

Global Mobile Computer Market Research Report 2016

https://marketpublishers.com/r/G12346DE090EN.html

Date: November 2016

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: G12346DE090EN

Abstracts
Notes:
Production, means the output of Mobile Computer
Revenue, means the sales value of Mobile Computer
This report studies Mobile Computer in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer covering
Apple
Dell
HP
Lenovo

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mobile Computer in these regions, from 2011 to 2021 (forecast), like

North America

Samsung



Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by application, this report focuses on consumption, market share and growth rate of Mobile Computer in each application, can be divided into Application 1 Application 2 Application 3



Contents

Global Mobile Computer Market Research Report 2016

1 MOBILE COMPUTER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Computer
- 1.2 Mobile Computer Segment by Type
 - 1.2.1 Global Production Market Share of Mobile Computer by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Mobile Computer Segment by Application
- 1.3.1 Mobile Computer Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Mobile Computer Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Mobile Computer (2011-2021)

2 GLOBAL MOBILE COMPUTER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Mobile Computer Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Mobile Computer Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Mobile Computer Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mobile Computer Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Mobile Computer Market Competitive Situation and Trends
 - 2.5.1 Mobile Computer Market Concentration Rate
 - 2.5.2 Mobile Computer Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MOBILE COMPUTER PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Mobile Computer Production and Market Share by Region (2011-2016)
- 3.2 Global Mobile Computer Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL MOBILE COMPUTER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Mobile Computer Consumption by Regions (2011-2016)
- 4.2 North America Mobile Computer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Mobile Computer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Mobile Computer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Mobile Computer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Mobile Computer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Mobile Computer Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL MOBILE COMPUTER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Mobile Computer Production and Market Share by Type (2011-2016)
- 5.2 Global Mobile Computer Revenue and Market Share by Type (2011-2016)
- 5.3 Global Mobile Computer Price by Type (2011-2016)
- 5.4 Global Mobile Computer Production Growth by Type (2011-2016)



6 GLOBAL MOBILE COMPUTER MARKET ANALYSIS BY APPLICATION

- 6.1 Global Mobile Computer Consumption and Market Share by Application (2011-2016)
- 6.2 Global Mobile Computer Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL MOBILE COMPUTER MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Apple
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Mobile Computer Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Apple Mobile Computer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Dell
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Mobile Computer Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Dell Mobile Computer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 HP
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Mobile Computer Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 HP Mobile Computer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Lenovo
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Mobile Computer Product Type, Application and Specification



- 7.4.2.1 Type I
- 7.4.2.2 Type II
- 7.4.3 Lenovo Mobile Computer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Samsung
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Mobile Computer Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Samsung Mobile Computer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview

8 MOBILE COMPUTER MANUFACTURING COST ANALYSIS

- 8.1 Mobile Computer Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Mobile Computer

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Mobile Computer Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mobile Computer Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL MOBILE COMPUTER MARKET FORECAST (2016-2021)

- 12.1 Global Mobile Computer Production, Revenue Forecast (2016-2021)
- 12.2 Global Mobile Computer Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Mobile Computer Production Forecast by Type (2016-2021)
- 12.4 Global Mobile Computer Consumption Forecast by Application (2016-2021)
- 12.5 Mobile Computer Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile Computer

Figure Global Production Market Share of Mobile Computer by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Mobile Computer Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Mobile Computer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Mobile Computer Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Mobile Computer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Mobile Computer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Mobile Computer Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Mobile Computer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Mobile Computer Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Mobile Computer Production of Key Manufacturers (2015 and 2016)

Table Global Mobile Computer Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Computer Production Share by Manufacturers

Figure 2016 Mobile Computer Production Share by Manufacturers

Table Global Mobile Computer Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mobile Computer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mobile Computer Revenue Share by Manufacturers

Table 2016 Global Mobile Computer Revenue Share by Manufacturers

Table Global Market Mobile Computer Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mobile Computer Average Price of Key Manufacturers in 2015
Table Manufacturers Mobile Computer Manufacturing Base Distribution and Sales Area
Table Manufacturers Mobile Computer Product Type



Figure Mobile Computer Market Share of Top 3 Manufacturers

Figure Mobile Computer Market Share of Top 5 Manufacturers

Table Global Mobile Computer Production by Regions (2011-2016)

Figure Global Mobile Computer Production and Market Share by Regions (2011-2016)

Figure Global Mobile Computer Production Market Share by Regions (2011-2016)

Figure 2015 Global Mobile Computer Production Market Share by Regions

Table Global Mobile Computer Revenue by Regions (2011-2016)

Table Global Mobile Computer Revenue Market Share by Regions (2011-2016)

Table 2015 Global Mobile Computer Revenue Market Share by Regions

Table Global Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Table China Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Table India Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Mobile Computer Consumption Market by Regions (2011-2016)

Table Global Mobile Computer Consumption Market Share by Regions (2011-2016)

Figure Global Mobile Computer Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Mobile Computer Consumption Market Share by Regions

Table North America Mobile Computer Production, Consumption, Import & Export (2011-2016)

Table Europe Mobile Computer Production, Consumption, Import & Export (2011-2016)

Table China Mobile Computer Production, Consumption, Import & Export (2011-2016)

Table Japan Mobile Computer Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Mobile Computer Production, Consumption, Import & Export (2011-2016)

Table India Mobile Computer Production, Consumption, Import & Export (2011-2016)

Table Global Mobile Computer Production by Type (2011-2016)

Table Global Mobile Computer Production Share by Type (2011-2016)

Figure Production Market Share of Mobile Computer by Type (2011-2016)

Figure 2015 Production Market Share of Mobile Computer by Type



Table Global Mobile Computer Revenue by Type (2011-2016)

Table Global Mobile Computer Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mobile Computer by Type (2011-2016)

Figure 2015 Revenue Market Share of Mobile Computer by Type

Table Global Mobile Computer Price by Type (2011-2016)

Figure Global Mobile Computer Production Growth by Type (2011-2016)

Table Global Mobile Computer Consumption by Application (2011-2016)

Table Global Mobile Computer Consumption Market Share by Application (2011-2016)

Figure Global Mobile Computer Consumption Market Share by Application in 2015

Table Global Mobile Computer Consumption Growth Rate by Application (2011-2016)

Figure Global Mobile Computer Consumption Growth Rate by Application (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Mobile Computer Market Share (2011-2016)

Table Dell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dell Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dell Mobile Computer Market Share (2011-2016)

Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HP Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Figure HP Mobile Computer Market Share (2011-2016)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lenovo Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lenovo Mobile Computer Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Mobile Computer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Mobile Computer Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Computer

Figure Manufacturing Process Analysis of Mobile Computer

Figure Mobile Computer Industrial Chain Analysis

Table Raw Materials Sources of Mobile Computer Major Manufacturers in 2015

Table Major Buyers of Mobile Computer

Table Distributors/Traders List

Figure Global Mobile Computer Production and Growth Rate Forecast (2016-2021)



Figure Global Mobile Computer Revenue and Growth Rate Forecast (2016-2021)
Table Global Mobile Computer Production Forecast by Regions (2016-2021)
Table Global Mobile Computer Consumption Forecast by Regions (2016-2021)
Table Global Mobile Computer Production Forecast by Type (2016-2021)
Table Global Mobile Computer Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Mobile Computer Market Research Report 2016

Product link: https://marketpublishers.com/r/G12346DE090EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G12346DE090EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970