

# Global Mini Speaker Sales Market Report 2016

<https://marketpublishers.com/r/G0DEB253F6AEN.html>

Date: December 2016

Pages: 113

Price: US\$ 4,000.00 (Single User License)

ID: G0DEB253F6AEN

## Abstracts

### Notes:

Sales, means the sales volume of Mini Speaker

Revenue, means the sales value of Mini Speaker

This report studies sales (consumption) of Mini Speaker in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

808

Altec Lansing

Beats by Dr. Dre

Bose

Harman Kardon

HMDX

HP

IHome

ILive

ILuv

Jawbone

JBL

Logitech

Samsung

Sony

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Mini Speaker in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Bluetooth

Wireless

Type III

Split by applications, this report focuses on sales, market share and growth rate of Mini Speaker in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Mini Speaker Sales Market Report 2016

#### **1 MINI SPEAKER OVERVIEW**

- 1.1 Product Overview and Scope of Mini Speaker
- 1.2 Classification of Mini Speaker
  - 1.2.1 Bluetooth
  - 1.2.2 Wireless
  - 1.2.3 Type III
- 1.3 Application of Mini Speaker
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Mini Speaker Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Mini Speaker (2011-2021)
  - 1.5.1 Global Mini Speaker Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Mini Speaker Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL MINI SPEAKER COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Mini Speaker Market Competition by Manufacturers
  - 2.1.1 Global Mini Speaker Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Mini Speaker Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Mini Speaker (Volume and Value) by Type
  - 2.2.1 Global Mini Speaker Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Mini Speaker Revenue and Market Share by Type (2011-2016)
- 2.3 Global Mini Speaker (Volume and Value) by Regions
  - 2.3.1 Global Mini Speaker Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Mini Speaker Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Mini Speaker (Volume) by Application

#### **3 UNITED STATES MINI SPEAKER (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Mini Speaker Sales and Value (2011-2016)
  - 3.1.1 United States Mini Speaker Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Mini Speaker Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Mini Speaker Sales Price Trend (2011-2016)
- 3.2 United States Mini Speaker Sales and Market Share by Manufacturers
- 3.3 United States Mini Speaker Sales and Market Share by Type
- 3.4 United States Mini Speaker Sales and Market Share by Application

#### **4 CHINA MINI SPEAKER (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Mini Speaker Sales and Value (2011-2016)
  - 4.1.1 China Mini Speaker Sales and Growth Rate (2011-2016)
  - 4.1.2 China Mini Speaker Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Mini Speaker Sales Price Trend (2011-2016)
- 4.2 China Mini Speaker Sales and Market Share by Manufacturers
- 4.3 China Mini Speaker Sales and Market Share by Type
- 4.4 China Mini Speaker Sales and Market Share by Application

#### **5 EUROPE MINI SPEAKER (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Mini Speaker Sales and Value (2011-2016)
  - 5.1.1 Europe Mini Speaker Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Mini Speaker Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Mini Speaker Sales Price Trend (2011-2016)
- 5.2 Europe Mini Speaker Sales and Market Share by Manufacturers
- 5.3 Europe Mini Speaker Sales and Market Share by Type
- 5.4 Europe Mini Speaker Sales and Market Share by Application

#### **6 JAPAN MINI SPEAKER (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Mini Speaker Sales and Value (2011-2016)
  - 6.1.1 Japan Mini Speaker Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Mini Speaker Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Mini Speaker Sales Price Trend (2011-2016)
- 6.2 Japan Mini Speaker Sales and Market Share by Manufacturers
- 6.3 Japan Mini Speaker Sales and Market Share by Type
- 6.4 Japan Mini Speaker Sales and Market Share by Application

## **7 GLOBAL MINI SPEAKER MANUFACTURERS ANALYSIS**

### **7.1**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Mini Speaker Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 808 Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 Altec Lansing**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 113 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Altec Lansing Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 Beats by Dr. Dre**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 137 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Beats by Dr. Dre Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 Bose**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Dec Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Bose Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 Harman Kardon**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Harman Kardon Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

- 7.5.4 Main Business/Business Overview
- 7.6 HMDX
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 HMDX Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 HP
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Electronics Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 HP Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 IHome
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 IHome Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 ILive
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 ILive Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 ILuv
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 ILuv Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Jawbone
- 7.12 JBL
- 7.13 Logitech

