

# Global Mobile Applications Market Size, Status and Forecast 2025

https://marketpublishers.com/r/GDD839355B5QEN.html

Date: March 2018 Pages: 103 Price: US\$ 3,300.00 (Single User License) ID: GDD839355B5QEN

### Abstracts

This report studies the global Mobile Applications market, analyzes and researches the Mobile Applications development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

Apple, Inc.

**BlackBerry Limited** 

QBurst

Sourcebits, Inc.

Softeq Development Corporation

WillowTree Apps, Inc.

**Microsoft Corporation** 

Handmark Inc.

OpenXcell Tehnolabs Pvt. Ltd.

Y Media Labs, Inc.

Google, Inc.



#### Market segment by Regions/Countries, this report covers

**United States** 

EU

Japan

China

India

Southeast Asia

#### Market segment by Type, the product can be split into

Native (On-deck)

Third-party (Off-deck)

Market segment by Application, Mobile Applications can be split into

Games and Entertainment

Productivity

Social and Personalization

Music Audio and Lifestyle

Travel and Navigation

Others (Business, Finance and Utilities)



If you have any special requirements, please let us know and we will offer you the report as you want.



### Contents

Global Mobile Applications Market Size, Status and Forecast 2025

#### **1 INDUSTRY OVERVIEW OF MOBILE APPLICATIONS**

- 1.1 Mobile Applications Market Overview
  - 1.1.1 Mobile Applications Product Scope
  - 1.1.2 Market Status and Outlook
- 1.2 Global Mobile Applications Market Size and Analysis by Regions (2013-2018)
- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia
- 1.3 Mobile Applications Market by Type
  - 1.3.1 Native (On-deck)
  - 1.3.2 Third-party (Off-deck)
- 1.4 Mobile Applications Market by End Users/Application
  - 1.4.1 Games and Entertainment
  - 1.4.2 Productivity
  - 1.4.3 Social and Personalization
  - 1.4.4 Music Audio and Lifestyle
  - 1.4.5 Travel and Navigation
  - 1.4.6 Others (Business, Finance and Utilities)

#### 2 GLOBAL MOBILE APPLICATIONS COMPETITION ANALYSIS BY PLAYERS

- 2.1 Mobile Applications Market Size (Value) by Players (2013-2018)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

#### **3 COMPANY (TOP PLAYERS) PROFILES**

3.1 Apple, Inc.



- 3.1.1 Company Profile
- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Mobile Applications Revenue (Million USD) (2013-2018)
- 3.1.5 Recent Developments
- 3.2 BlackBerry Limited
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Mobile Applications Revenue (Million USD) (2013-2018)
- 3.2.5 Recent Developments
- 3.3 QBurst
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Mobile Applications Revenue (Million USD) (2013-2018)
- 3.3.5 Recent Developments
- 3.4 Sourcebits, Inc.
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Mobile Applications Revenue (Million USD) (2013-2018)
  - 3.4.5 Recent Developments
- 3.5 Softeq Development Corporation
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Mobile Applications Revenue (Million USD) (2013-2018)
- 3.5.5 Recent Developments
- 3.6 WillowTree Apps, Inc.
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Mobile Applications Revenue (Million USD) (2013-2018)
  - 3.6.5 Recent Developments
- 3.7 Microsoft Corporation
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions



- 3.7.4 Mobile Applications Revenue (Million USD) (2013-2018)
- 3.7.5 Recent Developments
- 3.8 Handmark Inc.
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Mobile Applications Revenue (Million USD) (2013-2018)
  - 3.8.5 Recent Developments
- 3.9 OpenXcell Tehnolabs Pvt. Ltd.
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Mobile Applications Revenue (Million USD) (2013-2018)
  - 3.9.5 Recent Developments
- 3.10 Y Media Labs, Inc.
- 3.10.1 Company Profile
- 3.10.2 Main Business/Business Overview
- 3.10.3 Products, Services and Solutions
- 3.10.4 Mobile Applications Revenue (Million USD) (2013-2018)
- 3.10.5 Recent Developments
- 3.11 Google, Inc.

