

Global Mini Speaker Market Research Report 2016

https://marketpublishers.com/r/G36C750BA06EN.html

Date: December 2016

Pages: 118

Price: US\$ 2,900.00 (Single User License)

ID: G36C750BA06EN

Abstracts

Notes:

Production, means the output of Mini Speaker

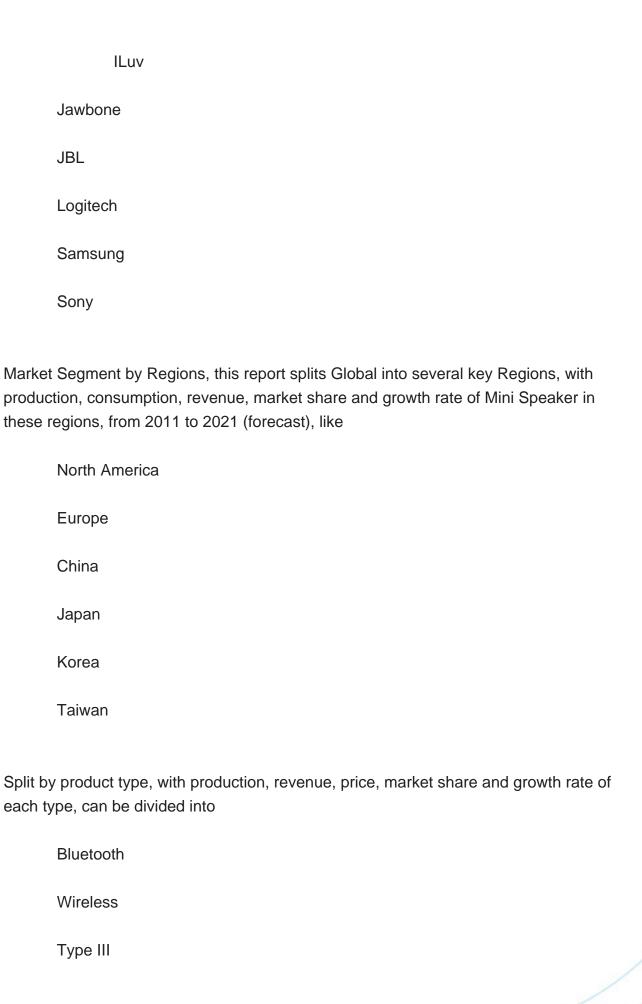
Revenue, means the sales value of Mini Speaker

This report studies Mini Speaker in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Altec Lansing
Beats by Dr. Dre
Bose
Harman Kardon
HMDX
HP
IHome

ILive







Split by application, this report focuses on consumption, market share and growth rate of Mini Speaker in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Mini Speaker Market Research Report 2016

1 MINI SPEAKER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mini Speaker
- 1.2 Mini Speaker Segment by Type
 - 1.2.1 Global Production Market Share of Mini Speaker by Type in 2015
 - 1.2.2 Bluetooth
 - 1.2.3 Wireless
 - 1.2.4 Type III
- 1.3 Mini Speaker Segment by Application
- 1.3.1 Mini Speaker Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Mini Speaker Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Mini Speaker (2011-2021)

2 GLOBAL MINI SPEAKER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Mini Speaker Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Mini Speaker Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Mini Speaker Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mini Speaker Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Mini Speaker Market Competitive Situation and Trends
 - 2.5.1 Mini Speaker Market Concentration Rate
 - 2.5.2 Mini Speaker Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL MINI SPEAKER PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Mini Speaker Production by Region (2011-2016)
- 3.2 Global Mini Speaker Production Market Share by Region (2011-2016)
- 3.3 Global Mini Speaker Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL MINI SPEAKER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Mini Speaker Consumption by Regions (2011-2016)
- 4.2 North America Mini Speaker Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Mini Speaker Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Mini Speaker Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Mini Speaker Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Mini Speaker Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Mini Speaker Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL MINI SPEAKER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Mini Speaker Production and Market Share by Type (2011-2016)
- 5.2 Global Mini Speaker Revenue and Market Share by Type (2011-2016)
- 5.3 Global Mini Speaker Price by Type (2011-2016)
- 5.4 Global Mini Speaker Production Growth by Type (2011-2016)



