

Global Mobile Game Market Size, Status and Forecast 2025

https://marketpublishers.com/r/G1080811842QEN.html

Date: March 2018 Pages: 111 Price: US\$ 3,300.00 (Single User License) ID: G1080811842QEN

Abstracts

This report studies the global Mobile Game market, analyzes and researches the Mobile Game development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Tencent
EA
Zynga
King
Take-Two
Sony
Baidu
Alibaba
Facebook
Foxconn
Glu



Nintendo

Bandai Namoco

Ubisoft

Sega

Supercell

Rovio

Taito

Frozen Star Studios

Hipster Whale

Activision Blizzard

Market segment by Regions/Countries, this report covers

United States EU Japan China India

Southeast Asia

Market segment by Type, the product can be split into



Console Game

Online Game

Market segment by Application, Mobile Game can be split into

Entertainment

Education

Electronic Sports

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

Global Mobile Game Market Size, Status and Forecast 2025

1 INDUSTRY OVERVIEW OF MOBILE GAME

- 1.1 Mobile Game Market Overview
- 1.1.1 Mobile Game Product Scope
- 1.1.2 Market Status and Outlook
- 1.2 Global Mobile Game Market Size and Analysis by Regions (2013-2018)
- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia
- 1.3 Mobile Game Market by Type
 - 1.3.1 Console Game
 - 1.3.2 Online Game
- 1.4 Mobile Game Market by End Users/Application
 - 1.4.1 Entertainment
 - 1.4.2 Education
 - 1.4.3 Electronic Sports
 - 1.4.4 Other

2 GLOBAL MOBILE GAME COMPETITION ANALYSIS BY PLAYERS

- 2.1 Mobile Game Market Size (Value) by Players (2013-2018)
- 2.2 Competitive Status and Trend
 - 2.2.1 Market Concentration Rate
 - 2.2.2 Product/Service Differences
 - 2.2.3 New Entrants
 - 2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

- 3.1 Tencent
 - 3.1.1 Company Profile
 - 3.1.2 Main Business/Business Overview



- 3.1.3 Products, Services and Solutions
- 3.1.4 Mobile Game Revenue (Million USD) (2013-2018)
- 3.1.5 Recent Developments
- 3.2 EA
 - 3.2.1 Company Profile
 - 3.2.2 Main Business/Business Overview
 - 3.2.3 Products, Services and Solutions
 - 3.2.4 Mobile Game Revenue (Million USD) (2013-2018)
 - 3.2.5 Recent Developments
- 3.3 Zynga
 - 3.3.1 Company Profile
 - 3.3.2 Main Business/Business Overview
 - 3.3.3 Products, Services and Solutions
- 3.3.4 Mobile Game Revenue (Million USD) (2013-2018)
- 3.3.5 Recent Developments
- 3.4 King
 - 3.4.1 Company Profile
 - 3.4.2 Main Business/Business Overview
 - 3.4.3 Products, Services and Solutions
 - 3.4.4 Mobile Game Revenue (Million USD) (2013-2018)
- 3.4.5 Recent Developments
- 3.5 Take-Two
 - 3.5.1 Company Profile
 - 3.5.2 Main Business/Business Overview
 - 3.5.3 Products, Services and Solutions
 - 3.5.4 Mobile Game Revenue (Million USD) (2013-2018)
- 3.5.5 Recent Developments
- 3.6 Sony
 - 3.6.1 Company Profile
 - 3.6.2 Main Business/Business Overview
 - 3.6.3 Products, Services and Solutions
 - 3.6.4 Mobile Game Revenue (Million USD) (2013-2018)
 - 3.6.5 Recent Developments
- 3.7 Baidu
 - 3.7.1 Company Profile
 - 3.7.2 Main Business/Business Overview
 - 3.7.3 Products, Services and Solutions
 - 3.7.4 Mobile Game Revenue (Million USD) (2013-2018)
 - 3.7.5 Recent Developments



3.8 Alibaba

- 3.8.1 Company Profile
- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Mobile Game Revenue (Million USD) (2013-2018)
- 3.8.5 Recent Developments
- 3.9 Facebook
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 Mobile Game Revenue (Million USD) (2013-2018)
- 3.9.5 Recent Developments
- 3.10 Foxconn
 - 3.10.1 Company Profile
- 3.10.2 Main Business/Business Overview
- 3.10.3 Products, Services and Solutions
- 3.10.4 Mobile Game Revenue (Million USD) (2013-2018)
- 3.10.5 Recent Developments
- 3.11 Glu
- 3.12 Nintendo
- 3.13 Bandai Namoco
- 3.14 Ubisoft
- 3.15 Sega
- 3.16 Supercell
- 3.17 Rovio
- 3.18 Taito
- 3.19 Frozen Star Studios
- 3.20 Hipster Whale
- 3.21 Activision Blizzard

