

# Global Mini Excavator Market Research Report 2016

<https://marketpublishers.com/r/GF1F5D94BCCEN.html>

Date: December 2016

Pages: 116

Price: US\$ 2,900.00 (Single User License)

ID: GF1F5D94BCCEN

## Abstracts

### Notes:

Production, means the output of Mini Excavator

Revenue, means the sales value of Mini Excavator

This report studies Mini Excavator in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

CNH Global

Caterpillar

J.C. Bamford Excavators

Deere & Company

Terex

Komatsu

Volvo CE

Xuzhou Construction Machinery

Liugong

Changlin

Loval

XGMA

Lingong (Volvo CE)

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Mini Excavator in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Mini Excavator in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Mini Excavator Market Research Report 2016

#### **1 MINI EXCAVATOR MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Mini Excavator
- 1.2 Mini Excavator Segment by Type
  - 1.2.1 Global Production Market Share of Mini Excavator by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Mini Excavator Segment by Application
  - 1.3.1 Mini Excavator Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Mini Excavator Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Mini Excavator (2011-2021)

#### **2 GLOBAL MINI EXCAVATOR MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Mini Excavator Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Mini Excavator Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Mini Excavator Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mini Excavator Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Mini Excavator Market Competitive Situation and Trends
  - 2.5.1 Mini Excavator Market Concentration Rate
  - 2.5.2 Mini Excavator Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL MINI EXCAVATOR PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Mini Excavator Production by Region (2011-2016)
- 3.2 Global Mini Excavator Production Market Share by Region (2011-2016)
- 3.3 Global Mini Excavator Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL MINI EXCAVATOR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Mini Excavator Consumption by Regions (2011-2016)
- 4.2 North America Mini Excavator Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Mini Excavator Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Mini Excavator Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Mini Excavator Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Mini Excavator Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Mini Excavator Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL MINI EXCAVATOR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Mini Excavator Production and Market Share by Type (2011-2016)
- 5.2 Global Mini Excavator Revenue and Market Share by Type (2011-2016)
- 5.3 Global Mini Excavator Price by Type (2011-2016)
- 5.4 Global Mini Excavator Production Growth by Type (2011-2016)

## **6 GLOBAL MINI EXCAVATOR MARKET ANALYSIS BY APPLICATION**

6.1 Global Mini Excavator Consumption and Market Share by Application (2011-2016)

6.2 Global Mini Excavator Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL MINI EXCAVATOR MANUFACTURERS PROFILES/ANALYSIS**

7.1 CNH Global

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Mini Excavator Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 CNH Global Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Caterpillar

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Mini Excavator Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Caterpillar Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 J.C. Bamford Excavators

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Mini Excavator Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 J.C. Bamford Excavators Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Deere & Company

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Mini Excavator Product Type, Application and Specification

7.4.2.1 Type I

- 7.4.2.2 Type II
- 7.4.3 Deere & Company Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Terex
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Mini Excavator Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Terex Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Komatsu
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Mini Excavator Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Komatsu Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Volvo CE
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Mini Excavator Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Volvo CE Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Xuzhou Construction Machinery
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Mini Excavator Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Xuzhou Construction Machinery Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Liugong
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Mini Excavator Product Type, Application and Specification

- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 Liugong Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Changlin
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Mini Excavator Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Changlin Mini Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Loval
- 7.12 XGMA
- 7.13 Lingong (Volvo CE)

## **8 MINI EXCAVATOR MANUFACTURING COST ANALYSIS**

- 8.1 Mini Excavator Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Mini Excavator

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Mini Excavator Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mini Excavator Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL MINI EXCAVATOR MARKET FORECAST (2016-2021)**

- 12.1 Global Mini Excavator Production, Revenue Forecast (2016-2021)
- 12.2 Global Mini Excavator Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Mini Excavator Production Forecast by Type (2016-2021)
- 12.4 Global Mini Excavator Consumption Forecast by Application (2016-2021)
- 12.5 Mini Excavator Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mini Excavator

Figure Global Production Market Share of Mini Excavator by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Mini Excavator Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Mini Excavator Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Mini Excavator Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Mini Excavator Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Mini Excavator Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Mini Excavator Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Mini Excavator Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Mini Excavator Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Mini Excavator Capacity of Key Manufacturers (2015 and 2016)

Table Global Mini Excavator Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Mini Excavator Capacity of Key Manufacturers in 2015

Figure Global Mini Excavator Capacity of Key Manufacturers in 2016

Table Global Mini Excavator Production of Key Manufacturers (2015 and 2016)

Table Global Mini Excavator Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mini Excavator Production Share by Manufacturers

Figure 2016 Mini Excavator Production Share by Manufacturers

Table Global Mini Excavator Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mini Excavator Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mini Excavator Revenue Share by Manufacturers