# 4 GLOBAL MOBILE APPLICATIONS MARKET SIZE BY TYPE AND APPLICATION (2013-2018)

- 4.1 Global Mobile Applications Market Size by Type (2013-2018)
- 4.2 Global Mobile Applications Market Size by Application (2013-2018)
- 4.3 Potential Application of Mobile Applications in Future
- 4.4 Top Consumer/End Users of Mobile Applications

# 5 UNITED STATES MOBILE APPLICATIONS DEVELOPMENT STATUS AND OUTLOOK

5.1 United States Mobile Applications Market Size (2013-2018)

5.2 United States Mobile Applications Market Size and Market Share by Players (2013-2018)

5.3 United States Mobile Applications Market Size by Application (2013-2018)

#### 6 EU MOBILE APPLICATIONS DEVELOPMENT STATUS AND OUTLOOK



- 6.1 EU Mobile Applications Market Size (2013-2018)
- 6.2 EU Mobile Applications Market Size and Market Share by Players (2013-2018)
- 6.3 EU Mobile Applications Market Size by Application (2013-2018)

#### 7 JAPAN MOBILE APPLICATIONS DEVELOPMENT STATUS AND OUTLOOK

- 7.1 Japan Mobile Applications Market Size (2013-2018)
- 7.2 Japan Mobile Applications Market Size and Market Share by Players (2013-2018)
- 7.3 Japan Mobile Applications Market Size by Application (2013-2018)

#### 8 CHINA MOBILE APPLICATIONS DEVELOPMENT STATUS AND OUTLOOK

- 8.1 China Mobile Applications Market Size (2013-2018)
- 8.2 China Mobile Applications Market Size and Market Share by Players (2013-2018)
- 8.3 China Mobile Applications Market Size by Application (2013-2018)

#### 9 INDIA MOBILE APPLICATIONS DEVELOPMENT STATUS AND OUTLOOK

- 9.1 India Mobile Applications Market Size (2013-2018)
- 9.2 India Mobile Applications Market Size and Market Share by Players (2013-2018)
- 9.3 India Mobile Applications Market Size by Application (2013-2018)

# 10 SOUTHEAST ASIA MOBILE APPLICATIONS DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Mobile Applications Market Size (2013-2018)

10.2 Southeast Asia Mobile Applications Market Size and Market Share by Players (2013-2018)

10.3 Southeast Asia Mobile Applications Market Size by Application (2013-2018)

#### 11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)

- 11.1 Global Mobile Applications Market Size (Value) by Regions (2018-2025)
- 11.1.1 United States Mobile Applications Revenue and Growth Rate (2018-2025)
- 11.1.2 EU Mobile Applications Revenue and Growth Rate (2018-2025)
- 11.1.3 Japan Mobile Applications Revenue and Growth Rate (2018-2025)
- 11.1.4 China Mobile Applications Revenue and Growth Rate (2018-2025)
- 11.1.5 India Mobile Applications Revenue and Growth Rate (2018-2025)



- 11.1.6 Southeast Asia Mobile Applications Revenue and Growth Rate (2018-2025)
- 11.2 Global Mobile Applications Market Size (Value) by Type (2018-2025)
- 11.3 Global Mobile Applications Market Size by Application (2018-2025)

#### **12 MOBILE APPLICATIONS MARKET DYNAMICS**

- 12.1 Mobile Applications Market Opportunities
- 12.2 Mobile Applications Challenge and Risk
- 12.2.1 Competition from Opponents
- 12.2.2 Downside Risks of Economy
- 12.3 Mobile Applications Market Constraints and Threat
- 12.3.1 Threat from Substitute
- 12.3.2 Government Policy
- 12.3.3 Technology Risks
- 12.4 Mobile Applications Market Driving Force
- 12.4.1 Growing Demand from Emerging Markets
- 12.4.2 Potential Application