6 GLOBAL MINI SPEAKER MARKET ANALYSIS BY APPLICATION

- 6.1 Global Mini Speaker Consumption and Market Share by Application (2011-2016)
- 6.2 Global Mini Speaker Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL MINI SPEAKER MANUFACTURERS PROFILES/ANALYSIS

7.1

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Mini Speaker Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 808 Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Altec Lansing
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Mini Speaker Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Altec Lansing Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Beats by Dr. Dre
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Mini Speaker Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Beats by Dr. Dre Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Bose
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Mini Speaker Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II



- 7.4.3 Bose Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Harman Kardon
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Mini Speaker Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Harman Kardon Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- **7.6 HMDX**
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Mini Speaker Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 HMDX Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 HP
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Mini Speaker Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 HP Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 IHome
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Mini Speaker Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 IHome Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 ILive
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Mini Speaker Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II



- 7.9.3 ILive Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 ILuv
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Mini Speaker Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 ILuv Mini Speaker Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Jawbone
- 7.12 JBL
- 7.13 Logitech
- 7.14 Samsung
- 7.15 Sony

8 MINI SPEAKER MANUFACTURING COST ANALYSIS

- 8.1 Mini Speaker Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Mini Speaker

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Mini Speaker Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mini Speaker Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL MINI SPEAKER MARKET FORECAST (2016-2021)

- 12.1 Global Mini Speaker Production, Revenue Forecast (2016-2021)
- 12.2 Global Mini Speaker Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Mini Speaker Production Forecast by Type (2016-2021)
- 12.4 Global Mini Speaker Consumption Forecast by Application (2016-2021)
- 12.5 Mini Speaker Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mini Speaker

Figure Global Production Market Share of Mini Speaker by Type in 2015

Figure Product Picture of Bluetooth

Table Major Manufacturers of Bluetooth

Figure Product Picture of Wireless

Table Major Manufacturers of Wireless

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Mini Speaker Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Mini Speaker Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Mini Speaker Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Mini Speaker Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Mini Speaker Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Mini Speaker Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Mini Speaker Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Mini Speaker Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Mini Speaker Capacity of Key Manufacturers (2015 and 2016)

Table Global Mini Speaker Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Mini Speaker Capacity of Key Manufacturers in 2015

Figure Global Mini Speaker Capacity of Key Manufacturers in 2016

Table Global Mini Speaker Production of Key Manufacturers (2015 and 2016)

Table Global Mini Speaker Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mini Speaker Production Share by Manufacturers

Figure 2016 Mini Speaker Production Share by Manufacturers

Table Global Mini Speaker Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mini Speaker Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mini Speaker Revenue Share by Manufacturers

Table 2016 Global Mini Speaker Revenue Share by Manufacturers

Table Global Market Mini Speaker Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mini Speaker Average Price of Key Manufacturers in 2015



Table Manufacturers Mini Speaker Manufacturing Base Distribution and Sales Area

Table Manufacturers Mini Speaker Product Type

Figure Mini Speaker Market Share of Top 3 Manufacturers

Figure Mini Speaker Market Share of Top 5 Manufacturers

Table Global Mini Speaker Capacity by Regions (2011-2016)

Figure Global Mini Speaker Capacity Market Share by Regions (2011-2016)

Figure Global Mini Speaker Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Mini Speaker Capacity Market Share by Regions

Table Global Mini Speaker Production by Regions (2011-2016)

Figure Global Mini Speaker Production and Market Share by Regions (2011-2016)

Figure Global Mini Speaker Production Market Share by Regions (2011-2016)

Figure 2015 Global Mini Speaker Production Market Share by Regions

Table Global Mini Speaker Revenue by Regions (2011-2016)

