard Disk Drive Production, Consumption, Import & Export (2011-2016)

Table China Mobile Hard Disk Drive Production, Consumption, Import & Export (2011-2016)

Table Japan Mobile Hard Disk Drive Production, Consumption, Import & Export(2011-2016)

Table Korea Mobile Hard Disk Drive Production, Consumption, Import & Export (2011-2016)

Table Taiwan Mobile Hard Disk Drive Production, Consumption, Import & Export (2011-2016)

Table Global Mobile Hard Disk Drive Production by Type (2011-2016)

Table Global Mobile Hard Disk Drive Production Share by Type (2011-2016)

Figure Production Market Share of Mobile Hard Disk Drive by Type (2011-2016)

Figure 2015 Production Market Share of Mobile Hard Disk Drive by Type

Table Global Mobile Hard Disk Drive Revenue by Type (2011-2016)

Table Global Mobile Hard Disk Drive Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mobile Hard Disk Drive by Type (2011-2016)

Figure 2015 Revenue Market Share of Mobile Hard Disk Drive by Type

Table Global Mobile Hard Disk Drive Price by Type (2011-2016)

Figure Global Mobile Hard Disk Drive Production Growth by Type (2011-2016)

Table Global Mobile Hard Disk Drive Consumption by Application (2011-2016) Table Global Mobile Hard Disk Drive Consumption Market Share by Application (2011-2016)

Figure Global Mobile Hard Disk Drive Consumption Market Share by Application in 2015

Table Global Mobile Hard Disk Drive Consumption Growth Rate by Application (2011-2016)

Figure Global Mobile Hard Disk Drive Consumption Growth Rate by Application



(2011-2016)

Table Seagate Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seagate Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seagate Mobile Hard Disk Drive Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Mobile Hard Disk Drive Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba Mobile Hard Disk Drive Market Share (2011-2016)

Table Western data Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Western data Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Western data Mobile Hard Disk Drive Market Share (2011-2016)

Table Patriot Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Patriot Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Patriot Mobile Hard Disk Drive Market Share (2011-2016)

Table Eaget Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Eaget Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eaget Mobile Hard Disk Drive Market Share (2011-2016)

Table Hitachi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hitachi Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hitachi Mobile Hard Disk Drive Market Share (2011-2016)

Table Association Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Association Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Association Mobile Hard Disk Drive Market Share (2011-2016)

Table Netac Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Netac Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Netac Mobile Hard Disk Drive Market Share (2011-2016)



Table Newman Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Newman Mobile Hard Disk Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Newman Mobile Hard Disk Drive Market Share (2011-2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Hard Disk Drive

Figure Manufacturing Process Analysis of Mobile Hard Disk Drive

Figure Mobile Hard Disk Drive Industrial Chain Analysis

Table Raw Materials Sources of Mobile Hard Disk Drive Major Manufacturers in 2015

Table Major Buyers of Mobile Hard Disk Drive

Table Distributors/Traders List

Figure Global Mobile Hard Disk Drive Production and Growth Rate Forecast (2016-2021)

Figure Global Mobile Hard Disk Drive Revenue and Growth Rate Forecast (2016-2021) Table Global Mobile Hard Disk Drive Production Forecast by Regions (2016-2021)

Table Global Mobile Hard Disk Drive Consumption Forecast by Regions (2016-2021)

Table Global Mobile Hard Disk Drive Production Forecast by Type (2016-2021)

Table Global Mobile Hard Disk Drive Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Mobile Hard Disk Drive Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G58203F63D3EN.html</u>

> Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G58203F63D3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970