7.14 Samsung

7.15 Sony

## **8 MINI SPEAKER MAUFACTURING COST ANALYSIS**

8.1 Mini Speaker Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Mini Speaker

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Mini Speaker Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Mini Speaker Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry



11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL MINI SPEAKER MARKET FORECAST (2016-2021)**

12.1 Global Mini Speaker Sales, Revenue Forecast (2016-2021)

12.2 Global Mini Speaker Sales Forecast by Regions (2016-2021)

12.3 Global Mini Speaker Sales Forecast by Type (2016-2021)

12.4 Global Mini Speaker Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mini Speaker

Table Classification of Mini Speaker

Figure Global Sales Market Share of Mini Speaker by Type in 2015

Figure Bluetooth Picture

Figure Wireless Picture

Table Applications of Mini Speaker

Figure Global Sales Market Share of Mini Speaker by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Mini Speaker Revenue and Growth Rate (2011-2021)

Figure China Mini Speaker Revenue and Growth Rate (2011-2021)

Figure Europe Mini Speaker Revenue and Growth Rate (2011-2021)

Figure Japan Mini Speaker Revenue and Growth Rate (2011-2021)

Figure Global Mini Speaker Sales and Growth Rate (2011-2021)

Figure Global Mini Speaker Revenue and Growth Rate (2011-2021)

Table Global Mini Speaker Sales of Key Manufacturers (2011-2016)

Table Global Mini Speaker Sales Share by Manufacturers (2011-2016)

Figure 2015 Mini Speaker Sales Share by Manufacturers

Figure 2016 Mini Speaker Sales Share by Manufacturers

Table Global Mini Speaker Revenue by Manufacturers (2011-2016)

Table Global Mini Speaker Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Mini Speaker Revenue Share by Manufacturers

Table 2016 Global Mini Speaker Revenue Share by Manufacturers

Table Global Mini Speaker Sales and Market Share by Type (2011-2016)

Table Global Mini Speaker Sales Share by Type (2011-2016)

Figure Sales Market Share of Mini Speaker by Type (2011-2016)

Figure Global Mini Speaker Sales Growth Rate by Type (2011-2016)

Table Global Mini Speaker Revenue and Market Share by Type (2011-2016)

Table Global Mini Speaker Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Mini Speaker by Type (2011-2016)

Figure Global Mini Speaker Revenue Growth Rate by Type (2011-2016)

Table Global Mini Speaker Sales and Market Share by Regions (2011-2016)

Table Global Mini Speaker Sales Share by Regions (2011-2016)

Figure Sales Market Share of Mini Speaker by Regions (2011-2016)

Figure Global Mini Speaker Sales Growth Rate by Regions (2011-2016)

