

# Global Mini Fridge Sales Market Report 2016

<https://marketpublishers.com/r/GBBF894D487EN.html>

Date: December 2016

Pages: 100

Price: US\$ 4,000.00 (Single User License)

ID: GBBF894D487EN

## Abstracts

### Notes:

Sales, means the sales volume of Mini Fridge

Revenue, means the sales value of Mini Fridge

This report studies sales (consumption) of Mini Fridge in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Whirlpool

Videocon Industries

Samsung Electronics

LG Electronics

Godrej Appliances

Haier

Electrolux

SIEMENS

Hisense

## Meiling

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Mini Fridge in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Single Door type

Double Door type

Type III

Split by applications, this report focuses on sales, market share and growth rate of Mini Fridge in each application, can be divided into

Restaurant

Supermarket

Residential

## Contents

### Global Mini Fridge Sales Market Report 2016

#### **1 MINI FRIDGE OVERVIEW**

- 1.1 Product Overview and Scope of Mini Fridge
- 1.2 Classification of Mini Fridge
  - 1.2.1 Single Door type
  - 1.2.2 Double Door type
  - 1.2.3 Type III
- 1.3 Application of Mini Fridge
  - 1.3.1 Restaurant
  - 1.3.2 Supermarket
  - 1.3.3 Residential
- 1.4 Mini Fridge Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Mini Fridge (2011-2021)
  - 1.5.1 Global Mini Fridge Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Mini Fridge Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL MINI FRIDGE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Mini Fridge Market Competition by Manufacturers
  - 2.1.1 Global Mini Fridge Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Mini Fridge Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Mini Fridge (Volume and Value) by Type
  - 2.2.1 Global Mini Fridge Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Mini Fridge Revenue and Market Share by Type (2011-2016)
- 2.3 Global Mini Fridge (Volume and Value) by Regions
  - 2.3.1 Global Mini Fridge Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Mini Fridge Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Mini Fridge (Volume) by Application

#### **3 UNITED STATES MINI FRIDGE (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Mini Fridge Sales and Value (2011-2016)
  - 3.1.1 United States Mini Fridge Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Mini Fridge Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Mini Fridge Sales Price Trend (2011-2016)
- 3.2 United States Mini Fridge Sales and Market Share by Manufacturers
- 3.3 United States Mini Fridge Sales and Market Share by Type
- 3.4 United States Mini Fridge Sales and Market Share by Application

#### **4 CHINA MINI FRIDGE (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Mini Fridge Sales and Value (2011-2016)
  - 4.1.1 China Mini Fridge Sales and Growth Rate (2011-2016)
  - 4.1.2 China Mini Fridge Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Mini Fridge Sales Price Trend (2011-2016)
- 4.2 China Mini Fridge Sales and Market Share by Manufacturers
- 4.3 China Mini Fridge Sales and Market Share by Type
- 4.4 China Mini Fridge Sales and Market Share by Application

#### **5 EUROPE MINI FRIDGE (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Mini Fridge Sales and Value (2011-2016)
  - 5.1.1 Europe Mini Fridge Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Mini Fridge Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Mini Fridge Sales Price Trend (2011-2016)
- 5.2 Europe Mini Fridge Sales and Market Share by Manufacturers
- 5.3 Europe Mini Fridge Sales and Market Share by Type
- 5.4 Europe Mini Fridge Sales and Market Share by Application

#### **6 JAPAN MINI FRIDGE (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Mini Fridge Sales and Value (2011-2016)
  - 6.1.1 Japan Mini Fridge Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Mini Fridge Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Mini Fridge Sales Price Trend (2011-2016)
- 6.2 Japan Mini Fridge Sales and Market Share by Manufacturers
- 6.3 Japan Mini Fridge Sales and Market Share by Type
- 6.4 Japan Mini Fridge Sales and Market Share by Application

## **7 GLOBAL MINI FRIDGE MANUFACTURERS ANALYSIS**

### **7.1 Whirlpool**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Mini Fridge Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Whirlpool Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 Videocon Industries**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 100 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Videocon Industries Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 Samsung Electronics**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 123 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Samsung Electronics Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 LG Electronics**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Dec Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 LG Electronics Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 Godrej Appliances**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Godrej Appliances Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