#### **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
- 13.3.1 Economic Fluctuations
- 13.3.2 Other Risk Factors

#### 14 RESEARCH FINDING/CONCLUSION

#### **15 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Global Mobile Applications Market Size (Million USD) Status and Outlook (2013-2018) Table Global Mobile Applications Revenue (Million USD) Comparison by Regions (2013 - 2018)Figure Global Mobile Applications Market Share by Regions (2013-2018) Figure United States Mobile Applications Market Size (Million USD) and Growth Rate by Regions (2013-2018) Figure EU Mobile Applications Market Size (Million USD) and Growth Rate by Regions (2013 - 2018)Figure Japan Mobile Applications Market Size (Million USD) and Growth Rate by Regions (2013-2018) Figure China Mobile Applications Market Size (Million USD) and Growth Rate by Regions (2013-2018) Figure India Mobile Applications Market Size (Million USD) and Growth Rate by Regions (2013-2018) Figure Southeast Asia Mobile Applications Market Size (Million USD) and Growth Rate by Regions (2013-2018) Table Global Mobile Applications Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018) Figure Global Mobile Applications Revenue Market Share by Type in 2017 Figure Native (On-deck) Market Size (Million USD) and Growth Rate (2013-2018) Figure Third-party (Off-deck) Market Size (Million USD) and Growth Rate (2013-2018) Figure Global Mobile Applications Market Share by Application in 2017 Figure Mobile Applications Market Size (Million USD) and Growth Rate in Games and Entertainment (2013-2018) Figure Mobile Applications Market Size (Million USD) and Growth Rate in Productivity (2013 - 2018)Figure Mobile Applications Market Size (Million USD) and Growth Rate in Social and Personalization (2013-2018) Figure Mobile Applications Market Size (Million USD) and Growth Rate in Music Audio and Lifestyle (2013-2018) Figure Mobile Applications Market Size (Million USD) and Growth Rate in Travel and Navigation (2013-2018) Figure Mobile Applications Market Size (Million USD) and Growth Rate in Others (Business, Finance and Utilities) (2013-2018)



Table Mobile Applications Market Size (Million USD) by Players (2013-2018) Figure Mobile Applications Market Size Share by Players in 2013 Figure Mobile Applications Market Size Share by Players in 2017 Table Apple, Inc. Basic Information List Table Mobile Applications Business Revenue (Million USD) of Apple, Inc. (2013-2018) Figure Apple, Inc. Mobile Applications Business Revenue Market Share (2013-2018) Table BlackBerry Limited Basic Information List Table Mobile Applications Business Revenue (Million USD) of BlackBerry Limited (2013 - 2018)Figure BlackBerry Limited Mobile Applications Business Revenue Market Share (2013 - 2018)Table QBurst Basic Information List Table Mobile Applications Business Revenue (Million USD) of QBurst (2013-2018) Figure QBurst Mobile Applications Business Revenue Market Share (2013-2018) Table Sourcebits, Inc. Basic Information List Table Mobile Applications Business Revenue (Million USD) of Sourcebits, Inc. (2013 - 2018)Figure Sourcebits, Inc. Mobile Applications Business Revenue Market Share (2013 - 2018)Table Softeq Development Corporation Basic Information List Table Mobile Applications Business Revenue (Million USD) of Softeg Development Corporation (2013-2018) Figure Softeq Development Corporation Mobile Applications Business Revenue Market Share (2013-2018) Table WillowTree Apps, Inc. Basic Information List Table Mobile Applications Business Revenue (Million USD) of WillowTree Apps, Inc. (2013 - 2018)Figure WillowTree Apps, Inc. Mobile Applications Business Revenue Market Share (2013 - 2018)Table Microsoft Corporation Basic Information List Table Mobile Applications Business Revenue (Million USD) of Microsoft Corporation (2013 - 2018)Figure Microsoft Corporation Mobile Applications Business Revenue Market Share (2013 - 2018)Table Handmark Inc. Basic Information List Table Mobile Applications Business Revenue (Million USD) of Handmark Inc. (2013 - 2018)Figure Handmark Inc. Mobile Applications Business Revenue Market Share

(2013-2018)



Table OpenXcell Tehnolabs Pvt. Ltd. Basic Information List Table Mobile Applications Business Revenue (Million USD) of OpenXcell Tehnolabs Pvt. Ltd. (2013-2018) Figure OpenXcell Tehnolabs Pvt. Ltd. Mobile Applications Business Revenue Market Share (2013-2018) Table Y Media Labs, Inc. Basic Information List Table Mobile Applications Business Revenue (Million USD) of Y Media Labs, Inc. (2013-2018)Figure Y Media Labs, Inc. Mobile Applications Business Revenue Market Share (2013 - 2018)Table Google, Inc. Basic Information List Table Mobile Applications Business Revenue (Million USD) of Google, Inc. (2013-2018) Figure Google, Inc. Mobile Applications Business Revenue Market Share (2013-2018) Table Global Mobile Applications Market Size (Million USD) by Product (2013-2018) Figure Global Mobile Applications Revenue Market Share (%) by Product (2013-2018) Figure Global Mobile Applications Market Share by Product in 2017 Table Global Mobile Applications Market Size by Application (2013-2018) Figure Global Mobile Applications Revenue Market Share (%) by Application in 2017 Table Top Consumer/End Users of Mobile Applications Figure United States Mobile Applications Market Size (Million USD) and Growth Rate (2013 - 2018)Table United States Mobile Applications Market Size (Million USD) by Players (2013-2018)Figure United States Mobile Applications Market Size Share by Players in 2013 Figure United States Mobile Applications Market Size Share by Players in 2017 Table United States Mobile Applications Market Size by Application (2013-2018) Figure United States Mobile Applications Revenue Market Share (%) by Application (2013 - 2018)Figure United States Mobile Applications Market Size Share by Application in 2017 Figure EU Mobile Applications Market Size (Million USD) and Growth Rate (2013-2018) Table EU Mobile Applications Market Size (Million USD) by Players (2013-2018) Figure EU Mobile Applications Market Size Share by Players in 2013 Figure EU Mobile Applications Market Size Share by Players in 2017 Table EU Mobile Applications Market Size by Application (2013-2018) Figure EU Mobile Applications Revenue Market Share (%) by Application (2013-2018) Figure EU Mobile Applications Market Size Share by Application in 2017 Figure Japan Mobile Applications Market Size (Million USD) and Growth Rate (2013 - 2018)