4 GLOBAL MOBILE GAME MARKET SIZE BY TYPE AND APPLICATION (2013-2018)

- 4.1 Global Mobile Game Market Size by Type (2013-2018)
- 4.2 Global Mobile Game Market Size by Application (2013-2018)
- 4.3 Potential Application of Mobile Game in Future
- 4.4 Top Consumer/End Users of Mobile Game

5 UNITED STATES MOBILE GAME DEVELOPMENT STATUS AND OUTLOOK



- 5.1 United States Mobile Game Market Size (2013-2018)
- 5.2 United States Mobile Game Market Size and Market Share by Players (2013-2018)
- 5.3 United States Mobile Game Market Size by Application (2013-2018)

6 EU MOBILE GAME DEVELOPMENT STATUS AND OUTLOOK

- 6.1 EU Mobile Game Market Size (2013-2018)
- 6.2 EU Mobile Game Market Size and Market Share by Players (2013-2018)
- 6.3 EU Mobile Game Market Size by Application (2013-2018)

7 JAPAN MOBILE GAME DEVELOPMENT STATUS AND OUTLOOK

- 7.1 Japan Mobile Game Market Size (2013-2018)
- 7.2 Japan Mobile Game Market Size and Market Share by Players (2013-2018)
- 7.3 Japan Mobile Game Market Size by Application (2013-2018)

8 CHINA MOBILE GAME DEVELOPMENT STATUS AND OUTLOOK

- 8.1 China Mobile Game Market Size (2013-2018)
- 8.2 China Mobile Game Market Size and Market Share by Players (2013-2018)
- 8.3 China Mobile Game Market Size by Application (2013-2018)

9 INDIA MOBILE GAME DEVELOPMENT STATUS AND OUTLOOK

- 9.1 India Mobile Game Market Size (2013-2018)
- 9.2 India Mobile Game Market Size and Market Share by Players (2013-2018)
- 9.3 India Mobile Game Market Size by Application (2013-2018)

10 SOUTHEAST ASIA MOBILE GAME DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Mobile Game Market Size (2013-2018)10.2 Southeast Asia Mobile Game Market Size and Market Share by Players (2013-2018)

10.3 Southeast Asia Mobile Game Market Size by Application (2013-2018)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)

11.1 Global Mobile Game Market Size (Value) by Regions (2018-2025)



- 11.1.1 United States Mobile Game Revenue and Growth Rate (2018-2025)
- 11.1.2 EU Mobile Game Revenue and Growth Rate (2018-2025)
- 11.1.3 Japan Mobile Game Revenue and Growth Rate (2018-2025)
- 11.1.4 China Mobile Game Revenue and Growth Rate (2018-2025)
- 11.1.5 India Mobile Game Revenue and Growth Rate (2018-2025)
- 11.1.6 Southeast Asia Mobile Game Revenue and Growth Rate (2018-2025)
- 11.2 Global Mobile Game Market Size (Value) by Type (2018-2025)
- 11.3 Global Mobile Game Market Size by Application (2018-2025)

12 MOBILE GAME MARKET DYNAMICS

- 12.1 Mobile Game Market Opportunities
- 12.2 Mobile Game Challenge and Risk
- 12.2.1 Competition from Opponents
- 12.2.2 Downside Risks of Economy
- 12.3 Mobile Game Market Constraints and Threat
 - 12.3.1 Threat from Substitute
 - 12.3.2 Government Policy
 - 12.3.3 Technology Risks
- 12.4 Mobile Game Market Driving Force
 - 12.4.1 Growing Demand from Emerging Markets
 - 12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
- 13.3.1 Economic Fluctuations
- 13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology Analyst Introduction



Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global Mobile Game Market Size (Million USD) Status and Outlook (2013-2018) Table Global Mobile Game Revenue (Million USD) Comparison by Regions (2013 - 2018)Figure Global Mobile Game Market Share by Regions (2013-2018) Figure United States Mobile Game Market Size (Million USD) and Growth Rate by Regions (2013-2018) Figure EU Mobile Game Market Size (Million USD) and Growth Rate by Regions (2013 - 2018)Figure Japan Mobile Game Market Size (Million USD) and Growth Rate by Regions (2013 - 2018)Figure China Mobile Game Market Size (Million USD) and Growth Rate by Regions (2013 - 2018)Figure India Mobile Game Market Size (Million USD) and Growth Rate by Regions (2013 - 2018)Figure Southeast Asia Mobile Game Market Size (Million USD) and Growth Rate by Regions (2013-2018) Table Global Mobile Game Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018) Figure Global Mobile Game Revenue Market Share by Type in 2017 Figure Console Game Market Size (Million USD) and Growth Rate (2013-2018) Figure Online Game Market Size (Million USD) and Growth Rate (2013-2018) Figure Global Mobile Game Market Share by Application in 2017 Figure Mobile Game Market Size (Million USD) and Growth Rate in Entertainment (2013 - 2018)Figure Mobile Game Market Size (Million USD) and Growth Rate in Education (2013 - 2018)Figure Mobile Game Market Size (Million USD) and Growth Rate in Electronic Sports (2013 - 2018)Figure Mobile Game Market Size (Million USD) and Growth Rate in Other (2013-2018) Table Mobile Game Market Size (Million USD) by Players (2013-2018) Figure Mobile Game Market Size Share by Players in 2013 Figure Mobile Game Market Size Share by Players in 2017 **Table Tencent Basic Information List** Table Mobile Game Business Revenue (Million USD) of Tencent (2013-2018) Figure Tencent Mobile Game Business Revenue Market Share (2013-2018)



Table EA Basic Information List Table Mobile Game Business Revenue (Million USD) of EA (2013-2018) Figure EA Mobile Game Business Revenue Market Share (2013-2018) Table Zynga Basic Information List Table Mobile Game Business Revenue (Million USD) of Zynga (2013-2018) Figure Zynga Mobile Game Business Revenue Market Share (2013-2018) **Table King Basic Information List** Table Mobile Game Business Revenue (Million USD) of King (2013-2018) Figure King Mobile Game Business Revenue Market Share (2013-2018) Table Take-Two Basic Information List Table Mobile Game Business Revenue (Million USD) of Take-Two (2013-2018) Figure Take-Two Mobile Game Business Revenue Market Share (2013-2018) Table Sony Basic Information List Table Mobile Game Business Revenue (Million USD) of Sony (2013-2018) Figure Sony Mobile Game Business Revenue Market Share (2013-2018) Table Baidu Basic Information List Table Mobile Game Business Revenue (Million USD) of Baidu (2013-2018) Figure Baidu Mobile Game Business Revenue Market Share (2013-2018) Table Alibaba Basic Information List Table Mobile Game Business Revenue (Million USD) of Alibaba (2013-2018) Figure Alibaba Mobile Game Business Revenue Market Share (2013-2018) **Table Facebook Basic Information List** Table Mobile Game Business Revenue (Million USD) of Facebook (2013-2018) Figure Facebook Mobile Game Business Revenue Market Share (2013-2018) Table Foxconn Basic Information List Table Mobile Game Business Revenue (Million USD) of Foxconn (2013-2018) Figure Foxconn Mobile Game Business Revenue Market Share (2013-2018) Table Glu Basic Information List Table Mobile Game Business Revenue (Million USD) of Glu (2013-2018) Figure Glu Mobile Game Business Revenue Market Share (2013-2018) Table Nintendo Basic Information List Table Mobile Game Business Revenue (Million USD) of Nintendo (2013-2018) Figure Nintendo Mobile Game Business Revenue Market Share (2013-2018) Table Bandai Namoco Basic Information List

Table Mobile Game Business Revenue (Million USD) of Bandai Namoco (2013-2018) Figure Bandai Namoco Mobile Game Business Revenue Market Share (2013-2018) Table Ubisoft Basic Information List

Table Mobile Game Business Revenue (Million USD) of Ubisoft (2013-2018) Figure Ubisoft Mobile Game Business Revenue Market Share (2013-2018)



Table Sega Basic Information List

Table Mobile Game Business Revenue (Million USD) of Sega (2013-2018)

Figure Sega Mobile Game Business Revenue Market Share (2013-2018)

Table Supercell Basic Information List

 Table Mobile Game Business Revenue (Million USD) of Supercell (2013-2018)

Figure Supercell Mobile Game Business Revenue Market Share (2013-2018) Table Rovio Basic Information List

Table Mobile Game Business Revenue (Million USD) of Rovio (2013-2018) Figure Rovio Mobile Game Business Revenue Market Share (2013-2018) Table Taito Basic Information List

Table Mobile Game Business Revenue (Million USD) of Taito (2013-2018)Figure Taito Mobile Game Business Revenue Market Share (2013-2018)

Table Frozen Star Studios Basic Information List

Table Mobile Game Business Revenue (Million USD) of Frozen Star Studios (2013-2018)

Figure Frozen Star Studios Mobile Game Business Revenue Market Share (2013-2018) Table Hipster Whale Basic Information List

Table Mobile Game Business Revenue (Million USD) of Hipster Whale (2013-2018) Figure Hipster Whale Mobile Game Business Revenue Market Share (2013-2018) Table Activision Blizzard Basic Information List