#### 7.5.4 Main Business/Business Overview

### 7.6 Haier

#### 7.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.6.2 Million USD Product Type, Application and Specification

##### 7.6.2.1 Type I

##### 7.6.2.2 Type II

#### 7.6.3 Haier Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

#### 7.6.4 Main Business/Business Overview

### 7.7 Electrolux

#### 7.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.7.2 Appliance Product Type, Application and Specification

##### 7.7.2.1 Type I

##### 7.7.2.2 Type II

#### 7.7.3 Electrolux Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

#### 7.7.4 Main Business/Business Overview

### 7.8 SIEMENS

#### 7.8.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.8.2 Product Type, Application and Specification

##### 7.8.2.1 Type I

##### 7.8.2.2 Type II

#### 7.8.3 SIEMENS Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

#### 7.8.4 Main Business/Business Overview

### 7.9 Hisense

#### 7.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.9.2 Product Type, Application and Specification

##### 7.9.2.1 Type I

##### 7.9.2.2 Type II

#### 7.9.3 Hisense Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

#### 7.9.4 Main Business/Business Overview

### 7.10 Meiling

#### 7.10.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.10.2 Product Type, Application and Specification

##### 7.10.2.1 Type I

##### 7.10.2.2 Type II

#### 7.10.3 Meiling Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)

#### 7.10.4 Main Business/Business Overview

## **8 MINI FRIDGE MAUFACTURING COST ANALYSIS**

## 8.1 Mini Fridge Key Raw Materials Analysis

### 8.1.1 Key Raw Materials

### 8.1.2 Price Trend of Key Raw Materials

### 8.1.3 Key Suppliers of Raw Materials

### 8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

### 8.2.1 Raw Materials

### 8.2.2 Labor Cost

### 8.2.3 Manufacturing Process Analysis of Mini Fridge

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Mini Fridge Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Mini Fridge Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL MINI FRIDGE MARKET FORECAST (2016-2021)**

- 12.1 Global Mini Fridge Sales, Revenue Forecast (2016-2021)
- 12.2 Global Mini Fridge Sales Forecast by Regions (2016-2021)
- 12.3 Global Mini Fridge Sales Forecast by Type (2016-2021)
- 12.4 Global Mini Fridge Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mini Fridge  
Table Classification of Mini Fridge  
Figure Global Sales Market Share of Mini Fridge by Type in 2015  
Figure Single Door type Picture  
Figure Double Door type Picture  
Table Applications of Mini Fridge  
Figure Global Sales Market Share of Mini Fridge by Application in 2015  
Figure Restaurant Examples  
Figure Supermarket Examples  
Figure Residential Examples  
Figure United States Mini Fridge Revenue and Growth Rate (2011-2021)  
Figure China Mini Fridge Revenue and Growth Rate (2011-2021)  
Figure Europe Mini Fridge Revenue and Growth Rate (2011-2021)  
Figure Japan Mini Fridge Revenue and Growth Rate (2011-2021)  
Figure Global Mini Fridge Sales and Growth Rate (2011-2021)  
Figure Global Mini Fridge Revenue and Growth Rate (2011-2021)  
Table Global Mini Fridge Sales of Key Manufacturers (2011-2016)  
Table Global Mini Fridge Sales Share by Manufacturers (2011-2016)  
Figure 2015 Mini Fridge Sales Share by Manufacturers  
Figure 2016 Mini Fridge Sales Share by Manufacturers  
Table Global Mini Fridge Revenue by Manufacturers (2011-2016)  
Table Global Mini Fridge Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Mini Fridge Revenue Share by Manufacturers  
Table 2016 Global Mini Fridge Revenue Share by Manufacturers  
Table Global Mini Fridge Sales and Market Share by Type (2011-2016)  
Table Global Mini Fridge Sales Share by Type (2011-2016)  
Figure Sales Market Share of Mini Fridge by Type (2011-2016)  
Figure Global Mini Fridge Sales Growth Rate by Type (2011-2016)  
Table Global Mini Fridge Revenue and Market Share by Type (2011-2016)  
Table Global Mini Fridge Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Mini Fridge by Type (2011-2016)  
Figure Global Mini Fridge Revenue Growth Rate by Type (2011-2016)  
Table Global Mini Fridge Sales and Market Share by Regions (2011-2016)  
Table Global Mini Fridge Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Mini Fridge by Regions (2011-2016)