Table Japan Mobile Applications Market Size (Million USD) by Players (2013-2018)



Figure Japan Mobile Applications Market Size Share by Players in 2013 Figure Japan Mobile Applications Market Size Share by Players in 2017 Table Japan Mobile Applications Market Size by Application (2013-2018) Figure Japan Mobile Applications Revenue Market Share (%) by Application (2013-2018)

Figure Japan Mobile Applications Market Size Share by Application in 2017 Figure China Mobile Applications Market Size (Million USD) and Growth Rate (2013-2018)

Table China Mobile Applications Market Size (Million USD) by Players (2013-2018) Figure China Mobile Applications Market Size Share by Players in 2013 Figure China Mobile Applications Market Size Share by Players in 2017 Table China Mobile Applications Market Size by Application (2013-2018) Figure China Mobile Applications Revenue Market Share (%) by Application

(2013-2018)

Figure China Mobile Applications Market Size Share by Application in 2017 Figure India Mobile Applications Market Size (Million USD) and Growth Rate (2013-2018)

Table India Mobile Applications Market Size (Million USD) by Players (2013-2018) Figure India Mobile Applications Market Size Share by Players in 2013

Figure India Mobile Applications Market Size Share by Players in 2017

Table India Mobile Applications Market Size by Application (2013-2018)

Figure India Mobile Applications Revenue Market Share (%) by Application (2013-2018) Figure India Mobile Applications Market Size Share by Application in 2017

Figure Southeast Asia Mobile Applications Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Mobile Applications Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Mobile Applications Market Size Share by Players in 2013 Figure Southeast Asia Mobile Applications Market Size Share by Players in 2017 Table Southeast Asia Mobile Applications Market Size by Application (2013-2018) Figure Southeast Asia Mobile Applications Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Mobile Applications Market Size Share by Application in 2017 Figure Global Mobile Applications Market Size and Growth Rate (2018-2025) Table Global Mobile Applications Market Size (Million USD) by Regions (2018-2025)

Figure Global Mobile Applications Market Size Share (2018-2025)

Figure Global Mobile Applications Market Size Share by Regions in 2025 Figure United States Mobile Applications Revenue (Million USD) and Growth Rate (2018-2025)



Figure EU Mobile Applications Revenue (Million USD) and Growth Rate (2018-2025) Figure Japan Mobile Applications Revenue (Million USD) and Growth Rate (2018-2025) Figure China Mobile Applications Revenue (Million USD) and Growth Rate (2018-2025) Figure India Mobile Applications Revenue (Million USD) and Growth Rate (2018-2025) Figure Southeast Asia Mobile Applications Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Mobile Applications Market Size (Million USD) by Type (2018-2025) Figure Global Mobile Applications Market Size Share by Type in 2018 Figure Global Mobile Applications Market Size Share by Type in 2025 Table Global Mobile Applications Market Size (Million USD) by Application (2018-2025) Figure Global Mobile Applications Market Size (Million USD) by Application in 2018 Figure Global Mobile Applications Market Size (Million USD) by Application in 2018



#### I would like to order

Product name: Global Mobile Applications Market Size, Status and Forecast 2025 Product link: <u>https://marketpublishers.com/r/GDD839355B5QEN.html</u> Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GDD839355B5QEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970