Table Global Mini Speaker Revenue Market Share by Regions (2011-2016)

Table 2015 Global Mini Speaker Revenue Market Share by Regions

Table Global Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Table China Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Mini Speaker Consumption Market by Regions (2011-2016)

Table Global Mini Speaker Consumption Market Share by Regions (2011-2016)

Figure Global Mini Speaker Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Mini Speaker Consumption Market Share by Regions

Table North America Mini Speaker Production, Consumption, Import & Export (2011-2016)

Table Europe Mini Speaker Production, Consumption, Import & Export (2011-2016)

Table China Mini Speaker Production, Consumption, Import & Export (2011-2016)

Table Japan Mini Speaker Production, Consumption, Import & Export (2011-2016)

Table Korea Mini Speaker Production, Consumption, Import & Export (2011-2016)

Table Taiwan Mini Speaker Production, Consumption, Import & Export (2011-2016)

Table Global Mini Speaker Production by Type (2011-2016)

Table Global Mini Speaker Production Share by Type (2011-2016)

Figure Production Market Share of Mini Speaker by Type (2011-2016)

Figure 2015 Production Market Share of Mini Speaker by Type

Table Global Mini Speaker Revenue by Type (2011-2016)



Table Global Mini Speaker Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mini Speaker by Type (2011-2016)

Figure 2015 Revenue Market Share of Mini Speaker by Type

Table Global Mini Speaker Price by Type (2011-2016)

Figure Global Mini Speaker Production Growth by Type (2011-2016)

Table Global Mini Speaker Consumption by Application (2011-2016)

Table Global Mini Speaker Consumption Market Share by Application (2011-2016)

Figure Global Mini Speaker Consumption Market Share by Application in 2015

Table Global Mini Speaker Consumption Growth Rate by Application (2011-2016)

Figure Global Mini Speaker Consumption Growth Rate by Application (2011-2016)

Table 808 Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 808 Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Figure 808 Mini Speaker Market Share (2011-2016)

Table Altec Lansing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Altec Lansing Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Figure Altec Lansing Mini Speaker Market Share (2011-2016)

Table Beats by Dr. Dre Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beats by Dr. Dre Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beats by Dr. Dre Mini Speaker Market Share (2011-2016)

Table Bose Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bose Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016) Figure Bose Mini Speaker Market Share (2011-2016)

Table Harman Kardon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Harman Kardon Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)

Figure Harman Kardon Mini Speaker Market Share (2011-2016)

Table HMDX Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HMDX Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016) Figure HMDX Mini Speaker Market Share (2011-2016)

Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HP Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016) Figure HP Mini Speaker Market Share (2011-2016)

Table IHome Basic Information, Manufacturing Base, Sales Area and Its Competitors Table IHome Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016)



Figure IHome Mini Speaker Market Share (2011-2016)

Table ILive Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ILive Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016) Figure ILive Mini Speaker Market Share (2011-2016)

Table ILuv Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ILuv Mini Speaker Production, Revenue, Price and Gross Margin (2011-2016) Figure ILuv Mini Speaker Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mini Speaker

Figure Manufacturing Process Analysis of Mini Speaker

Figure Mini Speaker Industrial Chain Analysis

Table Raw Materials Sources of Mini Speaker Major Manufacturers in 2015

Table Major Buyers of Mini Speaker

Table Distributors/Traders List

Figure Global Mini Speaker Production and Growth Rate Forecast (2016-2021)

Figure Global Mini Speaker Revenue and Growth Rate Forecast (2016-2021)

Table Global Mini Speaker Production Forecast by Regions (2016-2021)

Table Global Mini Speaker Consumption Forecast by Regions (2016-2021)

Table Global Mini Speaker Production Forecast by Type (2016-2021)

Table Global Mini Speaker Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Mini Speaker Market Research Report 2016

Product link: https://marketpublishers.com/r/G36C750BA06EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G36C750BA06EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970