Table Global Mini Speaker Revenue and Market Share by Regions (2011-2016)  
Table Global Mini Speaker Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Mini Speaker by Regions (2011-2016)  
Figure Global Mini Speaker Revenue Growth Rate by Regions (2011-2016)  
Table Global Mini Speaker Sales and Market Share by Application (2011-2016)  
Table Global Mini Speaker Sales Share by Application (2011-2016)  
Figure Sales Market Share of Mini Speaker by Application (2011-2016)  
Figure Global Mini Speaker Sales Growth Rate by Application (2011-2016)  
Figure United States Mini Speaker Sales and Growth Rate (2011-2016)  
Figure United States Mini Speaker Revenue and Growth Rate (2011-2016)  
Figure United States Mini Speaker Sales Price Trend (2011-2016)  
Table United States Mini Speaker Sales by Manufacturers (2011-2016)  
Table United States Mini Speaker Market Share by Manufacturers (2011-2016)  
Table United States Mini Speaker Sales by Type (2011-2016)  
Table United States Mini Speaker Market Share by Type (2011-2016)  
Table United States Mini Speaker Sales by Application (2011-2016)  
Table United States Mini Speaker Market Share by Application (2011-2016)  
Figure China Mini Speaker Sales and Growth Rate (2011-2016)  
Figure China Mini Speaker Revenue and Growth Rate (2011-2016)  
Figure China Mini Speaker Sales Price Trend (2011-2016)  
Table China Mini Speaker Sales by Manufacturers (2011-2016)  
Table China Mini Speaker Market Share by Manufacturers (2011-2016)  
Table China Mini Speaker Sales by Type (2011-2016)  
Table China Mini Speaker Market Share by Type (2011-2016)  
Table China Mini Speaker Sales by Application (2011-2016)  
Table China Mini Speaker Market Share by Application (2011-2016)  
Figure Europe Mini Speaker Sales and Growth Rate (2011-2016)  
Figure Europe Mini Speaker Revenue and Growth Rate (2011-2016)  
Figure Europe Mini Speaker Sales Price Trend (2011-2016)  
Table Europe Mini Speaker Sales by Manufacturers (2011-2016)  
Table Europe Mini Speaker Market Share by Manufacturers (2011-2016)  
Table Europe Mini Speaker Sales by Type (2011-2016)  
Table Europe Mini Speaker Market Share by Type (2011-2016)  
Table Europe Mini Speaker Sales by Application (2011-2016)  
Table Europe Mini Speaker Market Share by Application (2011-2016)  
Figure Japan Mini Speaker Sales and Growth Rate (2011-2016)  
Figure Japan Mini Speaker Revenue and Growth Rate (2011-2016)  
Figure Japan Mini Speaker Sales Price Trend (2011-2016)  
Table Japan Mini Speaker Sales by Manufacturers (2011-2016)

Table Japan Mini Speaker Market Share by Manufacturers (2011-2016)  
Table Japan Mini Speaker Sales by Type (2011-2016)  
Table Japan Mini Speaker Market Share by Type (2011-2016)  
Table Japan Mini Speaker Sales by Application (2011-2016)  
Table Japan Mini Speaker Market Share by Application (2011-2016)  
Table 808 Basic Information List  
Table 808 Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure 808 Mini Speaker Global Market Share (2011-2016)  
Table Altec Lansing Basic Information List  
Table Altec Lansing Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Altec Lansing Mini Speaker Global Market Share (2011-2016)  
Table Beats by Dr. Dre Basic Information List  
Table Beats by Dr. Dre Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Beats by Dr. Dre Mini Speaker Global Market Share (2011-2016)  
Table Bose Basic Information List  
Table Bose Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Bose Mini Speaker Global Market Share (2011-2016)  
Table Harman Kardon Basic Information List  
Table Harman Kardon Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Harman Kardon Mini Speaker Global Market Share (2011-2016)  
Table HMDX Basic Information List  
Table HMDX Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure HMDX Mini Speaker Global Market Share (2011-2016)  
Table HP Basic Information List  
Table HP Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure HP Mini Speaker Global Market Share (2011-2016)  
Table IHome Basic Information List  
Table IHome Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure IHome Mini Speaker Global Market Share (2011-2016)  
Table ILive Basic Information List  
Table ILive Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure ILive Mini Speaker Global Market Share (2011-2016)  
Table ILuv Basic Information List  
Table ILuv Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure ILuv Mini Speaker Global Market Share (2011-2016)  
Table Jawbone Basic Information List

Table Jawbone Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Jawbone Mini Speaker Global Market Share (2011-2016)

Table JBL Basic Information List

Table JBL Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Figure JBL Mini Speaker Global Market Share (2011-2016)

Table Logitech Basic Information List

Table Logitech Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Logitech Mini Speaker Global Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Mini Speaker Global Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Mini Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Mini Speaker Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mini Speaker

Figure Manufacturing Process Analysis of Mini Speaker

Figure Mini Speaker Industrial Chain Analysis

Table Raw Materials Sources of Mini Speaker Major Manufacturers in 2015

Table Major Buyers of Mini Speaker

Table Distributors/Traders List

Figure Global Mini Speaker Sales and Growth Rate Forecast (2016-2021)

Figure Global Mini Speaker Revenue and Growth Rate Forecast (2016-2021)

Table Global Mini Speaker Sales Forecast by Regions (2016-2021)

Table Global Mini Speaker Sales Forecast by Type (2016-2021)

Table Global Mini Speaker Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Mini Speaker Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G0DEB253F6AEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0DEB253F6AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970