Table Mobile Game Business Revenue (Million USD) of Activision Blizzard (2013-2018) Figure Activision Blizzard Mobile Game Business Revenue Market Share (2013-2018)

Table Global Mobile Game Market Size (Million USD) by Product (2013-2018)

Figure Global Mobile Game Revenue Market Share (%) by Product (2013-2018)

Figure Global Mobile Game Market Share by Product in 2017

Table Global Mobile Game Market Size by Application (2013-2018)

Figure Global Mobile Game Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Mobile Game

Figure United States Mobile Game Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Mobile Game Market Size (Million USD) by Players (2013-2018)Figure United States Mobile Game Market Size Share by Players in 2013

Figure United States Mobile Game Market Size Share by Players in 2017

Table United States Mobile Game Market Size by Application (2013-2018)

Figure United States Mobile Game Revenue Market Share (%) by Application (2013-2018)

Figure United States Mobile Game Market Size Share by Application in 2017 Figure EU Mobile Game Market Size (Million USD) and Growth Rate (2013-2018) Table EU Mobile Game Market Size (Million USD) by Players (2013-2018)



Figure EU Mobile Game Market Size Share by Players in 2013 Figure EU Mobile Game Market Size Share by Players in 2017 Table EU Mobile Game Market Size by Application (2013-2018) Figure EU Mobile Game Revenue Market Share (%) by Application (2013-2018) Figure EU Mobile Game Market Size Share by Application in 2017 Figure Japan Mobile Game Market Size (Million USD) and Growth Rate (2013-2018) Table Japan Mobile Game Market Size (Million USD) by Players (2013-2018) Figure Japan Mobile Game Market Size Share by Players in 2013 Figure Japan Mobile Game Market Size Share by Players in 2017 Table Japan Mobile Game Market Size by Application (2013-2018) Figure Japan Mobile Game Revenue Market Share (%) by Application (2013-2018) Figure Japan Mobile Game Market Size Share by Application in 2017 Figure China Mobile Game Market Size (Million USD) and Growth Rate (2013-2018) Table China Mobile Game Market Size (Million USD) by Players (2013-2018) Figure China Mobile Game Market Size Share by Players in 2013 Figure China Mobile Game Market Size Share by Players in 2017 Table China Mobile Game Market Size by Application (2013-2018) Figure China Mobile Game Revenue Market Share (%) by Application (2013-2018) Figure China Mobile Game Market Size Share by Application in 2017 Figure India Mobile Game Market Size (Million USD) and Growth Rate (2013-2018) Table India Mobile Game Market Size (Million USD) by Players (2013-2018) Figure India Mobile Game Market Size Share by Players in 2013 Figure India Mobile Game Market Size Share by Players in 2017 Table India Mobile Game Market Size by Application (2013-2018) Figure India Mobile Game Revenue Market Share (%) by Application (2013-2018) Figure India Mobile Game Market Size Share by Application in 2017 Figure Southeast Asia Mobile Game Market Size (Million USD) and Growth Rate (2013 - 2018)Table Southeast Asia Mobile Game Market Size (Million USD) by Players (2013-2018) Figure Southeast Asia Mobile Game Market Size Share by Players in 2013 Figure Southeast Asia Mobile Game Market Size Share by Players in 2017

Table Southeast Asia Mobile Game Market Size by Application (2013-2018) Figure Southeast Asia Mobile Game Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Mobile Game Market Size Share by Application in 2017 Figure Global Mobile Game Market Size and Growth Rate (2018-2025) Table Global Mobile Game Market Size (Million USD) by Regions (2018-2025) Figure Global Mobile Game Market Size Share (2018-2025) Figure Global Mobile Game Market Size Share by Regions in 2025



Figure United States Mobile Game Revenue (Million USD) and Growth Rate (2018-2025)

Figure EU Mobile Game Revenue (Million USD) and Growth Rate (2018-2025) Figure Japan Mobile Game Revenue (Million USD) and Growth Rate (2018-2025) Figure China Mobile Game Revenue (Million USD) and Growth Rate (2018-2025) Figure India Mobile Game Revenue (Million USD) and Growth Rate (2018-2025) Figure Southeast Asia Mobile Game Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Mobile Game Market Size (Million USD) by Type (2018-2025)Figure Global Mobile Game Market Size Share by Type in 2018

Figure Global Mobile Game Market Size Share by Type in 2025

 Table Global Mobile Game Market Size (Million USD) by Application (2018-2025)

Figure Global Mobile Game Market Size (Million USD) by Application in 2018

Figure Global Mobile Game Market Size (Million USD) by Application in 2025



I would like to order

Product name: Global Mobile Game Market Size, Status and Forecast 2025 Product link: <u>https://marketpublishers.com/r/G1080811842QEN.html</u>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1080811842QEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970