Table 2016 Global Mini Excavator Revenue Share by Manufacturers

Table Global Market Mini Excavator Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mini Excavator Average Price of Key Manufacturers in 2015  
Table Manufacturers Mini Excavator Manufacturing Base Distribution and Sales Area  
Table Manufacturers Mini Excavator Product Type  
Figure Mini Excavator Market Share of Top 3 Manufacturers  
Figure Mini Excavator Market Share of Top 5 Manufacturers  
Table Global Mini Excavator Capacity by Regions (2011-2016)  
Figure Global Mini Excavator Capacity Market Share by Regions (2011-2016)  
Figure Global Mini Excavator Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Mini Excavator Capacity Market Share by Regions  
Table Global Mini Excavator Production by Regions (2011-2016)  
Figure Global Mini Excavator Production and Market Share by Regions (2011-2016)  
Figure Global Mini Excavator Production Market Share by Regions (2011-2016)  
Figure 2015 Global Mini Excavator Production Market Share by Regions  
Table Global Mini Excavator Revenue by Regions (2011-2016)  
Table Global Mini Excavator Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Mini Excavator Revenue Market Share by Regions  
Table Global Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Mini Excavator Consumption Market by Regions (2011-2016)  
Table Global Mini Excavator Consumption Market Share by Regions (2011-2016)  
Figure Global Mini Excavator Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Mini Excavator Consumption Market Share by Regions  
Table North America Mini Excavator Production, Consumption, Import & Export (2011-2016)  
Table Europe Mini Excavator Production, Consumption, Import & Export (2011-2016)  
Table China Mini Excavator Production, Consumption, Import & Export (2011-2016)  
Table Japan Mini Excavator Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Mini Excavator Production, Consumption, Import & Export (2011-2016)  
Table India Mini Excavator Production, Consumption, Import & Export (2011-2016)  
Table Global Mini Excavator Production by Type (2011-2016)

Table Global Mini Excavator Production Share by Type (2011-2016)  
Figure Production Market Share of Mini Excavator by Type (2011-2016)  
Figure 2015 Production Market Share of Mini Excavator by Type  
Table Global Mini Excavator Revenue by Type (2011-2016)  
Table Global Mini Excavator Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Mini Excavator by Type (2011-2016)  
Figure 2015 Revenue Market Share of Mini Excavator by Type  
Table Global Mini Excavator Price by Type (2011-2016)  
Figure Global Mini Excavator Production Growth by Type (2011-2016)  
Table Global Mini Excavator Consumption by Application (2011-2016)  
Table Global Mini Excavator Consumption Market Share by Application (2011-2016)  
Figure Global Mini Excavator Consumption Market Share by Application in 2015  
Table Global Mini Excavator Consumption Growth Rate by Application (2011-2016)  
Figure Global Mini Excavator Consumption Growth Rate by Application (2011-2016)  
Table CNH Global Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table CNH Global Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Figure CNH Global Mini Excavator Market Share (2011-2016)  
Table Caterpillar Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Caterpillar Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Caterpillar Mini Excavator Market Share (2011-2016)  
Table J.C. Bamford Excavators Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table J.C. Bamford Excavators Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Figure J.C. Bamford Excavators Mini Excavator Market Share (2011-2016)  
Table Deere & Company Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Deere & Company Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Deere & Company Mini Excavator Market Share (2011-2016)  
Table Terex Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Terex Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Terex Mini Excavator Market Share (2011-2016)  
Table Komatsu Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Komatsu Mini Excavator Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Komatsu Mini Excavator Market Share (2011-2016)

Table Volvo CE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Volvo CE Mini Excavator Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Volvo CE Mini Excavator Market Share (2011-2016)

Table Xuzhou Construction Machinery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xuzhou Construction Machinery Mini Excavator Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xuzhou Construction Machinery Mini Excavator Market Share (2011-2016)

Table Liugong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Liugong Mini Excavator Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Liugong Mini Excavator Market Share (2011-2016)

Table Changlin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Changlin Mini Excavator Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Changlin Mini Excavator Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mini Excavator

Figure Manufacturing Process Analysis of Mini Excavator

Figure Mini Excavator Industrial Chain Analysis

Table Raw Materials Sources of Mini Excavator Major Manufacturers in 2015

Table Major Buyers of Mini Excavator

Table Distributors/Traders List

Figure Global Mini Excavator Production and Growth Rate Forecast (2016-2021)

Figure Global Mini Excavator Revenue and Growth Rate Forecast (2016-2021)

Table Global Mini Excavator Production Forecast by Regions (2016-2021)

Table Global Mini Excavator Consumption Forecast by Regions (2016-2021)

Table Global Mini Excavator Production Forecast by Type (2016-2021)

Table Global Mini Excavator Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Mini Excavator Market Research Report 2016

Product link: <https://marketpublishers.com/r/GF1F5D94BCCEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF1F5D94BCCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970