Figure Global Mini Fridge Sales Growth Rate by Regions (2011-2016)  
Table Global Mini Fridge Revenue and Market Share by Regions (2011-2016)  
Table Global Mini Fridge Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Mini Fridge by Regions (2011-2016)  
Figure Global Mini Fridge Revenue Growth Rate by Regions (2011-2016)  
Table Global Mini Fridge Sales and Market Share by Application (2011-2016)  
Table Global Mini Fridge Sales Share by Application (2011-2016)  
Figure Sales Market Share of Mini Fridge by Application (2011-2016)  
Figure Global Mini Fridge Sales Growth Rate by Application (2011-2016)  
Figure United States Mini Fridge Sales and Growth Rate (2011-2016)  
Figure United States Mini Fridge Revenue and Growth Rate (2011-2016)  
Figure United States Mini Fridge Sales Price Trend (2011-2016)  
Table United States Mini Fridge Sales by Manufacturers (2011-2016)  
Table United States Mini Fridge Market Share by Manufacturers (2011-2016)  
Table United States Mini Fridge Sales by Type (2011-2016)  
Table United States Mini Fridge Market Share by Type (2011-2016)  
Table United States Mini Fridge Sales by Application (2011-2016)  
Table United States Mini Fridge Market Share by Application (2011-2016)  
Figure China Mini Fridge Sales and Growth Rate (2011-2016)  
Figure China Mini Fridge Revenue and Growth Rate (2011-2016)  
Figure China Mini Fridge Sales Price Trend (2011-2016)  
Table China Mini Fridge Sales by Manufacturers (2011-2016)  
Table China Mini Fridge Market Share by Manufacturers (2011-2016)  
Table China Mini Fridge Sales by Type (2011-2016)  
Table China Mini Fridge Market Share by Type (2011-2016)  
Table China Mini Fridge Sales by Application (2011-2016)  
Table China Mini Fridge Market Share by Application (2011-2016)  
Figure Europe Mini Fridge Sales and Growth Rate (2011-2016)  
Figure Europe Mini Fridge Revenue and Growth Rate (2011-2016)  
Figure Europe Mini Fridge Sales Price Trend (2011-2016)  
Table Europe Mini Fridge Sales by Manufacturers (2011-2016)  
Table Europe Mini Fridge Market Share by Manufacturers (2011-2016)  
Table Europe Mini Fridge Sales by Type (2011-2016)  
Table Europe Mini Fridge Market Share by Type (2011-2016)  
Table Europe Mini Fridge Sales by Application (2011-2016)  
Table Europe Mini Fridge Market Share by Application (2011-2016)  
Figure Japan Mini Fridge Sales and Growth Rate (2011-2016)  
Figure Japan Mini Fridge Revenue and Growth Rate (2011-2016)  
Figure Japan Mini Fridge Sales Price Trend (2011-2016)

Table Japan Mini Fridge Sales by Manufacturers (2011-2016)  
Table Japan Mini Fridge Market Share by Manufacturers (2011-2016)  
Table Japan Mini Fridge Sales by Type (2011-2016)  
Table Japan Mini Fridge Market Share by Type (2011-2016)  
Table Japan Mini Fridge Sales by Application (2011-2016)  
Table Japan Mini Fridge Market Share by Application (2011-2016)  
Table Whirlpool Basic Information List  
Table Whirlpool Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Whirlpool Mini Fridge Global Market Share (2011-2016)  
Table Videocon Industries Basic Information List  
Table Videocon Industries Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Videocon Industries Mini Fridge Global Market Share (2011-2016)  
Table Samsung Electronics Basic Information List  
Table Samsung Electronics Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Samsung Electronics Mini Fridge Global Market Share (2011-2016)  
Table LG Electronics Basic Information List  
Table LG Electronics Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LG Electronics Mini Fridge Global Market Share (2011-2016)  
Table Godrej Appliances Basic Information List  
Table Godrej Appliances Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Godrej Appliances Mini Fridge Global Market Share (2011-2016)  
Table Haier Basic Information List  
Table Haier Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Haier Mini Fridge Global Market Share (2011-2016)  
Table Electrolux Basic Information List  
Table Electrolux Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Electrolux Mini Fridge Global Market Share (2011-2016)  
Table SIEMENS Basic Information List  
Table SIEMENS Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure SIEMENS Mini Fridge Global Market Share (2011-2016)  
Table Hisense Basic Information List  
Table Hisense Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Hisense Mini Fridge Global Market Share (2011-2016)  
Table Meiling Basic Information List  
Table Meiling Mini Fridge Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Meiling Mini Fridge Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mini Fridge

Figure Manufacturing Process Analysis of Mini Fridge

Figure Mini Fridge Industrial Chain Analysis

Table Raw Materials Sources of Mini Fridge Major Manufacturers in 2015

Table Major Buyers of Mini Fridge

Table Distributors/Traders List

Figure Global Mini Fridge Sales and Growth Rate Forecast (2016-2021)

Figure Global Mini Fridge Revenue and Growth Rate Forecast (2016-2021)

Table Global Mini Fridge Sales Forecast by Regions (2016-2021)

Table Global Mini Fridge Sales Forecast by Type (2016-2021)

Table Global Mini Fridge Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Mini Fridge Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GBBF894D487EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBBF894D487EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970