

# Global Mobile Backend as a Service (BaaS) Market Research Report 2016

<https://marketpublishers.com/r/G92D0D7B58AEN.html>

Date: October 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

ID: G92D0D7B58AEN

## Abstracts

### Notes:

Production, means the output of Mobile Backend as a Service (BaaS)

Revenue, means the sales value of Mobile Backend as a Service (BaaS)

This report studies Mobile Backend as a Service (BaaS) in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Oracle Corporation

IBM Corporation

Microsoft Corporation

Anypresence

Appcelerator

Built Io Backend

KII Corporation

Cloudmine

Kony

Kinvey

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mobile Backend as a Service (BaaS) in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Android

iOS

Others (Blackberry and Window OS)

Split by application, this report focuses on consumption, market share and growth rate of Mobile Backend as a Service (BaaS) in each application, can be divided into

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

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